



2024 Annual Board Meeting

October 6, 2024

Present: Tate, David, Heidi, Beth, Jodi, Michael, Rhiannon, Julie, Jes, Sean, Shannon Stoire (Guest) and Tony Lane (Guest), Pierce

Tate called meeting to order at 700pm

Agenda

Topic	Time	Owner	Details
Welcome and Minute Approval	5	Greg	Share meeting format & expectations, welcome guests
2024 Financials	15	Michael	2024 financial results: balance sheet, cash flow, 2025 budget process/timing
2024 Year at a Glance	5	Tate	Recap of the significant events of 2024
2024 Review per Director	20	All	Success & Opportunities shared from each Director. Quickly moving through slides so people can read YAG
2025 Planning	30	All	Align on top opportunities for improvement in 2025. Board Structure
Board Rotations (Votes)	10	Greg	Review rotations, desired movement, vote in new members. Discuss vacant positions
October Board Business	30	All	

Approval of Minutes

Vote to approve August which were
sent out Google Meets on Sept 29th

Motion by Julie, second by David, motion passes 9-0 vote

Financials

2024 RECAP, 2025 BUDGET



Budget handed out

2024 Financial Recap (Michael)

- ▶ Review handout distributed by Michael
- ▶ New 2025 Budgetary needs



Discussion about holding people to budget and need for purchase approval process vs buying outside of your account.

Discussion about opportunity to increase revenue based on other community fees

2024 Year at Glance

Tate's Opening Credits

Top 5 areas where we excelled

Dome Time Added

Player Training Added

Coach Training Added

Relationship with The Shed for Training Added

New Blood Added to Board

2024: Dec23-Current:

Chaska Santa was successful yet again thanks to CBA 501c3

Adding Dome Time & The Shed Training helped our players so much this season! Now got to get everyone to buy in on it

Brian Rabbe from MN Twins Coach Clinic, Meeting w/ Baumann Staff for Coaches, Dome Time for Coaches

Lots of Interested People about Joining Board

New things happening w/ MN Twins & St.Paul Saints

AEDs at Every Baseball Park

Continued Partnership w/ Augusta Ball Club

Growing Relationship w/ Carver Baseball

Continued Relationships w/ City of Chaska

Scoreboard Running at Sunset Park

Continued Relationships w/ Chaska High School Baseball

Everyone thinks their kid is going to be a MLB Player...

Biggest Challenge ahead for CBA is getting everyone to relax and let Association Baseball be FUN for the KIDS!

2024 Director's Program Review

STRENGTHS, OPPORTUNITIES and 2024
PLANS/GOALS



Chaska Baseball: 2024 Reflections (Vice President) David Verduzco

Strengths



- Travel Deck
- Player Development / The Shed training 13/14U

Opportunities



- Improve youth 8/9 transition implement a throwing program.
- Travel 9U set a rule on playing up, too many issues at hand with how this is handled. can't say one thing and do the other. "play with grade move on"

Chaska Baseball: 2024 Reflections (*Treasurer - Michael*)

Strengths



- Continuing to refine budget process
- Switched to QuickBooks Online

Opportunities



- LT purchase plan - equipment
- 12U accounts
- Continuing to refine budget process

Chaska Baseball: 2024 Reflections

(Secretary) Jessica

Strengths



- Moved to discussion vs report out at meetings
- Facilities reserved for offseason training
- Meeting location secured
- Pictures running smoothly

Opportunities



- Best use of meeting time
- ByLaws review
- Organization of each director's IDrive as it feels like we reinvent the wheel with every decision

Chaska Baseball: 2024 Reflections (Communications) Jodi

Strengths



- *Incorporated survey feedback - thank you!*
- *Established & documented cadence and process for ongoing communications*
- *Published monthly Extra Innings Newsletter*

Opportunities



- *Define comms roles and responsibilities across all directors*
- *Optimize and expedite day-of comms (i.e. rainouts, etc.)*
- *Survey families earlier in the season so there is an opportunity to adjust*

Chaska Baseball: 2024 Reflections (Travel Baseball) Tate, David and Greg

Strengths



- Held August 2024 Tryouts for 9U-12U over 1 weekend; a lot of positive feedback to hold over 1 weekend
- More players tried out than in past years
- Announced teams earlier than expected

