

AGENDA

UAHA REGULAR MEETING

Date: July 1st, 2019

Location: **Maverik Center, Salt Lake Room**

Regular Session: 7:00 pm

Guest Self-Introductions

Roll Call:

Present: Derrick Radke -President, Jason Empey -Executive VP, Jill Day -Treasurer, Carole Strong -VP Discipline, Kathleen Smith -Past President, Douglas Anne -VP Girls/Women, Mylisa Graham -VP High School, Wayne Woodhall -Utah Coach in Chief, Michael Strahan -Utah ADM Coordinator, Jared Backstrom- Goalies

Conference Call: Brian Murray -Web Master, Patti Bigelow- Youth VP

Absent: Cathy Anderson -Registrar, Wendy Radke -Safe Sport Coordinator, Dewey Regan -VP Travel

Public Attendees: Nikola Lee -WCR Parent, Emily Rains – Candidate for Adult VP, Mike Adamek from PC, and Cami Murray, Brian's wife,

Regular Business Item:

- A. Corrections were made to the June 2019 minutes. Jason Empey motioned to approve the corrected minutes. The motion passed.
- B. Review and possibly appoint applicants to the open UAHA Board of Director Positions (Derrick Radke): The motion was made to table the motions on this subject until before the next Board meeting on August 5, 2019.
 - a. Emily Rains attended the meeting as a potential adult VP candidate. Derrick asked Emily to tell the board about herself and why she wants the position. Emily explained that she is a lawyer who is currently on sabbatical and that she just started playing hockey. She has previous board experience.
 - b. Derrick opened the floor for questions. Jason Empey asked to verify that Emily plays hockey. She verified that she does play, that she started playing in January. Derrick explained what the position was, and what people have wanted from it previously. Jason said that someone needed to take information from the board to the adults that play hockey and bring their concerns back, and that the person in the position had to be willing to interact and represent the players in that group.
 - c. Jason Empey made a motion to table the vote until after the meeting.
 - d. Adult Section Vice President:
- C. Website Proposal (Brian Murray): Brian spoke about moving to Hockeyshift. He started it this year with a couple of other organizations The widgets are more up to date.

Building pages is much easier and robust. There are tools that are built into it that will help us long-term. With Hockeyshift, we are able to get discounted processing fees, . We will also save \$50 annually with them if we make the move. We can also still use the backend of Sports Engine if we decide to. Hockeyshift is in talks with Sports Engine to integrate the background screenings and other registration tools. In addition to the website, Brian wanted to get \$500 in marketing funds, to target marketing for all organizations in Utah with drip marketing. Brian is looking at a company back east that does this sort of marketing campaign. It will be targeted specifically for Facebook, so that people who meet the demographic on Facebook will be targeted with ads that show up in their feed on Facebook. If they click on the link, it will automatically redirect them to the organizations page. There will be a test to see how it does, it will convert a lot better if the ads link back to the organization page.

- a. Kathleen asked what the contract length was. Brian said there is no contract, they will run the advertising until the funds run out.
 - b. Kathleen asked about the contract with Hockeyshift. Brian said that it is month to month, there are no long-term contracts. Kathleen said she has concerns about the fact that USA Hockey is changing everything, and soon the background checks will change as well. She is hesitant to make a change without seeing what the requirement from USA hockey will be with the new changes.
 - c. Derrick said that his concern was that if we change to Hockeyshift and make all the new webpages, and then USA Hockey mandates using someone else, then we will have to redo all the work. Brian said that changes from USA Hockey will not change much, because the links can be used on the website to redirect to whatever site USA Hockey wants to use for background checks and other items.
 - d. Jill said that she didn't think the \$50 savings was worth it.
 - e. Patti Bigelow asked if there was a live chat feature available. Brian said that there wasn't a feature like that yet, but they were working on launching it. He also mentioned that the Sports Engine could be utilized on the back end for the live chat features if she still needs it.
 - f. Kathleen said that she agreed with Jill, that where it was still in development, it wasn't worth switching to save \$50.
 - g. Jason said that he was concerned about the drip marketing and needed to know more about the marketing process. How will potential people be targeted, and how will they be sent to the correct organization?
 - h. Derrick asked who else is using Hockeyshift, so that the board members can go look at it. He said that Cache Valley is now using it, and that he also did one for a Hockey School in Dubai. He mentioned that their template is customized, because they are a school, not an organization with teams. Derrick suggested that the board look at the websites and think about it for a month. Doug motioned to table the item. Steve seconded. It was a unanimous vote.
- D. Closed meeting minutes: The minutes from the closed meeting in June were approved. Jason motioned, Doug seconded and they motion passed unanimously.

