

Minnesota River Bulldog Hockey Association
January 10, 2024 @6:30pm

Board Members Present: John, Andy, Brielle, Joe, Lindsay, Mary, Jill S, Kari B, Laura

Non- Board Members Present: Jill Stauff, Robin, Crystal, Sarah

Call to Order and Roll Call-

- Approval of Agenda/Minutes- Joe motion, Andy second.

Committees Reports

- Association Team Coordinator- Need to send out email regarding summer ice opportunities, concerns surrounding pictures being on Sundays will see how this year goes and reevaluate.
- Registrar- see recap below. No 3 on 3 this season, putting together mock registration for summer hockey
- Fundraising- We have 2800 raffle tickets that are checked out. 950 of those have been returned. The last day to turn in raffle tickets is January 15th. We will be at the arena from 6pm-8pm on January 11 and January 15th for raffle ticket turn in. The raffle drum is almost finished- we are just looking for Bulldog stickers to put on it. have drum for raffle on Hockey Day at 3:00pm. Will draw bench buddies for ticket holders for the USA Women's hockey game just before the raffle drawing.
- Volunteer- no report
- Marketing- see recap below. Need 8 hours for pulltab volunteer (Danielle) and 12 more volunteer hours for Hockey Day; will send email to volunteer coordinator with hours needs. Need to expand marketing role (critical position): sponsorship director, dasher board sales, golf committee, special events (parades, etc).
- Concessions- see recap below
- Referee Coordinator- see recap below- looking for motion highlighted in yellow.
- Ice Scheduler- see recap below
- District Rep- no new update.

Tournament Committee Chair- see recap below. Registration will close on the 15th of this month for Bantam B2 tournaments. Will finalize brackets asap. Have EMT's lined up for event. Will arrange officials once schedule is complete. Will decide on type of brackets once registration is closed. Mite Jamboree-36 teams total registered (approx. 15 associations).

- Equipment- No new update
- Clothing-
- Website- no new update
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Old Business-

New Business-

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Officers

- President-
- Treasurer- motion to approve treasurer report -motion-Joe Kane, Brielle- 2nd
- Gambling- Gambling Manager Kari Braun presented report form LG1004 page 1 for December 2023. The membership reviewed items 1-7 and all related documents and a motion made by John and a second by Jill was made to approve the report as read, Motion passed unanimously. Gambling manager Kari Braun presented completed and signed report form LG1004 page 2 for authorization of preapproval of allowable and lawful purpose expenditures for January 2024. The

membership reviewed and approved the expenditures with a motion by Joh and a second by Jill. Motion passed unanimously. Will approve bday vouchers for paper bingo.

- Hockey Operations Committee –

Open Forum-

Next Meeting Date and Adjournment- Motion to adjourn Lindsay W., Jill S.

MONTHLY RECAP

Committee Activities

Committee Name: Registrar
For Month End: December 2023

The biggest 'win' for your committee last month

(ie. Every volunteer showed up for their shift, All equipment was returned, etc..)

Getting ALL birth certificates for this years new players!!

Coaches Reports

Rostering ALL coaches/volunteers/teams - Teams have ALL been submitted to USA Hockey

Daily check in with USA hockey if can roster additional coaches when requirements available

Game stickers/ roster sheets & roster link to coordinators

Rostering Mites/ moving players up to ¾ level

What can be improved for next month

(ie. Sending reminder emails earlier, Creating a posting plan, Being more timely with submissions, etc..)

What is your focus for next month

(ie. An event, A website launch, Picture day is happening, etc..)

Have been providing Andy with Bantam Tournament updates when requested.

What are the revenue & expenses for last month

**if applicable*

Do you have any requests for your committee, or items that need approval?

- Are we doing: 3 ON 3? Summer Ice? If yes, would like to prep registration.

