Reading United AC 2025 Sponsorship Packages

Partnership Level	Contribution	Game Tickets	Minimum Sponsorship Benefit (items may be tailored to your BPSI needs)
Premier	$7,500+	66, 1 game-day package	• Logo listed on RUAC sponsor page. • Full page ad - name and logo listed on electronic game-day program. • Company name recognized during pre-game announcements. • Social media tagging on RUAC social media game announcements (final score, starting XI, man of the match). • 8ft. banner on-field signage visible at all home games and through our streaming service. • Ceremonial first Kick
Championship	$5,000	44	• Logo listed on RUAC sponsor page. • Full page ad - name and logo listed on electronic game-day program. • Company name recognized during pre-game announcements. • 8ft. banner on-field signage visible at all home games and through our streaming service. • Ceremonial first Kick
League One	$1,000	22	• Logo listed on RUAC sponsor page. • ½ page ad - name and logo listed on electronic game-day program. • Company name recognized during pre-game announcements. • 4ft. banner displayed at game
League Two	$500	11	• Name listed on RUAC sponsor page • ¼ page ad - name and logo listed on electronic game-day program.
Academy	$250	8	• Name listed on RUAC sponsor page. • Name listed on electronic game-day program.
Jersey Sponsor with Logo on Player Uniforms			
Game Kit - Upper Back	$30,000 large logo	132 tickets, 1 game-day package	• Logo listed on RUAC sponsor page. • Full page ad - name and logo listed on game-day program. • Company name recognized during pre-game announcements. • On-field signage visible at all home games and through our streaming service. • Inclusion of company logo on RUAC social media postings (sponsor logo