



# Preferred Supplier Program

**May 2022**

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# FACILITIES





## Official Synthetic Turf Provider

AstroTurf® is the original inventor of synthetic turf and the company has been at the leading edge of athletic surface innovation for over half a century. AstroTurf® products have set the stage for some of the most iconic moments in sports history. They have served as the playing surface for 12 World Series, 11 Super Bowls, 10 Olympics, 8 Major League All-Star Games, and 32 NFL Pro Bowls. AstroTurf® is also the preferred turf for college athletic programs, high schools, and sports complexes across the United States.

Immediately recognized as an effective solution and ideal playing surface for professional athletes, synthetic turf was quickly adopted by both professional and college-level sports. In 1967, Indiana State's Memorial Stadium became the first outdoor installation. By 1974, the first Super Bowl was played on AstroTurf®, and 1975 marked the first international field hockey game on AstroTurf® at Molson Stadium in Montreal. In 1980, the entire World Series was played on baseball fields installed with this ultra-durable synthetic turf.

Part of what has made AstroTurf® such a well-known brand in modern sports is the company's commitment to innovation. Over the years, the technology has continually improved, edging ever closer to the ultimate goal of replicating the feel, performance, and safety of natural grass while offering the strength and longevity of synthetic turf.

Today, AstroTurf® is owned by Sport Group, a global sports surfacing giant with manufacturing facilities all over the world. The company acquired leading sports surface manufacturers, including AstroTurf®, Rekortan®, a company renowned for developing world-class track systems; Laykold®, the official playing surface of the US Open; and SYNlawn, the leader in artificial grass for playgrounds and professional golf. Active in over 70 countries, Sport Group has installed more than 30,000 synthetic turf fields and running tracks and is committed to supplying the world's athletes - from Olympians to student-athletes - with superior playing surfaces that enable safe, high-performance play.



## Clients/Experience

For athletes and sports enthusiasts, AstroTurf® has redefined the way the game is played. The brand offers advanced, state-of-the-art, multi-sport, and specialized synthetic turf systems with proprietary engineered technologies. A growing number of high schools, colleges, and professional sports teams and municipalities continue to select AstroTurf®-branded products for their premium quality, technical superiority, and safety. To learn more, visit AstroTurf's website at [www.astroturf.com](http://www.astroturf.com).

Toronto Blue Jays, Rogers Centre (baseball)  
University of Washington, Husky Stadium (football)  
Chicago Fire, CIBC Fire Pitch (soccer)  
University of North Carolina, Kenan Memorial Stadium (football)  
Appalachian State University, Kidd Brewer Stadium (football) and Beaver Field at Jim and Bettie Smith Stadium (baseball)  
Missouri University, Faurot Field at Memorial Stadium (football)

University of Hawaii, T.C. Ching Field (football)  
The Ohio State University, Nick Swisher Field at Bill Davis Stadium (baseball)  
University of Pittsburgh Ambrose Urbanic Field (soccer) and Charles L. Cost Field (baseball)  
University of Michigan, Ray Fisher Stadium (baseball)  
Vanderbilt University, Hawkins Field (baseball)  
Fresno State University, Bulldog Stadium (football)

**Website:** [www.astroturf.com](http://www.astroturf.com)

 [@astroturfusa](https://twitter.com/astroturfusa)

**Carl Capellas | [ccapellas@astroturf.com](mailto:ccapellas@astroturf.com) | C: 216-409-7602**



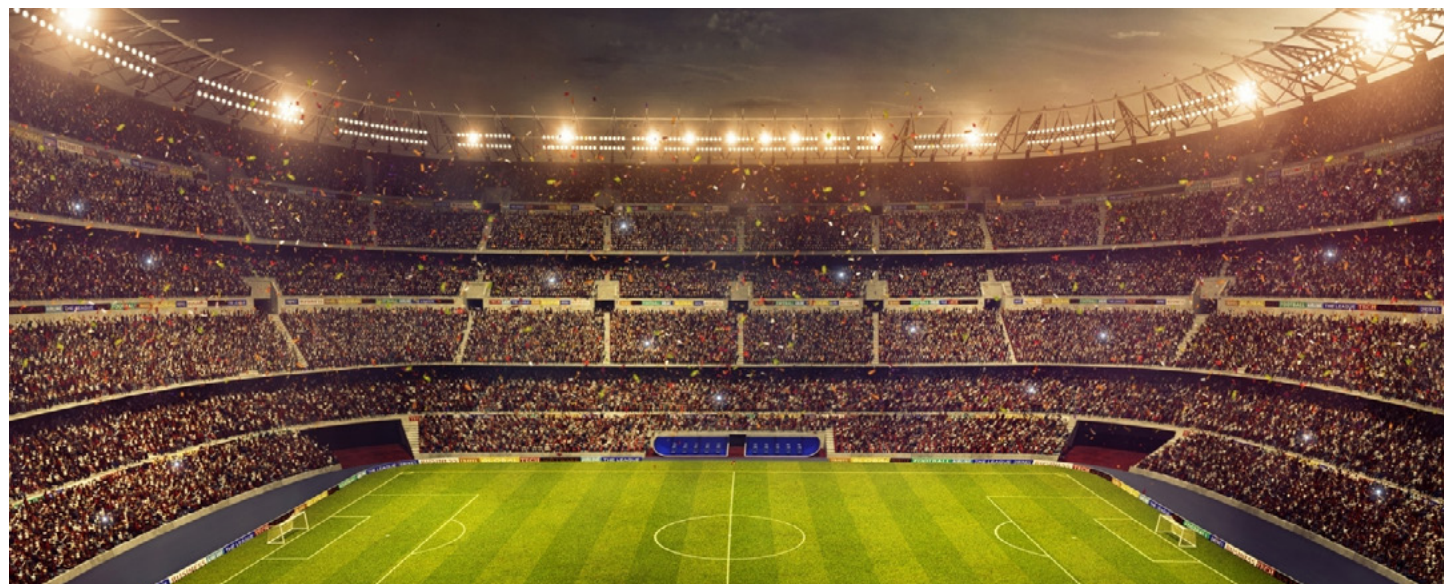
## Official Wireless Solutions Provider

Connectivity Wireless delivers next-generation wireless infrastructure and smart system analytics to enable world-class connected guest experiences and network monetization for sporting venues. We deliver turnkey solutions, including consultation, design, installation, monitoring, maintenance, and ongoing management.

In addition, every venue is assigned a dedicated project manager, deployment manager, and, if needed, a construction manager. A team of RF experts and network engineers will be allocated to your project from the moment we engage with you. We handle it all so you can focus on your next big game, event, or concert.

Connectivity Wireless is a leading wireless solution provider delivering purpose-built, world-class Wi-Fi, cellular, and private LTE/CBRS networks. We offer an extensive array of support and financing options along with our industry-leading network analytics platform, ConnectLytix, to ensure the best possible fan experience, optimal network performance, and network monetization.

Connectivity draws on lifetimes of experience and the lessons learned in the deployment and management of 2700+ wireless networks in every vertical market, including MLB, NFL, NHL, and a wide variety of other sporting venues, to build customized plans to help our customers solve problems. We believe in spending where it counts and delivering high-quality, high-performing networks in the most efficient way possible to ensure the vision of connectivity is delivered with maximum economic value.



## Clients/Experience

Connectivity Wireless provides technology solutions across every vertical market and industry, and has a long legacy of providing cutting-edge infrastructure for sporting venues throughout the US.

- Amalie Arena, FL
- Angel Stadium, CA
- Bank of America Stadium, NC
- Beaver Stadium, Penn State University
- Ben Hill Griffin Stadium, University of Florida
- BOK Arena, OK
- Churchill Downs, KY
- Canvas Stadium, Colorado State University
- Daytona International Speedway, FL
- Dr. Pepper Arena, TX
- CU Events Center and Folsom Field, University of Colorado
- Gwinnett Arena, GA
- Hawkeye-Carver Arena and Kinnick Stadium, University of Iowa
- Nationwide Arena, OH
- NRG Stadium, TX
- Philips Arena, GA
- Raymond James Stadium, FL
- Sanford Stadium, University of Georgia
- Sears Center Arena, IL
- Texas Motor Speedway, TX
- The Dome at America's Center, MO
- The United Center, IL
- Time Warner Cable Arena, NC
- Turner Field, GA
- Verizon Center, D.C.
- War Memorial Stadium and Arena Auditorium, University of Wyoming

**Website:** [www.connectivitywireless.com](http://www.connectivitywireless.com)

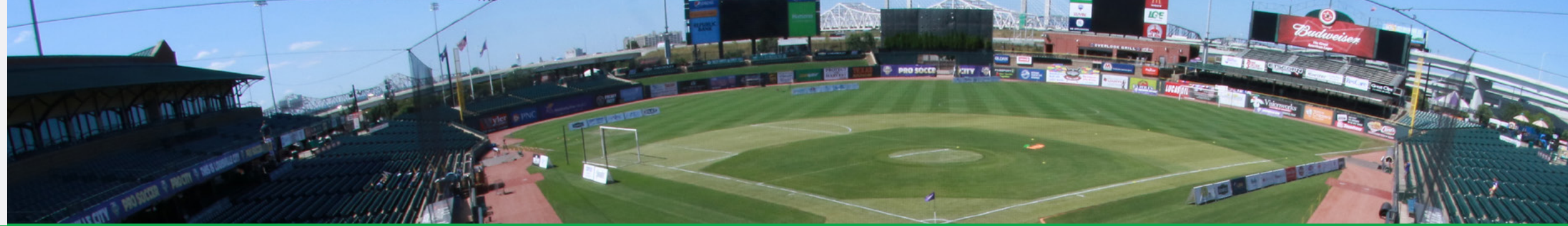
 [/ConnectivityWireless](https://www.facebook.com/ConnectivityWireless)

 [@connectivityws](https://twitter.com/connectivityws)

 [/c/ConnectivityWireless](https://www.youtube.com/c/ConnectivityWireless)

 [linkedin.com/company/ 305699](https://www.linkedin.com/company/305699)

Michael Fox | [mfox@connectivitywireless.com](mailto:mfox@connectivitywireless.com) | C: 703.328.7036 | O: 727.592.4447



