

An Introduction To The Future

Town Hall Information Session

FC BRANDYWINE

APRIL 6TH, 2016



Agenda

- ▶ Soccer Leadership Team
- ▶ Feedback From Survey
- ▶ Club Development Program
- ▶ US Youth Soccer Changes
- ▶ Club Finances and Team Budget
- ▶ Coach Education
- ▶ Q and A



Soccer Leadership Team



Soccer Leadership Team

Voting Members

President	Evan Mellides
Vice President	Brian Northey
Treasurer	Kyle Perry
Secretary	Steve Obrien
PAGS Dir.	Chris Goldcamp
DELCO Dir	John Robertson
Central Lg. Dir	Roger Baldino
DDP Dir	Phil Stoops
Mem. AT Lg	Heather Dougherty

Committee Members

Uniforms	John Robertson, Heather Dougherty
Fields	Heather Dougherty
EPYSA	Tara Faccenda
Girls Registrar	Jason Kutz
Website	Wade Goldt

Soccer Leadership

Technical Director	Jim Wallace
Program Director	Sara Kalish
9s and 10s Director	Thom Nickley
Girls 9s and 10s	Jake Nichol
Boys 9s and 10s	Open



Enhancements To The Team

- ▶ Vice President – Brian Northey
- ▶ Parent Liaison –
 - ▶ To further promote our commitment to gathering feedback
 - ▶ As a point of contact for everyone, to provide feedback and ask questions.
 - ▶ This person will be an addition to the board, but will not replace communication with other board members.

