

# HOCKEY IN MIDDLETOWN, INC

## 20th ANNIVERSARY

### SPONSOR PROGRAM



- HIM, Inc. is a nonprofit organization under 501(c)(3).
- Formed in 1999 and supports two teams at each high school — Varsity and JV programs.
- All monies raised are used to support the Ice Hockey program.
- Donations to HIM, Inc. are **TAX DEDUCTIBLE**  
— Our Federal TAX ID is 22-369-1394.

### *How HIM Will Promote YOUR Business:*

- Your ad will appear in the Middletown North and South program books that are given out for **FREE** at Middletown Ice World --- the rink holds **1,500 fans at approximately 20 games.**
- HIM fans and members will be **STRONGLY** encouraged to patronize your business.

### *Cost for Your Ad:*

*Your ad may include coupons.*

Full Page 8.5" x 5.5" .....\$180.

Half Page 4.25" x 5.5" .....\$110.

Quarter Page - Business card size .....\$65.

*Please complete the following credit card information or send a check payable to HIM, Inc. along with your ad copy by November 5th to:*

Hockey in Middletown  
PO Box 402  
Middletown, NJ 07748

*You can also email a PDF or JPEG file of your ad copy and credit card information to:  
vsimonsen@verizon.net or shannonclaudio@aol.com*

Company: \_\_\_\_\_ Contact: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### CREDIT CARD BILLING INFORMATION

Visa     MC     Amex     Discover

Credit Card Number: \_\_\_\_\_ Exp Date \_\_\_\_\_ SC \_\_\_\_\_

Cardholders Name: \_\_\_\_\_

Company Name: \_\_\_\_\_ Bill to Zip: \_\_\_\_\_

Cardholders Signature \_\_\_\_\_