

## For Immediate Release

**LEGACY Global Sports Announces** a new Partnership with BLOODLINE HOCKEY.

*Their mission: Deliver player development life skills programming across the elite hockey industry.*

**Portsmouth, NH (February 15, 2017)** –LEGACY Global Sports & Bloodline Hockey, the #1 provider of mindset development for youth athletes, announce a new partnership that will enhance the sports experience for young athletes around the world. Bloodline Hockey works with elite hockey players, teams, and organizations to assist them in the all-encompassing player development experience. Experiences such as; learning how to handle your emotional reactions, understanding how to develop/accept personal strengths/weaknesses, and learning the importance of planning your intentions/goals, are a few of the major benefits of the Bloodline Hockey programs.

“LEGACY Global Sports mission is to Impact Lives and Develop Leaders, partnering with Bloodline Hockey provides expansion into player mental mindset offerings necessary to accomplish this mission”, said Travis Howe, Global Hockey Director for LEGACY Global Sports. “Our Selects Hockey players across the globe will now have direct access to world class mindset development curriculum that will provide them with tools that many athletes and parents overlook.”

“Understanding the specifics of hockey is important, but understanding the game of life is priceless,” stated Bloodline Owner and Mindset Coach, Vince Malts. “Today’s elite hockey culture offers young athletes the perfect breeding ground for learning how to handle vital life experiences. Some elite hockey players are unfortunately not destined to be professional hockey players, but they are ALL destined to be professionals in their adult lives. By focusing on what we call ‘The 3 Chords of Energy Management’, we help alleviate the most potent stressors involved in the elite hockey culture while developing young minds for the future, wherever that may take them.”

The LEGACY Global Sports and Bloodline Hockey partnership will help Selects Hockey players simplify their mental focus and give them the mindset tools necessary to control and sustain their own personal habits/behaviors. The Bloodline programs will be specifically designed for Selects Hockey Elite Athletes, and give them a road map to understanding how their own thinking process works. The program will help players and their families manage the intense lifestyle in a thoughtful, consistent and productive manner while developing habits to be successful. For more details please visit [www.BloodlineHockey.com](http://www.BloodlineHockey.com) to download the “3 Keys to a Strong Hockey Mindset”.

### About LEGACY Global Sports

LEGACY’s mission is to impact lives and develop leaders through world class opportunities and experiences. LEGACY Global Sports provides a complete sports experience for youth athletes and their families at events hosted globally in the sports of Ice Hockey, Soccer, Lacrosse, Football and Basketball. LEGACY’s full range of events, tours, travel, housing services, media services and player development provide its customers with best in class integrated service offerings.

For more information, visit us at [www.legacyglobalsports.com](http://www.legacyglobalsports.com) or email [info@legacyglobalsports.com](mailto:info@legacyglobalsports.com)