



Brainerd Amateur Hockey Association  
P.O. Box 38  
Brainerd, MN 56401  
www.brainerdhockey.com  
218-851-2244

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### BAHA BOARD OF DIRECTORS MEETING

sportsmanship \* respect for individuals \* integrity \* pursuit of excellence \* enjoyment \* loyalty \* teamwork

Date of meeting: 2/28/2024

Time: 5:30PM

Essentia Health Sports Center

In attendance: Grant VanWyngereen, Justin Jerve, Alicia Prahm, Amanda Ciesinski, Chris Wallace, Larissa Sullivan, Steve Leary, Joe Winegar, Andrew Murray

- I. Call to Order – at 5:32 by Grant
- II. Fundraising topics - open to the entire BAHA membership
  - a. Roll Call for open portion of the meeting: 9 board members as above, Fran Dobis, Nicki Lick, Chris Velasco, Erin Velasco, Kathy Leary, Jeff Camosci, Jeremy Prahm, Lacy Johnson
  - b. Fundraising chair committee report: Justin provided a report on recent raffle results and proceeds. There will be more details regarding raffle results at the March meeting.
  - c. Vote on Raffle for the '24-25 season: Andrew made a motion to continue with the \$20,000 *cash* raffle (instead of prizes). Chris seconds this motion. Voting occurred both in the room and online via Teams Meeting. The motion passes.
  - d. Board meeting then closed for the remainder of the agenda
- III. Good News =/< 5 minutes
  - a. Coach Jake Mitchell won 4 tickets to the Wild game!
  - b. Girls co-op went to the PWHL game in a block this last Sunday. 80 people from BAHA went to this game!
- IV. Approval of Meeting Agenda – Motion to approve by Amanda, 2<sup>nd</sup> by Steve . Motion carries.
- V. Approval of Consent Agenda which includes the below: Motion to approve made Andrew, 2<sup>nd</sup> by Alicia. Motion carries.
  - a. Concessions report (*nothing to report*)
  - b. Hockey Director's report (*see attached*)
    - i. Player Development Committee and In-House sub-comm.
  - c. Treasurer's/Financial report (*see attached*)
  - d. Recruitment and Retention Committee report (*see attached*)
  - e. Alumni Committee report (*nothing to report*)
  - f. SafeSport/Grievance/Discipline Committee (*nothing to report*)
  - g. Fundraising Committee report (*see attached*)
  - h. Volunteer Committee report (*nothing to report*)
  - i. Executive Committee report (*nothing to report*)
  - j. Finance Committee report (*see attached*)
  - k. Marketing Committee report (*see attached*)
  - l. Events Committee report (*see attached*)
  - m. Team Managers Committee report (*see attached*)
  - n. Meeting Minutes (*Jan 31 minutes electronically approved and posted*)
- VI. Old Business
  - a. Upcoming meeting with Foundation – The Board reviewed the agenda for tomorrow morning's meeting with the Foundation. Plan to continue discussion on cleanliness of the facility, contract discussion, open WiFi, dehumidifier and ice quality, and status of additional ice sheet opportunities.
  - b. Planning meeting - Longterm meeting is changed to 4/14/24 at 4:00PM due to conflict with End of Year Banquet



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- c. BoD elections – We are on track with all election processes and elections will run on schedule. Elections are open March 6.
  - d. Shot Club prizes, logo - Timeframe for this year's shot club is May 1- August 31. R&R committee is working on this. They are hoping to increase both participation and retention. Plan for the athletes to register at the level that they will be in the upcoming season. The levels for prizes were discussed. Also discussed potential prizes for milestones along the way.
  - e. BAHA Handbook – final approval and publish to website. Joe makes a motion to approve, Alicia 2<sup>nd</sup>. Joe will provide a copy that is suitable for the website. It will also be shared in the BoD Teams files.
  - f. Dicks 75 for 75 update – spreadsheet with approved items to date reviewed. Alicia has requested that the PDC discussed items to purchase under the Equipment and Technology categories.
- VII. New Business
- a. Change BAHA bylaws – Amanda and Alicia will work on this. New bylaws to include the open portion of BoD meetings for Fundraising issues. There are also minor changes to be made given transition away from Executive Director position.
  - b. Association pictures – Plan is for an all-association picture in person next year, everyone on the ice. Plan for team pictures to also be in person next year. Any athlete that cannot make the team picture can be photo shopped in later.
  - c. Stop sign on jerseys – If your athlete has a jersey that does *not* have the “Stop” sign on the back, plan to sew on a patch for next year. Contact the Hockey Ops Coordinator in the fall to get the patch. If your athlete has grown out of the jersey and will need a new one, the stop sign will be on all new jerseys.
- VIII. Comments and Announcement – End of Year Banquet is April 11<sup>th</sup>!
- IX. Adjournment – Motion to adjourn made by Steve, 2<sup>nd</sup> by Chris. Motion carries.

