

Board meeting, 4-19-19

Attendance- Karen Ingles, Todd Bauer, Caleb Jensema, Cari Clark, Kathy Scott, Mike Smith, Nate Hayon, Nathan Taylor, Matt Vander Puy (**Absent**), Tom Cagle, Eric Bucho, Rick Schoeman, Bill Hollingsworth (**Absent**)

-Call meeting to order- 6:00pm

-review agenda- Nathan reviewed new agenda for tonight

-previous months minutes-None, annual meeting last month no official board meeting

-Treasures report-Caleb presented the report, discussion about the budget for new year needs to be set for current fiscal year. Numbers are looking good going into the off-season, Todd motions to approve, Rick seconds

-Fund Raising- Ice Bowling (Randy) spoke, \$11-\$12,000 loss on the cancelled event, all vendors worked with us to help with the loss revenue. Radio stations will help advertise, SFD want to help and host a brat-fry to help to make up some cost we lost. The dates for ice bowling next year would need to be the 2nd weekend in March because of state tournament and other items happening in the month of March. Need to host a Monday night practice and then tear down the ice Monday night and pay for ice time in Manitowoc? #2 idea would be to rent the ice for two nights in Manitowoc? The parents that have kids playing in state will have first option to pick their times for ice bowling hour fulfillment. Would need to get approved by the board because it's always been the third weekend in March. Ice Bowling will pay for the rental fee to get two nights of ice in Manitowoc only if we have a team make it to state tournament. Todd motions to approve the 2nd week in March for ice bowling 2020, with the two nights of ice in Manitowoc as needed Caleb seconds, the foundation will cover the expense for ice time in Manitowoc.

Snow Flakes in Lobby or above home benches for additional fund-raising ideas. Small snow flake was \$500 dollars, large were \$5000 dollars, agreed time to pay off (3 Yrs.)? Aloud 20 characters per line, engraved fonts would match up. Painted snowflakes we have 60+ in inventory currently. Need to have a valid reason to raise the money not just to collect money before we advertise.

-Cornhole tournament updates, zero people signed up so far, need to reach out to the cornhole tournament organizers? How can we promote better, help needed to get more attention for the event? Karen will send out an email to advise to sign up teams immediately.

-Calendars for next year? Great money maker for the rink, we need to do this fundraiser again. Also need to get rolled out earlier for up-coming season.

-Chinooks baseball would like us to sell some ticket packages for the association. Minimum is 20 packages for all the association, \$18.00 tickets. One day event for Lakers teams and association recognition. Sounds good and will move forward. June 16th date, July 14th, August 4th? Weekend dates will see what they say and will get more details.

-YHC, applicants for the new YHC committee, Eric has the applications and presented. Eight applications have been submitted. Mike Anhalt (current chair), Todd Wagner, Jill Doggs are all moving on. Need to make sure we keep the next level clinic going every year moving forward possible contract, Todd will help along the way. Motion to approve all the applicants for YHC Eric bucho, second by rick

-Recruiting and instructional Hockey-Try Hockey for Free, first Saturday in September, Saturday the 7th? Karen advises we need to get a session in before the season and the eagle river clinic. 25 plus skaters were here last year, good amount showed for figure skating as well. Stacy Miller will run the Recruiting and instructional hockey program with help from Nathan Taylor.

-Register, sounds like thresea sandrone will be nominated to run the register again for upcoming season, will reach out to her and figure out if she is still interested?

-Social Media-Need to convert the Facebook page from an individual page to a true business page. Need to take advantage of the Facebook algorithms for better support to promote business. Instagram, snapchat Etc... Need to renew the chamber membership in Sheboygan to help with additional advertising. \$25.00 per month cost to renew. Cari motions to approve, second from mike smith

-Figure Skating-Finished up the season on a good note, the last show had a great amount of people that showed up and support. Need to also investigate the synchro skating to the organization. Also need to support the future of the figure skating.

-Building/grounds- Waiting on two bids for the skate rental expansion, looks like labor will be the most expensive part of the project, the materials will be minimal for cost. Need to walk around and make a punch list of items that need attention, routine maintenance issues and future upgrades. Need to investigate the mud jacking of the sinking corner of the building.

-Pro Shop-Revisit the idea of the Lakers logo apparel available earlier in the season for setting up the apparel sales, warm-ups etc. Will need to find someone in the organization to take over the apparel sales to ramp up business.

-Red Raider, Large scale expansion ideas for the high school program. Need to make the needed changes happen sooner then later, new locker room for varsity, dry land and weight room, coach's office.

Administration updates- Looking for new candidates for the cleaning position, will interview this week and will find a potential candidate for the summer to start.

-New Business, Nathan is getting involved in the business planning and schooling, \$250.00 fee for the schooling to be able to draw up the business plan and the future ice center for the organization. Send out surveys to the organization for ideas of good and bad for the future of this place, what they like or dislike of what we have now vs what they want. Motion to approve by Caleb the \$250 for Nathan Taylor's schooling, second by cari and all

-Budget Plan for next fiscal year, The Executive board will meet sometime next week or the week after to discuss and present the budget. We will have the agreed-on budget numbers for presentation at the next board meeting.

-Committee assignments, six areas of committees need to be filled and or assigned. Todd has volunteered to help with tournaments, Bill Hollingsworth will be added to the fundraising committee.

YHC committee, Matt van der puy, Eric Bucho

Fund raising, Bill, Todd and mike

-Close Meeting, 8:00pm motion to close Caleb, second by Cari

Next meeting 5-15-19