

**ACYLA Board Meeting
Tuesday, July 2, 2013 – 7 p.m.
Mountain Mudd Coffee Shop**

Meeting called to order at 7:20 p.m.

Present: Laurie Ripplinger (Co-President), Michael Charles (Co-President); Kelly Thompson (Equipment Mgr); Carol Zehrer (Secretary); Kent Zehrer (Treasurer); Mark Palony (Communications)

Minutes:

The Board approved the June 4, 2013 minutes.

Treasurer's Report

Action: Kent – find out how much the MSS lax fee should be and pay that invoice.

Communication's Update

- We need to send out a message about the open volunteer positions to recruit new faces. This will be a multi-pronged approach through email, website posting, and Facebook message. Current openings are: Treasurer, Secretary, Equipment Manager, Communications.
Action: Carol – contact Betty to see if she is willing to be the Tournament Organizer again next year.
- Some of the older teams are setting up Facebook private groups for coaches and players to talk about what the team is working on and for players to post pictures and videos.
Action: Mark P – send information to U13 and U15 team coaches telling them how to use this communication tool.

Webmasters Update

- Some of the rosters are missing information.
 - **Action: Mark L** -- Add the following people to the team rosters:
Team managers
Girls 5/6 -- Karen Lysne
Girls 7/8 -- Melissa Johnson
Boys U11-1 -- Jenn Sondrall
U15A coach: Tyler Safranek

Old Business:

- Bylaw Changes
 - NO ACTION.
Action: Kent – check other organizations' websites for a draft. Then contact John Lawson for help with rewording the amendment. Bring to next meeting for approval.
- Sandburg damage:
 - NO ACTION.
- Tournaments:
 - Girls – Betty has found two tournaments for the girls teams. The Prior Lake tourney will be free for both 5/6 and 7/8. The other tournament will be paid for by the players.
- Coaches apparel:
 - Kelly has ordered all coaches sublimated t-shirts. The high school coaches have received their white t-shirts.

- Fan apparel:
 - Kim ordered shirts but they came in white rather than grey. Parents are being given the choice of accepting the white now, or waiting 2-3 weeks for the grey. We have ordered extra shirts that we can sell at the year-end picnic.
 - One shooter shirt got snagged and VSA refunded the money.
- Chipotle Fundraisers:
 - Kim McDonough has been trying to contact the Chipotle manager. She will follow up after the holiday weekend.
- Whiz Bang Days: 7/11-14
 - We are on the promotional literature put out by the Whiz Bang committee for Saturday, 7/13, at Lakeview Terrace as scrimmages and clinics. The plan will be to play inter-squad scrimmages, with teams divided up randomly by stick draw. We will have a half hour each for U13 and U15. Girls have a tournament that day.
 - Action: Karen Lysne** – Please talk to Pam to find out when we are scheduled to play.
 - Action: Mark P.** -- Email all U13 and U15 families to see if there are enough players around that Saturday.
- Create a Google calendar to capture recurring events such as scheduling meetings, registration open dates,
 - Action: Kent** send list of recurring dates for Mark Palony to put on Google calendar with annual recurrences.
- Volunteer list:
 - When parents register their players, there is a place to check off if you want to volunteer. The list included most of the active board members as well as a few new people who have taken Team Manager positions.
- Succession planning:
 - See Communications section above.
- Transition planning: Paypal and Checking accounts
 - Even if we don't get a new treasurer, we can transfer account ownership to Laurie or Michael.

New Business:

- Elite teams
 - We don't need to put links to the teams on our website. If anyone is interested, the information is easily accessible on the web.
- Year-end Picnic:
 - We need to start planning this event for the end of the season. Last year's ice cream social seems to be a better fit than a potluck. We'll need to find an ice cream vendor or donor; we could also call the Pellizers to see if they want to offer Sebastian Joe's again. We could also touch base with Julie for her input.
 - Action: Carol** -- Call City of New Hope to reserve Northwoods Park for Thursday, 8/8 (or 8/6).
 - Action: Kelly** – Call Julie to find out if she still has leftover pinnies.
- Fall League:

- Michael has seen nothing from either Homegrown or Northstar about fall leagues being formed. When info is available, ACYLA will open registration for U15 (not for summer players who have started high school), U13 and U11.
- Operating Guidelines and Policies:
 - We need to write our operational processes for registration and especially for tryouts. We need to make it clear to parents that we must follow the YLM mandates of how tryouts will be handled. We also need to create a clear registration policy to avoid problems in the future and to be fair to all people. Both of these policies should be part of the registration process so all parents are aware of them.
Action: Kent – take a first cut at creating some policies using information from other organizations as a baseline. Meet with Michael and Laurie separately to get consensus on the document.

Optional Topics: No discussion.

- 2014 grants - US Lacrosse AED & PE Programs
- 2014 Hennepin Youth Sports Grant – Fall application
- Branding efforts

Next Meeting – Note date changed due to National Night Out:

Tuesday, August 13

7:00 p.m.

New Hope Ice Arena, Meeting Room 1 (tentatively)

Adjourned