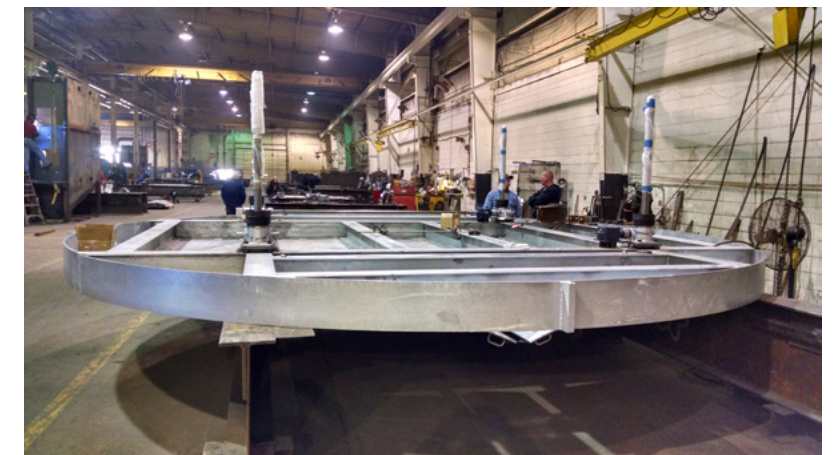
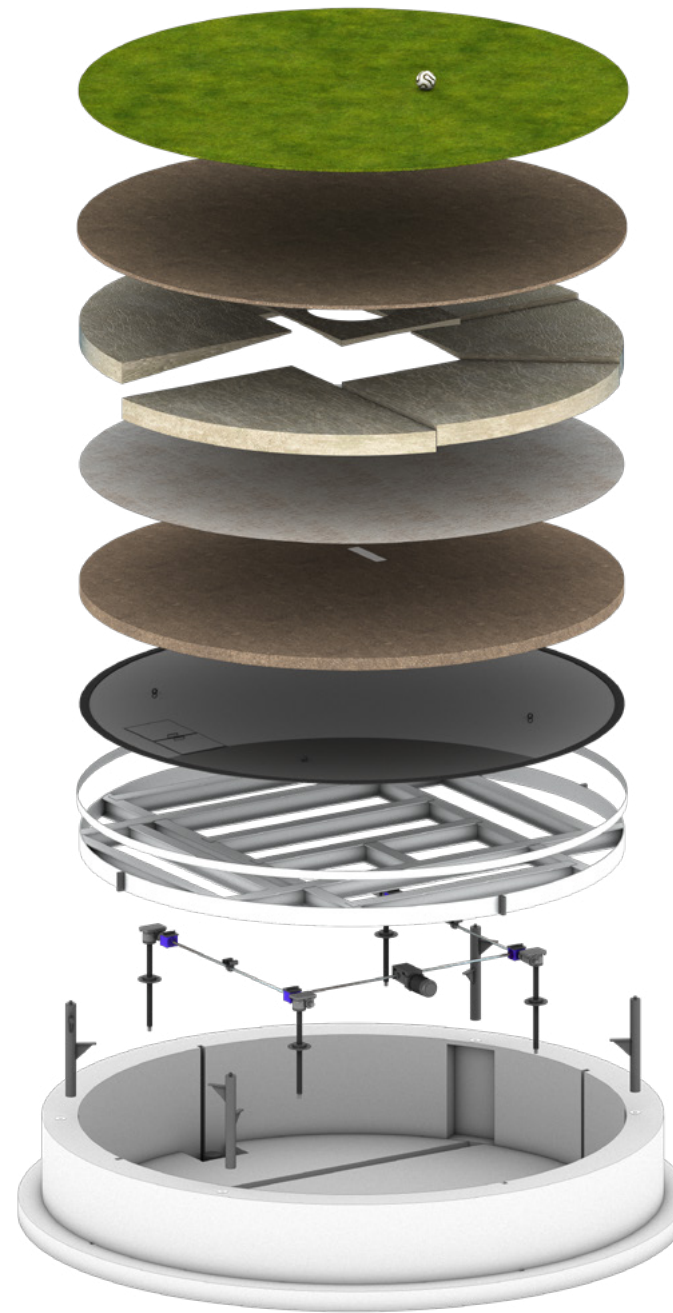
## Official Retractable Mound Supplier

As venues and stadium management look to expand their stadium utilization – without building new stadiums – creating a multi-purpose venue is critical to scheduling soccer, concerts, lacrosse, rugby, and other activities. Field conversion is a scheduling challenge when a pitcher’s mound is involved. To manually remove a pitching mound and rebuild it after a non-baseball event takes expensive materials and labor. Esto Retractable offers a patented design for a Retractable Pitching Mound to allow field conversion in two hours – allowing you to play baseball in the morning and play soccer that same evening. Transforming stadiums in hours – not days – is the key.

Esto Retractable offers licensing agreements for each installation, providing design documents, outline specifications, and consultation to expedite the engineering of your retractable mound.

## Clients/Experience

The prototype retractable mound was installed at Louisville Slugger Field in 2015 and has provided 100% reliability, ease of operations and low maintenance performance.



The 3D illustration below shows the components of the retractable mound. A video of the components as well as the conversion can be viewed at [www.estoretractable.com](http://www.estoretractable.com)

**Website:** [www.estoretractable.com](http://www.estoretractable.com)

**Brandi Jones | [info@estoretractable.com](mailto:info@estoretractable.com) | 812.282.3700**



## Official Modular Stadium And Seating Supplier

InProduction is a leading national provider of high-quality temporary audience risers, stadium seating, staging, flooring, and scenery for sporting, corporate, and entertainment events. The company, which began as SGA Production Services and T&B Equipment, has more than 80 years of combined experience as a provider of specialized venue-transformation services. InProduction also specializes in the custom design of hospitality suites and skyboxes that can be adapted to fit any venue. Headquartered in Chicago, IL, InProduction can service clients across the country from additional facilities in Ashland, VA, Atlanta, GA, Dallas, TX, Lansing, MI, Las Vegas, NV, Orlando, FL, and Phoenix, AZ.

## Clients/Experience

Soccer: Phoenix Rising FC, Boston Breakers, Florida Cup Soccer, Richmond Kickers

Stadiums & Collegiate Sports: Soldier Field, AT&T Stadium, EverBank Stadium, University of Phoenix Stadium, Clemson University, University of Virginia, University of Oregon, University of Georgia, North Carolina State University, Wake Forest University

Golf: United States Golf Association/United States Open, Waste Management Open, AT&T Pebble Beach Pro-Am, AT&T Byron Nelson, Tiger Woods Foundation

Broadcast & Entertainment: Fox Sports, NBC Sports/Golf Channel, Turner Sports, LiveNation

**Website:** [www.inproduction.net](http://www.inproduction.net)

Cameron Pulliam | [cpulliam@inproduction.net](mailto:cpulliam@inproduction.net) | 864-420-0715



## Official Commercial Cleaning Services Supplier

Jani-King is the Official Commercial Cleaning Services Provider for the USL and its respective leagues. With 50+ years in the cleaning industry and more than 90 venue partnerships, Jani-King is the unquestioned leader in commercial cleaning for sports and entertainment properties. Our experience and references stretch across all sizes and shapes of facilities and the unique needs of each venue.

Our business owner concept provides extra layers of support and a commitment to service excellence not found in traditional cleaning companies nor with temporary labor groups. And no one in our category has been at it longer - there is a reason Jani-King is the largest commercial cleaning franchise company in the world.



## Clients/Experience

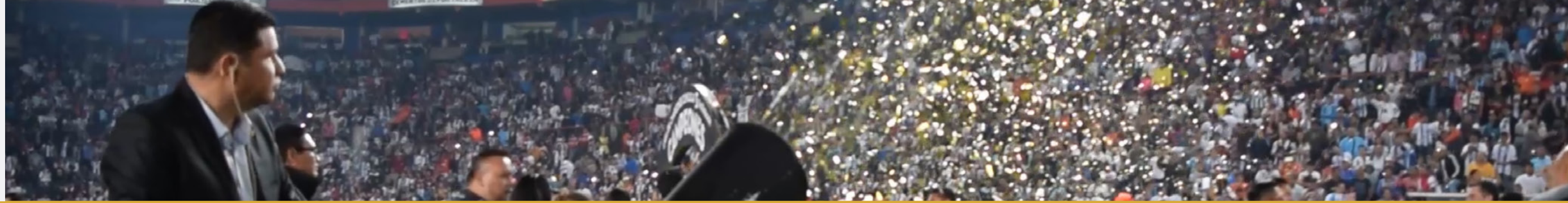
2014 World Cup (Brazil)  
Allianz Field (Minnesota United)  
TQL Stadium (FC Cincinnati)  
Providence Park (Portland Timbers)  
Children's Mercy Park (Sporting KC)  
Bank of America Stadium (Carolina Panthers, Charlotte FC)  
Legacy Early College Field (Greenville Triumph SC)  
Casino Arizona Field (Phoenix FC)  
Papa Murphy's Park (Sacramento FC)  
West Community Stadium (St Louis FC)  
Tiger Stadium (Louisiana State University)  
Folsom Field (University of Colorado)  
Ben Hill Griffin Stadium (University of Florida)  
Dreamstyle Stadium (University of New Mexico)  
Oklahoma Memorial Stadium (University of Oklahoma)

Jack Trice Stadium (Iowa State University)  
Husky Stadium (University of Washington)  
Boshamer Stadium (University of North Carolina)  
AT&T Stadium (Dallas Cowboys)  
Highmark Stadium (Buffalo Bills)  
Lambeau Field (Green Bay Packers)  
TIAA Bank Field (Jacksonville Jaguars)  
FedExField (Washington Football Team)  
Spectrum Center (Charlotte Hornets)  
Target Center (Minnesota Timberwolves)  
Paycom Center (Oklahoma City Thunder)  
Globe Life Field (Texas Rangers)  
Bridgestone Arena (Nashville Predators)  
Sahlen Field (Buffalo Bisons, temp Toronto Blue Jays)  
BB&T Park (Charlotte Knights)  
Canal Park (Akron Rubber Ducks)  
Huntington Park (Columbus Clippers)  
Harbor Park (Norfolk Tide)

**Website:** [www.janiking.com](http://www.janiking.com)



**Mike Biggs | [mbiggs@janiking.com](mailto:mbiggs@janiking.com)**



## Official In-Stadium Signage Supplier

Marka Sports USA is subsidiary of Marka Sports and Entertainment Group, a Mexican-based company.

We specialize in sports branding such as field board production, installation, stadium dressing, and other exposure elements.

Our services include operation, management of branding elements, team presentation, press conferences, brand activations, trophy presentation protocols, and event management.

We have expanded our capabilities to offer services in experiential and digital marketing including virtual and augmented reality activations.

Our goal is to provide you with the best and most affordable branding solution.

Marka Sports, Business at Field Level!



## Clients/Experience

Marka Sports is the supplier of clients such as CONCACAF, the Mexican Football Federation, UNCAF, CFU, professional soccer teams, global and regional brands, and sports promoters in the region.

With 25 years of experience and more than 4,000 professional matches in over 50 countries and three continents.

Marka Sports and Entertainment Group has played a key role in the success of world class events broadcasted around the world.

**Website:** [www.markasports.com](http://www.markasports.com)





## Official Stadium, Complex, And Field Lighting Supplier

Musco has shaped the history of sports lighting since 1976, designing systems for everything from neighborhood fields, to collegiate and professional stadiums, to the Olympic Games. Musco's TLC for LED™ technology delivers a level of light control and glare reduction that can't be matched, backed by a 25-year parts and labor warranty.

### Clients/Experience

#### North America

Historic Crew Stadium	Nissan Stadium
Audi Field	Gillette Stadium
TQL Stadium	Exploria Stadium
Inter Miami CF Stadium	Providence Park
Banc of California	BC Place
Lynn Family Stadium	Allianz Field

#### International

Wembley Stadium	Etihad Stadium
Emirates Stadium	Old Trafford Stadium
Griffin Park	St. Mary's Stadium
American Express Community Stadium	Tottenham Hotspur Stadium
Turf Moor Stadium	London Stadium
Selhurst Park Stadium	Molineaux Stadium
Elland Road Stadium	Aviva Stadium
King Power Stadium	San Siro Stadium



**Website:** [www.musco.com](http://www.musco.com)

Mike Shindler | [Mike.Shindler@musco.com](mailto:Mike.Shindler@musco.com) | 641.295.5130



## Preferred Stadium Design Provider

ODELL, A LaBella Company, has been designing sports venues for most of the last 60 years. Our portfolio includes dozens of completed sports arenas, stadiums, and multi-sport complexes. As the Preferred Stadium Designer for the United Soccer League (USL), ODELL has specialized expertise designing soccer stadiums and training facilities, with many of these venues serving as the anchor for larger sports, entertainment and mixed use developments.



## Clients/Experience

Anaheim USL Stadium & Mixed Use  
Asheville USL Stadium  
Athens USL Stadium & Mixed Use  
CHAMPS United Soccer Training Academy  
Charlotte Independence Stadium  
Cleveland USL Stadium & Mixed Use  
Dillon Stadium & Mixed Use  
Ft. Lauderdale USL Stadium & Mixed Use  
Ft. Wayne USL Stadium & Mixed Use  
Hampton USL Stadium & Mixed Use  
Houston USL Stadium & Mixed Use  
Huntsville USL Stadium & Mixed Use  
Jacksonville USL Stadium & Mixed Use  
Long Beach USL Stadium & Mixed Use  
New Orleans USL Stadium & Mixed Use  
Oklahoma City USL Stadium & Mixed Use

Palm Beach County USL Stadium & Mixed Use  
Portland, Maine USL Stadium  
San Diego USL Stadium & Mixed Use  
Spokane USL Stadium & Mixed Use  
Springfield MO USL Stadium & Mixed Use  
Tampa USL Stadium & Mixed Use  
Tidewater Landing USL Stadium & Mixed Use  
Tucson USL Stadium & Mixed Use  
Truist Point Ballpark - High Point, NC  
Truist Field - Charlotte, NC  
SRP Ballpark - North Augusta, SC  
Francis Marion University Athletic Complex  
Liberty University Williams Stadium Renovation & Expansion  
Davidson College Football Stadium & Athletic Center  
UNC Charlotte Student Activity Center

**Website:** [www.odell.com](http://www.odell.com)



## Official Video Scoreboard and Custom Digital Display Supplier

PlainView LED is the Preferred Official Video Scoreboards and Custom Digital Display Supplier for the USL and its respective leagues.

