



## Fusion FC Board of Directors

### Meeting Minutes: Wednesday, July 19, 2017

**Date/Time:** Wednesday, July 19, 2017 Started: 7:12 PM Ended: 9:17 PM  
**Location:** Fusion- Red Land Soccer Complex  
**Purpose/notes:** Regular scheduled meeting  
**Chaired by:** Denise Herb  
**Minuted rec. by:** Jessica Derrickson  
**Status:** Minutes distributed

#### Attendance

**Present:** Jessica Derrickson, Dawn Healy, Denise Herb, Teri Horton, Chris Muth, Angie Neff  
**Absent:** Larry Christine, Cory Gaye, Jeff Gonce, Dan Hemmerich, Kate Routledge, Dirk Storie, Kelby Waltman  
**Invited guests:** George Holevas (present), Bernadette Kaiser (Absent), Josh Plaza (Absent)

#### Meeting documents

- TCS Sports Photo Bid.pdf

#### Agenda

### 1. Registrar

---

#### 1.1. Fall Teams Update

As of this date last year we have a total of 423 Registrations, 313 Travel and 110 Recreational.

As of July 19th, we have a total of 401 Registrations, 284 Travel and 117 Recreational.

We have 21 teams playing in CPYSL, 8 Girls Teams and 13 Boys Teams.

I have submitted 15 teams to CPYSL and I have 6 more teams to submit. I am waiting for items to complete them .

The following teams are not submitted to CPYSL:

1. Lightning Flash - U9 Girls
2. Adrenaline - U12 Girls
3. Thunder - U15 Girls (There is an issue with roster size and I have contacted EPYSA and waiting for a response.
4. Impact - U10 Boys
5. Dynamite - U12 Boys
6. Stingers - U13 Boys

Larry did not attend. This information was not reviewed.

**Status:** Completed

---

### 2. Office Manager

---

#### 2.1. Transition

Teri and Angie have been working together on transitioning the OM duties. Teri is currently answering most emails, processing payments, preparing deposits, and handling incoming/outgoing mail. Angie will be managing the website for a while. Angie will continue to train Teri on additional duties as situations arise (security system, reporting on end of month online deposits to Dawn, maintaining game field schedule on GoogleDocs, etc.). All is going smoothly.

**Status:** Completed

---

#### 2.2. Knights of Columbus Soccer Challenge

K of C contacted me about holding their annual Soccer Challenge on our Field #7 once again this fall. We like to coordinate this with photo day in order to get as many 9-14 year olds to participate as possible. This is a free event, a nice opportunity for our players, and K of C always gives Fusion a generous donation for field us. Angie will VOLUNTEER to coordinate this with the rep from K of C.

Discussion and agreement to continue

**Status:** Completed

---

#### 2.3. Players not registered and/or paid

There are approximately 8 travel players not yet registered and 30 still unpaid. Player passes will be held until players are registered and paid.

Teri and Ang will email

**Status:** Completed

---

#### 2.4. Coach clearances

Many coaches still need to complete concussion training for Fall 2017. Some new coaches still need other clearances. Passes will be held until all clearances are completed.

**Status:** Completed

---

### 3. President

---

#### 3.1. Review & Approval of DOC Contract for 2017-2018 Soccer Year

Moved to August meeting; not in attendance

**Status:** Parked

---

### 4. Old Business

---

### 5. Standing Items

---

#### 5.1. Review Agenda

**Status:** Completed

---

#### 5.2. Approve Minutes of Last Meeting

**Status:** Completed

---

### 6. New Business

---

#### 6.1. Photo Bid

Dear Board Member,



Attached is a photo bid for your upcoming season! We would love the chance to meet with your league and present our information in person, would this be possible?

We are still offering the free 8x10 for every player and a lot of other free items as well as a HUGE FUNDRAISING option! Also, unlike most companies, we still offer every parent a frame as part of our packages so they can display their photos without the need to purchase a frame elsewhere!!