UAHA Annual Meeting:

- A. Utah Membership (Derrick Radke): Derrick mentioned that the membership report was different by 364, and doesn't add up even looking at the unclaimed. He used what was in the PPR report from last year to compare to this year. Derrick went over the numbers and the percentages lost or gained between this year and last. There was an overall gain of 7% membership. For girls and women on USA Hockey's report, we had a total of 549 girls/women players. HS had 22 D1 teams and 17 D2 teams. There were 879 players total. Mylisa said that the report was probably not 100% accurate. She said that there were closer to 670 players. There were some players who may have been on two rosters. She also said that there were 24 D1 teams, not 22. Wayne mentioned that USA Hockey considers pure teams D1 and combination teams D2. There are a total of 146 officials in the state.
- B. Body Checking (Group): Derrick shared the results from the USA Hockey annual congress in relation to body checking. The existing rules will be enforced, with points of emphasis that are designed to minimize risk and eliminate injuries. The idea is not to take contact out of the sport, but rather, to curb the unnecessary open ice check that has nothing to do with playing the puck. The board reviewed the existing rules that will be enforced.
- a. Derrick opened the floor to questions and comments.
 - b. Wayne mentioned that there will be a big emphasis on the checking rules during the coaches clinics this year. USA Hockey will be adding new examples of legal and illegal body contact on their website. Instructor training for the coaching trainers will be in August in Denver, and there will be emphasis on this new rule enforcement. He is going to encourage coaches to share the information on this change with parents in their organizations.
 - c. Kathleen Smith said that she has seen Facebook and her phone blow up since USA Hockey's decision. She mentioned that HS had said that it would be a penalty to bang a stick on the boards after a check.
 - d. Steve Picano said that at the officials meeting, they were told to look for hits after the whistle was blown. The officials are looking for control after the big hits in the games. If the kid cheers after the goal there will be no penalty, the officials are just trying to maintain control after a body check. They are trying to limit injuries.
 - e. Derrick said that the emphasis here is to take the violent part of body contact out of hockey. Steve said that will cause a big learning curve this year.
 - f. Kathleen said she wanted to emphasize that the big thing coming out of this is that players need to play the puck, not the body and that they can't cheer after someone is laid out by a body check. Derrick said there just needs to be a culture shift.
 - g. Jason asked Kathleen if this change in enforcement of rules will be revisited by USA Hockey next year. Kathleen said that it absolutely will be revisited. Kathleen said she will be watching to see if it makes a change.
 - h. Nicola Lee said that her son just came back from District Camp, and that he was told at Camp that his skates should be going in the same direction as the person he is body checking.
 - i. Derrick asked Wayne to put together 5-10 minutes of information on this after his August training to share with the board.

- j. Mike Adamek asked about consistency with officials. Steve said that there is a USA Hockey training this fall, but not all officials will attend.
- C. SafeSport (Wendy Radke):
- a. The SafeSport training is now to be done every year, unless you took the training in 18-19, then you are good until 20-21.
 - b. Any older player who will turn 17 prior to December 31 will need to take SafeSport training. This is players this year who have a birth year of 2001 or 2002 for this season.
 - c. There is also a SafeSport module in the works for other youth who are not that old.
 - d. Derrick said that federal mandates are requiring strict compliance with the SafeSport program. Failure to comply will result in disciplinary action, which could include decertifying the program. Programs will be required to give a list of all staff, board members, coaches, managers, billets, billet families, and volunteers to the Affiliate Safe Sport Coordinator.
 - e. Background screenings will no longer be the same. If you did it last year, you don't have to take it this year. Starting in 20-21 season, all NGBs will have to use the same program for background checks. Derrick said that costs will probably double for UAHA.
- D. Rocky Mountain District (Kathleen Smith):
- a. We are one of the few affiliates that has seen growth in the number of officials. Most affiliates are losing officials, not gaining more. Coaches are also leaving in many areas.
 - b. Our District tournament will be in Phoenix this year during spring break.
 - c. They are looking at putting a new board together for allocations for state camps, which feed into the district camps. TX has one Tier 1 team, and Colorado has 4, so there are players transferring to states with more Tier 1 teams, so the policy needs to be revamped.
 - d. Kathleen has been asked to take over the girls camp in Colorado Springs. Kathleen has to give her answer by this weekend. Both Wendy and Derrick have offered to help.
 - e. Derrick asked about fees. Kathleen said that fees will be going up for next year but are locked for this year. She suspects at least a \$.50 increase for the following year.
- E. Coaching (Wayne Woodhall):
- a. The Bronze Level Goalie clinic was held in Provo last week. He asked Jared Backstrom for commentary.
 - b. Jared said that the turnout was good, he was pleased with it. He mentioned that he was moving to Michigan and would need to find a replacement. He wants to do a high-level clinic before he leaves. He will speak to Mike Leto tomorrow. Jason said that he could probably get Weber County ice donated if he was interested. Jared said he was. Wayne said to keep him in the loop as well.
 - c. Don Korth got an award.
 - d. For the instructors, in order to continue instructing they have to go to an instructor class, or they will not be allowed to continue on. They want instructors to keep up on everything, not just keep going on old training.

