



Fusion FC Board of Directors

Meeting Minutes: Wednesday, February 21, 2018

Date/time: Wednesday, February 21, 2018 Started: 7:00 PM Ended: 9:30 PM
Location: 250 Old Quaker Rd Etters PA
Purpose/notes: Regular scheduled meeting
Chaired by: Teri Horton
Minuted rec. by: Abby Rose
Status: Minutes distributed

Attendance

Present: Jessica Derrickson, Cory Gaye, Jeff Gonce, Dawn Healy, Dan Hemmerich, Denise Herb, Teri Horton, Chris Muth, Abby Rose, Dirk Storie, Kelby Waltman
Late: Larry Christine, Adam Green
Absent: Aaron Shenck
Invited guests: Bill Barnes (Late), Paul Smith (Late)

Meeting documents

None

Agenda

1. Standing Items

1.1. Review Agenda

Status: Completed

1.2. Approve Minutes of Last Meeting

Denise Herb - Motion to Approve

Kelby Waltman - Second

Motion passes

Status: Completed

1.3. Financials

2017 vs 2016 Profit & Loss, January M1st Register, and YTD P&L will be distributed to BOD at meeting (could not upload)

Will also request Check Signer change (noted in New Business).

Status: Parked

1.4. Soccer Shots Presentation



Jason Webb - USYS Strategic alignment agreement left for review if Fusion would like to begin using that contract in lieu of current contract

- Soccer Shots as a feeder program into Fusion FC
- Serve 2-8, niche 2-5 y.o.
- 2016 Soccer Shots began using Fusion Fields
- 134 Registrations since 2016
- Capacity for 46 spots in Spring 2018
- \$10 per registrant kick back
- Self sufficient supplies, insurance, and marketing (some cross-promotion beneficial)
- 40 states, US Youth Soccer official 2-5 y.o.
- Coaching staff certified and trained for Soccer Shots (20 hours), and has all clearances
- HMMS, Hershey, Dover, Camp Hill, and current Fusion
- Open to summer, though not currently implemented
- Open to being available to educate training or be paid rec trainers

Status: Completed

2. Office Manager

2.1. Lower Allen to Charge Field Rental 2020

Per email from LA Township:

We also wanted to notify you that starting in 2020, all fields will be charged at \$30.00 per field per day. We are giving you a couple year notice, so you can plan accordingly.

Status: Completed

2.2. Fall 2018/Spring 2019 Registration

Expected to open on March 1st.

Any registration related materials changes need to be provided to me by 02/22 in order to be included within registration.

Status: Completed

2.3. Fall 2017 / Spring 2018

There are a few unpaid players. An email was sent last night advising families that payment is due in full or a proposed payment plan is to be provided by 02/28/2018.

Any payment plan proposals will be sent to Dirk/Dawn.

Larry - All teams registered with CPYSL for Spring 2018. Any coach changes? Dirk to get back. Larry will release player to Dillsburg.

Status: Completed

2.4. Spring 2018 Only

Registration for Spring closes on 02/28/2018. Under 40 kids at this point, 6 or 7 are travel.



Status: Completed

2.5. Extending Rec to U12

Was there a prior vote on this? I am unable to find anything in the meeting minutes. If no vote was done, decision will need to be made tonight in order to include for Fall 2018.

Adam Greene motion to open up rec to U12

Jeff Gonce second

Motion passes

Status: Completed

3. Old Business

3.1. Travel Uniform Kit - Bundle Pricing

Kit includes: Custom jersey, tabela jersey, regista short and 1 pair of copa socks

Adult \$104.75

Youth \$96.50

Recommendation to list as \$105, and difference goes to club

Denise will ask if the cost of individual orders for kids is less than the \$105

Status: Completed

3.2. Tournament Facility Rentals

Keystone Icebraker - March 24/25

Dillsburg Shootout - Oct 6/7-Starting offer for 2 days

- \$750 11v11 per field
- \$400 9v9 per field
- \$300 7v7 per field

Status: Completed

4. New Business

4.1. Fusion Fun Day

Tentatively setting the date for Rec Fun day as Saturday, June 2nd. 8am to 2pm. June 9th is the other option. Fun Day's date will be set by April. It is felt that due to WSSD's commencement on June 2nd, this would cause an issue with turnout of WSSD families.