PlainView LED specializes in custom digital solutions for scoring, advertising, and informational/wayfinding while providing our clients with a turnkey experience. From planning, to installation, to game day excellence we're with you every step of the way with out-of-the box thinking and legendary service.

By fusing our expert experience in digital out-of-home signage into the engineering of our stadium products – we create a powerhouse you can count on to run longer and brighter than standard LED signs no matter what mother nature delivers.

With professional software packages that operate with the touch of a button, we ensure our clients are able create awe-inspiring moments that are larger than life for fans to enjoy, while delivering sponsor ad placements that maximize your ROI with captivating hi-def, dynamic content.

**Together We Inspire Awe.**



## Clients/Experience

- Chattanooga Red Wolves, USL 1 - Jumbotron Scoreboard, Sideline Runners
- High School Sports - Outdoor, Indoor/Center Hung, Custom A/V Scoring Packages TVA
- Nuclear Plant - Entry and Protected Area Digital Signage
- Chattanooga Convention Center - Indoor Digital Signage
- Food/Beverage Clients - Outdoor Digital Signage
- Medical/Professional Clients - Outdoor Digital Signage
- Banking/Financial - 100+ Synergized Teller Lane Displays
- Retail/Direct to Consumer Clients - Outdoor Digital Signage + Custom Indoor Solutions
- Outdoor Billboard Companies - 55+ Digital Billboards
- Digital Bus Shelter Advertising Network - 31+ Units

**Website:** [www.PlainViewLED.com](http://www.PlainViewLED.com)

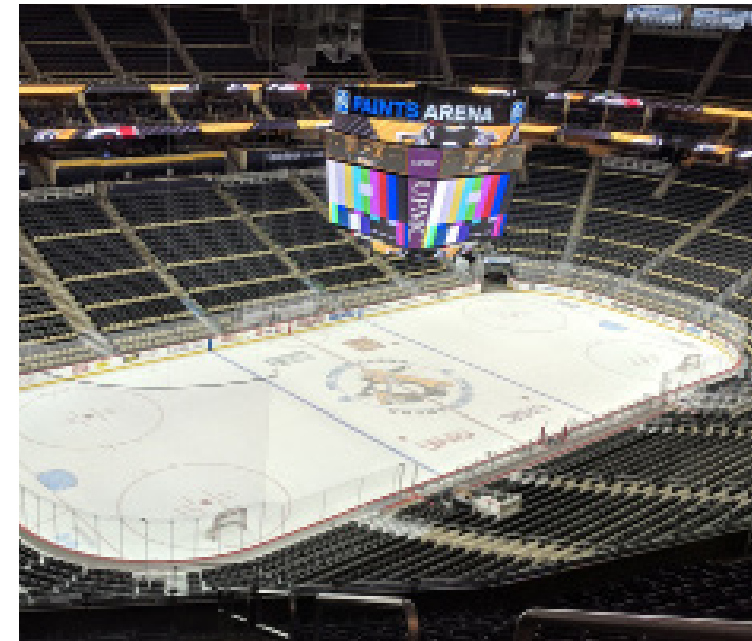
**John Miglarese | [john@PlainViewLED.com](mailto:john@PlainViewLED.com) | 423.602.1257**



## Official Paints and Coatings Supplier

At PPG (NYSE:PPG), we work every day to develop and deliver the paints, coatings and materials that our customers have trusted for nearly 140 years. Through dedication and creativity, we solve our customers' biggest challenges, collaborating closely to find the right path forward. With headquarters in Pittsburgh, we operate and innovate in more than 75 countries and reported net sales of \$16.8 billion in 2021. We serve customers in construction, consumer products, industrial and transportation markets and aftermarkets.

To learn more, visit [www.ppg.com](http://www.ppg.com).



## Clients/Experience

Nashville Yards  
Allegiant Stadium  
UBS Arena  
Coachella Valley Arena  
Climate Pledge Arena  
St. Louis City Soccer Club  
Six Flags

## Contacts

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**Daniel Corum**  
Director of Specifications -  
USCA at [dgcorum@ppg.com](mailto:dgcorum@ppg.com)

Website: [www.ppg.com](http://www.ppg.com)



## Official Lightning Prediction and Warning System Supplier

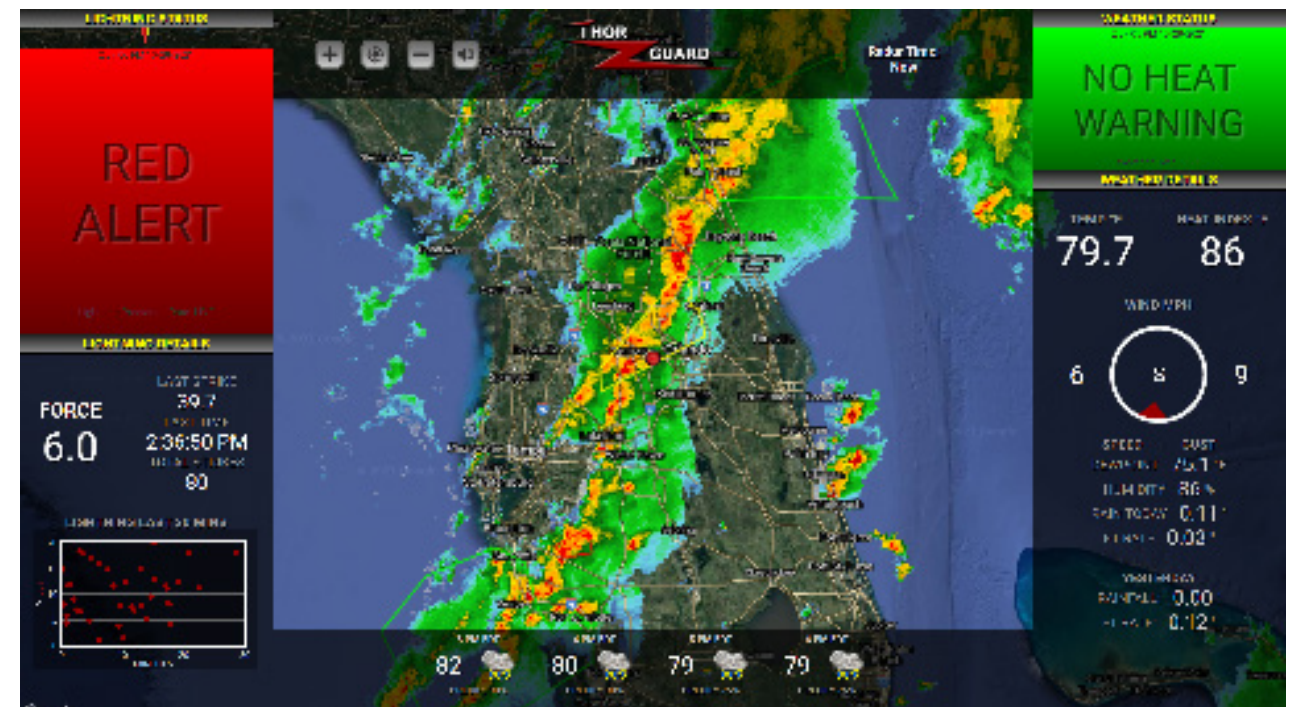
Thor Guard is the world's only true lightning prediction system. In business since 1973, no company in this space has existed this long. With thousands of customers worldwide, Thor Guard's data-driven solution to various dangerous weather conditions takes safety to the limit of technology. While lightning prediction is the centerpiece of all Thor Guard systems, the new 360 adds Thor Guard data-driven lightning detection, site-specific severe weather and tornado prediction, two levels of heat index warnings, valuable local weather data and complete access to all data on phones and computers. Where required, automated horn and strobe warnings are available.



## Clients/Experience

- Meteorological Services at all USGA Golf Events
- Tampa Bay Rowdies Stadium
- Nine NFL Teams
- American Junior Golf Association
- Florida Power and Light
- Chicago Bridge and Iron
- 100 + Colleges and Universities
- Albuquerque Balloon Festival
- Marriott Corporation
- PGA Tour TPC Golf Facilities
- United States Tennis Association Training Center
- Jet Blue, American, Continental, Delta Airlines
- Google
- Shell Oil - Motiva Distribution Centers
- Valero and Hunt Refineries

**Website:** [www.thorguard.com](http://www.thorguard.com)



Bob Dugan | [bdugan@reagan.com](mailto:bdugan@reagan.com) | 239.285.4379



## Official Turf Supplier

Turf of America is a Design Build company from the Ground up Our in-house turf field team is fully staffed with 35 years of turf field installations. In 35 years, we have built over 1000 fields from Little League baseball fields to FIFA Approved Soccer stadium fields. Most importantly, we do not employ subcontractors.

Our certified turf field builders begin with an on-site visit for evaluation regardless of where the job is the World. After we fully evaluate the field analyzing the Geotek land samples & engineered drawings, we use our expertise to generate a quote for what is needed. Since we don't employ contractors, our process is smooth from start to finish.

Our process covers the groundwork from the excavating to installing a drainage system, constructing a base with a world class turf. We also add curves & a sprinkler system if needed.

Turf of America is one of the rare turf companies that self performs & designs their own work within house field installers. We provide a full FIFA approved soccer field, MLB baseball fields, MLL Lacrosse fields & NFL football fields

Contact us for storm drainage, irrigation, utilities, site and base work, and installation of athletic fields.

## Why Choose Turf of America

- Our turf field installation procedure is designed for high-performance
- We provide even field with minimum to no undulations
- We facilitate robust and easy maintenance sports field turf
- We assure minimal injury risk

## Clients/Experience

- TREVECCA MULTIPURPOSE SPORTS FIELD
- FRANKLIN SPORTS HALL
- TAMPA BAY ROWDIES SOCCER
- UNIVERSITY OF TAMPA
- CHATTANOOGA RED WOLVES

## Contact

- Founded in 2004 with 100% USA ownership, operations and manufacturing for 15 years
- FIFA Licensee with experience as a FIFA Preferred Producer with over 280 FIFA certified fields worldwide
- Over 1,200 fields over 50,000 sqft of fields since 2004
- In good standing with the top agencies including STC and ASBA
- ISO 9001 Certification
- 12 NFL teams currently play and/or practice on a Turf of America field

## Management & Design

- Relationships with industry leading architects & engineers for design/build projects
- Certified Field Builder on staff
- Affiliations with management groups & governing agencies to assist the city generate revenue and manage facilities.