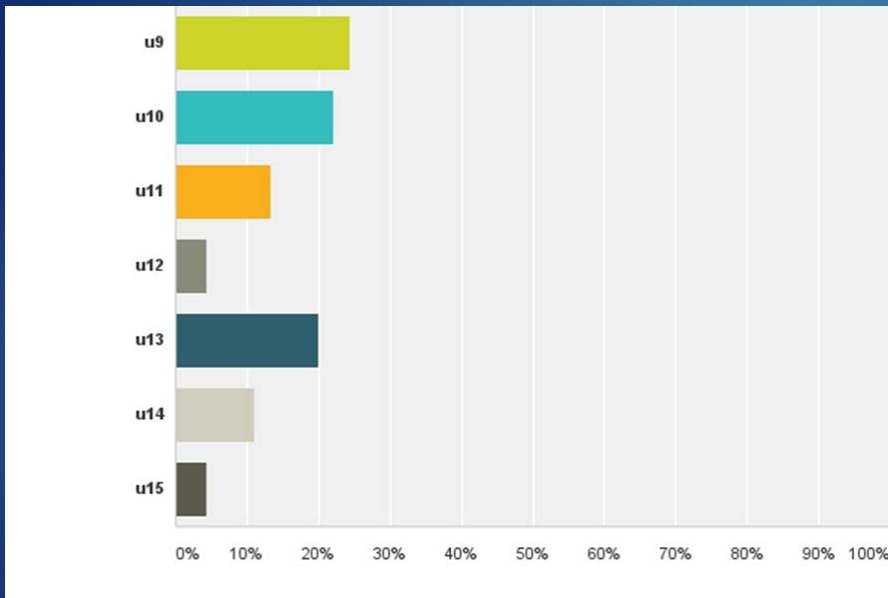


Survey Results

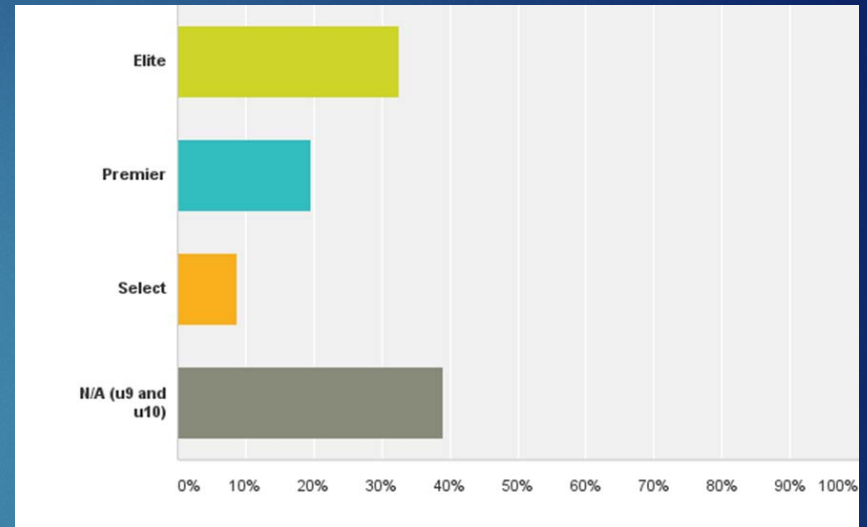


Survey Response Statistics

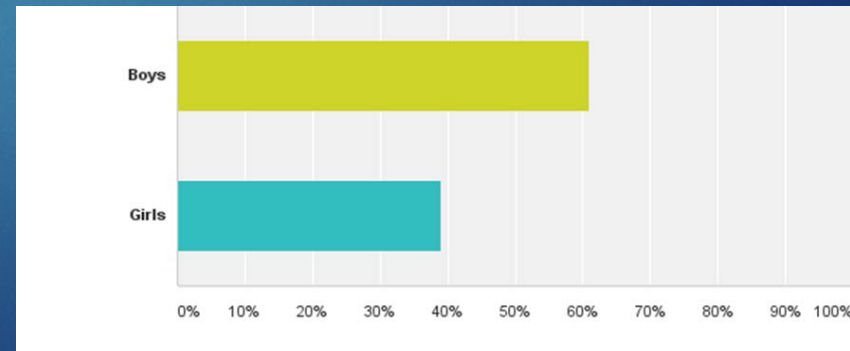
Team Age Group:



46 Total Responses

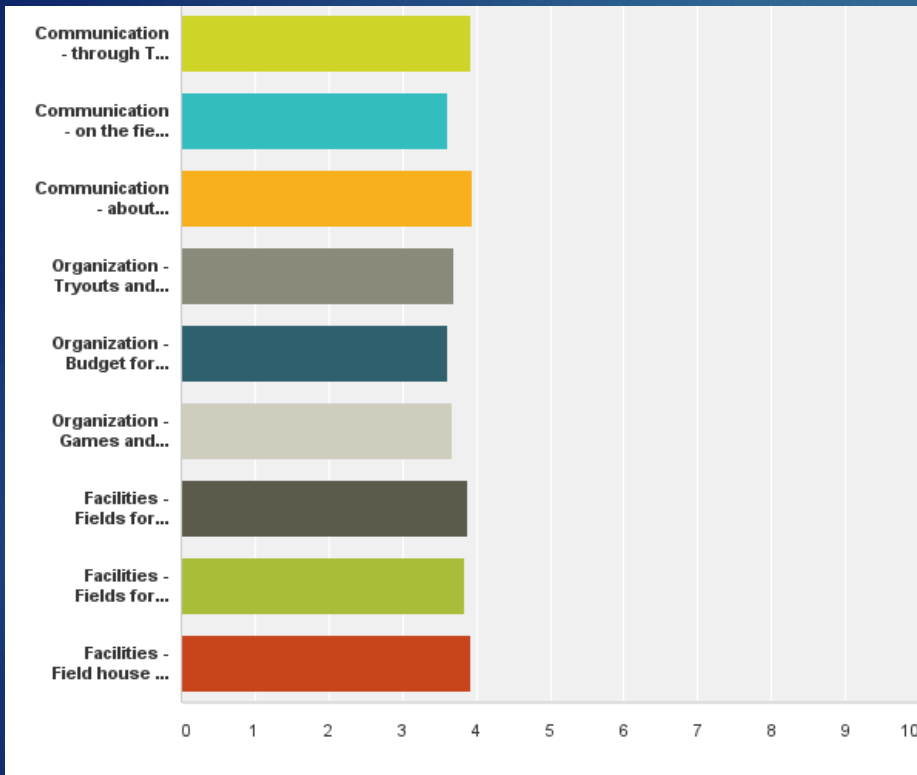


Team Level:



