



ACADEMY AFFILIATE BENEFITS



ERIK PALMER-BROWN

SIGNED AS SKC HOME GROWN IN 2013
TRANSFERRED TO MANCHESTER CITY IN 2017

YOUNGEST DEFENDER TO START AN MLS GAME



FELIPE HERNANDEZ

SWOPE PARK RANGERS (USL)

FIRST AFFILIATE TO GO PRO

REBRANDING & MARKETING SUPPORT

- Sporting KC will develop a unique Academy Affiliate identity while staying true to the club's history & vision
- Sporting KC will leverage its internal marketing teams & various partnerships to help affiliates better market & promote themselves

PLAYER DEVELOPMENT PATHWAY

- Opportunities to pursue professional and/or collegiate paths
- Robust player development pathway offering developmental opportunities to all levels & genders of play
- Select boy Academy Affiliate players are chosen to participate in the Regional Player Pool, merging Affiliate players with SKC Academy players and coaches for various training sessions throughout the year

ALL-STAR EXPERIENCE

- Supplemental training and player ID program for top boy & girl players recommended by Affiliate Directors
- Memorable weekend in KC full of events & opportunities tied to SKC Academy, Swope Park Rangers & Sporting KC

AFFILIATE EVENTS

- Tournaments with high level competition hosted throughout the year at Sporting Club facilities in KC
- Access to play on world-class turf facilities

UNPARALLELED ACCESS

- Direct access to Professional & Academy staffs, coaches and training observations
- Training & developmental philosophies from Sporting KC
- Annual training program and Academy curriculum

PRESEASON EDUCATION

- Opportunity to send one technical director on an all-expenses paid, four-night experience with Sporting Club Professional teams
- Continued education provided by SKC technical staff via the high-level training environment of MLS Preseason

EXPERIENCES

- Affiliate Technical Liaison annual visit to your market
- Customized experiences tailored to each club's individual needs and goals within their market
- Tours of Children's Mercy Park, discounted tickets & more