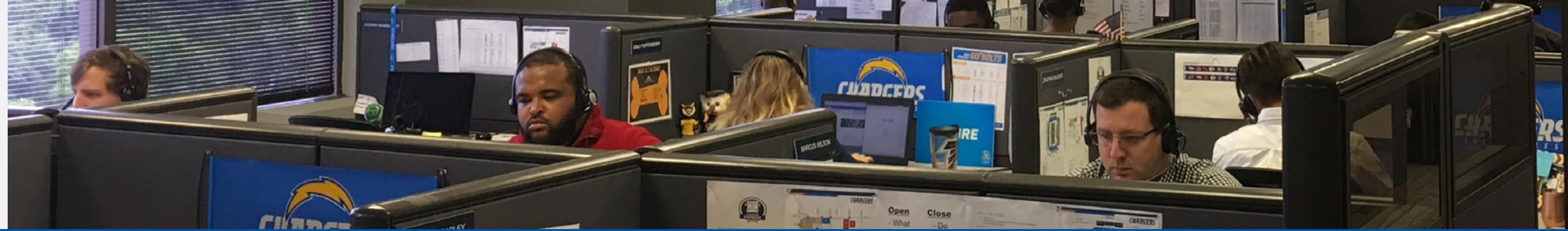
**Website:** <http://www.TurfOfAmerica.com>  
<http://www.TOASports.com>





# BUSINESS OPERATIONS





## Official Ticketing Solutions Provider of the USL

The Aspire Group is a sports and entertainment marketing firm globally recognized for innovative consulting, ticket sales and partnership services. Aspire created the Ticket Marketing, Sales & Service niche, revolutionizing with its first Fan Relationship Management Center at Georgia Tech in 2009. In the past decade over 280 collegiate and professional sports properties have trusted Aspire to drive revenue, attendance and enterprise value through the combination of strategic consulting and research services, data insights and best-in-industry fan relationship management. Within the USL, Aspire has already partnered with Monterey Bay FC, San Diego Loyal SC, Tormenta FC, and the Pittsburgh Riverhounds SC, to provide ticket sales, pricing optimization, and service and retention training.



## Scope of Work

**THE ASPIRE GROUP  
DIFFERENCE**

**GLOBAL LEADER IN OUTSOURCED  
REVENUE ENHANCEMENT**

**280+ PARTNERS**      **10 COUNTRIES**

**\$1B+ REVENUE GENERATED**

**FOR PROJECT AND PARTNERSHIP INQUIRIES, CONTACT  
AJ.SMITH@THEASPIREGROUPINC.COM**

**THE ASPIRE GROUP  
404.389.9100**



## Official Shoe Insole

CURREX is the leading vendor of sport-specific insoles, including the best selling running insoles in America. CURREX CleatPro is the world's leading replacement insole to improve the fit and feel of any cleat brand and model. Designed by German sports scientists, they deliver more comfort and support, increase performance and reduce pressure; which leads to less body fatigue and can help users avoid many common injuries. Thanks to their Super-Grip technology, players will be able to perform at their best every time they take the field regardless of age-group or skill level. They are the only cleat specific over-the-counter insoles on the market featuring three dynamic arch profiles for a highly customized experience.

## Clients/Experience

- El Salvador national futbol team
- Georgetown University
- National Futbol Federation of Guatemala
- University of Maryland
- Jayde Riviere, Brandt Bronico, Chase Vosvick, Cyprian Hedrick, Drew Beckie, Ifeoma Onumonu, Joe Brito, Jonas Häkkinen, Kelly Fitzgerald, Pierre Reedy, Ryan Coulter, Rachel Bloznalis, Taylor Aylmer, Yosuke Hanya, Ayo Flanagan, Chris Goslin, Frank Dulysse, Georges Mukumbilwa, Jacob Montes, Mike Deshields, Sean O'Hearn, Tara McKeown, Michele Vasconcelos, Jake Areman, Giannis Nikopolidis, Rodrigo Freitas, John McCarthy



**Website:** <https://currex.us/products/cleatpro>



## Preferred Marketing Automation

Factoreal is an all-in-one marketing automation and fan engagement platform designed specifically for sports teams and leagues to drive revenue across ticket sales, merchandise, and F&B.

Factoreal empowers teams to do this through their supercharged engagement model using fan behavior, AI insights, and machine learning to help you make data-driven, revenue-generating decisions.

Factoreal's capabilities include cross-channel orchestration, pre-built fan journey templates, complete fan segmentation management, and data-focused insights that are visualized on straightforward dashboards.

Factoreal lets you gain key insights into your team's fans' interests, behaviors, and how to best communicate with them, all packaged in one intuitive platform.

Factoreal has the complete functionality to help consolidate their technology stack and eliminate expensive single-point solutions, reduce time and effort of "switching between tools" during the day, and using costly connectors to pull siloed data from where it sits...to where it's needed.

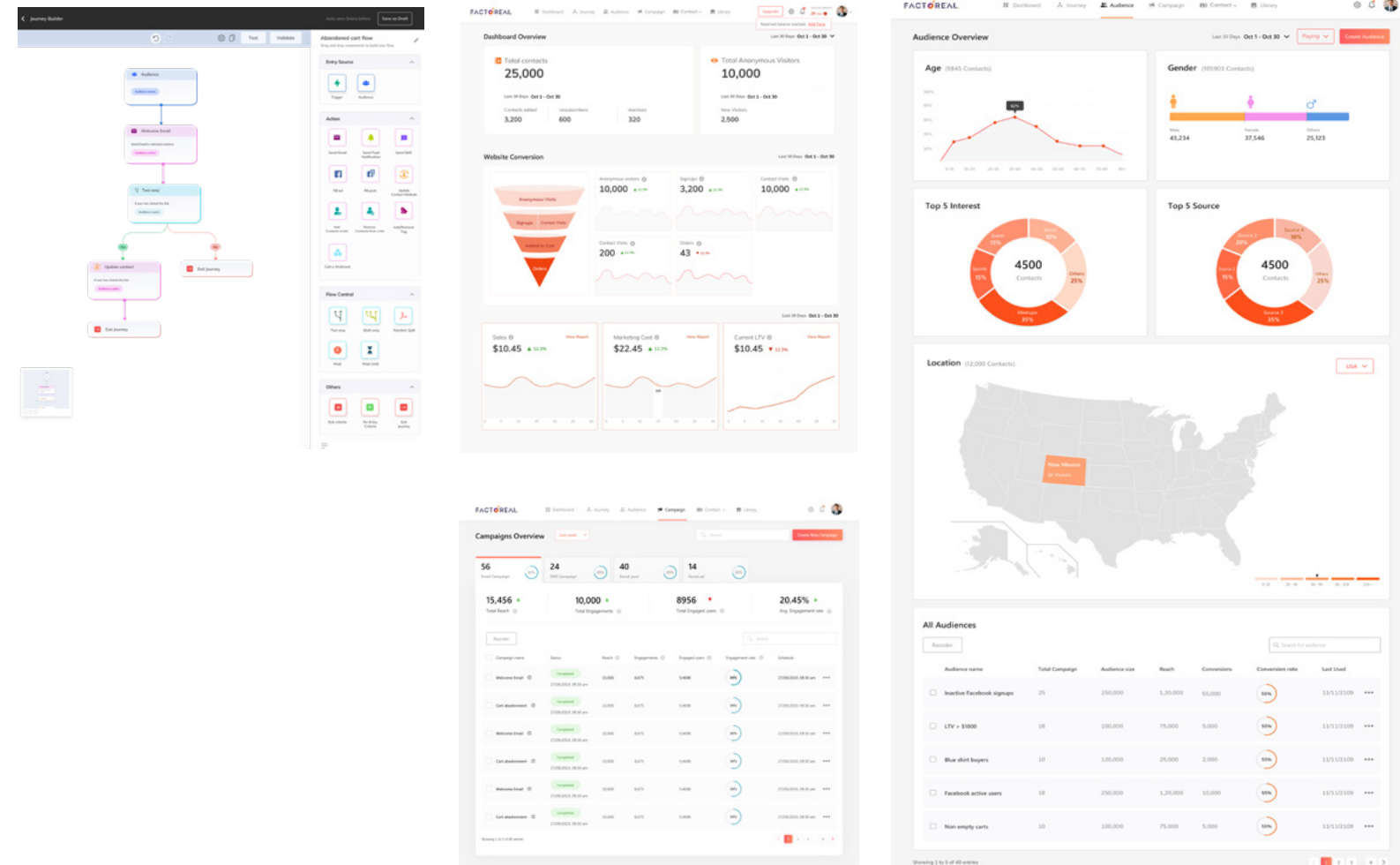
Factoreal helps sports teams automate fan engagement, reduce operational costs, and drive multiple revenue streams.

## Clients/Experience

Factoreal is the Digital Marketing Technology Platform of the Jacksonville Jaguars (NFL), Rajasthan Royals (Indian Premier League), Las Vegas Aviators (MiLB), Gwinnett Stripers (MiLB), Rio Grande Valley Toros (USL), Louisville City FC (USL), Indy Eleven (USL), Bay Area Panthers (IFL), Racing Louisville FC (NWSL).

**Website:** <https://www.factoreal.com/solutions/sports/>

**Demo Page:** <https://www.factoreal.com/fan-engagement.html>



 [/Factoreal.mktg](https://www.facebook.com/factoreal.mktg)

 [@factoreal\\_ofc](https://twitter.com/factoreal_ofc)

 [@factoreal.mktg](https://www.instagram.com/factoreal.mktg)

 [/channel/UCNpE53iGELh4A3lHS8GwIPA](https://www.youtube.com/channel/UCNpE53iGELh4A3lHS8GwIPA)

 [linkedin.com/company/factoreal/](https://www.linkedin.com/company/factoreal/)



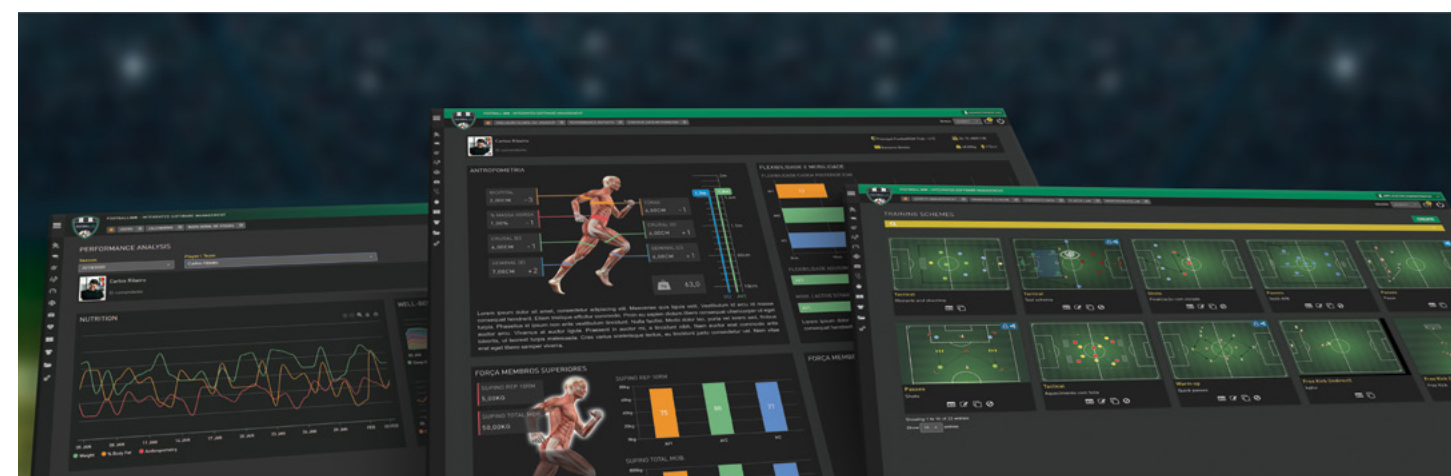
## Preferred Player Development Management Software

FootballISM is an integrated software management tool for soccer clubs. The project was launched in 2011 in partnership with one of the best youth academies in the world, Sporting Clube de Portugal, known for releasing players such as Cristiano Ronaldo and Nani. The objective of the system is to help soccer clubs professionalize their processes, centralizing their information in one single platform, while becoming fully digital.

Technical area, scouting, medical, nutrition, performance, legal, facilities management, stock management, and logistics are some of the departments that would see their work facilitated by working in a single environment, always respecting user permissions and software security.

FootballISM has been working with Sporting CP since 2011, and had its first growth spurt in 2018-2019 reaching 10 clients. From professional clubs in Portugal, to academies in Brazil, they are now working with one of the best clubs in the world: Sevilla FC, winner of 5 Europa Leagues in the 21st Century.

Their system has proven its success, and the U.S. market is their next step.