Team Gender

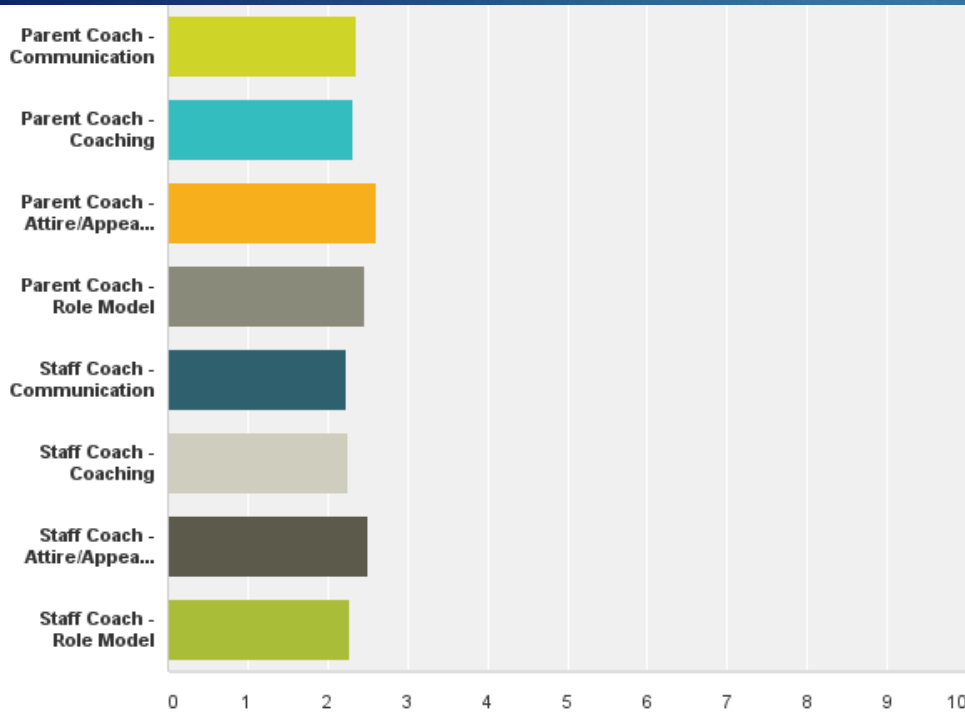
How did we do, as a club?



	Poor	Below Average	OK	Above Average	Great	Total	Weighted Average
Communication - through Team Snap - As a club	0.00% 0	13.51% 5	16.22% 6	35.14% 13	35.14% 13	37	3.92
Communication - on the field - As a club	2.70% 1	8.11% 3	35.14% 13	32.43% 12	21.62% 8	37	3.62
Communication - about upcoming events - As a club	0.00% 0	2.70% 1	32.43% 12	32.43% 12	32.43% 12	37	3.95
Organization - Tryouts and Team Selection	5.41% 2	10.81% 4	18.92% 7	37.84% 14	27.03% 10	37	3.70
Organization - Budget for Program/Team	2.70% 1	5.41% 2	40.54% 15	29.73% 11	21.62% 8	37	3.62
Organization - Games and Tournaments	0.00% 0	16.22% 6	24.32% 9	35.14% 13	24.32% 9	37	3.68
Facilities - Fields for Training	0.00% 0	10.81% 4	27.03% 10	24.32% 9	37.84% 14	37	3.89
Facilities - Fields for Matches	2.70% 1	10.81% 4	24.32% 9	24.32% 9	37.84% 14	37	3.84
Facilities - Field house for indoor	0.00% 0	5.41% 2	24.32% 9	43.24% 16	27.03% 10	37	3.92