Opportunities



- More Engagement from HS Staff on date commitments
- Looking to have tryouts be same time every year (i.e. 3rd weekend of August, etc); this to avoid makeup dates
- Reviewing an electronic scoring system that can be used to collect evaluation scores

Chaska Baseball: 2024 Reflections (Youth League) - Julie

Strengths



- Youth Expo was a success
- Partnered with St Paul Saints to coordinate 2 events
- All names were placed on youth jerseys
- Continued to partner with Carver

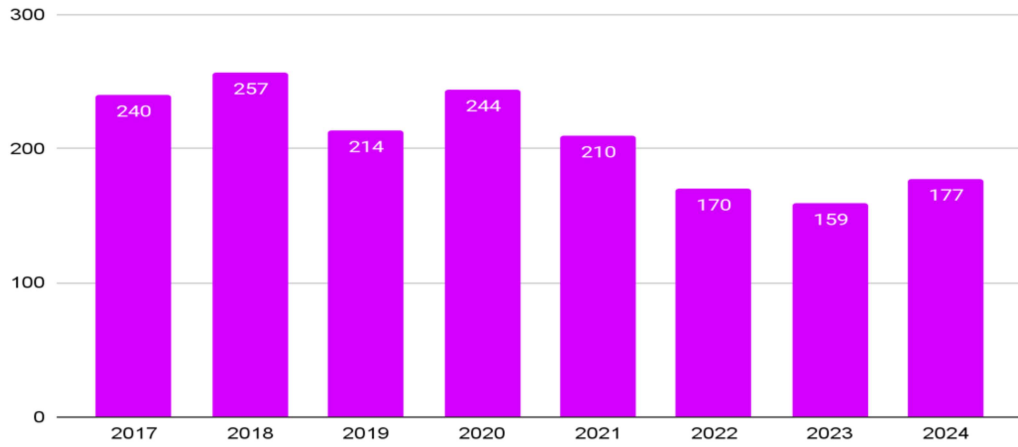
Opportunities



- Ensure both age groups have a end of year tournament setting *(feedback from survey)*
- Ensure 9/10U development to feeds into the travel program
- Ensure 7/8U development feeds into kid pitch

Directors will bring a mock schedule for Y&C

Chaska Baseball: 2023 Registrations (Youth League) - Julie



Open to ideas for increasing numbers

Chaska Baseball: 2024 Reflections (Community League) - Rhiannon

Strengths



- Great partnership with the community league/league teams
- Ease of game scheduling with the community league
- End of the season tournament
- Program costs

Opportunities



- Field availability - especially for 6th grade and older
- Practice scheduling - number of practices for community teams & time scheduling out
- Community teams at high school level

Chaska Baseball: 2024 Reflections (Registration/DIBS/Uniforms) Beth

Strengths



- Streamlined registration window keeping all registration sessions open for longer periods of time.
- Strong use of associates in busier times throughout the year.
- Made profit of \$1,639 from apparel store and sales of miscellaneous merchandise items
- DIBs tracked and minimal checks cashed.
- Maintained online uniform request
- Uniforms and hats distribution smoother than previous years.

Opportunities



- Need to review DIBs opportunities and volunteer requirements if there are changes with concessions, field chalking etc.
- Utilize online payment for merchandise and apparel onsite sales.
- Streamline email communication to Director, one email address to distribute to associates as needed.

Chaska Baseball: 2024 Reflections (Concessions) Rich and Sara

Strengths

+

Opportunities

-

Venmo requested

Ideas on how to improve for next directors

Conversation around do we have it next year or not. Cashless only

Chaska Baseball: 2024 Reflections (Equipment) Riggs

Strengths



- Continue to introduce new equipment to replace older equipment (new tees, new catchers mitts, new baseballs)
- Maintaining an inventory listing of equipment to better help manage what is needed
- Keeping equipment purchases within budget

Opportunities

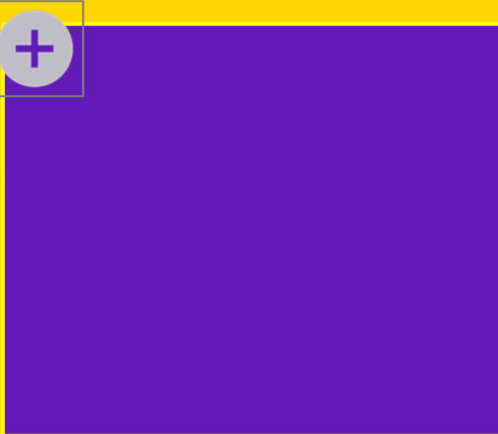


- Taking notes from coaches of what equipment they are looking for
- Equipment needed to help maintain fields, looking for other organizations to help contribute to purchase equipment
- Purchase another pitching machine; get teams to access and use it

