

**Executive Director Report  
Bismarck Hockey Boosters  
September 2024**

September is quickly moving along, which brings on October and tryouts and teams and rostering and so much! We are all working hard to make sure it all comes together smoothly.

Monthly update:

- Parks and Rec:
  - Dylan has been great about getting all of the equipment repaired and moved around to where it needs to go
  - We are all coming up with a system for scheduling that will help all of the staff be able to see what is happening at the rinks each week, along with continuing to communicate about changes
  - Jamie will be taking the first round of schedules up to Parks this week already for copies and review
- Financials/Budget:
  - Mikayla has all financials through July to the accountant
  - Working on August financials next week
  - Layne and Mike have been working on equipment/goalie needs for a budget amendment
    - Nate is working on getting us some numbers for goalie gear
  - Mikayla met with Claire and Matt following last month's accounting meeting – another meeting will be set up with Point to ensure we are all on the same page with gaming accounting
- Events and Fundraising Committees:
  - First meeting – August 27 – good overall meeting; next meetings set for 3<sup>rd</sup> Monday of each month
  - Pumpkin Patch – October 13 – will recruit volunteers to fulfill all the positions – promote as BHB day at the Pumpkin Patch – free pumpkin cookie with BHB apparel on
  - Dine to Donate – looking at trying to figure out a place to do a dine to donate in coordination with the All Team Photo on November 20
  - Kickoff Events are set
    - October 27 – Squirt/10U and up
    - November 3 – Termites/Mites
    - Committee will work on what we are doing, vendors, etc.
    - Plan on doing pictures for older groups at this event
      - Squirts/10U will only do travel photos this year
      - Mites and Termites will be in November
  - Family Fun Nights – Jamie and Mikayla will work on high school nights
    - Released initial dates for some girls games on the calendar
    - Bobcats – October 12 in conjunction with the 10,000 Puck Challenge celebration
  - Spring Meltdown

- Revamping this a bit to be more of a “thank you” to the members; trying to think of a fun place to host this and provide an evening of entertainment
    - March 28
  - Rah Rah:
    - Mikayla spoke with Luke on this – they will be present at Parent Meeting to drop some information
    - Will set to debut this on October 15
    - Plan:
      - No required participation
      - If participating, first 2 memberships sold go to BHB
      - Any additional memberships sold go to player
      - The top 3 teams that sell the most memberships will receive \$750 towards team meals/travel expenses (must be completed prior to November 30)
  - Sponsorships:
    - These are picking up pace
    - 7/16 for Termites
    - 8/16 for Mites
    - 8/29 for upper levels
    - Definitely have more to fill – if anyone has any ideas on more businesses to contact, I will be doing an additional mailing next week
    - Also have 2 scholarships as well so I am working on a form for folks to fill out and then we will have a selection process
  - Advertising:
    - Mikayla has spoke with Mann Signs/Parks and Rec and we are trying to get the ads all updated in the coming weeks for what we currently have
    - Will also put out a social media post about these but we are concentrating more on the sponsorships right now
  - Yard Signs
    - Mikayla has spoke with Mann Signs about doing Yard Signs as a small fundraiser for our club – more to come but would like to get these ordered by October – these will be a pre-sale and can be customized
  - Giving Hearts Day
    - BHB is registered
    - Will work more on this with committee
  - Big Gun Raffle
    - Mikayla and Claire to review the draft of these one last time and then send to print
    - Claire will take this over with her staff
    - Pick up and turn in dates have been established as well and on the calendar
- Apparel:
  - Jenn has been working hard and has her space set up downstairs in the storage area
  - She will focus on making some sample apparel first and working on the jerseys as they are coming in

- We will hold off on the online store for now and just take orders via a google form for customs and continue to just mass produce some staples
- Mikayla sent additional reminder to vendors for one last request; waiting on a few yet but have contracts from almost all of them at this point
- Pure Hockey:
  - Pure Hockey store is launched; however, items will get here just in time for the season (custom gloves won't be here until December unfortunately but Christmas gifts are always good)
- Inventory:
  - Jerseys
    - Game jerseys are at the rink
    - Mites and Termites jerseys – being printed as we speak and then will be sent back to Scheels for us to pick up – Jenn will need to print logos on these when they come in
    - Practice jerseys – also being printed as we speak and then will be sent back to Scheels for us to pick up
    - Old Jerseys:
      - Mikayla will use the oldest jerseys for a fun craft night/fundraiser
      - All others will be put out at Kickoff Events for purchase
  - Socks
    - Socks are also here – these will be sold at concessions for \$55 for the home and away set or \$30 for 1 pair
    - Scheels will sell theirs for \$30/pair again
    - Scheels will keep some on-hand at the store and we will also sell out of our concessions again
  - Intro to Hockey gear:
    - Stacey received and inventoried all gear that came in
    - Used up a lot of our old gear
    - Will be able to order more efficiently in the future now that we know what are the popular sizes and how many we gave out of each item
    - Mike and Layne will work on exchanging items with those who need it at the first few sessions
  - Goalie gear:
    - Layne met with Nate on getting the information about ordering equipment squared away so we can add this to the budget
    - Future reference on what we will keep on hand:
      - 18 sets of mite gear and sticks
      - 8 sets of squirt gear – no sticks
    - Will look at replacing some sets next year as well
- Home Tournaments:
  - PA: 3 teams
  - BA: 6 teams
  - PB1: 8 teams (full)
  - PB: 11 teams
  - BB1: 4 teams
  - BB: 12 teams (full)