- June 9th set date
- June 16th rain date



Requesting \$2500 of funds for Bounce rentals with staff, medallions for all rec kids, and 1st place trophies for winning teams for the day. Estimate \$500-700 for a DJ if no one volunteers. Remainder of the budget is for misc expenses as needed to be reimbursed to purchasers.

Basket Raffle will be implemented, with funds returning to the club, less any prize/parties given as a reward.

Adam Green Motion for \$2500 budget for Fun Day

Dirk Story Second

Motion passes

Status: Parked

4.2. Change Check Signers

Select 4th Check Signer (other 3: Dawn/Treasurer; Dan/VP Finance; Dirk/President). NEEDS- someone who lives or works or commutes in a way that makes it easy/possible for them to stop by before/after work to sign checks. MUST CONSIDER OFF-SEASON, everyone is generally around a lot during the season but off-season when we have a 'rush check' it's important to get it done fairly quickly.

Dawn Healy motion to add Chris Muth as 4th check signer - Resolved that Members1st Credit Union, at any one or more of it's offices or branches, be and hereby is designated as the Financial Institution and depository for the funds of this corporation, which may be withdrawn on checks, drafts, advices of debit, notes or other orders for the payment of monies bearing the following appropriate number of signatures: any one of the following agents of the Corporation, whose actual signatures are listed as authorized signers.

Dirk Story Second

Motion Passes

Status: Parked

4.3. Field Maintenance

Received an email from Paul advising he will be out of commission starting March 8th for 2-3 weeks so be unable to plow driveway, if needed. He did advise if services are needed to let him know and he can get someone.

Also, advised:

Fields 4 & 5 - Need to be moved before area is completely ruined. Old field 2 should have part of it reseeded, fertilized and pampered with as little play as possible.

All Fields - Crabgrass is very bad

Last year the board asked that nothing be done to fields other than mowed. He has leftover grub material to put on.

Also advised that field 2 really needs aerated, would be beneficial to all fields. Should be done late March or early April. Should Paul handle or will this fall under new landscaping company?

Status: Completed

4.4. Photo Bid Proposals Received



Can pass around for viewing. Lifetouch will be used in Spring but we did talk about trying out another company moving forward.

Teri will give proposals to Dan, the board member in charge of photos, to make the decision since it is not a cost to the club. Decision needed for Fall 2018

Status: Completed

4.5. Food Truck Vendor Proposals

Contacted by two food trucks with proposals. Can pass around during meeting for review.

Teri will give proposal to Dan, board member in charge of fundraising, to make decision. Decision prior to spring season.

Status: Completed

4.6. DOC Updates

Fusion 3V3 July 7th and 8th, \$75 Deposit

Summer Camp options:

- Corver Camp 5 day camp \$315
 - Better option for next summer
 - Begin marketing in Fall
 - Corver will do the marketing
 - Payment plan for parents?

- Jeff Fox 5 day camp \$160
 - 9-12 or 5:30 - 8:30
 - ~~June 18th-22nd~~
 - July 9-13th
 - July 16th-20th *Best Option
 - Kickback of \$5/player
 - Additional \$500 kickback if 100+ register
 - South Middleton reference
 - Fusion supply insurance, marketing, and fields
 - 30 attendees minimum

Grassroots United Soccer Coaches Training

- 3 hours at club, 3 hours online
- Coaching diploma
- 4v4, 7v7, 9v9, 11v11
- \$1300 for 7v7 and 9v9
 - 6 month membership for all attendees
 - 5 get full year
 - Fusion club name and logo on their website, their logo on ours
 - 1 session
- \$3300 for 7v7, 9v9, and 11v11
 - 6 month membership for all attendees
 - 30 get full year



- 2 sessions

Spirit Store merchandise has arrived, store website up and running in 2 weeks

Trainer bio/list published

Status: Parked

4.7. Sponsorship Update

There will be a sponsorship page on the registration

Finders fee for sponsors

2 estimates for fencing (7-10K), one for lights

Grant writer engaged to get grant for fence and lights

April 6th or 13th kick off party? Builds community and gather sponsors

Status: Parked

4.8. Coach

Dismissed coach looking for reinstatement

Send out disciplinary committee decision to board - Teri to send disciplinary report to committee

5 person committee could be named will review disciplinary file if necessary

DOC reviews and approves all coaching application

Gentleman is welcome to come for 10 minutes at next board meeting with references

Status: Parked

5. Ending Items

5.1. Date next meeting

3/21/2018

Dirk Motion to adjourn

Kelby Second

Passes

Status: Completed

6. Office Manager
