

St. Cloud Figure Skating Club
Annual Meeting
2017-18





Grattitude

2017-18 Goals/Accomplishments



1. Transitioned to new website (SportsEngine Platform), newsletter (MailChimp) and online payment system (SportsEngine).
2. Lowered monthly X-Skate ice fee's by 20%.
3. Starting to see growth in Learn2Skate program. Spring session 2018 is 48% higher in participation over 2017.
4. Replaced the 40+ year old ice show curtain (\$4,800).
5. Rebranded club – new logo, backdrops, awards stand, GCC signage.
6. Created a SharePoint sight for club documents. All board members have access.
7. Transitions the paid Financial Administrator position to a volunteer position on the board – Treasurer.
8. Improved financial transparency of all club operations and communications.
9. More balanced work load of the board and improved board relations. Improved the perception of the board the the desire to serve.

Club Finances



- Annually, twenty-five percent of freestyle/LTS+ ice costs are covered by club events and fundraising.
- **Minimum Funds that must remain in reserves:** The board voted in 2017 that a minimum of 25% of the clubs operating costs must remain in reserves. The clubs current annual operating costs are approximately \$185,000. Currently, a minimum of \$46,250 must remain in reserves.
- We are projecting a possible checkbook balance of \$75,000-\$80,000 in the club account at the end of the current fiscal year (May 31).
- April board meeting is about the 2018-19 year budget.

Looking Ahead



- Planning for celebration of 45th year of club.
- Spring cleaning of storage room and office.
- Summer camps.
- Competitive Synchronized Skating Teams – stay tuned for informational meeting this spring or early summer.
- Adding new coaches to both freestyle, dance and LTS.
- Possible upgrades to the MAC and skating club locker room. City has asked for a \$12M bond for MAC capital upgrades.
- Continue to work to improve relations between all groups – skaters, parents, volunteers, coaches, board.
- Membership survey – we NEED your feedback.

Thank you to our Volunteers!



Carla Barry – logos and marketing

Kim and Dustin Vaverek – set design, awards stand

Ice Monitors

Parent and Family Volunteers

Corporate Sponsors - \$4,000+ this year

Event Chairs

- GCC – Crista Mrozek & Lori Stuart
- Compete USA – Janelle Honer
- Ice Show – Gabby Juarez
- Test Chairs – Debbie Timm, Kristina Peterson, Kareen Hayden
- Banquet – Melissa Linares

2017-18 Board of Directors



VOTE ON NEW BOARD MEMBERS