

2021 Tiger Fan Guide

Advertising Rates

Cover 1 (1 st ad placement with video and internet)	\$800
Cover 2 (2 nd ad placement with video and internet)	\$750
Cover 3 (3 rd ad placement with video and internet))	\$700
Full Page w/ video and internet access	\$600
Full Page w/ internet access	\$550
Full Page print only	\$500
Half Page w/ internet access	\$400
Half Page print only	\$350

Mechanical Requirements

Full Page 7-1/2" x 10"

Half Page 7-1/2"x5"

AD DESIGN FEE: \$75

Please email tigers@alphagraphics.com if you need help producing your ad.

Half Page

Returning Advertisement/Use of Last Year's Ad Copy Use of Last Year's Ad Copy

You may use the same ad as it appeared in last year's program without furnishing camera ready copy. Please email letendrefamily@gmail.com and state you want to run the same ad without any changes.

A 10% discount will be given to returning advertisers.

New Advertisement Copy

Please send all finished ads/videos/internet address to be used in your space to:

boosterclubpros@gmail.com

Please use sponsor/advertiser name as the subject of the e-mail. Photos/videos/internet address should be attached to e-mails. Please make sure photos and videos are good quality and high resolution (300dpi). My Fan Guide prefers .pdf files.

Payment

Checks should be made payable to Tiger Club.

Mailing Instructions

Mail payment to Wendy Letendre, Tiger Club, 5131 Bellerive Bend Dr, College Station, Texas 77845 by **July 23, 2021**.

Volunteers and Fundraising

The ads in the Tiger Fan Guide are sold by volunteers on behalf of Tiger Club. Your support and timely submission of your ad sponsorship is greatly appreciated and maximizes the amount of money raised by Tiger Club.

Contact Information

Please e-mail or call for additional information:
letendrefamily@gmail.com or 281-639-3399



2021 TIGER FAN GUIDE ADVERTISING AGREEMENT

This agreement is made on the _____ day of _____, 2021, by and between the Tiger Club and _____, referred herein as Advertiser, for the following purpose and consideration:

The Tiger Club will publish the 2021 Tiger Fan Guide which will be pre-sold with the season ticket package. Internet access of the guide is free and QR codes will be posted at the stadium during the 2021 season for fans to access.

For the sum paid as indicated below to the Tiger Club by Advertiser, the Advertiser is entitled to have an ad in the 2021 Tiger Fan Guide:

Ad Size and Commitment: (check one): V&I – video & internet access; I – Internet access only

First Year Advertisers

- \$600- Full Page w/V&I
- \$550- Full Page w/I
- \$500- Full Page Print
- \$400- Half Page w/I
- \$350- Half Page Print

Returning Advertisers*

- \$540- Full Page w/ V&I
- \$495- Full Page w/I
- \$450- Full Page Print
- \$360- Half Page w/I
- \$315 – Half Page Print

Cover Advertisers

- \$800- Full Cover 1 (1st ad placement w/V&I)**
- \$750- Full Cover 2 (2nd ad placement w/ V&I)**
- \$700- Full Cover 3 (3rd ad placement w/ V&I)**

***Discounted rate (10%) for repeat commitment must be confirmed with Tiger Club Representative. All ads will digitally appear or be printed in color.**

****Please check for availability before submitting check.**

Ad Copy Options: (check one)

- My ad has been/will be (circle one) electronically transferred to My Fan Guide. boosterclubpros@gmail.com
- Use the same ad as last year and submit to boosterclubpros@gmail.com

Please note here a contact number/e-mail address if you wish to review your proof.

Name/contact information: _____

This form and check must be mailed as directed below regardless of how the ad is submitted.

Payment Information

Fan Guide Advertisement \$ _____ (Checks should be made payable to Tiger Club)

Company Name: _____ Contact Name: _____ (Printed)

Address: _____ Telephone: _____

Email address: _____

Signature: _____