



AC Girls High School Hockey

Booster Club Meeting Minutes

Monday, May 1, 2023

New Hope Ice Arena - Mtg rm 1, 7:00 pm

Attendance:

Name	Position		Name	Position		Additional Attendees
Rick Mack	<i>President</i>	X	Chad College	<i>Vice President</i>		Jen Monogue
Kevin Monogue	<i>Treasurer</i>	X	Lisa Reberg	<i>Incoming VP</i>	X	
Susan Otto	<i>Incoming treasurer</i>	X	Allison Riestenberg	<i>Secretary</i>	X	
Matt Cook	<i>Head Coach</i>	X	Jen Johnson	<i>Incoming Secretary</i>		

May Group Agenda:

1. **Booster Board - vote on candidates for open positions for 2023-24 season:**
 - a. **VP: Lisa Reberg** (replacement for Chad, will shadow Chad for the 2023-24 season)
 - i. Motion to approve: Matt C.
 - ii. 2nd: Rick M.
 - iii. Vote: all in favor, no dissenting = passed
 - b. **Treasurer: Susan Otto** (replacement for Kevin M, will shadow Kevin for 2023-24 season)
 - i. Motion to approve: Matt
 - ii. 2nd: Rick M.
 - iii. Vote: all in favor, no dissenting = passed
2. **Review/approve proposed 2023-24 Budget**
 - a. Adjustments made:
 - i. added \$3400 to fall clinic budget
 - ii. Add starting balance for 2022 of \$25423.23
 - b. Motion to approve: Allison R.
 - c. 2nd: Matt C.
 - d. Vote: all in favor, no dissenting = passed
3. Budget Surplus: \$7000 is available in the budget for a long term goal (from previous fundraising efforts)
 - a. Will discuss next month
 - b. Review [KJ Branding](#) for ideas
4. Discuss **electronic payment options** (Kevin and Rick own this)
 - a. Rick and Kevin are meeting with the Bank this week. Will ask bank about Zelle as a payment option
 - b. Keep PayPal as an alternative payment option, ask families who use it to pay the fee.
 - c. In the fall: Create invoices for each family that include the pmt options and the amts for each (ie w/ fees) and with everything included in fees
5. **Fundraising** (Chad): coupons or race day support
 - a. Working with the race people, waiting to get more info.
6. Start golf tournament planning - see section below

Group Old Business:

1. **Alumni:** Allison send email to Alumni group asking for updated contact info or contact info for anyone who might want to be included.
 - a. Email sent, updating alumni list with any responses.

Golf Fundraiser:

2. Date: tentative wknd of 9/16 or 9/17 (Sat or Sun), last year's event was on 9/18 (Sunday)
 - a. Wait for Vikings schedule to come out and find out when the AC Vs Cooper football game is scheduled
3. Sophomore parents will run this, make it a potluck
 - a. Lisa R. and Chad will send email to sophomore families asking for 2 people/families to coordinate it
 - b. Allison will send Lisa a link to the roster from last year w/ emails

Holiday Tournament:

1. OPC and Fergus Falls have confirmed they are in but haven't sent in their contracts yet.
2. Reaching out to Hotel Fergus Falls used last year to see if we can work out an agreement with them for a block of rooms and discounted rate.

President Report: Rick

New Business:

1. none

Old Business:

1. **Capital Improvements:** possible updates to locker rooms. Rick and Matt will work on this project over the spring/summer 2023. Look at [KJ Branding](#) site.
 - a. **Grants/Donations:** MidWestOne Foundation (branch in GV) supports capital improvements. Requires a list of specific items we want/need to fund improvements for physical training areas, locker room improvements, including outline of costs.
2. **Outstanding Booster Fees for 2022-23 season thru company matching programs**
 - a. Rick: One thru Benevity - Jenn S and Rick still need to connect on this
 - b. Kevin: One that the check was supposed to go thru the school. Kevin and the school can't locate this one. Asked the parent involved to contact their company's HR department.
 - c. Meet with Jen S before June meeting to hand over Benevity/company matching programs instructions
3. Work with Jenn to change President info in Google to Rick and give Rick admin rights before May meeting. Going forward, Chad and Rick will have Admin access.
4. Collect all passwords for Google Booster Board accounts, change them and provide updated passwords to existing Booster Board members. This should be done every year for security.

Vice President Report: Chad

New Business:

1. none

Old Business:

1. Chad will send email to club looking for interest in volunteering for upcoming Twin Cities based marathons/races: [Volunteer with Twin Cities In Motion \(tcmevents.org\)](http://Volunteer with Twin Cities In Motion (tcmevents.org))
2. Determine which option would be more lucrative as a fundraiser for members to apply towards booster fees and present options at next meeting.
 - a. TC Marathon volunteering or Coupon cards
3. 4/13/2023: Options to allow families to supplement booster fees.
 - a. Narrowed down list to 4 things, will pick 2 or 3 of the 4 things to go towards booster fees
 - i. Heggies - for every pizza you sell, you get \$X against your outstanding booster fees
 - ii. Benevity - only available to some families whose employers offer it
 - iii. Sponsorships - Outline Program for 2023-24:
 1. Pick a date in the summer as the 'start' of our sponsorship drive. Send out a program outline to families a couple of times during the off season, in mid to late summer (1st one during STP; 2nd one in August?)
 - iv. Coupon card sales or marathon volunteering - need to decide which one
 1. Fundraiser: Impact Fundraising Coupon Cards, get girls involved in fundraising for the team (see notes from October 2022 meeting). Matt is considering this for a spring/summer campaign (July), not during season. Maybe during an STP day.