*Scored 1 to 5

Where you satisfied or unsatisfied with the Coaching Staff



	unsatisfied	Satisfied	(no label)	(no label)	Total	Weighted Average
Parent Coach - Communication	11.76% 4	70.59% 24	5.88% 2	11.76% 4	34	2.35
Parent Coach - Coaching	14.71% 5	67.65% 23	5.88% 2	11.76% 4	34	2.32
Parent Coach - Attire/Appearance	0.00% 0	80.00% 28	0.00% 0	20.00% 7	35	2.60
Parent Coach - Role Model	2.94% 1	79.41% 27	2.94% 1	14.71% 5	34	2.47
Staff Coach - Communication	23.53% 8	58.82% 20	5.88% 2	11.76% 4	34	2.24
Staff Coach - Coaching	14.71% 5	70.59% 24	2.94% 1	11.76% 4	34	2.26
Staff Coach - Attire/Appearance	0.00% 0	80.00% 28	8.57% 3	11.43% 4	35	2.51
Staff Coach - Role Model	15.15% 5	69.70% 23	3.03% 1	12.12% 4	33	2.27

*Scored 1 to 3

Verbatim Responses

Successes

- ▶ Age group training to drive cohesiveness
- ▶ Offering year around programs for development
- ▶ Adding 9s and 10s DOC

Areas of Opportunity

- ▶ Clarity on 9s and 10s program and understanding philosophy
- ▶ Clarity around team budgeting
- ▶ More ability based tournament decisions vs club wide
- ▶ Additional avenues to provide feedback



Club Development Program



Continuum of Player Development

- Stage 1 – Active Start: 3 – 5 year olds
- Stage 2 – FUNdamentals: u4, u5, u6, 8s Academy
- Stage 3 – Learning to Train: DDP 9s and 10s Program
- Stage 4 – Training to Train: 11u, 12u +/-
- Stage 5 – Training to compete: 13u, 14u, 15u +/-
- Stage 6 – Training to win: 16u – 19u



Stage 2: Last part of FUNdamentals

- 8s Academy

- ▶ Player Centric Environment
- ▶ Coaching by "D" License Coach
- ▶ Correct Training to Matches (and Travel)
- ▶ Individual Technical Improvements
- ▶ Promote a love of the game
- ▶ Increase physical attributes of agility, Balance and Coordination



9s (2008) and 10s (2007) Program

- ▶ Mission Statement: The Directors Development Program (DDP) will provide a player-centered Developmental program that focuses on creating a nurturing, educational soccer environment.
- ▶ Objectives:
 - ▶ Provide:
 - ▶ Appropriate competition.
 - ▶ Appropriate training to game ratio.
 - ▶ Encourage creative freedom in training & in games.
 - ▶ Create free player movement within clubs.
 - ▶ Reduce fear of failure by eliminating the pressure of winning games with more emphasis on individual player development.
 - ▶ Reduce the labeling of players as "A" & "B" players at such a young age as all players will be registered with US Club & will benefit from the club pass system thus enhancing the development process.
 - ▶ Appropriate travel to play time ratio.
 - ▶ Staff Coaches will work towards developing all DDP players with the correct technical aspects with emphasis on Dribbling and Passing. Decision making during the game, and before and after, will be worked on through the environment created by the staff coaches.



9s (2008) and 10s (2007) Program

- ▶ Players: 7 v 7
- ▶ Goalkeeper: YES
- ▶ Team: 10-12
- ▶ Training: Two x 1.5 hrs Sessions per week
- ▶ Match: 1 per week
- ▶ Playing time: 50% of time
- ▶ Focus: Technical – Character – Tactical – Physical
- ▶ Staff Coach: Yes – DoC and Staff Coaches
- ▶ Coach: Yes – CiTs (Coaches in Training)