F. Youth (Patty Bigelow):

- a. Patti attended the annual congress as well. She said most of what she learned had already been covered but she said that it was stressed that parents need to be told of the changes. USA Hockey will not be sending any information out to parents, so that is up to the Utah Board. Patti will work on that this year
- b. Most of the conference for the youth was spent on the changes to checking declaration.
- c. There was a practice player clarification. Patti spoke with Darla. She clarified what a practice player means. Patti hopes to get clarification out this month.
- d. There was information on diversity in Hockey and how to increase it.

G. UAHA Financial Report (Jill Day):

- a. Jill went over the financial report. The UAHA block grants and the Youth program underspent. We were 888.8% underspent.
- b. Emily Rains asked if there was a criterion for requesting funding. Derrick said that anything that benefits a large number of players or involves education. Programming, sending coaches/board members to trainings and conferences, etc. Jason Empey said that he encouraged everyone to apply, but that there was no firm criterion for applying. Kathleen mentioned that funding has been used to pay for Veterans teams to go to a tournament in Vegas, things like that.

2019 -2020 Season Planning - Round Table Discussion (Identify 1 or 2 planned accomplishments)

o High School VP, Mylisa Graham

1. Mylisa is working with Shannon Woodhall to set up a Try Hockey for Free for MS/HS kids. It would be in the summer, probably August. There would probably have to be two, since there is such a difference in the ages between the two groups. It would have to be approved as a special event. Kathleen suggested that if they go with the regular Try Hockey for Free dates through USA Hockey, there is a lot of free marketing available through that. Mylisa said that the October and February dates don't really work for HS. Wayne Woodhall asked how that works with helmets and sticks, since most of the ones at the rinks are sized for younger players. Kathleen said that she got people to donate helmets and sticks to use during the event, and they didn't do any other safety gear. Mike Adamek said that he would give Mylisa Deb's information at Park City to coordinate. Patti Bigelow also pointed out that a bike helmet can be used, as well. Derrick said that he is happy to fill out the special event form and pay the fee, but they need to choose a date for that form to apply. Mylisa asked if the existing players could come out on the ice as well. Kathleen Smith and Mike Strahan mentioned that they would just need to register as skaters for the Try it for Free.
2. Teams will be declared next week. There may be two new affiliated teams this year.

o Girls/Women VP, Doug Anne

1. Doug would like to do Learn to Play in conjunction with Girls World Ice Hockey Weekend in October. He is just not sure what to do afterwards. Derrick and Kathleen suggested that the organizations that take girls be present at the event, or at least have fliers to hand out.