- Set up a meeting with Larry at AHS to introduce Rick to the AHS athletic office group

Treasurer Report: Kevin

Bank Status:

- Current Bank Balance (if all outstanding items clear): \$29,243.96
- Bank Activity IN/OUT since last meeting:
 - Paid Janie \$500 for end of year video
 - Paid LeVoir family for Carla Berg award (we received the \$500 from Berg family, LeVoir family signed Bri up for a clinic, we will write them a check for that clinic for the \$500)
- Outstanding/going out in future:
 - Paige (2022 fall training) - Matt needs to get this invoice

New Business:

- Send check to Allison: reimbursement for the 2 months she's paid out of pocket for Canva.com (\$25.98 = \$12.99 x 2 months). Two months of invoices were emailed to booster board members back in April.

Old Business:

- Outstanding Booster Fees for 2022-23 season**
 - One that the check was supposed to go thru the school. Kevin and the school can't locate this one. Asked the parent involved to contact their company's HR department.
- Set up Bank meeting with Rick. Rick never received his bank credit card, and discuss electronic payment options.

Coach Report: Matt

New Business:

- none

Old Business:

- Summer Training Program (STP): Provide off-ice speed/agility training dates/times for website when they are solidified
- Update on new equipment orders that were approved at March meeting:
 - 4/13: waiting on mock samples on jerseys, working on designs for jerseys and breezers (with Mark at All Star)
- South rink will get new dashers/glass over this summer, will need glass images behind the boards
 - 4/13: Matt will talk to Mark Severson at the rink who pays for this. We want Wings Territory on the home bench, can we sell the away bench signage?
 - 5/1: Sent email to Mark S., waiting to hear back from him.
- Insurance Coverage:** (contact: Zach): Verify the deductible amount on new policy with insurance rep
 - 4/13/2023: Insurance was paid, increased to \$30K for personal property
 - 5/1: Still waiting to hear from Zach
- Send Allison the 2023-24 schedule (26 games) to put on the website
- Scrimmage Fest 2023:** 4/13: scrimmaging Mound and Mpls, on 2 different days, working on details.
- Bus Trip** dates: 11/17 - 11/18/23 > Mankato East on Friday, Le Sueur on Saturday
 - Get a quote for the bus

Secretary Report: Allison

New Business:

- Apparel: propose replacing the hockey windbreaker jackets for the girls with CCM winter jackets:
 - Asked Mark/All Star Sports for a quote
 - [CCM Men's Winter Jacket - Hockey Teamwear Jackets and Coats \(ccmhockey.com\)](https://www.ccmhockey.com) = \$165/each
 - [BAUER HOCKEY HEAVYWEIGHT JACKET SENIOR](https://www.ccmhockey.com) = \$115/each
 - Group decided:
 - Get a quote on this jacket: [WOMENS PARKA JACKET \(ccmhockey.com\)](https://www.ccmhockey.com)
 - This would be something families would need to buy themselves in the apparel store. Will not be purchased by the booster club.

Old Business

1. Future item: Schedule mtg room 1 at rink for Booster Board meetings for August thru end of 2023-24 season.
2. **Dick's Sporting Good Grant:** Send a thank you email with a photo to DSG
3. **2023-24 season photography:** Booster Board decided to hire a photographer for event games
 - a. Talkd to Dak Neerhing > yes, he is interested in doing photography for the 'event games' in the 2023-24 season. Will send him dates when the schedule is decided for the following events:
 - i. Senior night
 - ii. 1 jv and 1 varsity game at the holiday classic
 - iii. Youth night
 - iv. Teacher appreciation
 - v. Possibly one additional game earlier in the season
 - b. Will contact Micaela Dixon about these events:
 - i. Alumni Game (Michaela)
 - ii. Fun pre-season photos (Michaela)
 - c. Allison will take pictures at the Outdoor game

Website updates

1. Summer Training Program (STP): Waiting on off-ice speed/agility training dates/times from Matt.

Next Month - June Agenda (Monday, 6/5/2023 - Location NHIA, meeting room 1):

1. Golf tournament
2. Capital improvement Ideas
 - a. We have \$7000 available in the budget (from previous fundraising efforts) for a long term goal(s)
 - b. Discuss options at June meeting
 - c. Booster Board > Review [KJ Branding](#) for ideas
3. Electronic payments follow up
4. Follow up on fundraising options
5. Brainstore summer and in-season communications
 - a. What to document, including Center Ice Club, Game day ops, Sponsorships, etc.
 - b. Timeline for communications
 - c. How to distribute

Meeting adjourned - time: 8:28pm

Secretary: Allison Riestenberg, Date: 5/1/2023