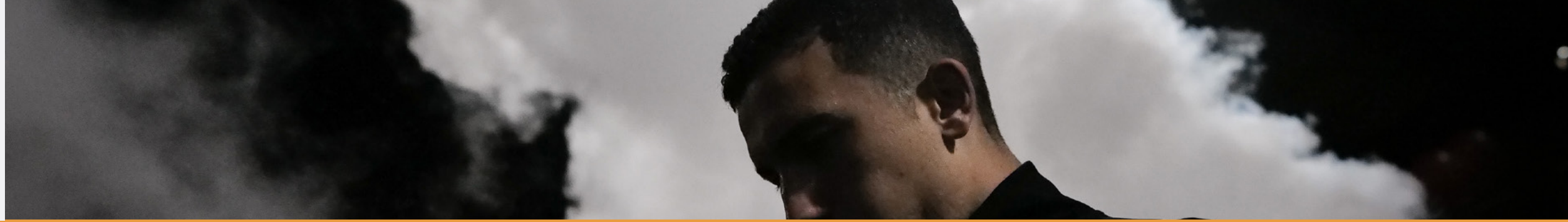
## Clients/Experience

Sporting CP (Portugal)  
Lagos Barça Academy (Nigeria)  
Club Atletico Mineiro (Brazil)  
El Gouna FC (Egypt)  
Sevilla FC (Spain)

Vitória Sport Clube (Portugal)  
MBP, FC Sky Brazil Academy (Brazil)  
GD Estoril Praia (Portugal)

Website: [www.football-ism.com](http://www.football-ism.com)

José Forjaz | [jose.forjaz@footballism.pt](mailto:jose.forjaz@footballism.pt) | 351 912 12 988



## Official Fireworks Display

J&M Displays provides turn key Fireworks Displays as well as Close Proximity Fireworks and Special effects. We handle everything from working with your marketing people to design a custom display that works with team colors. We also provide flame, cryo and proximity fireworks for team entrance, scores and wins! All this including an industry leading ten million dollars in insurance to ensure everyone is covered. All our employees go through intensive training by the APA (American Pyrotechnics Association) and are licensed and covered by workmen's Comp. We are pleased to announce that starting in spring of 2022 we have teamed up with Fantasy Drone Shows to provide drone shows for those teams who find it hard to do fireworks in their local jurisdictions. Just think of having your team's name and logo floating over your field or even a major sponsors logo allowing you to sell more advertising.

## Clients/Experience

Union Omaha  
Las Vegas Lights  
San Antonio  
FC Des Moines Menace  
Greenville FC USL Championship Games  
As well as many MLB, NFL, NCAA and University teams.

**Website:** <https://www.jandmdisplays.com/>



Ted Kallhoff | [Ted@jandmdisplays.com](mailto:Ted@jandmdisplays.com) | 402-639-6065



## Official Sports Law Firm

K&L Gates is a fully-integrated global firm with full-service legal offices located throughout the United States and across five continents. Its broad global platform allows the group to guide clients through the legal challenges that are inherent in the ever-changing international landscape. K&L Gates has a deep network of relationships across its offices, practice areas and industry verticals, which enables its clients to respond to diverse legal issues and risks with counsel from one full-service law firm. K&L Gates' Sports Law practice group features more than 40 multidisciplinary attorneys across the globe, with extensive experience advising sports clients across a wide range of matters, including stadium development and financing, acquisitions and dispositions, tax planning and incentives (including Opportunity Zone advice), government relations, intellectual property protection and monetization, media rights, litigation, sponsorship and naming rights, general corporate work and other day-to-day operational functions germane to team ownership groups and various other stakeholders within the sports industry.



## Clients/Experience

Media Rights: Chivas USA, a Premier League club, World Wrestling Entertainment (WWE), XFL, ESPN, UFC, International Cricket League, Formula One Management

Stadium Development: Los Angeles Football Club, San Jose Earthquakes, AS Roma, Goldman Sachs, National Football League, San Diego Padres, XFL, City of Arlington, Texas (re Globe Life Field), Lehigh Valley Phantoms (AHL)

Acquisitions/Dispositions: Sacramento Republic FC, Los Angeles Football Club, Atlanta Hawks, Houston Rockets, WWE, a variety of MiLB clubs

Sponsorship/Naming Rights: Chivas USA, Seattle Sounders, Los Angeles Football Club, Charlotte Hornets, Samsung, The Hershey Company, PUMA, T-Mobile, Tacoma Rainiers (MiLB)

Tax Matters/Incentives: Multiple sports leagues and teams in connection with Opportunity Zone investment and other tax incentive issues

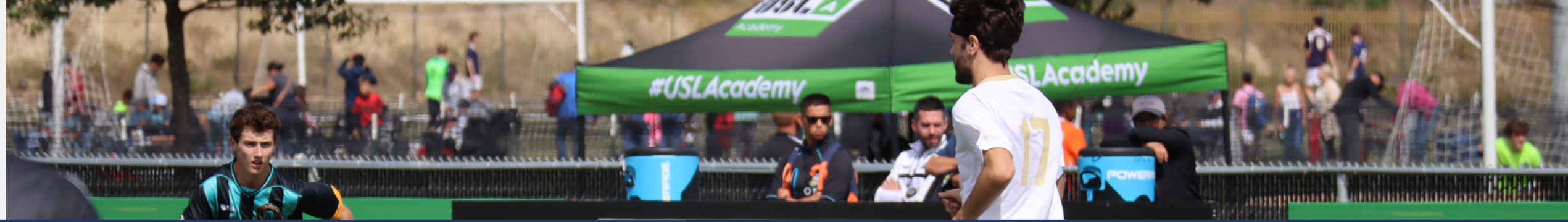
General Corporate/Commercial Matters: D.C. United, Chivas USA, Chicago Cubs, XFL

## Points of Contact:



John Wilson  
john.wilson@klgates.com

**Website:** [klgates.com](http://klgates.com)



## Preferred Pop Up Tent Supplier

Kittrich Canopy & Branded Products offers the highest quality products in the industry. Their priority is to make your brand come to life so you can stand out from your competition. They offer a wide selection of top-quality tents, custom flags, banners, table covers, field signs and much more! Kittrich believes in elevating your brand to the next level, so expect, prompt and friendly service, fast turn-around times, free design, and fantastic pricing. Call them today for your very own, personalized mock-up. See you on the field!

## Clients/Experience

ULAFC- MLS Soccer Club  
Banc of California Stadium  
NETFLIX  
CW network  
Comedian George Lopez's 5150 Brand  
Warner Brothers  
Radio: NPR- KPCC radio Los Angeles, Ca. - JACK FM 93.1, Azteca Television  
Herbalife  
Enterprise Car Rental  
Smart & Final  
Circle K  
LYFT- rideshare corp.  
Meijer  
Metro PCS  
USC Athletics,  
Pepperdine Univ.,

ASU (Birdgang booster club)  
UCLA athletic stadium  
SCMAF - Southern Ca. Municipal Athletic Federation- Preferred vendor  
CPRS - Ca. Parks & Rec Society  
CCBA - Ca. Craft Brewers Association- Preferred vendor  
CBC - Member National Brewers Association - Preferred vendor  
(PPAI) Promotional Products Association  
SAGE- Promotional products  
AYSO - CA. Preferred Vendor  
NISA: Vendor  
WPSL: Vendor  
LA County Parks & Rec: Preferred registered vendor



**Website:** [www.KittrichCanopy.com](http://www.KittrichCanopy.com)

Joel Delgadillo | [joeld@kittrich.com](mailto:joeld@kittrich.com) | 714.736.1009



## Official Goal, Shelter, and Training Equipment Supplier

Kwik Goal was founded on the revolutionary concept of providing transportable goals for coaches at all levels. As the largest, dedicated soccer goal and field equipment manufacturer in the Western hemisphere, Kwik Goal has been supplying high-quality soccer goals, field equipment, training equipment, and fully customizable seating for over forty years to the domestic and international market.

With a reputation for providing safe, durable, and consistently high-quality products, coaches of all levels trust the Kwik Goal brand with all their soccer-related needs. As a soccer-specific company, we are able to offer the widest range of soccer equipment and continually look for ways to improve our products by performing ongoing testing and soliciting honest feedback from coaches.

We take the growth and improvement of soccer across the United States very seriously and believe that the game is improved when coaches have access to proper education and training. We are partnered with U.S. Soccer to ensure that all is being done to improve access to education and to adapt our products as needed to help continue future development.



## Clients/Experience

### International Federations

- United States Soccer Federation
- Mexican FA
- Canadian Soccer Association

### FIFA World Cup®

- 1999 Women's World Cup (every venue)
- 2003 Women's World Cup (every venue)
- 2015 Women's World Cup (every venue and training site)

### Professional Clubs

- Manchester United F.C. Carrington Training Facility
- A.S. Roma
- Hamburg S.V.
- AFC Ajax
- Chivas Guadalajara FC
- Santos Laguna FC
- CF Pachuca
- All Major League Soccer Clubs

### USL Clubs

- Indy 11
- Hartford Athletic
- Louisville City FC
- Memphis 901
- Phoenix Rising
- Sacramento Republic
- Tampa Bay Rowdies

### Notable Facilities

- National Training Center, Carson, CA
- National Development Center, Kansas City, KS
- IMG Academy, Bradenton, FL

### Universities

- Penn State University
- Florida State University
- UCLA
- University of North Carolina
- Stanford University
- University of Virginia
- University of Akron
- Ohio State University
- Texas A & M University
- University of Maryland
- Wake Forest

Website: <https://kwikgoal.com/usl-pp>

Erik Imler | [eimler@kwikgoal.com](mailto:eimler@kwikgoal.com) | 941.962.8829



www.monumentsports.com ♦ (866) 674-1234 ♦ msg@monumentsports.com



# Monument SPORTS GROUP

sports insurance specialists

Exclusive Insurance Partner of the  
United Soccer Leagues



## Official Sports Insurance Agency Provider

The Monument Sports Group is the exclusive insurance provider for the USL's Master Insurance Program. Monument Sports is 100% dedicated to professional and amateur sports insurance coverage and risk mitigation. MSG has been a proud partner of the USL for more than 20 years and continues to assist the league office and each member team on a daily basis.

In addition to providing the Master Policy for the League, Monument also assists nearly half of the league's teams on their Pro Sport Workers Compensation coverage, Stadium Insurance, Directors and Officers Liability and many of the other important coverages that are needed to run a professional sport organization. Monument also provides free consultation to each member Club, so don't hesitate to reach out for insurance and risk management related questions or services!

## Clients/Experience

Please visit our website, [www.monumentsports.com](http://www.monumentsports.com), to see our capabilities in a number of professional sports, privately owned indoor and outdoor sport facilities, and especially in helping us navigate and manage workers compensation.

