

ELTC
BOOSTER MEETING
1/4/17

The following is a meeting synopsis of the January 4, 2017 ELTC Booster Club meeting. If there are additions or changes needed, please contact Jo Haugen at haugenjo@yahoo.com.

Board and Committee Members Present:

Coach Sherwin, Mark Morken, Natalie Pueschner, Bret Lewison, Jo Haugen, Julie Cochran, Ron Reimann, Michael Novack, Dawna Novack, Patty Sherwin, Lynn Rauch, Brad Melroe, Sherry Melroe, Sarah Trachet, Shane Stanton, Jennifer Hoel, Bev DeWitte, Anne Barnes

Call to order @ 7:02pm

November meeting minutes were approved and uploaded to the Web site. We did not have a December meeting.

Financial Update:

Natalie Pueschner – Treasurer's Report

Highlights from Natalie's handout:

Very little activity has taken place since the last meeting.

Expenses paid since the late meeting:

Scholarships \$2,000
Varsity banquet – net \$908
Senior gifts – total \$1,408
Partial coach stipend - \$500

Receipts for senior jerseys \$630 (was \$600, \$30 was for apparel sold)

Upcoming expenses

Remaining coaches' stipend

Upcoming receipts

Applebee's donation

In the next few months, we will begin planning our budget for the 2017-2018 season. The kick off for the season will be the flower fundraiser in April 2017.

We will have a deficit this year and will need to dip into past earnings. This also leaves us no cushion for next year, so we will need to hit our proposed income this coming season. We also expect to have fewer players this coming year, so we'll need 100% participation in fundraising.

We have some spirit wear inventory left for next year.

Committee Openings

Jo is preparing a list of descriptions for upcoming openings.

Jo has contacted each member for a commitment and any needs for co-chairs.

Mark's goal is to have decisions in place for President and VP by the March meeting. Grade liaisons to come later. He would like to be ready to start the new season with new board members at the April meeting.

Varsity Banquet

Kudos to Anne Barnes for a job well done.

Coach Sherwin comments:

- Thanks to the ELTC board.
- 11 helmets went out for reconditioning; 12 helmets were traded in for helmets that are 3-7 years old. We got the trade-in helmets for 50% of what new ones would cost. The district pays up to \$3500. This gives us 178 helmets total.
- We have plenty of footballs left but may need a few in the near future. Footballs are \$50 each.
- We will soon need the following jerseys: 9th black, 10th white, varsity white. Adidas has a deal where they offer 2 sets for the price of one. Saves \$8-\$10K but they are very restrictive with any Nike apparel/accessories worn with their jerseys.
- All other practice and game equipment is fine.
- Would love to renew HUDDL Sideline. Coaches found it very useful this year.
- EVFB will go to the Glacier clinic in February for free. The U.S. Marines cover the cost of the program and will also come to Super Group over the summer for a day as well.
- The Gopher clinic is up in the air this year.
- We have a consistent group in the weight room and many players involved in other sports.
- We are offering open gyms on Sunday nights.
- We are waiting for new sections to come out in March to see who the big 32 are and if there will be a change in the schedule.
- We will be hosting the Special Olympics event again this year. EVHS will be the power team. June 22-24.
- We need to look into a social media fundraising opportunity that the girls' basketball team used to raise \$12K. Players are all in a room together as they each email 20 people, asking for a donation. The app allows the donation to be made through the email, and the donator receives a tax receipt back. The percentage to the team organization grows as the number of participants grows, reaching as high as 77%. Should we consider doing this over the summer at camp? Or is there another time of year that would work better? There is an incentive program for the players as well. We will have a representative from the app come soon to answer our questions.
- We need to resurrect our FB site and reach out to alumni. Should we create an alumni position on the board? Should we join Twitter? Coach has names/contact info of former players. Should we have an alumni bowl? Recognize alumni at a game or set up a game to commemorate a particular year/team?
- We need to look into other crowd funding options and consider how many fundraisers we want to do. We must consider the effectiveness of each in relation to the amount of work each option requires. Should we eventually give up the flower fundraiser? Should we work more with EVAA to fundraise?

Upcoming board meetings:

Feb 6

March 6

No April meeting – Parent meeting instead

Meeting adjourned @ 8:01pm