



CCHA Board Meeting Minutes

Chaska Chanhassen Hockey Association (CCHA)
 Board Meeting Minutes – July 17, 2017
 VRC – Blue Line Room
 7:00 – 9:00 pm (Planned)

1.) **Call to Order:** Cordell Mack @ 7:01 pm

2.) **Roll Call/Introductions:**

*= present; ^= by phone for closed session only

Board Members	
*Cordell Mack	<i>President</i>
*Mike Newman	<i>Vice President – Hockey Operations</i>
Michelle Fontaine	<i>Vice President – Administration</i>
Dawn Rodell-Riley	<i>Treasurer</i>
*Lindsay Yates	<i>Secretary</i>
OPEN	<i>Jr. Gold</i>
*Dan Diminnie	<i>Bantam</i>
*Jay Girard	<i>Peewee</i>
*Jesse Parker	<i>Squirts</i>
* Jeff Campbell	<i>Upper Mites</i>
* Jon Johnson	<i>Lower Mites</i>
Jeffrey Peltier	<i>U10, U12, U14</i>
* Tony Sommerfeld	<i>U6, U8</i>

Key Volunteers and Committees	
*Julie Eklund	<i>Ice Coordinator</i>
*Lori Hill	<i>Accounting</i>
Tammy Lueck	<i>Registrar</i>
Brenda Reddan	<i>Concessions (CCC)</i>
Rachel Anderson	<i>Concession (VRC)</i>
Joyce Thomas	<i>Volunteers</i>
Courtney Hamre	<i>Brick City</i>
Mike Colleran	<i>Equipment</i>
*Jeff Heil	<i>BHDC Chair.</i>
Chad Hanson	<i>GHDC Chair.</i>
*Sarah Grobel	<i>Apparel</i>
*Steve Hamre	<i>Golf Tournament</i>
OPEN	<i>Brick City</i>
Ty Uhlenkamp	<i>SafeSport</i>
Aaron Broten	<i>HDC</i>
*Brian Baker	<i>Fundraising</i>
*Jay Musolf	<i>Mite Camp</i>

List of Members at Large in Attendance:

- None

3.) **June Minutes Approval:** Motion by Secretary Yates to approve the previously circulated June meeting minutes; 2nd by VP Newman. Vote to approve the motion – Unanimously approved. June minutes will be posted to the web site.



CCHA Board Meeting Minutes

4.) Special Reports/Guests On The Agenda:

- None

5.) Standard Agenda:

A. Executive Updates

i. President – Cordell Mack

- CCHA logo/ jersey color scheme
 - Discussion has been ongoing regarding the CCHA brand and how we can better promote pride in our combined association. With the 2017-2018 season bringing the purchase of new jerseys, feedback from the Board and members was that now would be a good time to explore the development of a new logo which would be exclusive to the CCHA.
 - Key Volunteers Musolf and Baker met with a design team from jersey vendor General Sports and along with input and discussion from the Board, brought forth for consideration new CCHA logo and jersey designs.
 - After review of options and feedback from Board members present, a motion was made by VP Newman to accept the recommendation that the CCHA adopt “Option 2” as the new logo and jersey design. 2nd by Commissioner Johnson. Vote to approve the motion – Unanimously approved.
 - VP Newman is pursuing the trademarking of the brand elements, including the jersey logos, in order for the CCHA to assert and maintain control over the CCHA brand.
- Lower level numbers and growth projections
 - Mite numbers have grown; President Mack asked Commissioners Campbell, Johnson, and Sommerfeld to review for the Board numbers from last year’s lower level registration, expected growth, and projected player numbers for the 2017-2018 season with the goal that there is enough ice available for teams and fees are affordable for families.
 - Led by Commissioner Campbell and with input from the HDC, discussion was held as to the optimal amount of ice touches per week for the lower levels and options were provided on how the CCHA can best deliver.
 - Work on this will continue with Commissioners Campbell, Johnson, and Sommerfeld providing recommendations and seeking Board approval if and when needed.



CCHA Board Meeting Minutes

- ii. Vice President- Administration – Michelle Fontaine
 - No formal report, although in VP Fontaine’s absence, Secretary Yates reported that work is continuing on formalizing the updated Volunteer Policy.
 - An off-cycle motion was made by Vice President Fontaine to approve the 2017-2018 volunteer policy. 2nd by Secretary Yates. Vote to approve the motion – Unanimously approved

- iii. Vice President –Operations – Mike Newman
 - Hockey Operations
 - An application has been submitted to Victoria Recreation Center seeking space and project plans for the implementation of CCHA storage space on site.
 - Sizing has been submitted to General Sports for jerseys, pinnes, and practice jerseys.
 - Final preparations for the 2017-2018 tryouts is underway.