Enhancements to 9s and 10s

- ▶ League Play –
 - ▶ Beginning this spring, our U9 and U10 teams will play in the Central League.
 - ▶ Creating a more structured schedule but still allowing the develop
- ▶ Coaching Staff –
 - ▶ 2 additional staff coaches to the younger age groups for the boys and girls, thus increasing the coach to player ratio.
- ▶ Commitment with Flexibility –
 - ▶ We recognize, advocate, and support playing multiple sports at the younger ages, as a vital aspect of development for kids.
 - ▶ As a community based club and in alignment with BYC, we understand the benefits of kids playing multiple sports.
 - ▶ In partnership with all the BYC sports, we are working to minimize conflict.
 - ▶ Boys - Tuesday and Thursday through the fall with games on Saturday.
 - ▶ Girls - Wednesday and Friday through the fall with games on Sunday.



Stage 4: Training to Train – 11s (2006) and 12s (2005) Program

- ▶ Players: 9 v 9
- ▶ Goalkeeper: YES
- ▶ Team: 12 - 13
- ▶ Training: Two x 1.5 hrs Sessions per week
- ▶ Match: 1 per week
- ▶ Playing time: ADAPT; Aim at least 25%
- ▶ Focus: Technical – Physical - Character – Tactical
- ▶ Staff Coach: Yes – With a DoC over looking 11s
- ▶ Coach: Yes - With “E” License



Stage 5: Training to Compete – 13s (2004) and 14s (2003) Program

- ▶ Players: 11 v 11
- ▶ Goalkeeper: YES
- ▶ Team: 14 - 16
- ▶ Training: Team: Two x 1.5 hrs Sessions per week
- ▶ Match: 1 per week
- ▶ Playing time: ADAPT; Players will play in each half
- ▶ Focus: Tactical -- Physical – Character – Psychological
- ▶ Staff Coach: Yes – Possibly Twice a week
- ▶ Coach: Yes - With “D” License



Stage 6: Training to Win – 15s (2002) and Older Program

- ▶ Players: 11 v 11
- ▶ Goalkeeper: YES
- ▶ Team: 16 - 18
- ▶ Training: Team: Two x 1.5 hrs Sessions per week
- ▶ Match: 1 per week
- ▶ Playing time: ADAPT; Players will play in each half
- ▶ Focus: Tactical – Psychological – Character - Physical
- ▶ Staff Coach: Yes – Possibly Full Time
- ▶ Coach: Yes - With “C” License



Calendar / Commitment

Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May
<ul style="list-style-type: none"> •Team Formation Weekly Training Sessions – 1x per Week 	<ul style="list-style-type: none"> •Weekly Training Sessions – 2x per Week •Age group Summer Camp 	<ul style="list-style-type: none"> •Weekly Training Sessions – 2x per Week •Play day – U9/U10 •Summer Tournament 	<ul style="list-style-type: none"> •Weekly Training Sessions – 2x per Week •Weekly games – league schedule 	<ul style="list-style-type: none"> •Weekly Training Sessions – 2x per Week •Weekly games – league schedule •Columbus Weekend Tournament 	<ul style="list-style-type: none"> •Weekly Training Sessions – 2x per Week •Fall Season ends •End of season Tourney 	<ul style="list-style-type: none"> •One Day FCB Futsal Tourney 	<ul style="list-style-type: none"> •Weekly Training Session – 1x per Week •Futsal Game •PA Winter State Cup 	<ul style="list-style-type: none"> •Weekly Training Session – 1x per Week •Futsal Game 	<ul style="list-style-type: none"> •Weekly Training Session – 2x per Week 	<ul style="list-style-type: none"> •Weekly Training Sessions – 2x per Week •Weekly games – league schedule •PA State Cup - Outdoor 	<ul style="list-style-type: none"> •Tryouts

8s, 9s 10s

11s, 12s, 13s, 14s

14s

High School Season: Aug - Nov

15s, +



Additional Soccer Opportunities

- ▶ Intramural Program
 - ▶ Fall and Spring
 - ▶ One training session per week
 - ▶ One game per week
 - ▶ In line with new US Youth Soccer Guidelines
- ▶ TOPS Soccer Program
 - ▶ Outreach program for special needs athlete
 - ▶ Typical-ability "buddies" also key participants (many GV high schoolers)
 - ▶ Two 5 week seasons per year – one Spring, one Fall
 - ▶ Spring 2016 Season kicks off April 12th



