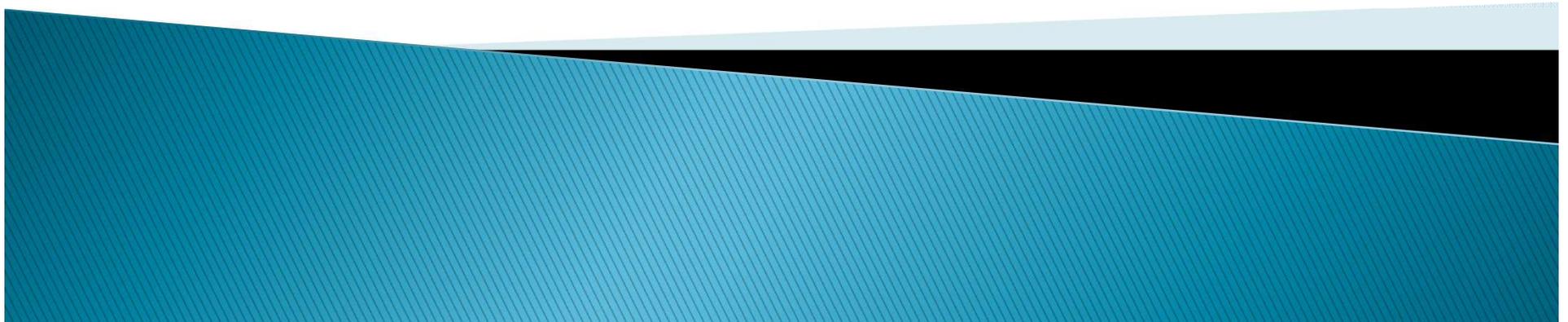




Est. 2013

Midwest Hockey Program



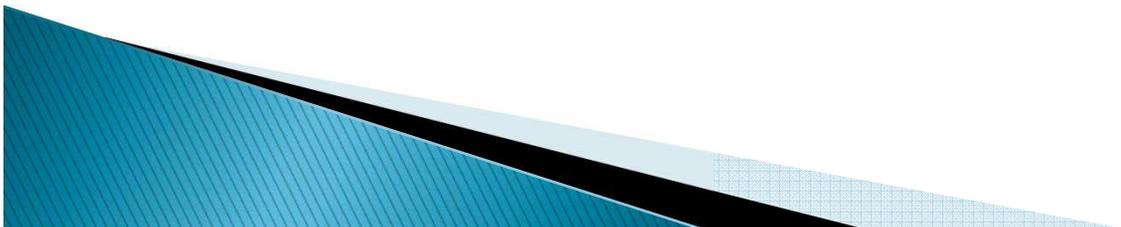
Who we are

- Formed in 2013 (formerly Warrior Dynasty from 2010–2013)
- Based out of Rogers, MN
- Host clinics, tournaments, and AAA programs
- Recognized by the Hockey Hub as a key organization to the development of youth hockey in Rogers
- 3 Board Members – President, Operations Director, and Events Coordinator



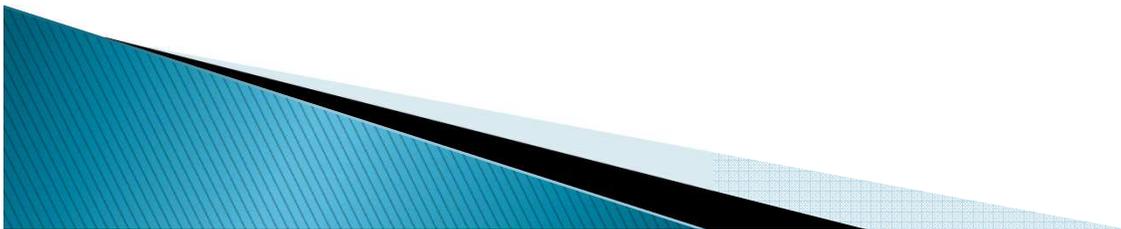
Mission Statement

- Midwest Hockey Program was formed to provide youth hockey players the opportunity to learn the game and have a wonderful experience while cultivating their skills. We are committed to the development of each individual player in our program.
- Our guiding principles are; work ethic, attitude, and enjoyment of the game of hockey. Midwest has organized a Board of Directors to ensure the application of these principles throughout the Program's offerings. These Directors have joined together from various other programs to form Midwest Hockey Program.



Philosophy

- ▶ The philosophy of Midwest is in teaching the fundamentals. Too often today we see programs that focus on complex systems rather than the basic skills necessary to separate you from the competition. We formed our program because we saw a need to bring hockey development back to the basics. As the players move through the program from year to year, they are gradually exposed to more complex concepts of the game, while maintaining emphasis on the necessary skills to advance their hockey abilities and separate them from their competitors.



AAA Hockey – Northern Elite

- Midwest Hockey Started out with 6 teams in 2014
 - 2015 – 10 teams
 - 2016 – 22 teams
 - 2017 – 35 teams
- Non “cookie cutter” type of system
- Development based
- Influential factors
 - providing a fun and experience for the players
 - Providing value for our parents



<http://site.midwesthockey.net/northernelite>



Midwest Hockey AAA Teams



Rogers, MN



Alexandria, MN



MIDWEST
MAJORS

Buffalo, MN



Breezy Point
/Brainerd Area



STAMPEDE

New Ulm, MN



TUNDRA

Forest Lake, MN



Northern Elite – Alexandria

- Work with the local community to develop a AAA Program where the players can stay close to home
- Provide the infrastructure that we have put in place within Rogers to create similar growth in Alexandria
- Create a summer hockey program that is best suited for your players
 - Amount of practices, tournaments, costs, ect...
- Host boys and girls teams

Tournament Potential



- Host a tournament in Alexandria
 - Historically we have brought in teams from;
 - Canada, MN, WI, ND, SD, IL, MO
- Great for the community businesses
- Excellent source of revenue for the arena
- Exposure to the great amenities that Alexandria has to offer
- A sense of pride for the Alexandria players to be host to a summer AAA tournament.

