

White Bear Lake Hockey Association
Monthly Gambling Membership Meeting
(Open to All Membership)
February 14, 2018

1. The following members were present: : Kevin McFarlane, Rob Thilmany, Chad Marquardt, Tim Fletcher, Jessica Goeltl, Scott Ide, Brian Griffin, Sarah Smith, Heide Geir, Lorry Rolfer, Steve Rolfer, Emily St. Marten, Terri Dressen
2. Meeting called to order at 7:00 by Kevin McFarlane
3. Scott Ide approved January's gambling minutes. Sarah Smith seconded. Motion carried.

12/17 Monthly statistics

| | | |
|---|------------|-----------|
| Pull-tab sales were up \$43982 fr November | Net Profit | \$202,108 |
| Paddlewheel Sales were up \$13340 fr November | Net Profit | \$4,226 |
| Bingo Sales were down \$2550 from November | Net Profit | \$1,500 |
| E-Gaming Sales were up \$91,499 from November | Net Profit | \$47,988 |
| | Total | \$35,473 |

Payout Percentage: 83%

Balance as of today: \$477,174

balance is high due to \$73,000 donation check not deducted at this time. Also paid \$100,000 for the month of December to the MN Dept of Revenue

Allowable Expenses (March 2018)

- Routine

Lawful Purpose Expenditures (March 2018)

- Routine (City of WBL taxes)
- Routine (City of Vadnais Heights taxes)
- Routine (City of Maplewood taxes)

Mite Winterblast – Gambling money earned

Large item raffle = \$599.71

Paddle ticket raffle = \$510

Shake of the Day = \$600

Total \$1709.71 (round up to \$2000)

Vadnais Heights Expo:

Ling from the VHEDC has reached out to WBL Hockey to be a sponsor for the upcoming Northeast Metro Expo. WBL Hockey has participated in this expo the last couple of years; however, we have never been a sponsor.

Sponsor levels are:

Platinum = \$3500

Gold = \$2500

Silver = \$2000

Bronze = \$1000

Event = \$500

We've done a booth for \$250 the last couple of years. Chris Olson motioned to be a silver sponsor which includes the following: Logo recognition in all media/digital event advertising, stage logo recognition, third in placing of booth and thank you logo recognition in papers. Motion was not seconded. Motion died.

Donation:

Chris Olson motioned to donate \$5000 to the general fund. Scott Ide seconded. Motion carried.

Donation:

Chris Olson motioned to pay an ice bill to the WBSC and VHSC to meet the requirements with the city of Vadnais Heights City Ordinance. Approximately \$30,000 WBSC and \$30,000 VHSC. Scott Ide seconded. Motion carried.

Player Appreciation Party

The player appreciation party is scheduled for Saturday, February 24th at 1pm at Doc's Landing. This event will include FREE prizes, FREE food (hotdogs, chips, and cupcakes; while supplies last), games and fun for everyone. This is a family event, any player or sibling (s) that attended will receive tickets to participate in the event activities, games and raffles.

Adjournment

Scott Ide motioned to adjourn meeting. Brian Griffin seconded. Motion carried. Meeting adjourned at 7:05 pm.

White Bear Lake Area Hockey Association
Monthly Board Meeting
(Open to All Membership)
February 14, 2018

1. The following members were present: Kevin McFarlane, Rob Thilmany, Chad Marquardt, Tim Fletcher, Jessica Goeltl, Scott Ide, Brian Griffin, Sarah Smith, Heide Geir, Lorrain Rolfer, Steve Rolfer, Emily St. Marten, Terri Dessen
2. Meeting called to order at 7:05 Kevin McFarlane
3. Approval of agenda: Scott Ide motioned to approve the agenda. Sarah Smith seconded. Motion carried. Scott Ide approved January's meeting minutes. Brian Griffin seconded. Motion Carried.

Open Forum: Emily said that before the ice bills are paid, profit is about \$73,000.00. Once they are paid, will probably be a wash. Kevin stated that we are looking at changing up the tournament process and have 5 weekends of one level. Example: All bantams one week, all pee-wees another week and so on. We would have to use all local available arenas to pull something like this off. Emily also stated that registration for tournaments needs to be opened sooner than August.

Chad said that he wants to confirm that we still have 36 hours of ice available and no one to give it to. Wanted to know if he should sell it or hold onto it. Was told to hold onto it for now, that we still have some teams using ice.

Lorrain asked what to do about the Squirt coach that pulled his kids out of the association and hasn't paid for DIBS. Board said that he still needs to pay. She also said that she has had a lot of phone calls in the past 3 days looking for hours to fill and currently has 21 shifts unclaimed.

4. Treasurer's Report: Heide Geir
 - Ice bills finally went out to teams
5. Vice President of Business Operations report: Rob Thilmany
 - Still need a jersey coordinator. Terri Dessen will send out an email blast
6. Vice President of Hockey Report: Chris Gist
 - Maybe we should get rid of C Squirts. Will discuss more during the off season

7. President's Report: Kevin McFarlane

- Still trying to get money from big donors.
- Meeting with Grand Casino Hinckley about possibly linking in with the rink.
- Need to clear out a ton of things at the rink before April 2nd, especially the upstairs. Date TBD sometime after March 1st
- Would like to have 10-15 people go all over WB and try to get donations from companies.
- Girls HS team will play at WBSC this coming season. They will help to get donations for the rink as well.
- Will be signing an agreement with County. Would like to secure 85% of the ice there and will work with Mahtomedi

D2 Representative: Chris LeClair

- Not present

8. Boys Hockey Director report- Joel Cessna (via email)

- Not present

9. Girls Hockey Director report- Sarah Smith

- Girls hockey day went great
- 10A girl's team was featured in a commercial with the Brandt sisters

10. Player Development Report- Scott Ide – Player Development

- No STP due to lack of ice
- Will be sending out a email blast about roller hockey

11. Coordinators Report – Brian Griffin

- Winterblast brought in about \$7000.00 profit for the 3 weekends
- Working on the Mite Jamboree
- Currently working on the schedule for the 4x4 at the hipp

12. Junior Gold Coordinator – Tim Fletcher

- Mentioned that Stillwater JGA brought up 2 varsity players to the JGA team after the December 31st cutoff. Was told to file a grievance with MN Hockey and USA Hockey

- We lost a JGA Alum, Joe Sarne on February 6th in a car accident. The association will be sending a floral arrangement to the wake and funeral.

13. Old Business
None

14. New Business: None

15. Meeting Adjournment

Scott Ide motioned to adjourn meeting. Brian Griffen seconded. Motion carried

Meeting adjourned at 8:17 pm