**Website:** [www.monumentsports.com](http://www.monumentsports.com)



Mark Grossman: [mark@monumentsports.com](mailto:mark@monumentsports.com) | Jacob Franks: [jacob@monumentsports.com](mailto:jacob@monumentsports.com)



← Event Times

Select Your Seats  
Sat, Jul 18, 2020 7:00 pm

- Not available
- West Reserved \$15
- Club Reserved \$20
- East Stand (GA) \$10
- Supporters (GA) \$10
- VIP Field Seats \$30
- VIP Suites \$250

## Official Ticketing Partner of USL League Two

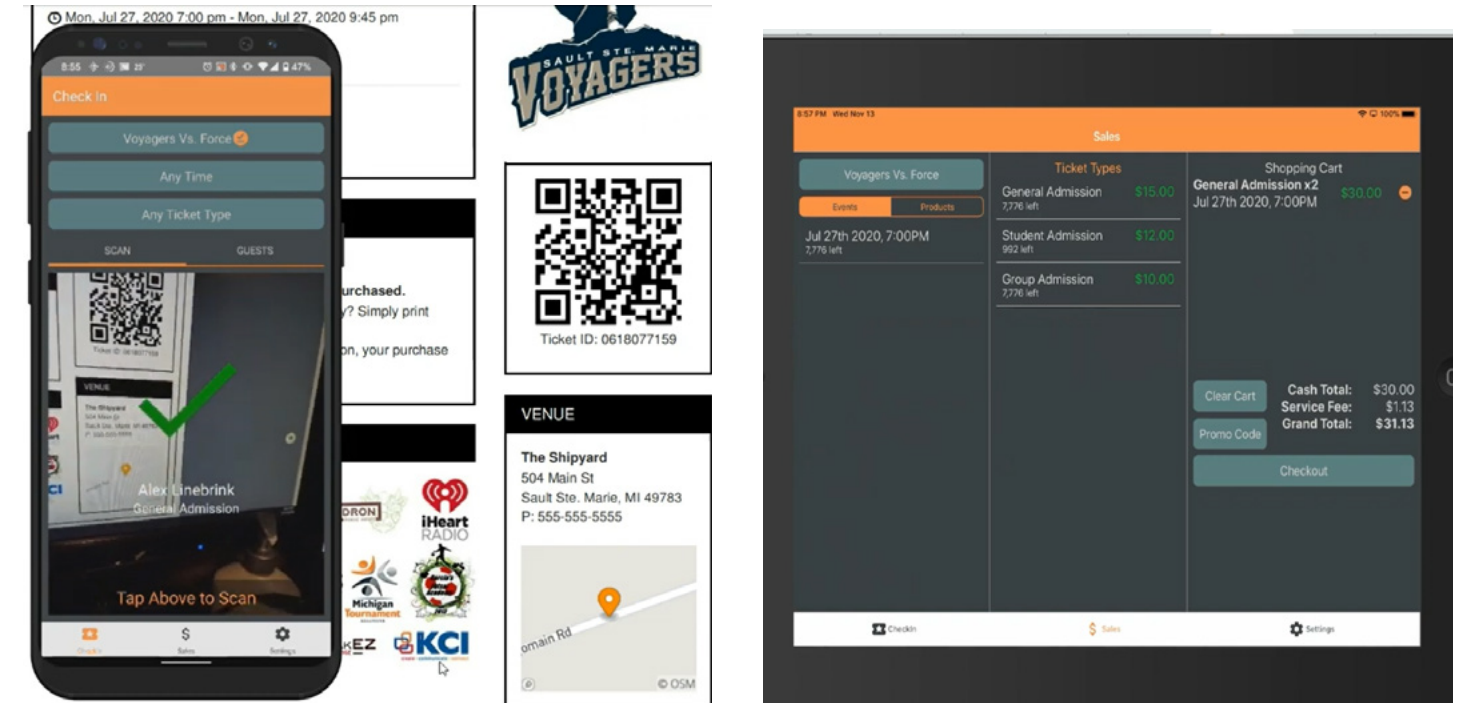
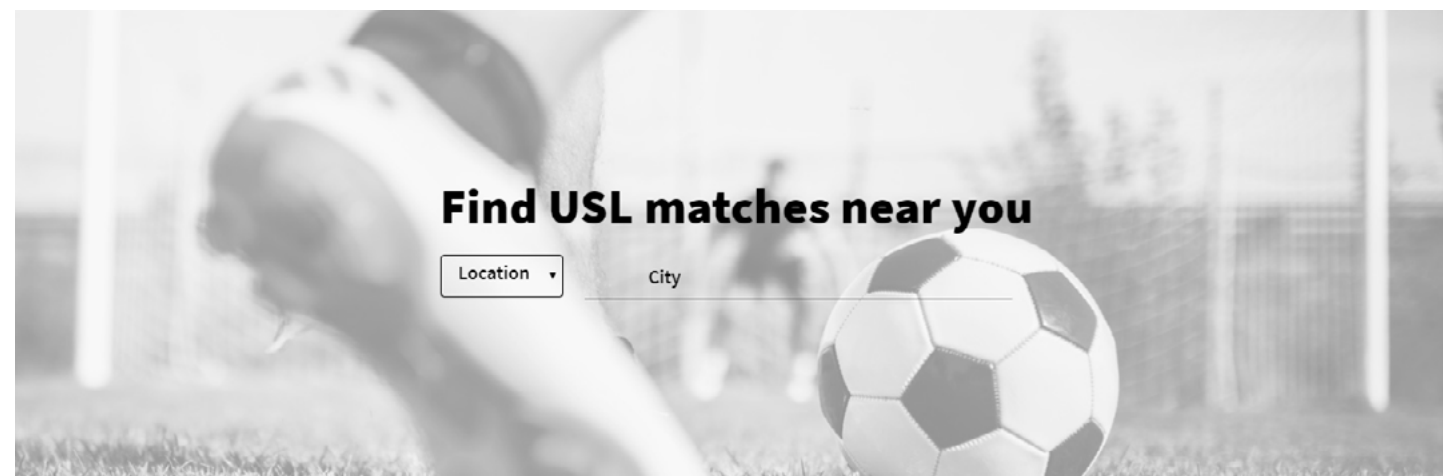
Passage powers ticketing and payments, both online and at-the-door, for thousands of events around the world. Our simple, all-in-one mobile box office allows you to take control of all your ticket, merchandise, and concession sales, all at ZERO cost to your team.

## Reach more fans and sell more tickets with professional features made for soccer:

- Season Passes
- Flex Passes and Ticket Bundles
- Assigned Seating
- VIP Upgrades
- Merchandise Sales
- Promotion to Local Soccer Fans
- And MORE

**We are pleased to offer USL League Two teams concierge setup and support.**  
Send us your team's details and game dates, we'll take care of the rest!

**Sign up for FREE in 60 seconds at:** <https://GoPassage.com/USL2>



## Clients/Experience

Passage is the Official Ticketing Partner of:  
NPSL  
UWS  
UPSLL

The ONLY ticketing partner of SportsEngine, part of the NBC Sports Group family.

The partner and provider of over 200 semi-pro and professional soccer teams.

NISA teams including Detroit City FC, LA Force, 1904 FC

Current USL2 clients include Grand Rapids FC, Oakland County FC, AFC Ann Arbor, Cincinnati Dutch Lions, Lionsbridge FC, Kaw Valley FC, FC Golden State Force, San Francisco Glens SC, and more.

**Website:** [gopassage.com/USL2/](https://gopassage.com/USL2/)

**Shane Smith | [shane@gopassage.com](mailto:shane@gopassage.com) | +1.313.444.4619**

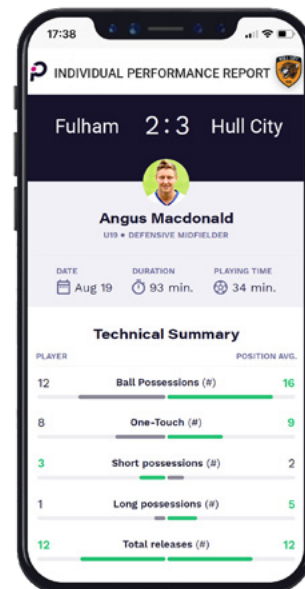
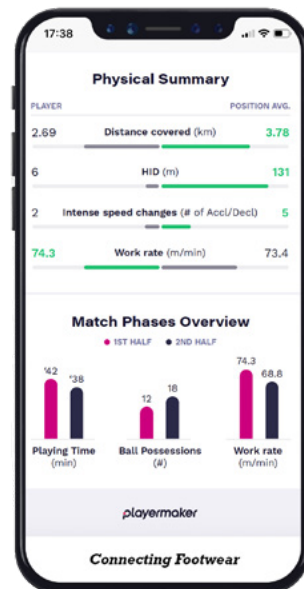


## Preferred Technical Team Performance Monitoring Partner

PlayerMaker is a sports technology company revolutionizing the way football teams use data. Utilizing cutting-edge motion sensors and advanced machine learning algorithms, the device tracks all technical, tactical, biomechanical and physical movement on and off the ball, giving managers and coaches a granular understanding of their players' and team's performance. Used by elite level clubs worldwide, the PlayerMaker device delivers a competitive advantage to some of the most forward-thinking coaches.

PlayerMaker is the most holistic player performance approach, providing solutions for every team's department. It fast tracks player development and acts as a coaching enhancement tool. It also provides automated video tagging of every individual player's ball possession within five minutes. Furthermore, it tackles the future of injury prevention and gait analysis.

Already in use internationally, PlayerMaker tracks and analyzes tactical, technical, and physical player performance on and off the pitch. The breadth of data generated can inform coaches' decision-making processes, particularly in relation to player performance optimization, talent identification, and injury prevention.



## Clients/Experience

Atlanta United  
 IMG Academy  
 San Jose Earthquakes  
 University of North Carolina  
 Rise Academy  
 Hull City  
 Norwich  
 Fulham Academy

Phoenix Rising  
 Millwall FC  
 Pittsburgh  
 Oklahoma University  
 Pittsburgh University  
 Charlotte Academy  
 Many more

**Website:** [www.playermaker.com](http://www.playermaker.com)

**Cesar Lopez | [cesar.lopez@playermaker.com](mailto:cesar.lopez@playermaker.com) | 786.523.3348**



## Getting players where they need to go takes a village. At RideAlong, we're part of your village.

Founded by parents, RideAlong was conceived in response to a simple question: *How do we keep players safe and give our loved ones peace of mind?*

RideAlong is a safe, reliable and *managed transportation alternative* started by busy parents to solve this problem.

Nothing is more important than your player's safety. As a RideAlong family, you have the same driver every day, whom you know and trust.



### Safety. Peace of Mind. Community.

We offer real-time contact with drivers and receive stop-by-stop notifications. When schedule changes or other difficulties pop up, you communicate directly with your driver.

RideAlong provides reliability, peace of mind, and a personal connection that no other service can guarantee. Our focus on community, advance scheduling and carpooling helps us keep rides affordable.

***Our village is here for your family.***



- Daily Training Pick-Ups / Drop-Offs
- Game Day Pick-Ups / Drop-Offs
- Additional Transportation Needs

**Website: [www.ridealongnow.com](http://www.ridealongnow.com)**

**Craig Harvey | [craig.harvey@ridealongnow.com](mailto:craig.harvey@ridealongnow.com)**



## Official Ball Supplier

Founded in 1947 by Danish national team player Eigin Nielsen, SELECT has been an innovator on the pitch since its early days. SELECT match balls were the first to be produced with no outside cord, which allowed the ball to better retain its shape, and later was the first manufacturer to introduce the 32-panel design, which is now the standard for soccer balls around the world. SELECT's hand-stitched footballs and handballs retain their perfect balance, touch, bounce and flight for thousands of hours, even with severe pitch and weather conditions.

For about 70 years, SELECT has only used the best leather and (later on) the best synthetic materials for their hand-stitched balls. They also offer the most comprehensive quality warranties in the industry. To ensure that all SELECT balls live up to their quality requirements, they are thoroughly inspected at their production site in Pakistan, followed by another inspection in Denmark on their top balls. They inspect the stitching, surface, sphericity, circumference, weight, airtightness, and printing inks before they deliver their products. They even pump up the bladders they produce to ensure the perfect balance. SELECT's quality standards are the highest in the industry, even higher than those of FIFA when it comes to the best match balls. They guarantee the quality of their balls and offer the best warranties in the industry: a three year warranty for stitching and shape for their Pro Series balls and a two year warranty for their Club Series balls.



## Clients/Experience

Pro: The USL Championship, USL League One, USL League Two, National Premier Soccer League, United Women's Soccer League, U.S. Futsal, Bundesliga (Derbystar), Danish National Soccer Team, Alka Superligaen, Jupiler Pro League, Serie A Women, Veikkausliiga, Allsvenskan, Eliteserien, Urvalsdeild, Eredivisie

Collegiate: National Association of Intercollegiate Athletics, National Junior College Athletic Association, Northeast-10 Conference, Peach Belt Conference, Great Lakes Valley Conference, Central Atlantic Collegiate Conference

Youth: Super-Y League, Coast Soccer League, Georgia High School Association, Kentucky High School Athletic Association, Wisconsin Interscholastic Athletic Association, Vermont Principals' Association, Maine Principals' Association

**Website:** [www.select-sport.com/us/](http://www.select-sport.com/us/)

Charley Dumphy | [cdu@selectsportamerica.com](mailto:cdu@selectsportamerica.com) | 770. 888.3210 ext. 300



## Official Payment Solutions Partner

Shift4 is boldly redefining commerce by simplifying complex payments ecosystems across the world. As the leader in commerce-enabling technology, Shift4 powers billions of transactions annually for hundreds of thousands of businesses in virtually every industry.

