



For Immediate Release:

**BRAD NESSLER TO RECEIVE MINNESOTA FOOTBALL HONORS
SID HARTMAN MEDIA AWARD**

MINNEAPOLIS, MN - April 7, 2017 - The Minnesota Chapter of the National Football Foundation is pleased to announce Brad Nessler as the 2017 recipient of the Sid Hartman Media Award. He will accept the award at the 10-Year Anniversary of the Minnesota Football Honors on May 7. Nessler begins another chapter in his illustrious sports broadcasting career this year, as he has been named the lead announcer for SEC on CBS.

Nessler, a graduate of Minnesota State University, Mankato, started calling games 37 years ago. In his current role with CBS, he provides play-by-play for college football and basketball. He will team up with Gary Danielson and Allie LaForce this fall to call the "SEC Game of the Week."

Nessler previously worked for CBS Sports from 1990-92 on college football, NFL as well as men's and women's basketball, including the NCAA Division I Women's Championship game. He also was the Network's host for speed skating coverage at the 1992 Olympic Winter Games in Albertville, France.

Before returning to CBS, Nessler spent 24 years at ESPN. From 1992-97, he called college basketball and Big Ten football. Beginning in 1997, Nessler served as an analyst for ABC, most prominently for college football, including the Bowl Championship Series title game. From 2002-04, he served as an announcer for ESPN and ABC's NBA coverage. Nessler served as a contributor for ESPN's Monday Night Football, calling various games from 2006-11. He most recently called ESPN's College Football Primetime game on Saturday nights and the College Football Playoff semifinals.

In addition to his various ESPN assignments, Nessler also served as play-by-play announcer for the NFL's Thursday Night Football package on NFL Network from 2011-13.

Nessler began his professional broadcasting career as a play-by-play radio announcer for WGST-AM in Atlanta from 1980-85, calling Georgia Tech basketball and later the Atlanta Falcons. Following his assignments with WGST, Nessler served as a radio play-by-play announcer for various NFL teams, including the Minnesota Vikings and Miami Dolphins.

The 10-Year Anniversary of the Minnesota Football Honors will be held Sunday, May 7, 2017 at U.S. Bank Stadium. College and professional football Hall of Fame inductees are scheduled to attend to celebrate the best of Minnesota football. The largest football awards event in the state is presented by the Minnesota Vikings. The event is open to the public. To register or find additional information about this year's Minnesota Football Honors, please visit www.minnesotafotballhonors.com. For sponsorship information, please email lindsay@nffmn.org.

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About the Minnesota Chapter of the National Football Foundation:

The Minnesota Chapter of The National Football Foundation & College Hall of Fame is a local non-profit organization whose mission is to promote and develop the power of amateur football in developing the qualities of leadership, sportsmanship, competitive spirit and academic excellence in Minnesota's young people. The MN Chapter recognizes legendary football icons, college football Hall of Famers and Minnesota's top high school and college football scholar athletes. For more information, visit www.nffmn.org, [Facebook](#) or [Twitter](#).

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