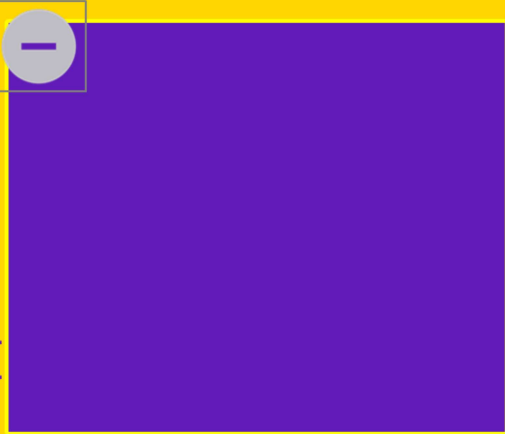
Chaska Baseball: 2024 Reflections

(Grounds) Connors

Strengths



Opportunities



George stepped off and Connors has replacement

Chaska Baseball: 2024 Reflections (Umpires) Pierce/Mitcham

Strengths



- Umpire training produced better quality umpired games.
- Umpires working age-specific games.
- Sign-up process using "Sign-up Genius"
- Quality of umpires last season was very good.

Opportunities



- Can Always use more training.
- Notifications could be better in regards to umpire sign-ups.
- Work with rookie umpires more to help them progress quicker.

Chaska Baseball: 2024 Reflections (Fundraising) - Danielle

Strengths



- Golf Tournament
 - Golfers: 72 (Same as 2023) - Hard to get this number, lots of communication to past golfers, head coaches, mass emails, etc.
 - 1st & 2nd place winners donated money back
 - Raffle Prizes
 - \$1,375 in CC Payments
 - \$395 cash
- Chipotle Fundraiser
- 2025 Travel Registration Signs

Opportunities



- More cohesiveness with 12U Fundraising and the fundraising position as a whole
 - Fundraising role could take over fundraising portion of Classic, or a more collaborative approach to help out.
- Restaurant Fundraising
 - More opportunities to do this with local establishments and no work on our end besides emails. Many places like Carver Creamery needs to be set the year prior.
- Golf Tournament
 - Are there other golf courses willing to give a bigger discount per golfer?
 - Would a different course bring more golfers?
 - Feed attendees after golf instead, during the raffle auction.
 - It's getting harder to find hole/lunch, etc. sponsors, raffle items were easy enough to get.

Conversation about fundraiser with dinner after
Change of day to potentially Monday

Chaska Baseball: 2024 Reflections (Webmaster) - Sean

Strengths

- + **Website rehaul**
(start, organization, look/feel, etc)
- + **Communication**
(responses/forwards, conversations)
- + **Scheduling**
(calendars, rain/makeups, tourneys, MBL)
- + **SportsEngine App**
(new platform, direct rep, clean website)
- + **Relationships**
(Zac: City, Justin/Seth: Softball, Debbie: Hockey, Coaches)
(MBL, St Paul Saints, MN Twins, USBA, SDSU Huskies)

Opportunities

- **Website rehaul**
(still lots to go, feedback please!)
- **Communication**
(dates, estimates, anything sooner than later)
- **Scheduling**
(calendar upgrades, less unknowns, game times)
- **SportsEngine App**
(bugs, scheduled field v game times, locations, users)
- **Relationships**
(work together: better? – boards, coaches, us internally)
- **Fields**
(more, lights, drainage, maintained, refreshed, no pools)

2024 Reflections: Consolidated View

Successes	Opportunities
Online QuickBooks	Communication/Partnership with the City
Facilities - dome time and gym time	Roles and Responsibilities/Comms Plan
Coach Training	Online payment form (it's here)
Umpire Training	Communication to Coaches and Families (timeliness)
Equipment Inventory	Rookie Umpire training to help ramp up quickly
Webmaster	Weather - less rain!!!
AEDs	Organization of documents & workspace
Numbers are up	Development for the next level/age

