



## OYBL Meeting Minutes

Date: August 13th, 2017

Board Present: Mark Koopman, Chris Patterson, Kevin Schmidt, John Jaeggi, Jim Schrimpf, Andy Weiland, Eric Taplick, Adam Wamsley

Board Absent: Jon Nedelcoff

Guest: Erik Feltz, Brent Crowley, Bob Head

Submitted By: Mark Koopman

### Minutes

- Agendas and minutes were distributed and reviewed. Weiland motioned to approve the minutes. Seconded by Koopman. Motion carried.

### Board Positions

- Patterson and Koopman seats available, guests Erik Feltz, Brent Crowley and Bob Head all interested. Todd Malcook also attended meeting asking that the Board ensure consistency in how the programs are run.
- Discussion surrounding OYBL Director as well – none of the three guests were interested in that role
- All three candidates are would be good additions to the Board – vote tabled due to packed agenda and post-meeting details on OYBL Director role in case any of the candidates would be interested in that role.
- Via email on 8/22, Schmidt motioned to modify by-laws to add Seat 10 as an At-Large member for 1 year term starting in 2017, an optional seat which the board can choose to fill if they feel they have three qualified candidates in a given year. Wamsley seconded. Those in favor were Nedelcoff, Koopman, Wamsely, Patterson, Weiland, Schmidt, Jaeggi and Schrimpf. Motion carried.
- New board member vote via email on 8/24 – unanimous decision to elect the following members: Seat 3 (Secretary) – Brent Crowley, Seat 6 (Open) – Erik Feltz, Seat 10 (Open) – Bob Head.

### Financials

- Taplick presented financials for fiscal year ending 7/31/17. Net earnings +400 to budget. Referee expenses down \$1,400 and tourney registrations down \$3,700, offset by lost revenue from the Sunday cancellation of boys tournament. New bill pay system cut down on our bad debt expense. Healthy savings balance – need to find areas to invest.
- Budget- Taplick has most of next year's budget built with assumptions:

- 578 participants
- 9 tourneys for Black and Orange teams, 6 tourneys for White teams
- 2 paid coaches for both boys and girls
- Added \$20 to registration for shooting shirts for all teams
- Budgeted Revenue \$80,000 with Net Income of \$8,600
- Need to add practice jerseys of \$12/shirt and OYBL Director fee of \$2,000 into final budget
- Discussion around waiving fees for kids when their parent is a coach, which will lower registration fees. Decision to keep as is for this year - need to look at the longer impact to other youth programs.
- Weiland motioned to approve budget, Schrimpf seconded. Motion carried.

#### **Travel/OYBL-**

- **OYBL Director-** \$2,000 compensation. Schmidt to send to UW, MATC, Edgewood, Facebook. Patterson to send Schmidt final Position Description.

#### **Registration**

- 68 players registered so far
- Feedback from year end survey was lack of notification
- Suggested to have a flyer/table at district registration. Schrimpf to send Schmidt a design to print out for table front.
- Jim running equipment distribution – will need another volunteer to assist.

#### **Sponsorship-**

- More competition for business \$ with Booster sponsorship program
- Schmidt need to provide photographer date for youth pictures
- Koopman presented update - \$4,550 committed so far with a couple of businesses pending.
- With Koopman leaving Board, will need another volunteer for Sponsorship Committee

#### **Current State of Program (Schmidt present):**

- Positive impacts over last few years:
  - Participation increase of 16% over last 5 years
  - New online registration, sponsorship program, new branding
  - Organized travel teams, youth night and tournament hosting – significant revenue growth.
- Oregon is projected to have largest school district growth in Dane County in coming years
- Participation rate: healthy, borderline problematic due to gym space availability. Is high school an option?
- Why do we lose players: OYBL – conflicts with practice nights, poor experience due to coaching, focus on other interest, 5/6 grade opportunities. Travel – Poor coaching experience, not put on team with friends, feel they

- were wrongly placed, focus on other interests, specialization in other sports
- Programs to watch: Are we doing the right thing in 1<sup>st</sup>/2<sup>nd</sup> grade (skill development?). Do we continue with in house program for 5<sup>th</sup>/6<sup>th</sup> grade?
  - Survey responses:
    - 19% response rate (Boys 65%, Girls 35%) (OYBL 40%, Travel 60%)
    - Tons of great feedback
    - Kevin will provide ink and password to Board members to view results
    - Suggestion from Bob Head to add graphic to FB post – will greatly increase involvement

**2017-2018 Initiatives- each will need a committee:**

- Review by-laws
- Review sponsorship program and what we can offer
- Review 1<sup>st</sup>/2<sup>nd</sup> grade and potentially 5<sup>th</sup>/6<sup>th</sup> grade in house programs
- How do we differentiate ourselves with our tournaments – new gyms, good experiences, food types, wifi. Goal to improve the overall tournament experience.

**Next Meeting- September 10th at 7:00PM at the District Office.**