Shift4's comprehensive end-to-end solution for stadiums and arenas – which includes VenueNext's next-generation point-of-sale technologies – is used by every major professional sports league, colleges, and many other business verticals – transforming the way guests shop, order, and pay.

Shift4's unified sports & entertainment payment ecosystem includes:

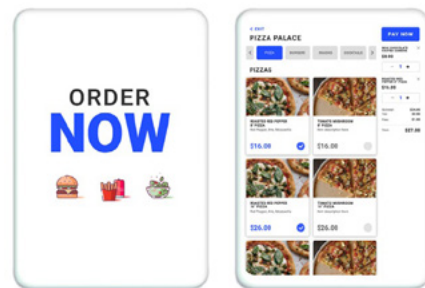
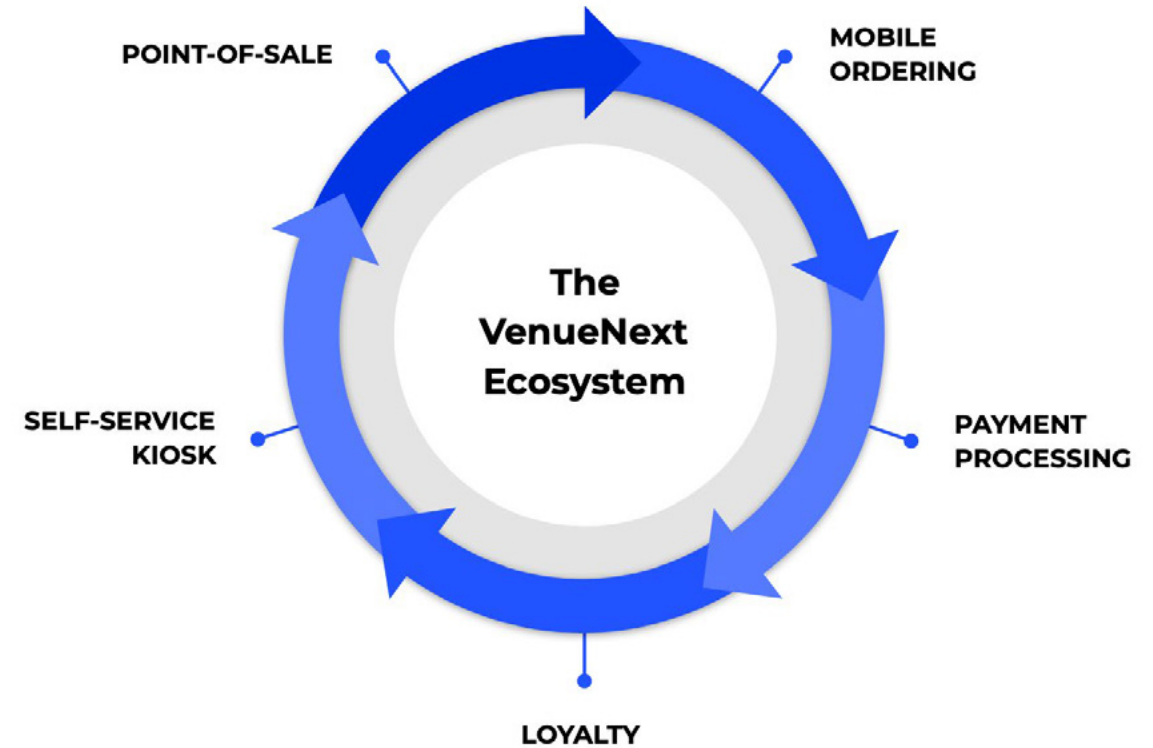
**E-Commerce:** Shift4 has direct integrations with some of the best e-commerce solutions in sports and entertainment. This includes ticketing, retail and parking.

**Point of Sale:** Accept mobile and contactless payments with VenueNext's quick-service and full-service point-of-sale solutions.

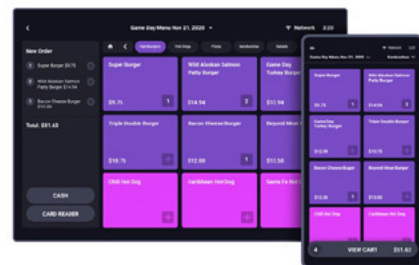
**Mobile Ordering:** Minimize wait times with mobile ordering and designated pickup areas.

**Mobile Wallet:** Integrate our wallet into a team-branded mobile experience that allow fans to redeem rewards, and incentivize mobile adoption with discounts and cashback offerings.

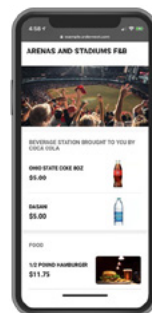
The multi-faceted partnership will deliver a streamlined omnichannel payment experience for fans. Shift4 will provide an end-to-end commerce solution for the league, including mobile ordering, stadium point-of-sale, payment processing, and eCommerce through its Shift4Shop platform. Additionally, Shift4 will seamlessly integrate their payment ecosystem with USL third-party vendors.



Self-Serve Kiosks



Point of Sale



Mobile Ordering

Nick Myers | Nickm@shift4.com | 773-459-1232



## Official Provider of Video Recording and Analysis System

Spiideo delivers astonishingly simple, powerful, and innovative solutions to the global sports community that shape the future of sports video production, analysis, and consumption.

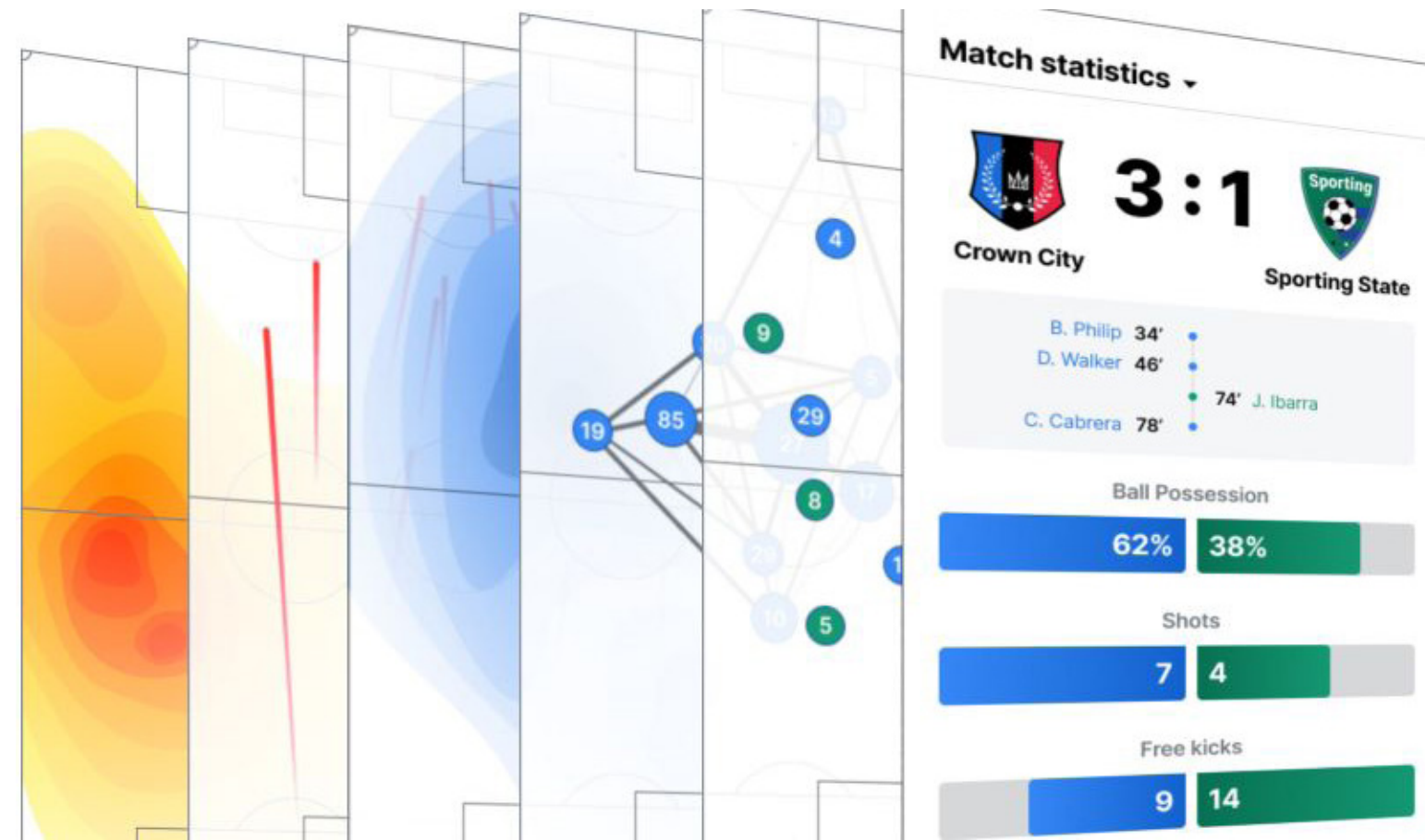
Spiideo's fixed and mobile camera systems for both indoor and outdoor sports, feature automatic recording, AutoFollow, and virtual panorama technology that integrates directly with both Spiideo Perform and Spiideo Play.

By living in Spiideo, sports organizations and media-rights holders are able to eliminate manual filming processes, analyze the performance in a single platform, share footage from the cloud, and automate streaming.

## Clients/Experience

More than 2,000 organizations are currently using Spiideo, including teams in the Premier League, NHL, Serie A, MLS, NBA, Ligue 1, NCAA, and Bundesliga.

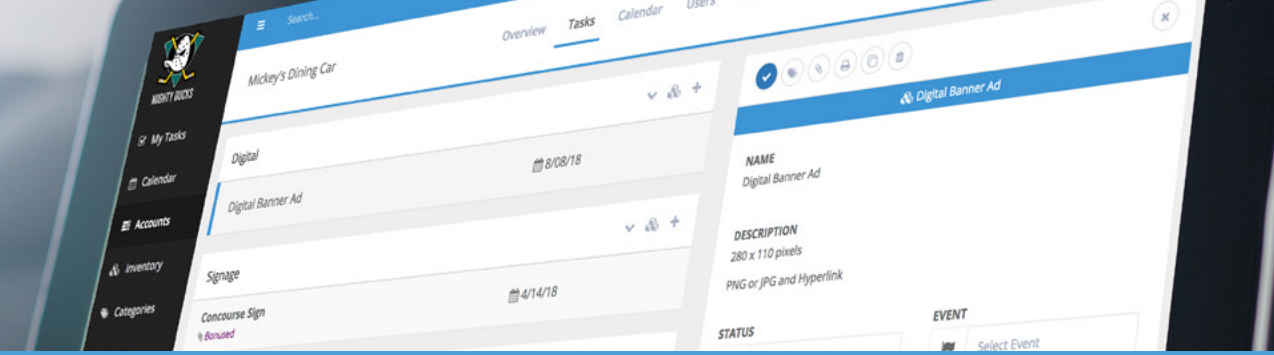
Spiideo's solution is also used by customers such as the USL, NWSL, SEC, Sweden's Allsvenskan, Iceland's Pepsi Max League, Denmark's Metal Ligaen, and various media-rights holders throughout both Europe and North America.



Website:



info@spiideo.com



## Official Sponsorship Management Platform

Trak provides collaboration and visibility throughout the life of your corporate partnerships, so you always have access to the information you need, exactly when you need it.

