



NORTH SHORE GIRLS SOFTBALL

Celebrating our 31st Season (1989 – 2019)

Dear Prospective North Shore Sponsor,

The 2018 softball season was another quite successful year. Our recreational season was fun and developmental and our All Star Season produced ten teams. Of the All Star teams, three teams qualified for the State Championship, continuing a three-year run of success unmatched by any league in our district. This success has brought more media attention to the league and we expect it to continue!

In addition, North Shore hosted the fourth annual Coastal Classic All Star Tournament in May 2018. The Coastal Classic was a huge success, and the four-day tournament that drew in a record 72 teams from San Diego County and beyond. The tournament was played at 5 locations throughout Carmel Valley, and had approximately 2,700 people spending the weekend in the community.

Sponsorship was a critical part of our success this year. We could not have offered the level of training, clinics and instruction without our sponsors' support. Looking toward the **2019 season** we expect to build upon our success and we need your help. North Shore Girls Softball League has been providing a quality recreational softball program for girls between the ages of 5 and 14 in the Carmel Valley, Del Mar, Torrey Hills, Solana Beach, Rancho Santa Fe and Fairbanks Ranch communities for 31 years. We would like to invite you, as an area business, to participate in the 2019 NSGSL sponsorship program.

Your **tax-deductible contribution** (Federal Tax ID number 33-0527134) will be used for player and coaches' clinics, new equipment, uniforms, umpire fees, awards, field repair and upgrades. Your generous support will help us provide a complete softball experience for the young girls in our community. And as our league continues to grow your support is that much more vital to offering the quality experience our families have come to expect.

There are two sponsorship plans to choose from (see the attached sheet). The sponsorship plans are designed to expose and promote your business and generate direct revenue from our 300 girls, their families, and the community at large. Our North Shore families love to patronize those businesses that support their daughters! We can also customize a package to suit your specific needs.

If you commit by December 31, North Shore will **include your logo or company name on the League T-shirt that will go to everyone who registers early.**

Thank you, in advance, for your consideration of sponsorship for North Shore Girls Softball League. For additional information on our league, please visit www.nsgsl.com. For additional questions, please feel free to contact Eric Marlin at sponsorship@nsgsl.com.

Best Regards,

Board of Directors

North Shore Girls Softball League



North Shore Girls Softball League 2019 Sponsorship Options

Team Sponsorship - \$475

- Sponsor's name on recreational season team jerseys
- Logo on the League T-Shirt (must commit by December 31, 2018)
- Recognition plaque for Sponsor's place of business
- Logo and link to Sponsors website on nsgsl.com
- Sponsor name and logo on the League Banner displayed every weekend of the Rec Season & other League sponsored events (opening night, clinics, photo day and championship weekend)
- Invitation to year-end appreciation event

Premier Sponsorship - \$695

- ***All benefits of Team Sponsorship PLUS***
- Game announcers will mention and thank your business during weekend rec games all season long, as well as during the Coastal Classic All-Star Tournament in May.
- Sponsor name and logo on Coastal Classic All-Star Tournament Banners, displayed prominently at tournament games this May (2,700+ in attendance last year). If you have your own banner, we will display that as well.
- Sponsor name and logo on special Sponsorship handout distributed to 70+ teams at the Coastal Classic All-Star Tournament (you may also provide additional handouts).

For More Information About Sponsorship Opportunities, Contact:

Eric Marlin at sponsorship@nsgsl.com

or visit us at www.nsgsl.com

**If you know of an individual or business interested in being a
North Shore sponsor... we would welcome your referral!**



North Shore Girls Softball League 2019 Sponsor Information

Sponsor Name: _____

Address: _____ City & Zip: _____

Contact Person: _____ Email Address: _____

Telephone: _____ Fax: _____

Sponsor Name for Jerseys: _____

Sponsor Web Address for website: _____

If you daughter plays in the league, you will likely sponsor her team:

Daughter's Name: _____ Age Division: _____

PLEASE CHOOSE A SPONSORSHIP PACKAGE:

_____ TEAM SPONSORSHIP PACKAGE: \$475.00

_____ PREMIER SPONSORSHIP PACKAGE: \$695.00

For the banner, t-shirt, website, and directory, please email your company logo to sponsorship@nsgsl.com.

Mail this form with check to:

**North Shore Girls Softball League
3830 Valley Center Drive
Suite 705-201
San Diego, CA 92130**

North Shore Girls Softball Greatly Appreciates Your Support!