MONTHLY RECAP

Committee Activities

Committee Name: Marketing

For Month End: December

The biggest 'win' for your committee last month

- **Bulldog Hockey Day launch**
 - Emily created a page on the website specifically for Hockey Day
- **Bulldog Day Committee** - Ashley Genelin (re -asked and only one that responded back to meet)
- **Dasherboards**
 - Emily created a page on the website for Dasherboards
 - Two Boards – (one varsity, one JV) are taken by previous agreement
 - All other Ads have been removed
 - Need to count the boards
 - Varsity Spots
 - Weichert Realtors (3 years)
 - RTL Construction (3 years)
 - The Bar (Lesuer)
 - Gannett Ready Mix (1 year)
 - Rivers Edge (1 year)
- **Lucky Lure Pizza**
 - Confirmed with Steve (12.19.23) that Lucky Lure has everything they need to bring a Pizza Truck.
 - Where do we park them? (should figure out now- close to the event)
 - Menu, price and time
- **Food Special**
 - Ask Dunkin for Donation?
 - The Bar (In LeSueur) MIGHT be able to open early for breakfast that morning for people wanting breakfast (need to check)
- **Silent Auction**
 - Have Bulldog teams working on baskets
 - Mr Mister Car washes
 - Matt Boldy stick
 - Joel Eriksson Ek Signed picture and puck
 - Change from auction to “penny raffle” - buy raffle tickets and drop into buckets
 - Need to know how many teams will create a basket, need for baskets or giveaway
- **Needs:**
 - Number of items (bulldog team)

- 3-4 extra items (car washes/wild)
- Jars for tickets
- Tickets (name, phone number) Do not need to be present to win
- Establish:
 - Raffle time (8:00 AM until 8:00 PM (to get the last game in there?))
 - Establish draw time: 8:15 PM
 - Open Volunteer hours to “watch the items” and sell tickets? –
 - 12 hours
 - 2 hour increments (6 shifts)

- Chuck a puck

- Have both sponsors
 - Busch Brothers & Seamless Construction
 - Ordered Busch Brother (150) (12/18/2023)
 - Seamless Construction (150) (12.21.23)
- Save for another event?
- Open up volunteer hours for 6 different hours (1.5 hours)
 - Money starter
 - Table
 - Sell pucks for the hour before the game
 - Have an “off” team help clean up the pucks
 - 50/50 Pot split – Winner closest to the middle
 - Create a script to announce chuck a thank our sponsors each time.

- Stickers

- Have 4 stickers currently
- Wholesale – 50 stickers for \$20
- Sell for \$1/\$2 each?
- Add a line item to concessions and sell stickers there
 - I love hockey
 - HockeyGirl
 - Bulldog Circle
 - Eat Sleep Hockey Repeat circle
 - Opportunity for more – ideas on messages?



Clothing Opportunity

- Number of clothing items sold: 25 orders, 50 items sold and \$150 fundraised

Advertising:

- Schedule posters
- Save the date posters
- Social Media
- Paperwall with posters!
- Thank you to Sponsors

Signage:

- Banner for front of building (Need to get to facility to hang)
- Banner for Chuck a puck (have)
- Posters/Banner for other?
 - Have schedule posters ordered
 - Make some lucky lure posters
 - Waiting on communication with LL
 - Poster for basket raffle

Hockey Day Schedule

- Looking for a sponsor for posters – no takers

Volunteers:

- Set up Basket Raffle
 - Early Saturday Morning
- Clothing Sorting
 - Should be sorted by team, just need to deliver when they arrive
 - Place to store until teams arrive?
- Chuck a puck sales
 - Chuck a puck clean up
 - Announcer/Winner selector

Amabassadors to the teams

- Haven't started anything on this
 - Mini/Mites – volunteers
 - 9 Bulldog Teams (18 total)
 - Could have 2-3 per team – 54 mites
 - Skate out with team and be on bench during game

Materials needed:

- Table/ Chairs to sell pucks (community center?)
- Jars for silent auction (have)
- Small pieces of paper for Auction – Fill in the blank (I can create)
- Pens (I can get)
- Tables for baskets (probably 2, community center?)
- Starter cash for puck sales

Other ideas:

- Hockey Photo Booth – kids can take pics with props
- Sell pom poms

Non Hockey Day Opportunities:

- Sponsorship opportunities in the rink
 - Allison/City mtg.