We can also send a full sample package, just let me know your snail mail address and feel free to e-mail back with any questions.

Finally, we do have sport specific products and indoor backgrounds if necessary for all major sports including Football/Cheer, Basketball, Soccer, Baseball/Softball, Lacrosse, and Hockey!

Please let us know if we can help, or if you are already contracted.

TCS-Sports  
717-584-6276  
www.tcs-sports.com

Attachment added to attachment section.

Jodi Major from major clicks photography is offering to do photos

Agreed that Lifetouch will continue to provide photos for the rec teams. Travel teams may choose to schedule photos on their practice days with Jodi, or continue with Lifetouch.

Sept. 16th Picture Day

**Status:** Completed

---

#### 6.2. Sponsorship

Discussed sponsorship and fundraising

-City Islanders, Senators, Revolution

Tournament sponsors

Dawn will update tier sponsorship letter

Field Sponsor, sign path, website, team sponsor on the back of uniforms

Discuss with Dan, Jeff, and Chris about taking over Sponsorship and Fundraising

Will Discuss Further

**Status:** Deferred: 8/16/2017

---

#### 6.3. Fusion FC Xara Items

Fusion FC Xara Uniforms will be donated to Haiti

Items without Fusion patch will be donated to JT Dorsey Foundation

**Status:** Completed

---

#### 6.4. Coupon Clipper

Coupon Clipper

1/2 page ad \$95 for 6 month contract

**Status:** Deferred: 8/16/2017

---

### 7. Concession

#### 7.1. Concession Manager Resignation Received

1. Kate has officially resigned effective immediately. She should be removed from the My Committee group.

2. I will reach out to her concerning returning her key.

3. Mass email went out to members looking for new concession manager, no responses have been received.

4. Possible use of Poor Georges throughout season (with or without concession) they do provide us with portion of proceeds. If they are on site concession can be dropped to minimal items (drinks, candy, pretzels, hot dogs).

Agreed to have Poor George's run concession during Saturday games for a portion of the profits (15-25%)

Asked to add funnel cakes and homemade donuts to his menu

Fusion will minimize concession and open a spirit store

**Status:** Completed

---

### 8. Rec Director

#### 8.1. Open Position

1. Mass email sent to all members, no response received.

2. I have started setting up next season to make for easier transition.

Adam Green Possible Rec Director

Opening Day Aug 19th 10-2 pm

Fusion will have stands for uniforms, pictures, sponsorship, soccer balls, volunteer sign-up, basket raffles

Poor George's will be invited for the day

Games Start Sept. 9th



Practices start the week of Aug 21st

Status: Completed

9. DOC

9.1. Summer Camp Series

60 players \$5100

Split with Central Penn- \$2550

Status: Completed

9.2. 3v3 Updates

Results- 72 Teams

Table with columns: Team Gender, Age Group, Place, Team Name, Coach/Manager First Name, Coach/Manager Last Name, Address 1, City, State, Zip, Email. Lists 72 teams and their details.

Feedback

-My suggestion is that it is too extreme for 3v3 to play down a player following a red card. In cases like this the player should just not be allowed back into game.

- 1. Our team was Manheim Township Elite U13 boys. I will say we had 2 U12 boys on our team and Had we known it would of been U13/14 we would have not asked them but got U14 boys instead. ( probably out of your control)
2. Grass was a little high.
3. Maybe have more than 1 field running for an age group so games ar not 2 hours apart .

I would suggest two things. The fields were set up well, however the fields should be cut two days prior to the event, the grass was a little high, and 3v3 is a fast game. The high grass slows things down a little.

Two: tiebreaker rule. In the event that there is a tie between two teams a 5 minute mini game should be played and if still tied after the 5. golden goal rule should apply. Or a 1v1 shootout with one full rotation of players until a winner is decided. ( if the roster does not match with same amount of players, they just go through the line ups and the other team has a player go again to match the other teams roster count, but must stay in order. Order pre determined to the shootout )

You guys do great! See you all again next year!

