

## *Minutes*

### **Oregon Hockey Board**

*June 11, 2012*

Meeting called to order at 6:13 p.m. by Kristin Buskager

#### **In attendance:**

Kristin Buskager	Chris Byrne	Brenda Johll
Randy Karls	Tom Ayers	Jeff Rohrer
Mike Carignan	Jim Killerlain	Brad Mastenbrook
Jeff Groenier (OCSA)	Jacque Robson	Dan Hefty
Larry Clemens (OCSA)	Ben Cowan (OIP)	Katrina

Representing Bank of Cross Plains: Grant and Jeff

#### **Not in Attendance:**

Rick Fleming

Agenda: Fund Raising. Joint Meeting of Youth, OCSA and OHI boards to discuss the topic of FUND RAISING As a whole in regards to Oregon Hockey.

#### **Minutes**

1. KB, recap of last meeting and overview of this meeting objectives.
2. Introductions of all parties present, including board represented and position.
3. Chris Byrne and Dan Hefty discussed opportunities and purpose of fund raising as a whole for the benefit of Oregon Hockey.
4. Discussion of OCSA financial position. Improvements are required as members were aware.
  - a). Fund raising critical in regards to generating cash flow for rink operation.
  - b). Youth Hockey is primary customer to OCSA>
  - c). LTP feeding the program. Positive numbers.
  - d). Booster role to support rink globally through Youth, High School, OCSA, etc
  - e). Info from OCSA Jeff Groenier in regards to financial requirements necessary by end of summer. \$35,000 to \$40,000 for electrical bill, Zamboni repair, and bank.
  - f). Info in regards to ops for fund raising through advertisement at rink. (ex \$1500 for a board on rink, 1/2 of which goes to OCSA, 1/2 to seller). Banners. Steps. Etc.
  - g). Dan Hefty Youth President—Youth will continue to be part of solution with reemphasis among youth families in regards to fund raising.
  - h). Youth Tourneys. 5 slated for 2012/13. Only 2 in 2011/2012.
  - h). Chris Byrne—New revenue streams required.
  - i.) emphasis on OCSA being a NON-PROFIT organization.
  - j). Signed Jean up to become employee of OCSA and bring in SKATING SCHOOL and take over LTP.
  - k). Fundraiser discussion.
    - Possibly smaller events more frequently.
    - Other organizations fundraisers/events (Nest Fest, Day at the Rink).
  - l). Bank Representatives interjection.
    - \*AP to be satisfied in next 60 days approx. \$40,000 (including bank, electrical, zamboni.
    - \*Need Community support. Very Important.
  - m). High School contribution and fees. Importance to school district.
    - 2011/2012 gate fees obtained was \$34,000 (vs budget of \$46,000).
  - n). In October 2011, bank suggested/recommended to OCSA board to hire consulting group had success in management in regards to 15-20 other rinks. Cost: \$3,000/mo.

5. Next Step.
  - a). Decision to have GENERAL MEMBERSHIP MEETING to inform of financial situation and short term/long term requirements to ensure financial health of rink.
  - b). Meeting to have transparency in regards to all finances in regards to rink. Need good communication and understanding.
  - c). Meeting agenda not to criticize but to inform and ask for full participation.
  - d). Letter to be drafted to be forwarded to general membership informing of meeting and topic with details.
  - d). Next meeting scheduled for 6/14/12 among present members to review letter and prepare for meeting.
  - e). Further discussion on Fund Raising opportunities.
    - Summerfest weekend.
    - Soccer tourney.
    - Trailer available from Oregon Athletic Boosters.
  - f). Preliminary date for General Membership Meeting of 6/25/12.
6. Meeting adjourned at 9:19 pm.