



AHFC WEB CONTENT AND SOCIAL MEDIA INTERN

The Web Content and Social Media Internship Program is designed for college students to explore careers in the sport industry while getting hands-on experience working with youth and franchise soccer club. The intern will be exposed to numerous roles and will allow the intern to learn from and work alongside AHFC Staff members. The Web Content and Social Media Intern supports the webmaster and social media director by ensuring an overall positive user experience and user interface for all websites and social media accounts. The Intern will assume an integral role in the web content and provide a quality assurance role.

CLUB OVERVIEW

The Albion Hurricanes FC's (AHFC) philosophy is to develop youth soccer players in all 4 aspects of the match: Technical, Tactical, Physical & Psychological. Our goal is to teach players to have the ability to adapt and play different positions as well as different systems of play on the field. Preparation for the next and highest level of play includes serious and committed players who are students of the match and passionate about our sport. Our vision is to make AHFC one of the best in the nation through mastering the fundamentals. By doing this we will prepare players for the next level and set the pace that transforms our club into National Champion status.

A full service club, AHFC offers all levels of play for Boys and Girls including National Leagues, Regional and Local Leagues, Recreational and Developmental teams. With the addition of AHFC Royals franchises, AHFC offers Men and Women the opportunity to play during their college years and after with the intent to advance to the professional level. The AHFC Royals franchises, Premier Development League (PDL) for Men and Women's Premier Soccer League (WPSL) for Women, serve as proven stepping stones for aspiring professionals. To learn more, visit albionhurricanes.org.

DUTIES & RESPONSIBILITIES

- Assist with the monitoring of club websites to ensure compliance with league guidelines
- Act in a quality assurance role to ensure a uniform display and maintain functionality with the club's websites
- Assist with the monitoring of the club's social media accounts – Twitter, Instagram, Facebook – to ensure all venues are being refreshed with pertinent and relevant information
- Forward social media recommendations and suggestions to increase followers and add value
- Ability to create postings, identify relevant posts to repost, and recommend new options to keep accounts fresh and interesting
- Work with other areas of the business to accomplish their web goals

QUALIFICATIONS, SKILLS & TIME COMMITMENT EXPECTATIONS

- Current college student with a high energy level
- Hardworking and dedicated with an eagerness to learn
- Self-driven, willingness to meet and exceed expectations
- Sense of initiative, can work well with minimal direction
- Creative thinker with a strong work ethic
- Proficient in Microsoft Excel and Microsoft Word
- Hardworking and dedicated with an eagerness to learn
- Social media and web-savvy
- Strong verbally and in writing
- Finishes tasks in a timely and efficient manner
- Most work can be completed remotely with flexible hours
- Interns will be exposed to the day-to-day operations of a youth and franchise soccer club
- Interns will gain hands-on experience and knowledge of all facets of a youth and franchise soccer club's operations

MAJOR & COMPENSATION

- Majors Accepted: All
- Open: Winter/Spring 2018
- Unpaid, academic internship. Preferred candidates who are receiving academic credit.