- iv. Treasurer – Dawn Rodell-Riley (absent) Julie Eklund and Lori Hill reporting
 - Review of CCHA budget
 - Significant work has been done by Treasurer Rodell-Rilery, Julie Eklund and Lori Hill to revamp the CCHA’s financial reporting, the purpose of which being greater transparency and to help make CCHA income and expenses easier for the Board and members to understand.
 - Ms. Eklund and Ms. Hill gave an overview of the new budget template and a review of the comprehensive reporting process.
 - The Board was very pleased with the results and thanked the team of Rodell-Riley, Eklund, and Hill for the work that they have done.
 - An off-cycle motion was made by President Mack to authorize player fees 2017-2018 registration fees. 2nd by VP Newman. Vote to approve the motion – Unanimously approved.
 - An off-cycle motion was made by President Mack to approve the FY 2018 CCHA Budget. 2nd by VP Newman. Vote to approve the motion – Unanimously approved.

- v. Secretary – Lindsay Yates
 - No report



CCHA Board Meeting Minutes

B. Updates to the Board

- Apparel – Sarah Grobel
 - The 2016-2017 apparel program was reviewed for the Board.
 - The decision to work with Letterman Sports last season was made as it was the best fit for the needs of the CCHA in that they offered a quality selection, competitive pricing, and an ease of ordering.
 - Apparel sales and revenue share figures from 2016-2017, as well as from previous seasons, were shared. Other potential vendors were brought up during discussion; Ms. Grobel agreed to look into these vendors and what they offer, but ultimately her recommendation at this time is that the CCHA continue to work with Letterman Sports for the 2017-2018 season. No decision was made and it was noted that a written agreement will be required for whomever the apparel vendor will be.
 - Tentative apparel items and selections were provided for feedback and review.
 - The Board thanked Ms. Grobel for her work and congratulated her on a job well done.

- Charitable Gambling – Brian Baker
 - An update was given on where we are in the process and it was reported that at this time we appear to be “all systems go” for implementing pull-tabs. As a currently licensed (for charitable gambling) entity and a current partner with Willy McCoys, the Bloomington Jefferson Hockey Booster Club (“BJHBC”) will operate pull-tabs at the Chaska Willy McCoys location and share some proceeds until the CCHA is licensed and the Board agrees to step in and take over 100% of the operations. The drop-dead date for that decision is June 2018. In the meantime, the CCHA would hire a gambling manager to shadow the BJHBC operations and come up to speed on these operations.
 - It was recommended that the Board begin the interview process to hire its Gambling Manager.

- Boys HDC – Jeff Heil
 - Discussion was held regarding the CCHA assisting coaches with the cost of CEP Level 4 certification. These classes will be held only in August this year, which is before we know how many coaches who need a level 4 will be asked to coach. A specific cost-sharing arrangement proposal will be brought to the Board off-cycle for approval.
 - Goalie training in general, and specifically for the upper levels, is being revamped. There has been a history of poor attendance of Sunday training sessions by the upper level players. The HDC is working on a plan for the upcoming season to better serve those players and meet their needs.
 - Team levels for the Peewee and Bantam teams have been set: Peewee - 8 teams (AA, A, B1, B1, B2, B2, C, C) and Bantam – 5 teams (AA, B1, B2, B2, C)



CCHA Board Meeting Minutes

- The HDC is meeting on August 30, 2018 to focus on 2017-2018 tryout finalization.
- Mr. Heil asked the Board to consider moving away from using “secret numbers” during tryouts; Discussion was held.
- Motion by VP Newman to discontinue the use of “secret numbers” for 2017-2018 tryouts as they no longer serve the purpose for which they were instituted. 2nd by Commissioner Girard. Vote to approve the motion – Unanimously approved.

- CCHA Golf Tournament – Steve Hamre
 - Planning is going well for the August 14th tournament; Mr. Hamre is hoping to continue to build and grow this CCHA event.
 - The goal of teams registered (32+) is at the halfway mark with 16 teams registered to date. The Board was asked to help with recruiting people and teams to meet the targeted goal.
 - There is still a need for auction items and hole sponsors; anyone interested in donating items or providing sponsorship is asked to contact Steve Hamre for details.

- Jon Johnson – Lower Mite Commissioner
 - No report

- Jeff Campbell– Upper Mite Commissioner
 - No report

- Tony Sommerfeld – Lower U Commissioner
 - No report

- Jeff Peltier – Upper U Commissioner
 - No report

- Jesse Parker – Squirt Commissioner
 - 2017-2018 tournaments for 7 of the 8 proposed Squirt level teams have been secured.

- Jay Girard – PeeWee Commissioner
 - There is a large group of expected Peewee players for the 2017-2018 season.
 - Work has been done with the HDC to assess and set the appropriate number of teams and levels at which teams will play (Reported above in HDC minutes)

- Dan Diminnie – Bantam Commissioner
 - Projected Bantam numbers are looking good and 2017-2018 tournaments are in the process of being secured.



CCHA Board Meeting Minutes

- Open – Jr. Gold Commissioner
 - No report.

6.) Next Meeting – Monday, August 21@ 7 pm, VRC Blue Line Room

Motion to Adjourn: By: VP Newman; 2nd by President Mack; Vote, unanimous.

End Time: 9:11pm