

CHIPPEWA YOUTH HOCKEY ASSOCIATION
BOARD MEETING AGENDA – Wednesday, May 15, 2019, 7 pm

President	2022	Bob Normand X	
Vice President	2020	Steve Gibbs	
Treasurer	2022	Jennifer Lindstrom X	
Secretary	2020	Jodi Ash X	
Board members	2020	Billy Bergh	2021 Trevor Bohland
		Brad Black	Barry Bohman X
		Scott Sikkink X	Brad Martin X
		Todd Bresina X	Darrell Herr X
			Chris Buesgen X

1. General Meeting

Nothing shared for general meeting

2. Secretary's Report:

Minutes for the April meeting were distributed and approved via e-mail.

3. Treasurer's Report:

Treasurer's report was submitted via e-mail prior to the meeting. Jennifer shared at the meeting that we need to come up with about \$50,000 cash flow for the possible income deficit in the budget for this upcoming year. Steve is working on finding a sponsor to replace Gordy's as one of our corporate sponsors for rink advertising. Looking to transition our accounting to Thompson & Falkenburg as Roger Hunt is retiring. *A motion was made to move forward with this change by Scott Sikkink and seconded by Brad Martin. Motion carried. Motion to approve treasurer's report by Brad Martin and seconded by Scott Sikkink. Motion carried.*

4. Correspondence/Officer Reports:

WAHA has approved teams at girls 18U and 16U for WEHL. Teams will be regionally based using the four high school sections.

5. Old Business

There were about 18 kids of various age ranges that came to skate for the first Friday night open skate. Chris Buesgen, Nick Stephenson and Derek Post. were there to supervise. Skaters were asked to put \$5 into the black box.

6. New Business

Board member committee assignments were distributed. The members of each committee are shown below. *Motion was mad by Chris to approve the committee assignments and seconded by Scott Sikkink. Motion carried.*

7. Committee Reports

a. Facilities (Billy, Darrell)

- i. Zamboni maintenance- One of the Zambonis was greased by Steve a few weeks ago. Newer Zamboni is schedule to be serviced in June.
- ii. Ice plant controls-Controls are set and already in place/running. Leak on compressor 2, going to order a seal kit. Some maintenance will be done on the compressors. Information was shared from an e-mail in regards to a Focus on Energy meeting. The association is looking at other ways to save money and be more energy efficient in terms of facility usage.
- iii. South rink ventilation-

- iv. Outdoor rink replacement boards, donor sign-Rink systems came back with an estimate for the outdoor rink. It would be about \$4,000 to replace the 19 boards that need to be replaced. This will be put into the special projects. It was decided that we would look at what we have
- v. Cleaning-discussed at April's meeting (once a week with cleaning service)
- vi. North rink remodel-Some smaller items to still check off the task list: bleacher railings, paint the outside wall, bench in the ref room, rubber flooring to be laid down, board room table, outdoor rink curtains (might need to be wrapped up before it gets to windy), outdoor rink also need gutters, and the gas line is still being worked on. Also, general cleaning inside and outside the rink.
- vii. Transformer amperage-Darrell will be in contact with Excel to see where the problem is coming from. Thought is that the building has a better ground system than the ground system for Excel
- viii. Pro shop roof leak-condensation (no actual leak detected)
- ix. Rink manager update-
- x. Gas leak by the high school locker rooms
- xi. Focus on Energy-Met with Matt and Darrell. Discussed future projects that will need approval prior to getting started. Looking to see what projects would qualify for focus rebates. Checking to see what rebates we have received and which ones still need to be submitted.
- xii. Electronic sign-working and can be switched by Scott Sikkink. Looking at a new scoreboard for the South rink. Possibly looking at an LED score board that can be used for additional income from advertisement.
- xiii. Drains in the men's bathroom need maintenance. Have been looked at seem to be working fine. Could have possibly been frozen during the winter. They will be looked at again this week just to be sure.
- xiv. Work Nights- Looking to get work nights started again during the summer on Tuesdays and Thursday evenings from about 6-9pm (assessment hours will be given). Please contact Darrell Herr at dherr71@gmail.com if interested.

