

In Attendance

Kristin Buskager	Brenda Johll	Alan Wedel	Dan Hefty
Jim Killerlain	Jeff Rohrer	Tom Ayers	Mike Carignan
Todd Jordan	Bob Feiler		

Not in Attendance

Randy Karls	Sue Richards	Rick Fleming	Brad Mastenbrook
Larry Clemens			

Minutes of Meeting - called to order 6:17

1. Review of last meeting minutes
 - a. Change Bucky Books to Entertainment books in last meeting minutes
 - b. Motion to approve - Jim, second – Brenda
 - c. Minutes approved with change above
2. Treasurer's Report
 - a. Randy not here, KB gave report
 - b. \$9,236.86 in checking
 - c. \$22,346.23 in CD
 - d. Open request to OCSA of \$7500 has not been touched.
 - e. Youth membership fees coming in soon?
3. High School Requests - Jim
 - a. Letters for ad sales for program to get bags for HS team. School will be asked for money for equipment bags. After that request, the Boosters will be asked if the school doesn't provide money.
 - b. Player lounge
 - i. 3 walls white to brighten. In town person will do for an ad in the program
 - ii. Additional lighting
 1. Wall of fame. Possibly done in exchange for ad in program (?)
 2. Track lighting would be best, going see if they had some to get rid of
 - iii. Plaques and pictures on wall
 1. Short rails to lean/hang pictures on the wall
 - a. Talk with shop teacher to see if this could be a class project
 - b. Get ideas to Jim on possible ways to do this.
 - iv. Nicer furniture
 - c. Board makes a request that if High School has requests for OHI board, it would be good to have them come to us and make the request in person.
 - d. Official Schedule leads to questions
 - i. Other sports at the school have school district paid announcers. Why doesn't Hockey?
 - ii. School pays the announcers in other sports. Parents would have to pay it for hockey.

- iii. Mike Carr (AD) needs to be consulted. Jim Snow is excited to do it, but would it be a paid position?
- iv. Theme for each game to engage student population. It happens at Volleyball games
 - 1. School announces themes to student population, so the students can participate
 - 2. Orange Crush night, Youth night, OTHER IDEAS???
 - 3. Get ideas to KB to show new AD that we draw a crowd
 - 4. Give away night to start things off?
- v. We want a Big crowd for Monroe game...first game 11/20.
- 4. Fund Raising – we have struggled. We don't have draw of dues reduction so our support is limited. How do we get people to understand the importance .
 - a. Everybody does fundraising, so it is hard to get everyone to participate
 - b. Do we need to incentivize participation?
 - i. In baseball, every kid that sells two packs of raffle tickets (30 total) kid gets a batting gloves, kid that sells the most gets a bat of choice. Is there something that we can do to encourage participation?
 - 1. Skate sharpening?
 - ii. Partner with Middleton Cycle
 - 1. Gift cards
 - iii. Partnership with Pure Hockey
 - 1. We can get things to give away
 - iv. Should each level have a 'winner' to get the incentive...one BIG incentive to overall winner.
 - c. We need to pick ONE thing and pitch it to each level to make the importance of participation understood. What do we pick?
 - d. Status of current fundraisers and possible future events:
 - i. Butter Braids
 - 1. Ended 10/12. Needed to sell 100 in order to incur 50 delivery fee. We had shy of 40 orders.
 - 2. We net 4.5 per pastry. We just don't have participation.
 - 3. Should we extend and add an incentive to encourage participation?
 - a. Will extend for 2 weeks to attempt to avoid shipping fee
 - ii. Pizza's
 - 1. Jim will be going to Reedsburg to observe the process of building pizzas on Sunday. Will report back with what he sees
 - 2. High School will try it first on a smaller scale before we do this org wide to work out the kinks in the process
 - 3. Reedsburg has been very helpful with this. They are sharing everything that they do.
 - 4. Do take and bake thru concessions?
 - iii. Spring extravaganza – needs to be more efficient and there isn't the participation/return to make the effort worth it.

- e. Golf Outing?
 - i. Not difficult to plan, but weather is a huge variable.
 - ii. Proactive scheduling can lead to better pick of days
 - 1. Fall is difficult. Spring has families moving away from hockey
 - iii. Foxboro is 'better' than Bergamont
 - iv. Yard signs, newspaper ads to promote event
 - f. Raffle Tickets
5. Youth Update – Dan Hefty
- a. Need to find a different way to do financial aid process. As programs grow, need for fin aid will grow, too.
 - b. Process worked for most, but as numbers grow, the few that it doesn't work for will increase as well.
 - c. Youth is requesting ideas to help make the fin aid available, but not be taken advantage of.
6. Financial Situation Update – Randy was going to deliver, just a brief overview given
- a. Randy Karls, Jim Torpy, and Tim Lebrun are a subcommittee of OCSA working with bank to renegotiate terms of loan. Develop plan of what we can afford and how the Bank work with us.
7. Open
- a. Possible fundraisers
 - i. Candy bars – need to sell lots to make money
 - ii. Coffee – something different
 - b. Bill's *may* allow us to set up table out front
8. NEXT MEETING DATE: **11/12/12; 6:15pm**
- a. BRING YOUR FUNDRAISING IDEAS TO THE MEETING
9. Meeting Adjourned @ 7:30pm