

PARKLAND FOOTBALL BOOSTER CLUB ASSOCIATION  
MEETING MINUTES  
SEPTEMBER 13, 2016

**OPENING:**

The Parkland Football Booster Club meeting started at 7:04PM.

**PRESENT**

There were 3 board members (1 via Skype), 11 members and 1 assistant coach in attendance

A. **READING AND APPROVAL OF MINUTES**

The minutes from the August 9, 2016 meeting were approved.

B. **OFFICER'S REPORTS**

1. **President's Report:**

- Bylaws – Erin reviewed the benefits of the booster club as mentioned at the parent meeting; still need to be reviewed and updated – will leave on agenda until completed (off-season).
- Trojan Challenge letters were sent out (this fundraiser has brought in the most amount of money the last two years); sent out 734 letters; some have been returned to sender; received \$445 so far – still very early; will discuss with the coaches the incentive “treat”.
- Update on Brody – his birthday is Thursday, 9/15; bone marrow transplant is on Friday; ask families/players to send cards throughout his hospital stay; will continue to collect donations at all home games; coordinating meals for weekends – Erin Reede to take care of handling this
- Membership sub-committee – keep on agenda

2. **Vice President's Report:**

- Program book is finalized the season – 57 advertisers in this years book; \$9,325 in advertising, \$1,737.50 in senior ads; Cindy to find out the cost if we want to print just the senior night book in color and will send out an email to the senior parents to find out who is interested and only that many books will be printed in color (not all books for that game will be in color due to increased cost).
- Spirit stand is doing really well on items we have available; will be re-ordering hoodies and also ordered seat cushions due to requests received

3. **Treasurer's Report:**

- Beginning balance is \$20,398.98
- Ending balance is \$9,665.23
- Reviewed statement of activity with all in attendance
- Coke reorder to be done (need a minimum of 10 cases to deliver); Chris to check with Band to see if they need anything; needs to be reordered this week
- Wolfpack shirts were ordered (~\$8.00/shirt)
- Possibly do another Dine and Donate at either PJ's or Applebee's for October and/or November

C. **CORRESPONDENCE**

D. **COACH'S REPORT**

- Coach Facchiano attended the meeting in place of Coach Moncman; Schaf filming – need to revisit with coach on what is being done; Hudl will be paid for by the school starting next year (we will need to pay for the renewal later this year); thank you for providing the sandwiches, bananas and water for the JV team on a Monday – it is greatly appreciated

E. **SPECIAL ORDERS**

- Lottery ticket calendar – when we do this raffle a booster club member will explain the fundraiser to the players; hand out the tickets in October for payout in November; will give out 5 tickets per player and more will be available if they want to sell more.
- PALS Night – rescheduled to Friday, 9/30; will provide a hotdog or pretzel and drink and pompom to the club members; Shelley to let Mrs. Keifer know
- Concession stand volunteers – more are needed for the rest of the season; discussed a fundraising equivalency for volunteer time – credit of \$25 will be given for Varsity games and \$10 for middle school, Freshman/JV games after parents have volunteered the minimum number of 2 times in the concession stand (any time they volunteer after the 2 times, they will receive credit for any remaining games); also need to tell parents that background clearances are not required to work in the concession stand.

F. **UNFINISHED BUSINESS**

- Coolers were checked; new concession stand sign ordered and installed
- Parent pre-season kickoff – there were 55 attendees; over \$1,000 in raffles/drawings; special thank you to Betty for making the food and Howie for being the emcee

G. **GENERAL ORDER**

- Fundraisers:
  - Carwash – no date selected yet; we can do them at the school as long as a school official is at the school; perhaps do a pancake breakfast with it (Betty can do the food)
  - Savings card fundraiser – handed out about 100 cards so far; will continue to put in Gridiron to get them sold; also available at the spirit stand
  - Hoagie fundraiser – sold over 700 sandwiches and made \$1,419 profit
  - PJs Dine and Donate nights – July and August proceeds were \$626
  - BJ's Restaurant and Brewhouse – new restaurant that opened in Hamilton Crossings and they do fundraisers where 20% of the sales from the night goes back to the organization; need to fill out form online to get the process started and select a date; pursue for future dates
  - Cindy discussed another fundraiser for next year with the NFL schedule and how it works; possibly pursue for next year since the

NFL season is already underway; tickets sell for \$25 and the organization gets \$17/ticket sold

- Thursday night dinners are going well – still need desserts for the remaining dinners
- Friday pregame meals – we have the same volunteers helping each week; need more for the rest of the season
- Middle School rosters – Coach Hoffman handed them out; if your son didn't get one, please have him ask Coach Hoffman for one
- Senior Night – Friday, October 21; Betty asked if we can go ahead and start planning the event – will cost ~\$700 for catering the meal that night – includes a hot meal, cake and beverages from the concession stand; 8x10 photos are taken by Don (parents purchase – no cost to the booster club); need to order flowers for the mothers – Betty to take care of; Shelley to contact Howie for his tent; request 3-4 underclassmen parents to help volunteer
- North/South Parkland game – North Parkland is hosting and they are using their own concession stand
- Spark Orthodontics – 17 players participated; 2 still waiting for mouthguards because they needed to get other impressions done

H. **ADJOURNMENT**

Next scheduled booster club meeting is Tuesday, October 11 at 7:00PM in Room E102.  
Meeting adjourned at 8:40PM.

Respectfully submitted by Shelley Ferry, Secretary PFBC