What is your focus for next month?

Dasherboards

Sponsorship page – beyond dashers

Sponsorship Manager position (under fundraising?)

Other:

Option for Postion going forward:

Break down the responsibilities to more people

Marketing:

External Communication (1 person)

- Press release
- Community events/advertising
- School flyers/involvement
- Social Media channels
- Design ads/posts
- Communications between the Bulldogs and the community including email, social media, website, and event promotion

Special Events Committee (2 people)

- Parades
- Try Hockey for Free

- Girl's Hockey Day
- Bulldog Hockey Day
- Any new events that the organization could be apart of, or create

Tournament Information:

Bantam B

- Feb 16-18
- Format will be double elimination
- 7 District Teams
- Each team will pay \$1500.00 (\$10,500)
- D9 is responsible for assigning the officials

Bantam B2

- Mar 1-3
- Format TBD
- 6 teams registered so far (10 possible)
- Each team will pay \$1350.00
- Bulldogs responsible for officials

Misc.

- Ridgeview EMS has been hired with confirmation at \$61.94/hour for both tournaments
 - Bantam B tournament approximately 19 hours for \$1176.86
 - Bantam B2 tournament has the same hours scheduled
- Working with Hailey at Evolution Shirts for Tournament attire
- Steve (concessions), Andrea (volunteer), and Mike (ice scheduler) are aware of the dates
- **Is the expectation for the host team to run clock and box for the weekend?**

MONTHLY RECAP

Committee Activities

Committee Name: Steve Doyen
For Month End: Dec 2023

The biggest 'win' for your committee last month

(ie. Every volunteer showed up for their shift, All equipment was returned, etc..)

We have 3 of the same openers/closers as last year. We will need to bring on 1 more. So if we could post something so I can work with them. We still need the position posted.

What can be improved for next month

(ie. Sending reminder emails earlier, Creating a posting plan, Being more timely with submissions, etc..)

Continue to keep food and supplies in stock

What is your focus for next month

(ie. An event, A website launch, Picture day is happening, etc..)

Keep training Amanda with having her do the last month

What are the revenue & expenses for last month

**if applicable*

Our sales for the Month of Dec were

Sales - \$13128.50

Cash - \$9493.50

CC - \$3607.00

Cash app - \$28.00

CC Fees - -\$162.79

We are up for the whole season 9.77% over last year

Do you have any requests for your committee, or items that need approval?

Nothing new. Still need to get laptop for the concession stand

MONTHLY RECAP

Committee Activities

Committee Name: Officials' Scheduling

For Month: January

The biggest 'win' for your committee last month

(ie. Every volunteer showed up for their shift, All equipment was returned, etc..)

All games continue to have been covered. (The one game at SSM that officials didn't show up to got covered, and they weren't scheduled by me!)

What can be improved for next month

(ie. Sending reminder emails earlier, Creating a posting plan, Being more timely with submissions, etc..)

Scheduling out farther in advance now that all officials are required to have 23-24 registration requirements completed.

What is your focus for next month

(ie. An event, A website launch, Picture day is happening, etc..)

I'll be looking at how many games each official has done for us and making sure our player officials have at least one game for reimbursement, but hopefully many more so they are comfortable and want to come back next season to officiate!

What are the revenue & expenses for last month

**if applicable*

December officials' fees have been sent to the treasurer.

Do you have any requests for your committee, or items that need approval?

I'd like to get game times for the Bantam B2 tourney in March so I can get those games loaded into Arbiter and schedule officials when I'm ready.