Next Board meeting Wednesday March 27 at 5:30PM

**Hockey Director's Report – 2.27.24**

**Submitted by Brent Potvin**

PDC Updates 2-27

#### Co-ed and Co-op updates

- We had 4 teams make it to regions this year, our 15UB, Bantam AA and PeeWee AA all received automatic bids and our PWB1 team took 2nd in their district which resulted in a trip to regions
- Continue to track ice touches for all teams. This is complete through the 3rd week of February. Once all of our teams that made it to regions have their seasons wrapped up, This will be finalized and sent to Grant for review.
- Will be meeting as a group in early March to start planning for next season and compiling lists of items we need to accomplish.

#### In-House updates

- Our mini mites wrapped up their season this past weekend with their end of the year jamboree.
- Our Warrior Cup tournament is this upcoming Sunday and then the mite season will be wrapped up.
- Planning to have a meeting in March and develop a list of items they need to get done and taken care of.



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### **Treasurer's Report – 2.26.24**

**Prepared by Justin Jerve, Treasurer**

Attached are the January financial reports. In January we had final non-parent Coach payments and other contract labor payments go out. These are all fully paid now. We did record some raffle revenue but the majority of that will hit in February and we will know how that looks to budget next month. We plan to invoice families for unfulfilled DIBS and Fundraisers by the end of our fiscal year 3/31/23. The complete list of amounts due will be shared with the Board the 3/27 meeting. YTD Concessions revenue is +\$49k to budget and expense is up \$18k to budget with a net gain of \$31k. In March I plan to start working on the 24-25 budget with the Executive Committee, Finance Committee and Chris. The association is in a healthy position financially.

### **Recruitment and Retention Committee Report 2.27.24**

**Submitted by Amanda Ciesinski**

Last Meeting: 02/26/2024

Next Meeting: TBD

1. PWWHL Game: Over 80 BAHA and Co-op members attended the PWWHL game on Sunday, February 25. Large block availability was limited, but every effort was made to accommodate as many as possible.
2. Engaging BAHA Families in Offseason: Plans for participation in the Nisswa and Homecoming parades were discussed. The RR Committee will work to create an end-of-season survey to gauge satisfaction. The committee will return to this topic at a later date.
3. BAHA Shot Club: Plans were discussed to restructure and incentivize participation in the shot club. The RR Committee will look at pricing some items and will report to the board at the March meeting.

### **Fundraising Report – 2.28.24**

**Prepared by Justin Jerve, Fundraising Comm. Co-Chair**

The Fundraising Committee completed raffle turn in and the drawing was held on February 19<sup>th</sup>. We had 31 winners that won cash prizes totalling \$20,000. We will be voting on whether to keep this a cash only raffle or going back to cash/prizes for next year at the 2/28/24 meeting. Final raffle financial details will be reported next month. We continue to solicit information from area courses for a Brainerd Hockey Golf Tournament tentatively planned for September 2024 with the Blue Line Boosters. So far, we have heard back from Craguns and Eagles Landing on pricing and availability. Hope to hear back from one or two more so we can make a decision on location and date at the March Board meeting.

### **Marketing Committee Report 2.24.24**

**Submitted by Alicia Prahm**

The Marketing/Social Media committee has been posting all the team pictures from games and tournaments as well as pushing out announcements that the membership needs to be aware of via social media. The recent Raffle Drawing was posted to Facebook Live. Off season project is to re-vamp the website.

### **Events Committee Report 2.25.24**

**Submitted by Shae McKibbin**

Events Committee is going to be meeting this upcoming week to go over end-of-year event for BAHA



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## **Managers Committee Report 2.26.2024**

**Prepared by Steve Leary**

I have reached out to all of the Team Managers to see if they were interested in an individual sit-down discussion to get their input on how the season went, what worked and what didn't and what changes they would make in an effort to make BAHA better. Some managers chose to meet in person and others chose to communicate by email. Hockey Operations Coordinator Chris Velasco joined me for a number of the discussions. The overall feedback was very positive with some good minor changes suggested.