2025 Planning

FOCUS AND INITIATIVES FOR 2025



2025 Priorities (discuss & align as a board)

Goals	Initiatives	Timing	Owner(s)
Increase lead time for communication	"90 - 60" Plan; Should always be planning at least 90 days out for major activities and to communicate out at least 60 days out to members	60 Day Lead Time	Everyone
Documentation of policies, standards and process	All areas should be looking at their area of expertise and look to write up their process; other areas like determining how to schedule practice times, etc, a collective group will work on putting a process together	By Dec 1 to review	Everyone
Google Workspace	All board members have Google Workspace; will have their Playballhawks.com email address registered in SportsEngine and all communications and logins will be through CBA email address. No more personal email addresses communicating out or receiving	By Nov 1	Everyone
Use full Advantage of Non-Profit/Tax Exempt Organization	All buying Vendors should have copies of tax exempt paperwork and we should ensure we are not paying taxes on purchases	By Nov 1	Treasurer; Everyone

Board of Directors

Tenure and Rotation



Board Structure

Members

Voting or Not

Associates or no

DIBs covered or not

Baseball fee amount (up to)

Meeting requirement for dues to be paid?

Board Director Tenure and Rotations

Name	Role	Start Date	Rotation Date
Tate Brandt	Outgoing President	2020	2024
David Verduzco	Vice President	2020	2024
Michael Bosl	Treasurer	2023	
Jessica Beekmann	Secretary	2021	
Jodi Lewis	Communications	2024	
Beth Vriesen	Registrations, Apparel, Uniforms	2021	2024
Danielle Halbert	Fundraising	2023	2024
Julie Bresser	Youth Co-Director	2021	
Rich and Sara Mundy	Concessions	2023	2024??
Connors	Grounds	2021	2024
Sean Bogolin	Webmaster	2023	
Rhiannon Pankake	Community League Director	2023	
Kalynn Hammer	Youth League Co-Director	2023	2024
Jeff Pierce (training) & Daniel Mitcham (admin)	Umpires Co-directors	2023	
Open	Travel Director		
Open	Equipment		
Greg Riggs	President	2024	

Vote in New Members and roles

Open Roles	Nominee(s)	Director/Associate
Travel	Move to Shared Role with VP	
Equipment	Jeff Spande	Director
Grounds	Tony Lane	Associate
Fundraising	Shannon Storie	Director
Tournament (New Role)	Jenna Cruz	Director

Jodi motions to approve Jeff, tony, Shannon and Jenna into their respective roles as on the slide, Jes seconds, motion passes 10-0

October / Monthly Business

12AAA - Pigeon Forge

Treasurer: Jamie Nicholas and Josh Beck

Team Manager: Greg Riggs

12AA - TBD

Treasurer: Sadie Westrom and Shannon Johnson

Team Manager: Ona Lane and Jocelyn Doemier

12A- TBD

Treasurer: Kevin Hertzberg & Lisa George

Team Manager:

Concessions Account - Chaska Santa (Tate)

Capital Improvement Project for 2025 w/ Softball & City of Chaska - Board Ideas

- Sunset Tarp Update? All Funds Received?
 - Beacon Athletics has Sale going on
- Development Partners/Opportunities
- The Shed updates for the Dome?
 - Ask for The Shed Reps to come to Nov Meeting
 - Dome Schedule being worked on
- Any coaches' training this year?
- Business list for 12s
- Wed Night Burger Night - Looking to give back to VFW
- Field Chalking - Put back onto teams before home games; less complaints with playing home team on field
- Chaska Classic
 - Friday-Sunday June 13th-15th, 2025

Tate is requesting to leave his name on the concessions account for the Chaska Santa Jessica motions to add Jamie Nicholas and Josh Beck to 12AAA account, Sadie Westrom and Shannon Johnson to 12AA account, Kevin Hertzberg and Lisa George to 12A account. Leave Tate Brandt on Concessions to Chaska Santa Beth seconds motion, Motion passes by 11-0 vote.

12s need to update business list as they update people Discussion about burger night going back to the association. Min profit made every night and need someone from board to be there every month to help closing and opening.

Meeting Adjourned

Greg motions to adjourn at 829, Tate seconds, motion passes by vote 11-0