



HOPKINS HUSTLE TOURNAMENT
MAY 12 and 13, 2018

National Sports Center
Blaine, MN

PARTNERSHIP OPPORTUNITIES

presented by:
HOPKINS ULTIMATE RECREATIONAL TEAM

WHAT IS ULTIMATE?

- An exciting, fast-paced, non-contact team sport played by thousands all over the world
- Ultimate players develop razor sharp throwing skills and immense stamina and agility
- Cross between soccer, football and basketball, only with a disc (Frisbee)
- Non-contact sport
- Self-officiated (players make all the calls from the field)
- Points scored when disc is caught in end zone

WHAT IS HURT?

- 100% volunteer organization. No school funding
- 501c3 organization
- Approximately 90 players across 4 teams:
 - Middle School League
 - Girls Varsity
 - Boys JV
 - Boys Varsity (nationally ranked)
- Needs-based scholarships for fees and travel
 - \$3,500 in 2018
- Varsity players eligible for HS athletic letters
- We build highly competitive players and teams with the utmost respect for themselves, their coaches, their fellow competitors and the sport of Ultimate.
- Our players, coaches, board members and parents embody sportsmanship.
- *Alumni play and coach on national and world teams.*

HOPKINS HUSTLE

2018 HOPKINS HUSTLE

- #1 fundraising event for the club
- 2 day tournament - *May 12/13*, Mother's Day weekend
- Held at the National Sports Center - Blaine, MN
- 70+ teams
- 1,400+ players and coaches
- 2,000+ spectators
- 6,000+ 2-day attendance

- **Tournament Features**
 - Concessions with hot/cold food
 - On site athletic trainers
 - Merchandise for sale (discs, apparel, blankets)
- **Run by 100% volunteer organization**
 - Tournament director
 - Hustle chair
 - Parent volunteers
- Relies heavily on donations and sponsors
- **Expenses**
 - Field costs
 - Tent/table rental
 - Port-a-potties
 - Golf carts
 - Athletic Trainers
 - Field supplies

SPONSORSHIP AND DONATION OPPORTUNITIES

PORT-A-POTTIES - \$1800

- Multiple locations

WATER STATIONS - \$750

- Multiple stations in central locations

ATHLETIC TRAINERS - \$700

- 2 trainers, 1 station

FIELD FOOD - \$700

- Bagels, Bananas, and PB

GOLF CARTS - \$600

- 3 carts

HELP OUT THE HUSTLE:

- PLATINUM \$1500
- GOLD \$1000
- SILVER \$500

ALL SPONSORS GET:

- Web-based advertising
- Inclusion in all tournament email communications
- Use your own signage

JOIN OUR SPONSORS!!!



For more information please contact:
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