

2018 Tiger Fan Guide

Advertising Rates

Cover 2 (Inside Front Cover)	\$750
Cover 3 (Inside Back Cover)	\$675
Cover 4 (Outside Back Cover)	\$600
Full Page	\$500
Half Page	\$350
Quarter Page	\$200
Eighth Page	\$150

Mechanical Requirements

Full Page	7-1/2" x 10"	Quarter Page	3-1/2"x4-3/4"
Half Page	7-1/2"x5"	Eighth Page	3-1/2"x2-3/8"

AD FEE: \$25

**Please call for information if you need help producing your ad
979-224-3334**

Half Page

Use of Last Year's Ad Copy

You may use the same ad as it appeared in last year's program without furnishing camera ready copy. Minor changes may be made to last year's copy using a red ink pen and should be limited to telephone number, street address and so forth.

A 10% discount will be given to returning advertisers.

New Advertisement Copy

**Copy may be submitted directly to Alpha Graphics.
Please send all finished ads to be used in your space to:**

tigers@alphagraphics.com

Please use sponsor/advertiser name as the subject of the e-mail. Photos should be attached to e-mails or delivered to Alpha Graphics on a CD or USB Flash Drive. Please make sure photos are good quality and high resolution (300dpi). Alpha Graphics prefers .pdf, but will accept .doc, .tif, .jpg, .eps, or .psd files.

Quarter Page

Payment

Checks should be made payable to Tiger Club.

Mailing Instructions

Mail ad copy with payment to Wendy Letendre, Tiger Club, 5131 Bellerive Bend Dr, College Station, Texas 77845 by **July 24, 2018**.

Eighth Page

Volunteers and Fundraising

The ads in the Tiger Fan Guide are sold by volunteers on behalf of Tiger Club. Your support and timely submission of your ad sponsorship is greatly appreciated and maximizes the amount of money raised by Tiger Club.

Contact Information

**Please e-mail or call for additional information:
letendrefamily@earthlink.net or 281-639-3399**



2018 TIGER FAN GUIDE ADVERTISING AGREEMENT

This agreement is made on the _____ day of _____, 2018, by and between the Tiger Club and _____, referred herein as Advertiser, for the following purpose and consideration:

The Tiger Club will publish the 2018 Tiger Fan Guide which will be pre-sold with the season ticket package and sold at home football games until sold out. Advertisers will also be listed by name on the back of our Roster Programs sold at each home game.

For the sum paid as indicated below to the Tiger Club by Advertiser, the Advertiser is entitled to have an ad in the 2018 Tiger Fan Guide:

Ad Size and Commitment: (check one)

First Year Advertisers

- \$500 - Full Page
- \$350 - 1/2 Page
- \$200 - 1/4 Page
- \$150 - 1/8 Page

Returning Advertisers*

- \$450- Full Page
- \$315- 1/2 Page
- \$180- 1/4 Page
- \$135- 1/8 Page

Cover Advertisers

- \$750 - Cover 2 (Inside Front Cover)**
- \$675 - Cover 3 (Inside Back Cover)**
- \$600 - Cover 4 (Outside Back Cover)**

***Discounted rate (10%) for repeat commitment must be confirmed with Tiger Club Representative.**

****Please check for availability before submitting check.**

Ad Copy Options: (check one)

- My ad has been/will be (circle one) electronically transferred to Alpha Graphics.
tigers@alphagraphics.com
- My ad will hand delivered to Alpha Graphics
- Use the same ad as last year

Proofs may be checked at Alpha Graphics. Please note here a contact number/e-mail address if you wish to review your proof.

Name/contact information: _____

This form and check must be mailed as directed below regardless of how the ad is submitted.

Payment Information

Fan Guide Advertisement \$ _____ (Checks should be made payable to Tiger Club)

Company Name: _____ Contact Name: _____ (Printed)

Address: _____ Telephone: _____

Email address: _____

Signature: _____

Return by July 24, 2018 to: Wendy Letendre • Tiger Club • 5131 Bellerive Bend Dr • College Station, TX

77845