It helps accelerate and simplify sponsorship management; so sponsorships are pitched with the correct inventory, executed with the correct artwork, involve the correct people, and every inventory item is maximized to grow partnership revenue.

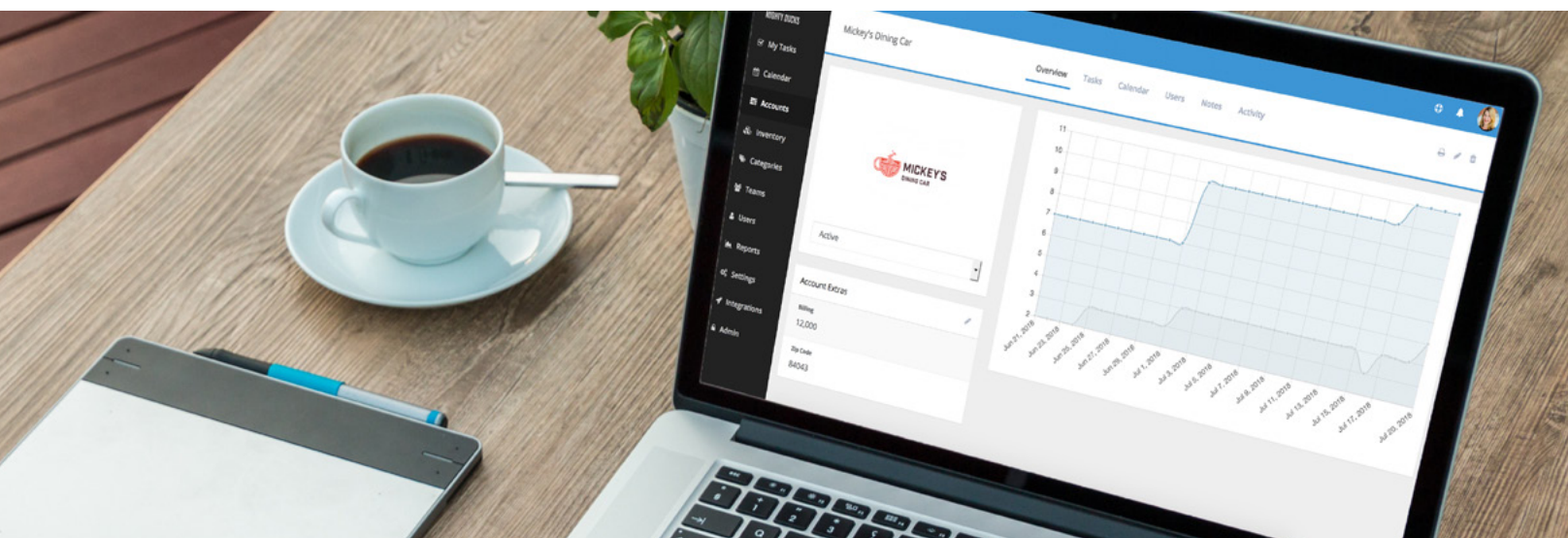
By having one central location, we give everyone time back to strategically build, plan and THEN activate their partnerships instead of getting bogged down with complex partnerships (which is what all sponsors want) because their disjointed rows and columns (excel anyone?) and inefficient processes (more meetings phone calls and emails) can't handle the volume of exchanges required to pull them off. Trak is part CRM, project management, and digital presentations.

## Clients/Experience

14 USL Clients (& counting)  
 Monumental Sports  
 Kraft Sports & Entertainment  
 Columbus Crew

Detroit Tigers & Red Wings  
 Kansas City Chiefs  
 Sporting KC  
 Baltimore Ravens

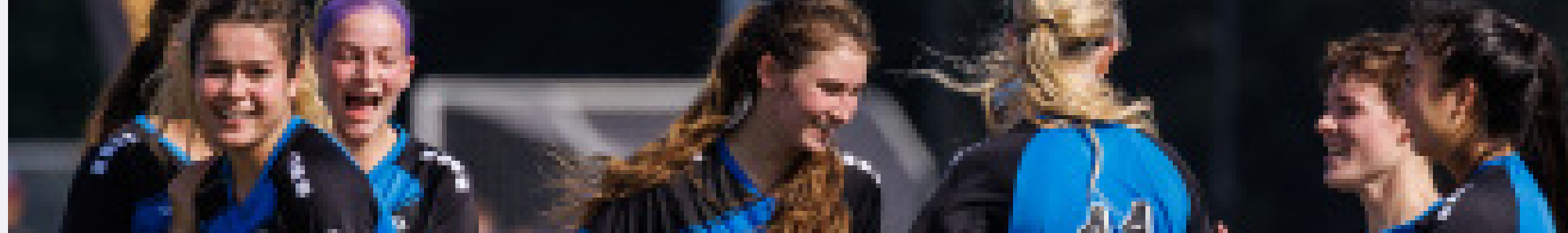
"Having that one centralized location, I feel like Trak is the Slack of corporate partnerships," said Chris Baretta, Greenville Triumph's CRO. "It intertwines all departments: partnership fulfillment, partnership sales, ticket sales, marketing. It's also been amazing to see that we have received buy-in from the large Fortune 500 companies who see how professional and seamless the onboarding process is."



Website: [www.tack.io](http://www.tack.io)

Cameron Oliver | [cameron@trak.io](mailto:cameron@trak.io) | 435.650.0838

# veo



## Official Video Provider

Veo and Super-Y League are teaming up again to provide all teams with the ultimate video experience.

Veo never misses a moment, filming automatically with 4K lenses at 180 degrees. We now give Super-Y League teams the opportunity to empower coaches, players, and parents with high-quality video using technology that is simple to use, upload, and share. Veo will help you capture unforgettable moments. Teams and clubs participating in Super-Y League can receive a \$200 discount on their Veo Cam. This offer is eligible with the purchase of any annual subscription and by using the following discount code: USL200

## Partners



**Website:** [shop.veo.co](https://shop.veo.co)

Chris Waugh - Atlantic - [chris@veo.co](mailto:chris@veo.co)  
Jared Pelt - Southwest - [jared@veo.co](mailto:jared@veo.co)  
Lee Hudson - Midwest and New England - [lee@veo.co](mailto:lee@veo.co)  
Kris Lyons - Great Lakes - [lyons@veo.co](mailto:lyons@veo.co)  
Simon Boehme - West - [simon@veo.co](mailto:simon@veo.co)



## Official Awards And Trophies Supplier

One of the nation's leaders in awards and recognition, Wilson Trophy has everything needed to help your team/organization from the Super Y League to the USL Championship. Tournament Awards - no problem, we have access to our own manufacturers which will help us produce that medal, coin, pin, patch, cup, or custom award you would like. Of the Year Awards - no problem, we have a variety of stock options from glass to crystals, acrylics, and plaques that we can help you out with.

Let us show you the Wilson Way. Quality products, better pricing, and unbeatable customer service.

## Clients/Experience

Alaska Soccer  
Arkansas Soccer  
AYS  
US Youth Soccer  
NorCal Premier  
Arizona Youth Soccer  
Cal North  
Eastern PA Youth Soccer  
Elite Tournaments  
Iowa Soccer  
Michigan Youth Soccer  
Mississippi Soccer

Missouri State Soccer  
Montana Soccer  
Nebraska State Soccer  
New Jersey Youth Soccer  
Nevada Youth Soccer  
NISA  
North Carolina Youth Soccer  
Ohio North Youth Soccer  
Rush Soccer  
South Dakota State Soccer  
Tennessee Soccer  
Utah Youth Soccer

**Website:** <https://www.wilsontrophy.com/>



Zack Moro | [zmoro@wilsontrophy.com](mailto:zmoro@wilsontrophy.com) | 916.927.9733 x115



# LICENSEES





## Preferred Scarf Supplier

Founded in 2012, Global Scarves LLC is a leading provider of scarves and knitted goods across North America and worldwide. As an Official Supplier of USL we make knitted, woven and printed scarves, together with socks, beanie hats and towels. Headquartered in Tacoma, WA, we have sales reps across the country, a design team and a UK sales and production office.

## Clients/Experience

Global Scarves works with a wide range of clients - from major sports teams like those within the USL Leagues to grassroots teams at community level. We work with fundraisers at high schools, colleges and non-profits and also have clients within the entertainment industry. We're Official Suppliers of NPSL, WPSL, AHL and ECHL.

We're passionate about scarves and pride ourselves on individually tailored customer service.

**Website:** <http://www.globalscarves.com>



Bill Kristian | [bill@globalscarves.com](mailto:bill@globalscarves.com) | 425-623-4972



## Official Scarf Supplier

Ruffneck Scarves is the official scarf supplier to USL and its member clubs. Ruffneck specializes in high quality soccer scarves for team merchandise, supporter groups, and promotional needs.

## Clients/Experience



Website: [www.ruffneckscarves.com](http://www.ruffneckscarves.com)



Jim Massoni | [jim@ruffneckwear.com](mailto:jim@ruffneckwear.com) | 360.320.7374

## Official Premiums Supplier

The Promotions Dept. was established in 1992 by Linda Tulchin and is now a Top 25 WBENC serving clients locally in Los Angeles and across the US. The Promotions Dept. specializes in custom product development, e-commerce stores, fulfillment, packaging design, experiential build-outs, and curated merchandise within sports, corporate, and retail markets. We work with over 50 sports franchises throughout the MLS, NFL, NBA, NHL, and MLB.

Our merchandise philosophy is grounded in our core beliefs; we strive to provide solutions that support sustainability, equality, community, and loyalty.

## Clients/Experience



## Core Capabilities

- Branded Merchandise
- Apparel and Headwear
- Theme nights
- Season Ticket Membership gifts
- Pub Partner programs
- Youth Clinic merchandise
- Corporate partner gifting
- Street team programs
- Direct Mail
- Webstore creation and fulfillment

**Website:** [www.thepromotionsdept.com](http://www.thepromotionsdept.com)



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## Official Supplier of Uniform Decorations

Established in 2005, Uni-Sport has been driven by a mission to deliver the highest quality, custom athletic heat transfers and embellishments in the sports landscape. Our love for design, attention to detail, and emphasis on customer service has always been centered on providing the most value for our customers and helping people look their best in what drives us all – passion for sport.

Our products can be found on the finest sports clubs and professional leagues worldwide as well as elite collegiate and youth team sports. We also distribute officially licensed product at retail for the Premier League, La Liga, Serie A, Bundesliga, and both on-field and retail product for the United Soccer League (USL) and Major League Soccer (MLS).

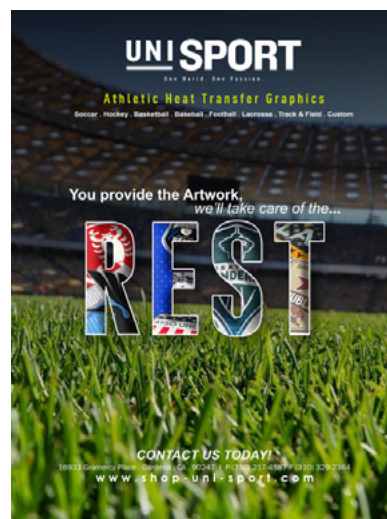
## Clients/Experience

Uni-Sport is the official licensed supplier of uniform decorations for the USL. Our official USL licensed products include:

- Nameplates
- Numbers
- Chest sponsor text/logos
- Sleeve Sponsors
- Sleeve Badges
- Team Badges/Crests
- League Patches
- Any other customized heat transfer and garment embellishment needs

Other clients include:

- MLS
- USL
- NWSL
- Nike
- Adidas
- Puma
- MLB
- NBA
- NFL
- NCAA



**Website:** [uni-sport.com](http://uni-sport.com)

**Twitter:** [https://twitter.com/UniSport\\_LA](https://twitter.com/UniSport_LA)

**Instagram:** [https://www.instagram.com/uni\\_sport/?hl=en](https://www.instagram.com/uni_sport/?hl=en)

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For questions regarding the USL Preferred Supplier Program, please contact your representatives at the Business Development Team.

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