Additional Enhancements to Program

▶ Coach Education

- ▶ As we have evolved, we first required our volunteer coaches to have their National F license.
- ▶ In 2015, we encouraged all coaches to have the National E License by hosting the course
- ▶ This year, we will require the National D License at certain age levels
 - ▶ 15 coaches scheduled to attend the two part D license class in May and November.
 - ▶ Coaches will be committing two weekends, which for the first time ever, will be hosted by FC Brandywine.

▶ Tournaments

- ▶ We have identified three tournaments that should cater to all our teams levels for Columbus Day
 - ▶ To create a better experience for teams and players based on skill level..
- ▶ We will also be hosting our very first outdoor tournament in the summer for the u11 and u12 age groups to help minimize travel.





US Soccer Player Development Initiatives

U.S. Soccer's Player Development Initiatives



National Soccer Coaches Association of America



4V4 GAMES

Mandated game format for 8 & Under



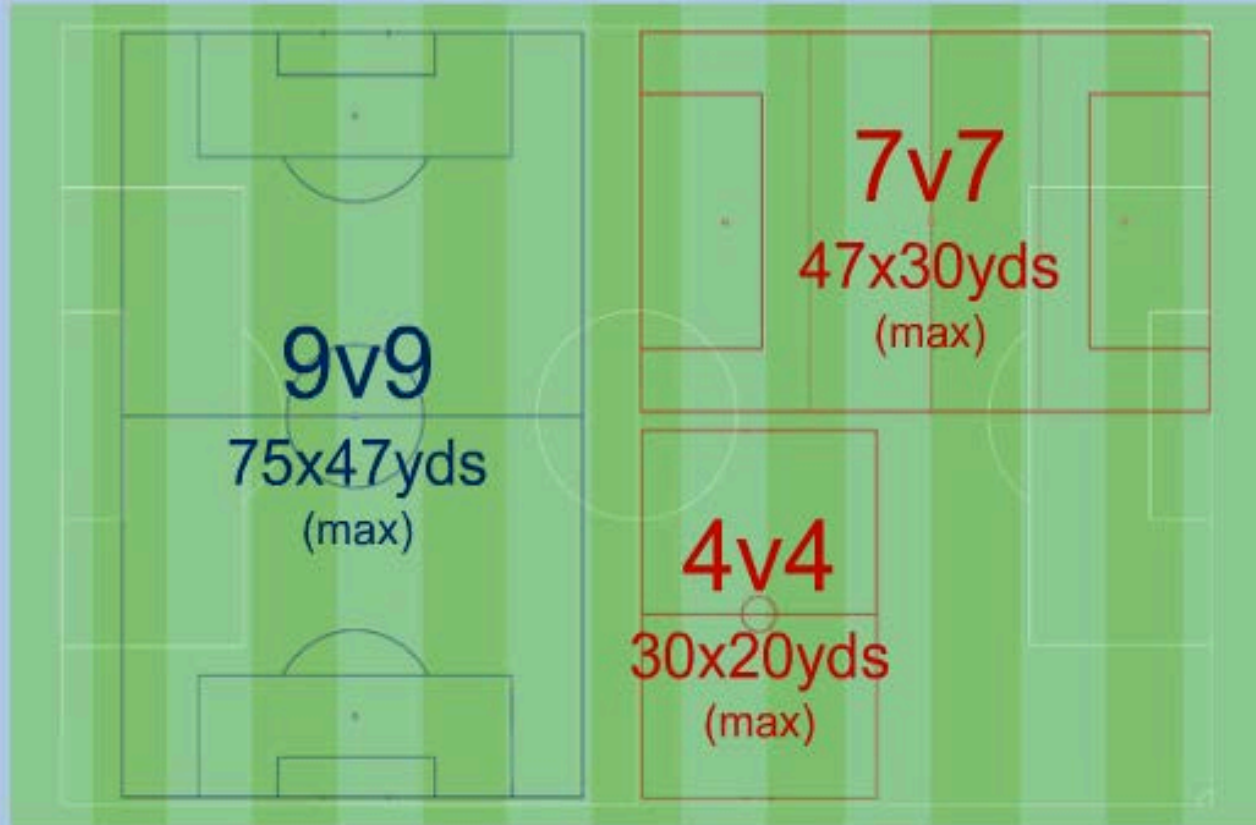
7V7 GAMES

Mandated game format for 10 & Under



9V9 GAMES

Mandated game format for 12 & Under



2016/17 SEASON



4V4

Jan 1st & Dec 31 2016/2017 & 2009



7V7

Jan 1st & Dec 31 2008 & 2007



9V9 GAMES

Jan 1st & Dec 31 2006 & 2005

Tryouts for 2016/2017 Season

- ▶ 2009 will play in the 8s Academy
- ▶ 2008 will play in the u9 DDP
- ▶ 2007 will play in the u10 DDP
- ▶ 2006 will play u11
- ▶ 2005 will play u12
- ▶ 2004 will play u13
- ▶ 2003 will play u14
- ▶ 2002 will play u15
- ▶ 2001 will play u16
- ▶ 2000 will play u17



Birth Year Registration

- ▶ Pre-Planning - COMPLETED
 - ▶ We have already looked at all our players Birth Year to start us off with an idea of numbers and how many teams we will be able to create
- ▶ Birth Year ID Events - COMPLETED
 - ▶ For everyone to see how the birth year group of players looks and size
