



## SCFSC Board Meeting Minutes

January 16th, 2017

**Board Members:** Beth Donnelly, Carol Thelen, Crista Mrozek, Debbie Timm, Janelle Honer, Kim Vaverek, and Paula Wavrin

**Invited Guests:** Kaycee Eiyneck, Jennifer Feldewerd

**Absent:** Gabriela Juarez, Sonja Torborg

Carol Thelen called the meeting to order at 6:43 p.m.

Debbie Timm made a motion to approve the agenda. A second motion was made by Crista Mrozek and all board members approved.

December meeting minutes were reviewed and Crista Mrozek made a motion to approve. A second motion was made by Kim Vaverek and all board members approved.

### Reports

- X-Skate numbers
  - 15 High (2 second family skaters), 17 Low (3 second family skaters).
- LTS Skaters
  - 61 total skaters, 7 of those skaters are in LTS Plus.
- Average of skaters each session.
  - Sun AM -15, Monday AM -10, Tues Eve -11, Wed AM -10, Wed PM - 10, Thurs Eve -15, Fri AM -6, Sat AM -5.
- Financials (July 2016- Jan 2017) were discussed. Crista Mrozek made a motion to approve the Financials. A second motion was made by Debbie Timm and all board members approved.
  - Checkbook balance \$ 76,408.63 at the end of December.
  - Carol, Crista & Kaycee met and discussed past due accounts. They have decided to reimburse back a family that had a positive account with the club.
- Volunteer Coordinator position is an open position at this time.
- We are averaging 2000 hits per week on our website with 600 of them being unique visitors (600 different people). The top two ways people are accessing our website is by either going through Google or Facebook.
- Carol Thelen put together a new sponsorship sheet. Anyone who sponsors the club will have a one-year agreement. An in-kind donation will get 60% value of their item for sponsorship amount. The deadline for 2017 Ice Show is February 27th.
  - The board went through past sponsors and new possible sponsors and we discussed who could reach out to those companies to see if they would be willing to sponsor again.
- Individual Fundraising
  - Pizza Fundraiser is underway. Drop off for the forms will be during costume pick up days. Pick up date for the pizza will be during Ice Show pictures.
  - Beth Donnelly has agreed to help with the paperwork regarding the flower fundraiser. We will need help on flower pick up day.
  - Herberger books were discussed and decided to wait until fall and possible try again.

- Debbie Timm talked to Greg Rouw about IJS (International Judging System). This is not a qualifying competition. It would possible bring more skaters in during GCC. We discussed maybe having Gregg come to a board meeting to discuss further, but will be waiting until after the Ice show.

## Old Business

- SportsEngine Website and Online Registration
  - We had a short discussion about both options with SportsEngine - Registration and the Website. We believe the SportsEngine website can be a one stop shop for all our needs. If we do both the Registration and Website, total one-time set up cost is \$790. After set up the annual cost will be \$590 a year, which is \$450 more then we pay now for our website.
  - Crista Mrozek made a motion to approve the registration piece. A second motion was made by Beth Donnelly and the board approved.
  - Crista Mrozek also made a motion to approve using the website of SportsEngine. A second motion was made by Debbie Timm and all board members approved.
  - The new system will start June 1st. This will be discussed at the annual banquet for everyone to hear and be able to ask questions. Carol Thelen will work with SportsEngine to get the registration and website set up and the board will be able to do a "mock" registration prior to the launch to the entire club.
  - Through this change, skating families will be able to make on-line payments to all fee's associated with the club. This move will significantly reduce the work of the FA and make paying fees and club registration more user friendly. The website has a robust communication platform as well as volunteer management system.
- Ice Show
  - Crista Mrozek and Janelle Honer will look at the budget from last year as they discuss and look at things for the 2017 Ice Show.
  - There will be an Ice Show meeting held Tuesday January 24th. We are hoping to get some help with Flowers and Programs at that time.
  - We discussed whether or not to do the post board (last year's Cloud) like we have done in the past. A decision was made that we will take a break from it this year due to some skaters not participating in decorating them.

## New Business

- The club computer is very old. Depending on club financials, we may consider purchasing a new computer at the May/June Board meeting. Kaycee also got a printer from the office at the MAC but it is missing a power cord. She will go look and see if Best Buy or someone else has one and purchase.
- Gene Theisen Award.
  - We will send out an email to the club for everyone to nominate who they feel deserves the Gene Theisen Award (Volunteer of the Year). The board will vote at the February meeting.
- Carol Thelen met with Lori Stuart regarding two different training options.
  - First was an "Off Ice Coaches Training Series"
    - The board discussed and tabled it for now. Jennifer will look at making sure the LTS coaches are getting proper training.
  - Second was "30 Minute Power and Edge Class"
    - The board discussed and everyone liked the idea for the skaters to have a class just to learn and work on edges.
    - Crista Mrozek made a motion to approve the Power and Edge class. A second motion was made by Kim Vaverek and all board members approved. Carol will talk to Lori and work on getting this set up.
    - The board discussed and voted on letting X-Skate high be included without cost in the power and edge class.

## Comments and Announcements

- Volunteer Sign up was sent out for January 28th LTS Competition. Please volunteer!!
- Ice Show Costume pick up - Sat, Feb 4th and Mon, Feb 6th
- Ice Show Pictures - Monday, Feb 27th
- Ice Show practice will be the weeks of March 5th & March 19th. We will not practice the week of March 12th due to too many skaters being gone for spring break.

Debbie Timm made a motion to adjourn the meeting at 8:40p.m. A second motion was made by Beth Donnelly and all board members approved.

The February board meeting will be held February 20th (3rd Monday of February). The meeting will be at 6:45pm (after LTS). Janelle Honer will reserve board room at MAC closer to date.