

Verona Wildcats Youth Hockey Association Board Meeting

Thursday, June 20th, 2024
7:00pm VIA Mezzanine



Board members in attendance: **Justin Temple, Kyle Dziubla, Lauren Koehler, Erin Ludmer, Adam Sodersten, Kris Canto, Aubrey Freeman, Amanda Ferwerda, Wayne Pfahler, Baus, Earl Tollefson, Karin Shippar, Angela Hunt, Joe Beyler,** Brian Severson, Desiree Bates, Lelsey Steffin, Brian Lindow, Kaiti Bohacek, Megan Seefeldt, April Ong, Kendra Noll, Jason Mattila

1. **Call to order** – Justin Temple called the meeting to order at 7:02pm.
2. **Approve Minutes from the May 2024 Meeting** – Motion to approve minutes by Kyle, second by Erin. Motion passed.
3. **Ice Inc. Report** (Justin Temple/Mike O’Brien) – Not much to report.
4. **Treasurer’s Report** (Erin Ludmer) – Not much to report, will be reviewing the budget in July. Erin is working on finding a new accountant to do our taxes.
5. **President’s Report/Region 4** (Justin Temple) – No report.
6. **Committee Reports and Updates**
 - a. **Registrar’s Report** (Adam Sodersten) – Transitioned everything with Mike.
 - b. **Fundraising** (Mindy O’Brien) – No report.
 - c. **Coaches Committee** (Joe Beyler) – No report, committee will start meeting next month.
 - d. **Ice Scheduler** (Earl Tollefson) – All tournament dates set for the club, will do Mavs later. There will be 3 double tournament weekends where we will have both rinks going. All ALDs should send tournaments to Earl as soon as you have them.
 - e. **Website Update** (Karin Shippar) – Doing a bunch of website clean-up, all the new team pages are set-up and ready. Amanda and Aubrey to send team names to Karin over the next few weeks.
 - f. **Jersey Coordinator** (Karin Shippar) – Ordered 6 new sets of replacement jerseys, waiting to order socks until she has numbers.
 - g. **Equipment** (Megan Seefeldt) – Working to get up to speed on her role, waiting for the Learn to Play dates.
 - h. **Legal Counsel** (Brian Severson) – No report.
 - i. **Concessions** (Brian Lindow/Lesley Steffin) – No report.
 - j. **DIBS** (Desiree Bates) – Subcommittee met and has some proposals. Make sure that DIBS credits are only given to the rostered coaches (4 coaches per team), DIBS are not transferrable, snow days do not count for DIBS credit, tournament credits do not count for DIBS credit, keep the concession stand closed Monday-Thursday unless there are games, ask that the DIBS discounted rate gets paid by December 1, 2024, after that it would move up to \$50/hour. Would like to come up with a way to ‘force’ people to pay to play before they can plan in State potentially? We also talked about doing something similar as softball where people are required to check a box during registration and then get billed. Will split concession time with Ice Inc and the association during those

tournament weekends. Can the Mavs hours be the same as the age levels? Yes, it should be the same for U14.

- k. **Recruitment** (Angela Hunt) – Parade, sent a flier out to Try Hockey for Free. Motion to approve Angela as the Recruitment by Adam, second by Amanda. Motion passed.
- l. **Girl's Hockey Committee** (Angela Hunt) – Had a booth during the Girls on the Run event in Verona, it was successful. Meeting with Polar Caps and Middleton about how we can work together. Girls 'Try Hockey for Free' on Monday nights in August from 6-7pm. Angela will reach out to set a date for the LTP Open House. There was a lot of interest in U6 girls teams.
- m. **Culture Liaison/CATS Subcommittee** (Eric Helsher) – No report.
- n. **Communications** (Kristen Manning) – Ready to start promoting when registration goes live. Will likely start weekly emails in September during pre-season and will work closely with Karin once a new email list is created. For those new to the board, I ask you to email me content to include by end of day Wednesday with a target to send on Thursdays.
- o. **Apparel** (Kaiti Bohacek) – No report.
- p. **Photography Coordinator** (April Ong) – No report. We might want to move on from Empire, Justin potentially has another contact.
- q. **Tournament Director** (Kendra Noll) – No report. Andrea from Ice Inc will take care of all registration and communication, Todd will help with any apparel.
- r. **Update from ALD's**
 - LTP (Kris Canto) – No report.
 - U6 (Aubrey Freeman) – Working on numbers.
 - RWB (Amanda Ferwerda) – Guessing that they will end up with mid-50s or 60.
 - Squirt (Wayne Pfahler) – Around 48 total, projecting 5-7 goalies. Actively working on tournaments.
 - Peewee (Eric Helsher) – Around 55 total, projecting 5 goalies.
 - Bantam (Bill Snow) – Around 60 skaters with girls, 56 without girls. 3 goalies. These numbers do not include Dodgeville, met on Monday to talk about tournaments.
 - Mavericks (Katie Baus) – U12 only 3 interested skaters, U14 has 24 confirmed yes with 2 goalies, and 8 maybes. Have 8 coaches, 4 said maybe. Submitted form to the NIHL, need to commit our teams by mid-July. Registered for 2 tournaments so far.
 - Midget (Mike Bakalars) – No report.

7. Old Business

- a) **Girls U16 Mavs Team** – U16 interest form went out with 14 potential yes's but will be hard to know for sure. The plan is to not take away any kids who will be playing high school. Had a lot of good discussion, going to table it for another month so people can think more about it.

8. New Business

- a) **None.**

- 9. **Motion to Adjourn** – Motion to readjourn by Erin, seconded by Lesley, motion passed. Meeting adjourned at 9:11pm.