



2022-2023

SPONSORSHIP LEVELS

	Platinum – Field Sponsor \$2,000	Diamond – Competitive Team Sponsor \$1,500	Gold – Recreational Team Sponsor \$750	Silver \$500	Bronze \$250
Banner with Company Name & Logo	Yes – 2 outdoor seasons				
Yard Sign with Company Name & Logo		Yes – 2 outdoor seasons – home games	Yes – 1 outdoor season – home games		
Logo on CSA Website	Yes – 12 months	Yes – 12 months	Yes - 6 months	Yes - 6 months	Yes – 3 months
Social Media Recognition	1 time each outdoor season	1 time each outdoor season	1 time during 1 season	1 time during 1 season	1 time during 1 season
Logo in Newsletter (GPC) – 12/year	Yes – 12 newsletters	Yes – 12 newsletters	Yes – 6 newsletters	Yes – 6 newsletters	Yes – 3 newsletters

What kind of exposure does a sponsorship of Cary Soccer generate for your business?

On average approximately 350 players are at the fields per week during each 8-week outdoor season. You will also gain visibility with parents, visitors and community members who will see your banners and signage as they support players, utilize the park amenities, or visit the Park District's new aquatic center.

GOAL POST CHRONICLE (GPC) NEWSLETTER ADVERTISING

“This month brought to you by....” in our newsletter the Goal Post Chronicle (GPC) emailed to over 300 families.

	1 – 3 Months	4 or More Months
Electronic newsletter sponsor	\$25/month	\$20/month

For more information visit www.carysoccer.org or email finance@carysoccer.org