-if asking for things to improve on, the one big thing I saw was on the Boys day there was no trainer/medical on site (or at least this was so popular a rumor that people stopped looking for one), which I found amazing.

My first recommendation is to create and enforce a rule which keeps parents and fans on one side and coaches and players on the other. On field F, fans were tented on the same side as the coaches benches (within just a few feet) and in some instances they were putting their chairs right along the sidelines next to players bench areas. This can create numerous problems including a lack of clarity for the referee as to who is an active player versus a child with a similar jersey playing on a different team. It also can create problems when an opposing parent is sitting right next to a coach who is trying to coach his team. This hasn't been a problem in the past but was an issue this year.

The second comment is just a thought on value. Everyone gets at least four games which is great and pretty much par for 3v3s but if you end up winning the tournament you get medals. Most, if not all, 3v3s I've been to give trophies for the champion, and in many cases to the finalist as well. Just something to think about.

Also a few people thought compressing the schedule more would have been fine. So rather than open fields in between just let them play and get done before too hot.

Another person wondered why they didn't do playoffs 1 v 2 from both brackets (when two brackets of 4 teams) and then a championship game. 3 and 3 and 4 and 4 could still play each other but instead of 1 v 1 for championship you give second seeds one more chance. That adds a 5th game for the championship but they said what was better. People Loved that the 3 and 4 teams got a final game with a team of same level.

Another one that I agreed with was to make the half circle in front of goal a little bigger to create less stand in front of goal defense advantage. Just a foot or so bigger. Field size and goal size perfect. The arc just seemed a bit small.



Status: Completed

---

#### 9.3. Concession

Sold 233 bags of Dippin Dots during the tournament for \$349.50 profit

Offered to have us sell over the Fall. Freezer is given w/o a rental fee

Will take back whatever isn't sold.

Would like to experiment with Poor George's on Saturday mornings. We would sell only drinks, candy, pretzels, and nachos and then set up a spirit store inside concession. We make 15-25% of the profit. Would be there from 8-12

Poor George's confirmed to start in September

Dippin Dots will be placed in concession

Status: Completed

---

#### 9.4. Coaching Clinic- Youth Diploma One

\$425- Can bring training materials back to the club

- The **Pyramid of Moves** classifies 43 1v1 moves into **Changes of Direction, Stops & Starts and Feints** and makes them coach friendly by turning each action into simple steps you can easily teach yourself and your players.
- The **Pyramid of Player Development** simplifies the coaching job by breaking the game down into 6 parts with dozens of skills, drills and games with variations for all ages and abilities for each part.
- The **Session Planner** saves you planning time, keeps you up to date on the latest developments, giving you dozens of skills, drills and games to improve your weekly, monthly and season long planning.
- The **Session Planner Template** is designed to consistently engage and challenge your players and brings a new excitement to practice.
- The **Coerver Skills Bridge's** graduated pressure training helps you coach your players to take their practice field skills into full pressure games

Dawn will cut check for the certification course

Status: Completed

---

#### 9.5. Head Coach Meeting

The head coach meeting will be held on August 5th at 2:00 pm. Please plan to arrive early as we will begin lining fields at 10:00 am and will need your assistance. With 20 of us present, the workload will be minimal. Fusion will be providing lunch to those that are willing and able to assist.

If you are aware of any high school students that will require volunteer hours for National Honors Society, please have them attend and I will sign their paperwork.

Also, I plan to create coaching bags of materials that you may need and attempt to have this approved by the board. Let me know what you feel will be beneficial to have beyond First Aid supplies.

Status: Completed

---

#### 9.6. Coaching Materials

Items that the club should provide for each coach

Jess will provide estimated pricing for materials by next board meeting

Status: Deferred: 8/16/2017

---

### 10. Treasurer

---

#### 10.1. May & Jun Finances

See attached docs, camps being downloaded to old BB&T account. Discuss closure of BB&T account

Status: Deferred: 8/16/2017

---