b. Finance/Administration (Trevor, Jennifer)

i. Revenue sources:

- 1. Pull tabs-The machine at the rink was picked up (\$3,300 in pull tab revenue deposited in April)
- 2. \$10,000 raffle-Thought to have broken even on the raffle. Many association members sold additional tickets
- 3. Concessions, dispensing machine(s) in lobby-Trevor is contacting someone to come in and take care of the machine. Coke is also coming to take their machines. New machines are already in the concessions area. Looking to get new menu boards
- 4. Steel NAHL Program-Jake, Bob and Steve discussed sponsorship/advertising for the North rink. CYHA has the in-ice logos for the North rink. Downsizing some logos on the boards to adjust for needed space. Logos on the back side of the glass on player bench side considered as possible advertisement spots as well. Also discussed putting them on the backerboard. Bob, Steve, Trevor, Erik, Coley and others are hoping to meet next week with the Steel management team to discuss the year's pros and cons and contracts.

Assistant coach opening on the Steel team. There is also an opening for the equipment manager.

5. Maximize use of facilities in the summer- Still booking ice. Just recently booked Eau Claire Stealth, Charlie Graaskamp, WEHL. Figure Skating Club is using the morning ice from 6-8am. Hoping to continue that into August. Sending out weekly e-mails to line up Zamboni drivers. Looking to find people to work on nets in the near future as well.
 6. Endowment program and next campaign
- ii. 2019/2020 Budget-Looking to finalize next month
- c. Special Events (Brad, Barry)
- i. Bingo-jackpot is at \$2500. Up to 57 numbers. Down about \$1,000 but winter weather is behind the decrease in numbers.
 - ii. Beerfest-Went smoothly, many compliments about the process. Looking to delegate tasks for next year to committee members. Attendance was at 825. Sales at the event were about \$14,000 and sales from registration were at \$9,000.
 - iii. Country Jam-Looking to get more information as we are getting close to the event
 - iv. Golf tournament-Jennifer showed promotional flyers for the golf tournament which is scheduled for August 16th 2019. The committee is promoting a cost of \$150 per golfer, and includes lunch, tournaments, chance to win a free car, and dinner. Our goal is to make at least \$50 per golfer, and we are currently at \$80 per golfer. The association is looking to attract other businesses and people that might not already contribute to the association. Looking to have this as a large fundraiser for the association.
 1. Next steps in the golf tournament is to send the promotional information out to the association members and sponsors to have early access prior to sending it to the general public.
 2. Looking to add the cost for just the dinner as well if spouses would want to join the golfers. Thinking about \$20 for dinner only.
 3. Wisconsin Game Fest at NWSF- September 7th and 8th (8-6 Sat and 8-5 Sun). 15 volunteers needed each day for parking payment, gate admission, and parking directors. Also looking for 1 lead volunteer to coordinate with volunteer leader. Able to earn work assessment hours.
- d. On-Ice (Scott, Chris)
- i. Engagement and recruitment of kids-all day care centers are in for summer ice except the YMCA. Looking to have morning times again
 - ii. PDC update-looking to have a smaller, more condensed team and having a 2-year term. Scott Sikkink shared a draft of a contract for the PDC. Each level would communicate to the PDC and be in charge of their own level. Motion was made to approve the restructuring of the PDC by Scott Sikkink and seconded by Chris Buesgen. Motion carried.
 - iii. Guidelines for rescheduling games, practices and open ice due to snow days-move to a later meeting
 - iv. Policies for ice rental and use of facilities-move to a later meeting
 - v. Referee scheduler-Greg and Liz Bowe taking over for Jennifer. She will be working with them to get them up to speed.
 - vi. Scheduling- Once the Steel schedule is released Bob will work with the high school to schedule the remainder of the high school games. Steel main camp is set for July

22nd-26th. Looking to possibly have something set up for the concessions and have a skate sharpener as well during the camp.

vii. Curling Update-Looking to set up a “Learn to Curl” for Friday evenings prior to the curling club starting.

viii. Ice will be going on the North rink by August 21st

8. ADJOURNMENT

Next meeting date: Wednesday, June 19th at 7 pm