 - ▶ Age groups identified that need to be priority
- ▶ Try-Outs
 - ▶ Tryout dates and times has been created and are on website – Some changes have been made, please check
 - ▶ 3 Tryout dates – Weeknight, Saturday and Sunday
 - ▶ Starting Tryouts earlier – Week of April 18th
 - ▶ Team Selections will week of May 9th
 - ▶ Parents Meeting starting May 31st



Tryouts Birth Year Registration

FC Brandywine Player Development Playing up Policy

- ▶ If a player would like to tryout to play up an age group they must:
 - ▶ Complete an online form stating why by April 15th
 - ▶ Receive approval from the club prior to tryouts
- ▶ If approved:
 - ▶ Attend both age groups at tryouts (at least 2 of each)
 - ▶ Score in the top of their correct age group
 - ▶ Score high enough to be selected for the Elite team in the older age groups
- ▶ Staff Coaches will use the following player development criteria
 - ▶ 5 Pillars of a Total Soccer Player
 - ▶ Technical – Tactical – Physical – Psychological – Character
 - ▶ ADAPT Model
 - ▶ Attendance, Development, Attitude, Performance, Technical / Tactical Ability





Key Dates and Information

Key Dates

▶ Player Development Summer Camps

- ▶ 2002 u15 Tuesday, July 5th – Friday 8th, 9 – 3pm
- ▶ 2003/4 u13/u14 Monday, July 11th – Friday July 15th, 9 – 3pm Friday 9 – 12pm
- ▶ 2005/6 u11/u12 Sunday July 17th – Thursday July 21st, Sunday 5 – 8pm 9 – 3pm
- ▶ 2007/8 u9/u10 Monday July 25th – Friday July 29th 9 – 3pm Friday 9 – 12pm
- ▶ High School Monday Aug 1st – Friday 5th 9 – 3pm Friday 9 – 12pm

▶ Tournaments

- ▶ First Summer Tournament
- ▶ u11 and u12 July 23rd and 24th
- ▶ 9s Play day during beginning of Aug





Finance and Budget

Club Finances and Team Budget Payment Process

Payments will only be collected online via (ADD INFORMATION); this includes club fee and 1st and 2nd team payment

