



# WAYZATA ATHLETIC BOOSTERS

4955 PEONY LANE, PLYMOUTH, MN 55446

WWW.WAYZATABOOSTER.ORG

## Traditional Business Membership

Game programs customized for each of the 16 participating sports: fall, winter, and spring. Annual circulation: 9000 copies.

| Level   | Annual Investment |
|---|-------------------|
| <b>Trojan Pride</b>   | <b>\$1050</b>     |
| <ul style="list-style-type: none"> <li>• Full page colored ad 7 1/2" x 10"</li> <li>• Two - 14 game passes to Wayzata home athletic events</li> </ul>   |                   |
| <b>Trojan</b>   | <b>\$550</b>      |
| <ul style="list-style-type: none"> <li>• 1/2 page colored ad 7 1/2" x 5"</li> <li>• Two - 14 game passes to Wayzata home athletic events</li> </ul>     |                   |
| <b>Blue</b>   | <b>\$400</b>      |
| <ul style="list-style-type: none"> <li>• 1/4 page colored ad 3 3/4" x 5"</li> <li>• One - 22 game passes to Wayzata home athletic events</li> </ul>     |                   |
| <b>Gold</b>   | <b>\$300</b>      |
| <ul style="list-style-type: none"> <li>• 1/8 page colored ad 2 1/2" x 3 3/4"</li> <li>• One - 14 game passes to Wayzata home athletic events</li> </ul> |                   |

### All Business Memberships Include:

- Business Name will appear on the WAB "Sponsors" page on our website: [www.wayzataboosters.org](http://www.wayzataboosters.org)

A note about Ad art work: Ad images must be at least 300 dpi and in jpg format for best appearance. Additional fees may be assessed for ads submitted which require additional design/layout work.

## Project SCORE Stadium Scoreboard Sponsorship

Full 16' x 21' video display in use for all 7 stadium sports, fall and spring. Estimated reach: over 50,000 fans.

| Level   | Annual Investment        |
|---|--------------------------|
| <b>Premier Sponsor</b>  | <b>\$1500*</b>           |
| <ul style="list-style-type: none"> <li>• Digital exposure</li> <li>• 1/8 page colored program ad</li> <li>• Two - 14 game passes to Wayzata home athletic events</li> </ul>   |                          |
| <b>Founding Sponsor</b>   | <b>Call for details*</b> |
| <ul style="list-style-type: none"> <li>• 4' x 6' signage</li> <li>• Digital exposures</li> <li>• Custom entitlement feature</li> <li>• 1/2 page colored program ad</li> <li>• PA announcements</li> <li>• Two - 14 game passes to Wayzata home athletic events</li> </ul>   |                          |
| <b>Anchor Sponsor</b>   | <b>Call for details*</b> |
| <ul style="list-style-type: none"> <li>• 6' x 10' signage</li> <li>• Digital exposures</li> <li>• Custom entitlement feature</li> <li>• Official Game Day sponsorship (football)</li> <li>• Full page colored program ad</li> <li>• PA announcements</li> <li>• Two - 14 game passes to Wayzata home athletic events</li> </ul> |                          |

\* Term: 3 year contract

Quantity: (4) Anchor sponsorships, (4) Founding sponsorships, and (15) Premier level sponsorships.

For additional information about these programs, please contact:

Business Sponsorship – Suzanne Schmitz [suzanneeschmitz@gmail.com](mailto:suzanneeschmitz@gmail.com)  
Project Score Sponsorship – Michael Schmidt [michael.schmidt@insight.com](mailto:michael.schmidt@insight.com)

## THANK YOU FOR SUPPORTING WAYZATA ATHLETICS! WAB BUSINESS MEMBERSHIP

Company \_\_\_\_\_  
 Contact \_\_\_\_\_ Phone \_\_\_\_\_  
 Address \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_  
 Email \_\_\_\_\_

**Traditional Sponsorship:** Ad size \$1050 Full Page \$550 1/2 Page \$400 1/4 Page \$300 1/8 Page  
**Project SCORE Sponsorship:** Premier Founding Anchor

Payment: Check Enclosed Online Payment (traditional Sponsorship only)

All registrations must be turned in with ad and payment by August 1, 2018 to be included in the athletic program.

**Mail To: Wayzata Athletic Boosters, 4955 Peony Lane, Plymouth, MN 55446**