

# Brainerd Blast Jersey Sponsorships



*Here is your chance to make a difference in many people's lives while showcasing your business! The Brainerd Blast are due for new uniforms and have had several businesses expressing interest in supporting youth soccer through jersey sponsorships. We have developed a plan that will allow Blast participants to spend as little as \$25-\$30 in order to get a uniform package that will last up to 3 years. This includes a home jersey, away jersey, shorts and socks.*

In order to do this, Brainerd Blast is offering up for bid, four locations on the new jerseys; front, back and each shoulder. The winners of these bids will also receive all benefits included with the Digital/Program Clothing Sponsorship.

## **Bids Due by Dec 10th. Starting bids for each location:**

**Front** – Up to 11” W x up to 5” H - \$3000 per year for 3 years

**Back** – Up to 8” W x up to 4” H - \$1000 per year for 3 years

**Left Shoulder** – approximately 4” x 4” - \$750 per year for 3 years

**Right Shoulder** – approximately 4” x 4” - \$750 per year for 3 years

Should you want to sponsor and leave your area blank on the jersey, you may choose to do so. We will still recognize you on the website, via email and other program shirts.

Sponsors are able to bid on any or all and can specify your preference. For example if your preference is the front, and you get it, than your other bids will be discarded unless you state you want more than one location. If there is a tie, one will be printed on the home jerseys and the other sponsor on the away jerseys. Each will pay half of their bid assuming they both agree.

All sponsors are pending board approval.

## **Please include:**

Location: Front, Back, Shoulder (two highest bids on shoulder will win).

Preference (numbered) or all. For example:

1) Front \$3000 1st preference

2) Back \$1500 2nd preference

In this case you will get one, the other or neither. However, you can't get both.

Or

1) Back \$1500 All

2) Shoulder \$750 All

In this case you will get one, the other, neither or both.

**Bids should be sent to [KenLacy@BrainerdBlast.com](mailto:KenLacy@BrainerdBlast.com)**

**no later than 8 pm Dec 10th.**

**Please call or email with any questions: 218-839-5815**



Simulated jerseys, layout/colors may differ from images



# Brainerd Blast Sponsorship Opportunities



If you are looking for other opportunities to sponsor, here are a few other options. If you have ideas of your own, please feel free to contact us.

**Digital Sponsorship** - \$350/yr or \$300/yr with 3-year commitment

**Includes:**

- 1) Recognition on the Brainerd Blast website – viewed regularly throughout the year.
- 2) Link to your website
- 3) Four mentions/offers in association email blasts – Over 1800 opt in members
- 4) Four mentions on the Blast Facebook page - 350+ followers

**Digital/Program Clothing** - \$500/yr or \$450/yr with 3-year commitment –

**Includes Digital Sponsorship plus:**

- 1) Logo/name on IceBreaker Shirts – 300+
- 2) Logo/name on Winter Blast Academy Shirts – 100+
- 3) Logo/name on Evolution Training Shirts – 60+
- 4) Logo/name on Futsal League Shirts – 50+
- 5) Logo/name on any other program Shirts

**Exclusive IceBreaker Tournament Title Sponsor** - \$1000/yr or \$900/yr with a 3-year commitment  
IceBreaker draws 40+ teams (over 300 players) from the northern half of the state

**Includes Digital/Program Clothing Sponsorship plus:**

- 1) Title sponsor of the \_\_\_\_\_ IceBreaker Indoor Tournament.
- 2) Top billing on the IceBreaker shirts. 300+
- 3) Mention in all corresponding tournament emails.
- 4) Banner presence at event (banners provided by sponsor)

**Please call or email with any questions:**

**KenLacy@BrainerdBlast.com 218-839-5815**