- ▶ Club Fee Payment Cover:
 - ▶ Insurance
 - ▶ Facilities, Lights
 - ▶ Club Administration
 - ▶ Fields
 - ▶ Coach Education
- ▶ Team Payments Cover:
 - ▶ 1st & 2nd team payment
 - ▶ XX tournaments
 - ▶ League registration
 - ▶ Referee fees
 - ▶ Technical Training
 - ▶ Futsal Tournament
- ▶ Team Payments Do Not Cover
 - ▶ Uniforms
 - ▶ Additional Winter training
 - ▶ Additional tournaments
 - ▶ Team parties
 - ▶ Coach's gifts

Soccer Budget Deviations:

- ▶ Budgets are designed with the player's and parent's in mind to provide the ultimate soccer experience.
- ▶ Deviations from a team budget, require review by the Board and the Technical Director
- ▶ The goal of the individual team budget is to be zero at the end of the season.



TEAM BUDGET FOR : Boys Elite 11s

TEAM BUDGET FOR : Boys Elite 11s				TOTALS
LEAGUE FEES	Fall League	DELCO		\$ 300.00
	Spring League	Drop Down		\$ -
Play Days	Central League	Drop Down		\$ -
		Per Game	# of Games	
REFEREE FEES	u11 - u12	\$ 52.50	10	\$ 525.00
	Friendlies			\$ -
TOURNAMENTS	SUMMER	Hilltop (11u - 12u)		\$ 575.00
	SUMMER	TBAA (11u - 12u)		\$ 450.00
	COLUMBUS WEEKEND	SAC (11u - 12u)		\$ 650.00
	NOVEMBER	Hempfield (11u - 12u)		\$ 695.00
	SPRING	Nether (11u - 12u)		\$ 540.00
	SPRING	Drop Down		\$ -
STATE CUP		Cost	Teams	
	INDOOR STATE CUP	\$ 325.00		\$ -
	CHALLENGE CUP	\$ 200.00	1	\$ 200.00
	PRESIDENTS CUP	\$ 225.00		\$ -
TRAINING		Per Player	# of Players	
	ONCE A WEEK	\$ 200.00		\$ -
	TWICE A WEEK	\$ 350.00	13	\$ 4,550.00
	FULL TIME FALL	\$ 500.00		\$ -
	FULL TIME YEARLY	\$ 700.00		\$ -
INDOOR		Cost	Teams	
	FCB FUTSAL TOURNAMENT	\$ 160.00		\$ -
	MAPLE ZONE	\$ 1,125.00	1	\$ 1,125.00
	OTHER LEAGUE OTHER TOURNAMENT			
TOTAL COST				\$ 9,610.00
PLAYERS				13
COST PER PLAYER				\$ 739.23

- After Club Fee – 2 Payments will be made via online July 1st and October 1st
- Full Transparency of what is built into budget and the program for the team and age group

Club Finances and Team Budget

Team Budgets

- ▶ Team budgets will be sent to coaches on a monthly basis
- ▶ Team budgets will include:
 - ▶ Team roster
 - ▶ Payment information
 - ▶ Team expenses incurred
- ▶ If there are any discrepancies, please email Kyle Perry to reconcile
- ▶ The goal is to provide:
 - ▶ Transparency into team finances and expenses incurred so coaches can plan accordingly for tournaments and training that falls outside of the team budget
 - ▶ Allow coaches to inform parents if player payments are outstanding on a timely basis



Club Finances and Team Budget Expenses

- ▶ Expense Submission Process:
 - ▶ Expenses should be submitted via:
 - ▶ Wufoo website or Email to Kyle Perry at kperrysoccer@gmail.com
 - ▶ Information to be included:
 - ▶ Expense description
 - ▶ Receipt
 - ▶ Payment information, including:
 - ▶ Team, Address, Due date, Payable to, etc. to ensure prompt payment quickly
- ▶ Payment Process:
 - ▶ Expenses are processed within 48 hours of receipt to club Treasurer and then submitted to BYC and outside accounting firm for payment
 - ▶ Checks are processed every Monday. When there is a holiday, checks will be processed another day that week as applicable

