



Board Meeting Notes
Monday, March 16th, 2026, 7:00-8:30 p.m.
Apple Valley Community Center

Board Meeting Attendees

EVAA Main Board		Present
President	Peter Beaumont	Y
Advisor to the Board/ & CX Skiing	Dave Freed	Y
Treasurer	Kevin Brandt	Y
Secretary	Kevin Drometer	Y
Operations Director	Jeff Sulzbach	Y
Safety Director	Jason Petti	-
Marketing Director	Nicole Midtdahl	Y
Vice President	Open	
Fundraising Director	Open	
Facilities Director	Open	
Technical Advisor	Mark Espana	Y
Program Directors		Present
Soccer	For Michael Johnson (John Pellika)	Y
Basketball	Jude Miron	Y
Baseball	Jeremy Frost (sub attended)	Y
Softball	Mike Simonson/Jon Guba	Y
Lacrosse	Jon Moynihan	Y
Football	Jon Woodruff	Y
Volleyball	Kelli Geilow/ Lea Kanani	Y
Tennis	Bryana Klofstad	-
Track & Field	Shawna Nelsen- Wills	-
Wrestling	Jud Turk	-
Cross Country Running	Stephanie Peterson	-
Additional Guests		

AGENDA



AGENDA ITEM	LEAD	TIME (MINS)
1. Welcome / Sign-in	Peter	2
2. Approve February Minutes	Kevin D	3
3. Review Action/ Outstanding Completed Items	Peter/Kevin D	10
4. President Updates	Peter	5
5. Discussion: How do we get volunteers	Peter	40
6. Discussion: Waive fees for Board Member athletes	Peter	5
7. Budget Update	Kevin B	10
8. Outstanding Issues	Peter	15
<ul style="list-style-type: none"> • Consider centralizing communication to EVAA families to be under Nicole's jurisdiction • Raising money via sponsors • Draft statement for ICE effect? 		
Adjourn		

1. **Welcome Sign-In**

The meeting was called to order at 7:01 pm, and a Quorum was present

2. **Vote to Approve February Minutes**

- Kevin Brandt motioned to approve
- Jude Miron seconded
- Minutes Approved

3. **Review Action Items from the Previous Meeting**

ACTION	WHO	BY WHEN	STATUS



1. All PD's need to complete their Background checks	All	Feb-16	Done
2. Create a process to ensure all programs are current and compliant	Jason	Feb-16	Done
3. Circle back with Megan from SE for any follow up questions and to spearhead utilizing the new options she gave access to for free	Mark	Feb-16	Done
4. Kevin B and Mark to connect on potential cost saving for Quick Books	Kevin B/ Mark	Feb-16	Done
5. Kevin B will add 990 Form to Director webpage	Kevin B	Feb- 16	Done
6. Send Annual meeting comments to Jude & Jeremy re: comment #1	Peter	March- 16	Done
7. Regarding comment #3, Nicole will work with Stephanie to see what support she needs	Nicole	March- 16	Done
8. Send Annual meeting notes to Doug re: comment #12	Peter	March- 16	Done
9. Send out BG process documents to all PD's	Peter	March- 16	Done
10. Create action plan for targeting experienced volunteers/ coaches/ etc to help get traction on OP's Committee			Not Done
11. Send email to Eric (Apple Valley Recreation/Parks) regarding AED questions	Peter	March- 16	Done
12. Move Marketing & Communications priority to 1 year	Peter	March- 16	Done
13. Mark Espena to be informed that we want Emails shown next to PD's names on website	Peter	March-16	Not Done
14. Form an Executive Council to address President's Priorities	Peter	March- 16	Done
15. Where are Treasurer Financials Documents on SharePoint	Peter	March-16	Done

4. **President Update**

- Welcome Jon Woodruff, new Program Director for Football. Jon has begun making connections with the various sports community contacts.
- Will provide a more detailed update in the future, as he wraps his arms around the program and works toward stability.



- Peter requested an Update from Kelli regarding Volleyball and how things are with court space, etc.
- Kelli mentioned AVHS has a new coach being hired, and she hopes to be able to make a connection and have support, which has been a difficult thing to accomplish in the past with previous coaches.
- Jon G. gave an example of all the efforts Fusion puts into having a working relationship with both AV school Head Coaches and the positive outcomes that come from mutual support.
- Other PD's shared their various involvement with the School Coaches for their various sports. All agreed that it is an important relationship to maintain.
- Track- Stephanie has agreed to stay on as Program Director for 1 more season, but we will need to help figure out a Succession Plan soon.
- Peter shared an email he received from Barb St. Aubin Re: Facilities booked through Community/ District 196. Requests for time/space to be sent in with details provided in that email. They **still need a response from Track, Baseball, and Lacrosse.**
- Jude suggested to PD's track cancellations they initiated, so you have a paper trail.
- Our first executive virtual meeting was on March 4th. We will be focusing on the 2026 priorities.

5. How do we get more Volunteers

Ideas discussed:

- Discounted registrations.
- Better support for new/ potential coaches, so the task doesn't appear so daunting.
- Advertise the full support being offered by EVAA, so the optics are positive.
- Many programs use paid coaches, charged to the families/ teams.
- Kelli mentioned Volleyball will use High School players to assist/ volunteer with younger age groups.
- Adding information/ slides in parent meetings

Issues discussed:

- Volunteers move on when their players move up/ age out
- No succession plan in place to replace Programs board members, coaches, etc
- Jon M. gave a good example of the energy his Lacrosse coaches put into proactively finding parents showing some interest, and easing them into the program, so they become comfortable over time, not thrown into the deep end at the beginning of a season.
- Keeping up on positive networking. DO not let parents make up their own assumptions.
- Jeff suggested breaking this issue into 2 categories: Coaches and Other volunteers, as they have completely different needs. There were a lot of good conversations and comments on this topic, and a lot of engagement from the Board Members.
- No specific takeaways, but this will remain at the forefront.

6. Waive fees for Board Member Athletes

- The question was posed to the group on whether we should offer discounts on registration fees to Board members with Athletes in a program.



- Many PD's shared how a decision like that would affect their programs and offered a few examples where they do something for their coaches.
- An end-of-the-season get-together, free/ discounted apparel, required DIBS hours forgiven, etc..
- No final decision/takeaway was reached.

7. Budget Update

- Details will be available at the next meeting.
- Kevin requested that PDs notify him in advance when they anticipate needing a large number of checks so he can be ready.

8. Outstanding Issues

- Draft EVAA Statement regarding recent ICE effect.
- It was decided NOT to publish anything to the families.
- Action Item- Nicole will write up a Generic answer to be sent to the PD's should a family reach out asking EVAA's position.

9. Marketing

Nicole shared her spreadsheet showing how she is organizing the various events, school involvement, open board position, etc. Marketing Deliverable Responses in the markets folder of SharePoint.

10. Adjournment

- Dave Feed motioned to adjourn
- Jon Woodruff seconded
- Motion passed
- Meeting adjourned at 8:31 pm.

FUTURE ACTION ITEM	WHO	BY WHEN	STATUS
Update all Board contacts on the web page	Mark	April-20	
Write up a Generic answer for the PD's to share when the community reaches out asking where EVAA stands on the ICE topic.	Nicole	March-30	
PD's reach out to their individual Board Members to see about volunteering the EVAA booths at end of the year events	PD's	March-30	



Develop an action plan for consolidating all the various spots on the EVAA website, where Program contact information is published, into 1 master location, 1 master calendar.	Mark	April-20	
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