

4th Annual KNIGHT FOOTBALL LIFT-A-THON

INFO-SHEET

Thursday, May 15th in the Knight Center

Anyone who is interested in playing Football in the fall, we need you to
Participate in the FOOTBALL LIFT-A-THON.

Our Lift-A-Thon is the Kickoff for the 2018 Football Season. It is a TEAM introduction night to parents and friends of KNIGHT FOOTBALL. It is an important night for our entire football program. This event is the "lifeline of our program". With the State Budget cuts...this night is BIG! This night will help us provide the safest and best equipment for San Marcos kids. It will help build our Football Program to a level that will rival any program in our county.

PURPOSE:

To raise money for the operation of our High School Football Program!

PROJECTS FOR 2018:

- * Continue to purchase the Best & Safest Helmets & Shoulder Pads
 - *Endzone Sideline Camera System
 - *Equipment and footballs
- * Additional Two-Man Sleds and Bags
- * Additional Staff Stipends
- * Training table food for pre-game meals
- *Season ending Awards and Banquets

MINIMUM: \$150

~Each student-athlete will work to receive the minimum for the event.

This may be done by:

1. **Flat Pledge:** ex. \$75.00 pledge
--OR--
2. **Pledge per pound lifted:** ex. 25cents per pound lifted. John lifts 150 Lbs. Total = \$37.50

PLEDGES: WHERE DO I START?

You will be given a letter (photo copy more yourself) or you can download from website.
The letter is the easiest way to collect what is needed (See sample letter). If you go out to collect pledges, dress nice and communicate what you are doing. Remember to say "hello" and thank them for their time.
When you mail the letter, put a self-addressed return envelope in the letter to get the money back quicker.
Be sure to put a stamp on both envelopes.

SUGGESTIONS ON WHOM TO ASK or MAIL LETTERS TO:

Family, Friends, Neighbors, Church members, Relatives, Doctors, Dentist, Insurance Agent, Tax agent, Lawyers, Employer, or Car dealers. Open up the phone Book. Post it on Facebook and work to get as many sponsors as you can. Use Social Media to help you out. Raise awareness of the importance of this night!

PLEDGES / MONEY COLLECTED DUE:

Turn in all \$\$\$ collected at Lift-A-Thon. You will have one week after Lift -A-Thon to collect per pound pledges. Use your Sponsor sheet given to you to keep track of all pledges and money. Be sure to call and thank the sponsors after you get the money collected. Remember, you need to get on this ASAP...money is due at lift a thon. **CHECKS MUST BE MADE OUT TO: SMABC FOOTBALL.**