- SB1: 8 teams (full)
- SB: 11 teams
- SC: 8 teams (full)
- 10UB: 10 teams (full)
- 12UB: 8 teams (full)
- Mikayla – sent an updated contract to BWW about the 2024-2025 season – waiting on approved contract from them
- Mikayla – received \$2,000 from CVB for first two weekends of tournaments
- Stay and Play hotel information was released to teams – only gripe was from Minot, who removed 4 teams from our tournaments; otherwise a positive response
- Start working on initial brackets – September – Layne
- Dates:
  - Pee wee A/Bantam A: November 22-24
  - Pee wee B/B1: December 13-15
  - Bantam B/B1: January 10-12
  - Squirt B/B1/C: January 24-26
  - 12UB/10UB: February 7-9
- State Tournaments in Bismarck:
  - March 7-9: PB1
  - March 14-16: 12UA/15UA/BB Silver
- Scheduling/Ice Offerings:
  - Preseason:
    - Mike and Layne to ensure coach availability for each session
    - Discussing ways to make this better next year
  - Tryouts:
    - Finalizing this schedule now and will have info out to members this week
    - Mike and Layne working on evaluators
    - Mite jerseys still need to be laundered and prepared
    - Stacey has other tryout jerseys ready to go
  - Intro to Hockey:
    - Sherry/Vision Hockey running this again
    - Layne and Mike will be there to help her, along with a positive response from the high school student
    - 125 registrations
  - Practices Start:
    - Bantams/15U/Pee wees/12U – October 21
    - Squirts/10U – October 28 (first in-house games November 2 weekend)
    - Termites/Mites – November 4 (first games November 17)
  - Jamborees/Tournaments:
    - Squirt In-House: December 6-8
    - Termite/Mite Jamboree: February 28-March 2
    - Also looking at possibly doing something to end the Squirts/10U season at beginning of March
  - Bantam Checking Clinic
    - September 23 – 8:00-9:15 VFW 3
  - Robby Glantz

- Mikayla booked Robby last year already for October 17-20 (weekend kids are off school)
    - Mikayla to get schedule from Robby and get the registration set up for this
  - Scheduling:
    - Jamie and Mikayla will sit down together to schedule the first 2 weeks of practices for October this week
    - This will then be sent to Layne and Mike to review for any errors and/or changes
    - Power Skating – will start with running 1 rink at a time for this and then see how we can expand with it
    - Mikayla working on game schedules as we speak
  - Away Tournaments:
    - Layne has been working hard on getting these cleaned up and finalized; almost there
    - All teams guaranteed 3 tournaments with some receiving additional; 14U will be the struggle due to limited offerings
- Gaming:
  - Mikayla met with Claire and Matt this week
  - Claire is working with staff for 50/50 at tournaments, Caps and Taps, Club Card, and other areas
  - Will get storage area for their records
  - Current sites:
    - Our Place Tavern, Tap In Tavern, The Pier, Lucky's 13
  - Current advertising for sites:
    - Logo on Pixellot games (not high school)
    - Every email has them listed on footer
    - Installing dasher board at Wachter Rink with their logos/names
    - Hole sponsorship at golf tournament
    - Facebook posts/stories
  - Billboards:
    - Ian and Mikayla met with Gusaas Signs about advertising with them
    - Could be used to help advertise for the bars but also used to help thank our sponsors and promote different activities happening within BHB
    - I think this is a wise choice and I would recommend the board approve us utilizing these billboards
    - Gusaas Signs information sent to Board
- Coaches/Coordinators and Evaluations:
  - Mike and Layne are working on getting coaches set up for teams and evaluations\
  - Also discussing coordinators again
- 10,000 Puck Challenge:
  - Hit goal of 1,000,000 pucks! Outstanding!
  - Jamie is finalizing all individual videos
  - Layne is doing a quick video congratulating those that participated and completed the challenge
  - October 12 at Bobcats game will be the celebration/trophies/etc
  - Sponsored by Horizon Market and Bismarck Bobcats

- Team Declaration:
  - Bantams: BAA/BA/BB1/BBR/BBW/BBB
  - Peewees: PAA/PA/PB1R/PB1W/PB1B/PBR/PBW/PBB
  - Girls: 15UA/14U/12UA/12UB
  - Squirts: SAR/SAW/SB1R/SB1W/SBR/SBW/SCR/SCW/SCB
  - 10U: 10UBR/10UBW
  - In-House: 6 Tier 1/6 Tier 2
  - Mites: 4 Tier 1/4 Tier 2/4 Tier 3/4 Tier 4
  - Termites : 4 Termites 1/4 Termites 2/4 Termites 3/4 Termites 4
  - We will be formalizing the “move up” request by creating a form to utilize so we can better track these and have some criteria set forth
  - Will use these teams to start scheduling games statewide
- Registrations:
  - Registration opened July 1
  - Current registrations:
    - Termites: 101 termites
    - Mites: 104 mites (15 8U girls)
    - Squirts: 95 squirts (15 goalies)
    - Peewees: 97 peewees (13 goalies)
    - Bantams: 82 bantams (7 goalies)
    - 10U: 28 10U (2 goalies)
    - 12U: 29 12U (2 goalies)
    - 15U: 21 15U (1 goalie, possibly a second)
- Coaches Meetings
  - Layne to set monthly coaches meeting dates so we can set them ahead of time and get on the calendar
- Upcoming Parent/Coaches/Manager meetings
  - Please refer to the calendar for these meeting dates but they are fast approaching
    - September 15 – Squirt/10U and up parent meeting
    - October 6 – termite/mite parent meeting
    - October 23 – Coaches/Managers
- Other:
  - Dashboard – Mikayla would like to have a meeting with exec team to discuss this more
  - Club Calendar – this has been finalized and put on the website
  - Hockey Committee – working on getting dates set for the year for this, along with a process for getting agendas and minutes on the website

#### **BOARD ACTION:**

- Approval of Gusaas Signs
- Approval of Rah Rah proposal
- Exec Meeting regarding dashboards