

CAA Executive Board Meeting - April 18, 2022

Zoom meeting attendees: Terre Kemble, Bill Kemble, Jaxon Lang, John Hawley, Dave Erickson, Jerry Orcutt

(Meeting called to order at 8:01pm)

Agenda

1. Financials – Hawley
 - a. Bank balance today \$230K
 - b. Basketball +\$63K for the season
 - c. Diamond Sports +\$74K as of this date with a few more expenses to allocate
 - i. Also tournaments income and golf tournament income to be recognized
 - d. \$150K total income so far this year = in a good spot
2. Diamond Sports Update – Orcutt
 - a. Virtual parent meeting crashed by inappropriate person. Advise caution and watchful eye going forward with large virtual meetings.
 - b. Have filled several Board and Key Volunteer positions.
 - c. John Hawley volunteered to be CAA liaison to City of Chan referendum in fall 2022.
 - d. Record number of players and teams registered for this season, particularly Softball. Waiting for weather to improve to take the field.
 - e. Will utilize Lake Ann concession stand more regularly this season.
 - f. Opening Day ceremonies April 23rd, weather permitting.
3. Brief Basketball Wrap Up – Erickson
 - a. Increased involvement from CNHS coaches this year.
 - b. Revised playing time guidelines seemed to help coaches be more focused on skills development.
 - c. Season ending surveys went out to coaches and parents last week. Realigned survey topics to more closely match player goals as set forth by board and CNHS coaches.
 - d. Season was not without drama and parental conflict, attempting to minimize any bleeding over into Diamond Sports by keeping lines of communication open.
 - e. Will need to replace several retiring board members before next season.
 - i. Travel Tournament Director role has been assumed by current board member.
4. Soccer Decision - Board
 - a. One couple is interested in helping run the program.
 - b. Jaxon will reach out to his Crown College contact regarding student internship idea.
 - c. Don't want to thin out already challenging volunteer pool for Basketball and Diamond Sports, in favor of Soccer.
 - d. Whoever leads a Soccer program will likely need significant leadership from existing Executive Board member(s) during their first season.
5. Quickbooks Online - Hawley
 - a. \$600 to upgrade to 3 user license that would allow closer and more timely collaboration between CAA Treasurer, CAA Administrator, and outside accountant. First year is offered at a 50% discount, which is a similar amount that we currently pay.
 - b. John H recommends trying 3 user license for a year to see if that works for us better than our current setup, which resides only on CAA Administrator laptop. Board approved this move and purchase.

6. Video Streaming – Erickson & Orcutt
 - a. Basketball used SeasonCast last two years. Application worked fine, but company reps hard to reach and work with.
 - b. Basketball board discovered streaming app called Sporfie, which also supports sponsorship ads to be cast when a CAA team game is being viewed.
 - c. Basketball and Diamond Sports reps sat in on Sporfie introductory meeting and demo, and came away with a very favorable impression.
 - d. Cost is \$390/license. Licenses can be shared between teams. License needs would differ for the various CAA sports.
 - e. Basketball is pursuing down a path towards purchasing Sporfie, and Diamond Sports are welcome to partner with Basketball if they wish. Will keep CAA Board informed.
7. Next meeting middle of June, will lock down date as we approach that time.
8. Meeting adjourned 9:07pm.