



SPONSORSHIP OPPORTUNITIES



THANK YOU FOR TAKING AN INTEREST IN SUPPORTING YOUTH SOCCER.

Sporting Indiana FC is a not-for-profit soccer club based in McCordsville, Indiana. We draw from all over Central Indiana and fields boys and girls teams from Under 11 to Under 19. We also feature an Academy for players under 10 which trains them in individual techniques in an environment preparing them for team play.

Sporting Indiana has a membership base of approximately 275 members between the ages of 7 and 18. We believe that we are much more than just soccer. The Sporting Indiana staff works diligently to help our players learn such valuable life lessons as character, teamwork, discipline, responsibility and commitment. We can have fun while learning and growing as quality soccer players as well as quality young boys and girls.

Being part of this Sporting family means so much more than soccer

We provide our members with the opportunity to develop their fitness level, sportsmanship, and leadership skills in a positive environment with licensed coaches. Our goal is to instill in our members a love of the sport of soccer and enjoyment in a team sport setting. We are very proud of our achievements and the hard work of our many volunteers and sponsors.

In choosing to support our soccer program, you will help young athletes achieve their personal goals, further develop as contributing members of society, and become well-rounded individuals. In addition your sponsorship will help promote a healthy lifestyle through participation in soccer throughout the region. Sporting Indiana FC Soccer funds itself through registration fees, fundraising events, and the generous support of local businesses. We invite you to read through our sponsorship package and ask that you consider joining other sponsors in supporting youth soccer in our community.

WHY SPONSOR SPORTING INDIANA FC SOCCER?



As a sponsor, your company will gain recognition from a large network of families and sports organizations locally and throughout the state of Indiana. The Sporting Indiana FC Soccer Club consists of multiple travel teams, which provide a great deal of advertising exposure by participating in games and tournaments throughout the state and region. Further, teams from these same areas participate in league games and tournaments in Indiana and Ohio and home games at the local McCordsville Sports Park. On average, we form 20 teams, with each team practicing 36-48 times per season, and participating in 12- 15 games per season. As you can imagine the exposure through a sponsorship can be immense.

We are extremely grateful for sponsorship funding and will make sure our funding partners are well recognized. This is an opportunity to feature your business as an active supporter of youth sport in our community and beyond.

We want to provide businesses of all sizes the opportunity to be part of Sporting Indiana Fc Soccer Club. We offer multiple tiers of sponsorship levels that are outlined in this package. Our sponsorship year runs from January 1 through December 31. These dates coincide with our spring and fall soccer seasons.





SPORTING INDIANA FC SOCCER SPONSORSHIP OPPORTUNITIES



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BRONZE LEVEL

\$1,500 (1 year contract)

- Sponsor's name on the front or back of teams training shirts.
- Sponsor's name or logo on Sporting Indiana web page with link to sponsor's website as well as on the weekly club newsletter, "The Gryphon Telegraph"
- Quarterly sponsor updates and offers sent to club members
- Plaque with picture of team presented to sponsor
- Quarterly updates of team status
- Official introduction email about sponsor's business products and services sent to all members
- Two Thank You T-shirts ("We Support Sporting Indiana Soccer")



SILVER LEVEL

\$3,000 (2 year contract)

- Sponsor's name on the front or back of one competitive team's home game shirts
- Sponsor's name or logo on Sporting Indiana web page with link to sponsor's website as well as on the weekly club newsletter, "The Gryphon Telegraph"
- Quarterly sponsor updates and offers sent to club members
- Plaque with picture of team presented to sponsor
- Autographed Soccer ball or Sporting Indiana jersey signed by players of team
- Official introduction email about sponsor's business products and services sent to all members
- Two Thank You T-shirts ("We Support Sporting Indiana Soccer")



GOLD LEVEL

\$7,000 (2 year contract)

- Sponsor's name on the front or back of two competitive team's home and away game shirts
- Color banner located on Sporting Indiana's Barn in the parking lot for everyone to see as they walk to the fields.
- Sponsor's name or logo on Sporting Indiana web page with link to sponsor's website as well as on the weekly club newsletter, "The Gryphon Telegraph"
- Quarterly sponsor updates and offers sent to club members
- Plaque with picture of the two teams presented to sponsor
- Official introduction email about sponsor's business products and services sent to all members
- Two Thank You T-shirts ("We Support Sporting Indiana Soccer")



ADDITIONAL GRYPHON SPONSORSHIP PACKAGES



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FIELD BANNER SPONSORSHIP

\$500

- Color banner located on Sporting Indiana's Barn in the parking lot for everyone to see as they walk to the fields.
- Sponsor's name or logo on Sporting Indiana web page with link to sponsor's website and recognition in **Gryphon Telegraph** weekly e-newsletter
- Thank you T-shirt ("We Support Sporting Indiana Soccer")

HYDRATION SPONSORSHIP

\$500

- Sponsor's logo or name on six 5 gallon cooler jugs used throughout the park on game days
- Thank you T-shirt ("We Support Sporting Indiana Soccer")
- Sponsor's name or logo on Sporting Indiana web page with link to sponsor's website and recognition in **Gryphon Telegraph** weekly e-newsletter

FRIENDS OF SPORTING INDIANA SOCCER SCHOLARSHIP PROGRAM

\$450

Provides scholarship fund for qualified player's within the club based on financial need.

- Sporting Indiana Certificate of Appreciation
- Thank you T-shirt ("We Support Sporting Indiana Soccer")
- Sponsor's name or logo on Sporting Indiana web page with link to sponsor's website and recognition in **Gryphon Telegraph** weekly e-newsletter

FIELD MARSHALL SPONSORSHIP

\$200

- 4 Field Marshall vests with company logo (one color front upper shoulder area) to be used during home games at McCordsville Sports Park
- Sponsor's name or logo on Sporting Indiana web page with link to sponsor's website and recognition in **Gryphon Telegraph** weekly e-newsletter

LINK ON SPORTINGINDIANAFC.COM

\$150

- Sponsor's name or logo on Sporting Indiana web page with link to sponsor's website and recognition in **Gryphon Telegraph** weekly e-newsletter





JOIN US IN SUPPORTING THE FUTURE LEADERS ON THE FIELD AND IN OUR COMMUNITY.



If you are interested in joining the Sporting Indiana Soccer Family and wish to know how to be part of our advertising and sponsorship programs, please contact:

sponsorship@sportingindianafc.com

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