

**EASTVIEW BASKETBALL ASSOCIATION
MINUTES OF A MEETING OF THE BOARD OF DIRECTORS
June 10, 2024**

Present

Jude Miron, President
Sue Newton, Vice President
Dan McGrath, Social Media Coordinator
Angie Pudenz, Assistant Registration and Apparel Coordinator
Paul Tarnowski, Treasurer and Financial Aid
Dan Keenan, Girls Tournament Director
Jen Crumley, Board Observer
Erin Hanson, Fundraising Director
Jeremy Opsahl, Assistant Facilities and Scheduling Coordinator
Erica Eggers, Girls Traveling Director

Absent

Erica Phelps, Board Observer
Erica Sherman, Board Observer
Rachel Swanson, Outgoing Registration and Apparel Coordinator
Brad Newton, Boys Traveling Director
Tami Weber, Assistant Girls Basketball Director
Rob Confer, Board Observer
Nate Veldman, Board Observer
Michelle Goodman, Facilities and Scheduling Coordinator
Jeremy Salo, Volunteer Coordinator
Derek Kasper, Eastview High School Basketball Liaison
Erik Edstrom, Web and Communications Coordinator
Travis Day, Coach Development Coordinator
Sara Moe, Board Observer
Rachel Holmberg, Player Development Coordinator
Lance Glosemeyer, Boys Tournament Director
Tom Madden, In House Director
Tony Walker, Assistant Girls Tournament Director

Proceedings

Meeting held on June 10, 2024 at 8:00pm at Falcon Ridge Middle School. A motion was made by Angie Pudenz to approve the April 2024 board meeting minutes. Jude Miron seconded the motion, with no board members opposed.

Program Updates

The Board received the following updates:

1. Governance and EVAA Board updates – J. Miron

- Open Roles for our board – **VP (shadow), Assistant In-House, and Coach Development**
- Need budget approved before we can open registration for travel and inhouse – target is early July
- Next month's board meeting will be July 15th

2. Financial Review – P. Tarnowski

- Estimated participation:
 - Girls Traveling = **70** (74 LY)
 - Boys Traveling = **150** (145 LY)
 - In-house = **500** (506 LY)
- Estimated registration fee (same as LY)
 - Traveling @ \$495/player*
 - In-House @ \$125/player

**We did run an assumption for a lower registration price (\$425/player), but given the increases to be seen at Hope Fieldhouse, we couldn't make the #s work w/o making other substantial changes.*

- Traveling Basketball Tournaments: **10 total** tournaments (9 + EV tourney).
- Practices @ Hope Fieldhouse to increase quite materially/more than double.
- EV Tournament Registrations assumed to be \$475/team (boys) and \$450/team (girls).
- MSOB - Less (overall) training(s) per week (1 vs. 3). DO WE KICK UP TO 2 times per week?

With the above assumptions/changes and keeping most items flat YoY, we're projecting to essentially breakeven (+\$960).

3. In-House Update – T. Madden and J. Opsahl

- Jeremy researched neighboring programs for cost comparison – we are lower than all programs, so board in attendance voted to increase to \$150.
- Our fees currently: Kindergarten is \$60 per session (\$120 if they do both). 1st-2nd is \$90 for the Fall session and \$60 for the Winter session. SSYBL (3-6) is \$150.
 - SSYBL shared costs back in 2022. Eagan-varies based on grade level but averages \$150
 - Farmington-\$185 for 3-4 and \$195 for 5-6
 - Mendota Heights-\$165
 - Rosemount-\$110. Skills is an additional \$45
 - South Saint Paul-\$185.

4. Facilities /Scheduling Updates – M. Goodman

- Facilities - I have hopefully secured The Well in Rosemount for 3 hours once a week during our season. It's tile floor like oak ridge, but very grippy. It is a large court, but only has 2 hoops, but will still be a good option for practice. Inhouse will use it on Saturday in January and February for SSYBL games.
- Jeremy Opsahl and I will connect with Mark Espena for scheduling sometime in August. Jude will talk to the big board before we figure out what we'll pay him from our funds.

5. Apparel/Uniforms – A. Pudenz

- Angie is meeting with the uniform rep to help us plan for following year and the switch to parents buying own uniforms

6. Player Development – R. Holmberg

- Shot club is ready to go. I just need help communicating it to families.
- Hoopla is going to combine with the fall fundraiser instead of being an independent event after discussion with Sue and Erica.
- Summer newsletter will be ready at the end of this week. I'll share with you and Dan for social media promotion.

7. Boys and Girls Tourney – L. Glosemeyer

- I am finalizing the Boys tournament flyer and working to get it posted on the EVAA website and setup in RegisterPlay. I am planning to do the entry fee at \$475 (up \$25 from last year) which is inline with most tournaments in the area.

8. Other – J. Miron

- Reciprocity with AV. Issues with previous tournaments – not well run, issues with parents. Going to give Matt at AV some of the specific feedback so we can figure out a go forward plan. Brad to reach out to Dan H. at Rosemount to get similar situation.

Adjournment at 8:58pm.