2. Doug would like to know if the state could fund the Level I fees for a couple of girls at the U of U to get their coaching certification so that they can work with the girls teams as extra coaches.
 3. Doug wants to continue to make contacts throughout the season at USA Hockey events. Derrick mentioned that at the girls/women's section of congress that USA Hockey is looking for affiliates to adopt specific women's age specific rules. He asked Doug to keep track of his numbers and ages of players this year.
- o Adult VP, Vacant
 - o Youth VP (House/Rec), Patty Bigelow
 1. Youth is going to start holding monthly meetings that will start this month. They will be held in Zoom, so that everyone doesn't have to meet in one place. Derrick suggested that the youth meetings be more formal, more like HS, and have their own set of rules and policies.
 2. Patti wants to tackle diversity in Hockey.
 3. Work on the URHL.
 - o Travel VP (Tier), Dewey Reagan
 - o Disabled VP, Steve Picano
 1. Steve Picano asked for suggestions regarding his position. He said that he would like to hold a Try Hockey for Free for Sled Hockey at the same time as the USA Hockey try it for free in February. Last year Steiner had two teams come in last year during State camp. Derrick mentioned that he gave Steve's name and contact info to the district disabled hockey rep, Hal Corona. Jill gave Steve Hal Corona's email as well. Mike Adamek mentioned that there is drop in sled hockey in Park City once or twice a week. He told Steve that he could set him up with the person running that.
 - o CEP, Wayne Woodhall
 1. The instructors are focusing on getting more information out to Coaches. There are many changes in the coaching curriculum, more interactive pieces. There will also be a focus on getting the word out on clinics. It is looking like there will be required refresher courses on Level 4 at some point in the future. Mike Strahan said that most of the Level 4 and 5 coaches in the country were Level 4 and Level 5 coaches before the ADM even existed. Wayne said that if the Level 4 is required more than once, then it will be shortened so it isn't 3 days long if it has to be repeated. Derrick asked how UAHA can push all of the information out and have it not end up in the trash bin. Wayne said that he will make sure that they know it is coming from him, and not just the state. Kathleen Smith suggested that maybe Wayne do a short questionnaire to see what people would be willing to attend. Wayne also said that he will be letting people know that he and Mike S are willing to show up and help any organization that asks.
 - o ADM, Michael Strahan
 1. Mike will continue to help Wayne.
 2. Mike wants to try and go out and talk to all of the youth organizations in the state at least once. He and Joe Bonnet worked last year to put together short 30-minute presentations that he can share with all youth organizations. Derrick suggested that he work with Patti on that.
 - o SafeSport, Wendy Radke

1. Wendy will be working with each organization to make sure that they have a SafeSport coordinator. She will also be seeking support to make sure that Utah stays SafeSport certified.
- o Web Master, Brian Murray
 1. The biggest thing for Bryan is just getting content populated on the website. UAHA just needs content to put out there, on Facebook and the website. Derrick said that he would meet with Brian to create a communication policy for the state. Mike Strahan asked if he could have an ADM page through the UAHA website, and push content to it. Brian said that he could help with the page and some news feeds. He asked Mike to send an email explaining what he is looking for.
 - o Registrar, Catherine Anderson
 1. Catherine would like to make sure that if people have a registration question to reach out to her first, and not jump to Darla. Kathleen said that the board can decide if they want to have an associate registrar and have someone to help Catherine. Derrick said that he a couple of board members would sit down with her in September and find out if that is something she needs.
 - o Discipline, Carole Strong
 1. Carole asked Brian if he had a current list of the suspensions for non-payment. Brian said not recently. Carole said she needed to modify it. Brian said that he can add people on and take people off if needed. Kathleen said that the board needs a policy for removing people from the ODL list. Derrick said it is already in the policies and procedures. He said it was under the Policies and Procedures ODL section.
 2. Carole needs to spend more time with the SafeSport coordinator and travel to the different organizations to explain SafeSport and Discipline.
 - o Treasurer, Jill Day
 1. Nothing changed
 - o Secretary, Shelly Strahan
 1. Make sure that the minutes are out at least a week ahead of time.
 2. Create and maintain minutes for closed meetings as well as regular board meetings.
 - o Exec. VP, Jason Empey
 1. Jason would like to be able to spend more time with each one of the board sections, particularly Youth, Girls, Disabled, etc.
 2. Derrick would like Jason to address violations with policy and bring them forward to the board.
 - o President, Derrick Radke
 1. Derrick met with Jared from the Grizzlies last year. They are more than happy to assist where they can, and that is mostly to offer tickets, discounted or free. Derrick would like to tie this in with the Try it for Free clinics that other sections are discussing adding this year.
 2. Get the Policies and Procedures updated with all of the corrections.
 3. The Sept 7 event will be at the Kimball Junction center from 10 a.m. to 12 p.m. Wendy and Derrick will put together a flyer to go out to all of the organizations. It will go over rostering, SafeSport, Coaching and Discipline. The leaders of the organizations, hopefully the President/VP, the SafeSport Person, the Coaching Director and the Registrar. HS Trustees will also be required to come. Nicola Lee and Jason Empey also recommended that Team Managers attend if possible.

Derrick mentioned that he has Confidentiality Policies and Conflict of Interest Policies that need to be signed for UAHA to be in compliance with USA Hockey.

o Audience Input

- Next Meeting, August 5th, 2019
- Open Discussion (If Time Allows)
- Adjourn (Goal of 9:30 pm)