

United Bank Partners with DCSAA Athletics to Deliver Financial Literacy Programming and Fund College Scholarships

WASHINGTON, D.C., UNITED STATES, April 3, 2018 /EINPresswire.com/ -- The District of Columbia State Athletic Association (DCSAA) has announced a three-year community partnership with United Bank, the largest community bank headquartered in the nation's capital. As a strong supporter of education and scholastic athletic programs, United Bank will help fund college scholarship offerings and enhance online content for the District's multi-media platform (dcsaasports.org) through this partnership, which supports 50 member schools with interscholastic athletic programs.

"Commitment to our communities is a central part of United Bank's mission, and we are proud to have contributed to the vibrancy of the D.C. metro area for nearly 30 years," said United

Bankshares, Inc. President Rick Adams. "United Bank is a strong supporter of both education and athletics, and this partnership will allow us to further support the community and our neighbors through scholarships and an enhanced athletics experience."

As the new title sponsor of the DCSAA Student-Athlete Scholarship Awards, United Bank will fund \$1,000 scholarships to fifteen student-athletes per year, to be determined by an application and review by D.C. Schools. In addition to financial support, United Bank will also provide financial literacy education to DCSAA student-athletes and their parents.

"DCSAA Athletics is very pleased to join in community partnership with United Bank," said Executive Director, Clark Ray. "This partnership will strengthen our commitment to provide consistent opportunity and resources to our schools, student-athletes and families."

For more information about DCSAA Athletics, please visit dcsaasports.org.

About United Bank:

United Bank is the largest community bank headquartered in Greater Washington. It has assets of approximately \$19.1 billion and 142 full-service banking locations throughout Washington, D.C.,



THE COMMUNITY BANK OF THE NATION'S CAPITAL



Virginia, Maryland, West Virginia, Ohio and Pennsylvania. For more information, visit BankWithUnited.com.

About District of Columbia State Athletic Association:

The mission of the District of Columbia State Athletics Association (DCSAA) is to serve member schools and the maximum number of their student-athletes by providing leadership and support for interscholastic athletic programming that will enrich the education experiences of all participants.

The DCSAA will preserve and promote the educational significance of interscholastic athletics by:

- Providing for fair competition between member schools;
- Promoting sportsmanship and ethical behavior;
- Establishing and enforcing standards of conduct for student-athletes, coaches, administrators, officials and spectators;
- Protecting the physical well-being of student-athletes and promoting healthy adolescent lifestyles; and
- Promoting participation of female and disabled students on member teams.

About National Amateur Sports:

National Amateur Sports (NAS) is a full-service sports marketing firm focused on growing amateur athletics programs. By leveraging technology, NAS eases administrative burdens and enriches the quality of school's media assets. The improved platform drives traffic and attracts community partners eager to reach this valued demographic through targeted marketing campaigns and community good will. These partnerships generate much needed revenue for interscholastic sports.

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