



## Menomonie Youth Hockey Association

### Board of Directors Meeting Agenda

April 4, 2022

6:00 pm at Dunn County Ice Arena

**Mission:** To provide youth in the greater Menomonie area with the opportunity to learn, play and compete in the game of hockey with an emphasis on growth in the areas of skill development, teamwork, and sportsmanship.

**Vision:** Pursuit of the model USA hockey organization following the American development model.

**Ground Rules:** Mutual respect, be timely – start on time and end no later than 9:30 p.m. Come prepared. Allow enough time to make decisions and stand by your decisions. Communicate, conduct yourself and make decisions based on what's best for the entire association versus just your child.

**Call to order:** Stacy called the meeting to order at 6:03pm

#### **Roll Call/Quorum:**

- Stacy Hintzman, President - Present
- Kris Wilkens – Concessions Co-Director - Present
- Gary Messerschmidt, Treasurer - Present
- Mike Jax, Tournaments & Scheduling Director - Present
- Troy Wilkens, Concessions Co-Director - Present
- Kelley Gowling Equipment Director - Present
- Heidi Dowd – Fundraising Director - Present
- Kate Kramschuster – Secretary - Present
- Adam Wamboldt - Present
- Russell Bahr - Present
- Tucker Giertz – Present
- Rhonda Messerschmidt - Present
- Guests – Player Development Committee – Bryan Gowling, Luke Wachewicz

#### **Member comments:**

Player Development Committee – Presentation to the board regarding possible player development structure, tasks, and calendar. (link to attachments)

**CONSENT AGENDA:** Motion to approve, passed.

#### ***Secretary: Kate Kramschuster***

- Minutes from March 7<sup>th</sup> meeting

#### ***Fundraising Director: Heidi Dowd:***

- The blood drive and test drive events both wrapped up late last week. I hope to have some final numbers from what we made in the near future.
- I connected with Balance 324 about potential fundraising opportunities.

***Player Development Committee Minutes:***

- No meeting in March

**REGULAR AGENDA:**

***Old Business:***

***President: Stacy Hintzman***

- Girls Play Hockey summer events – To be determined with PDC roles and responsibilities
- Inquiry with WAHA to determine if we can host State more frequently –MYHA hosts playdowns every year, other organizations do not get that opportunity, so it is unlikely we will host State more often. Playdowns have more concessions sales than State, so we won't ask for a change to the current arrangement.

***Equipment Director: Kelley Gowling***

- Equipment Turn-in – Mostly complete, went well.
- Coordinate board member/PDC headshots – Kelley will make arrangement for Siri Benrud to come to the next board meeting early.
- Meeting with Sparx representative re: skate sharpening – Kelley has a contact with Sparx and has pricing for the board to review at next board meeting.
  - Russ has a contact that has a used skate sharpening machine. There is a need for more advanced sharpening when the needs of older players and the high school are factored in.
  - The benefit to the Sparx machine is that it is easy to train on but does not compare in quality to the other machine.

***Fundraising Director: Heidi Dowd***

- Sponsorship packages- Sponsorship options will include all of the items related to the 50<sup>th</sup> anniversary celebration that will need funding (Events, displays, trophy case, jerseys, etc.) with additional benefits to entice sponsors.

***General Operations:***

- Remaining DIBS hours for board review – Dave will work with Stacy in determining remaining concessions hours.

***Secretary: Kate Kramschuster***

- Member Survey Expanded Report – Report findings were summarized across all levels. Committees can approach Kate for more data if needed.

***New Business:***

***President's Report: Stacy Hintzman***

- Welcome new board members – Stacy welcomed new board members, and spoke about the responsibilities of the board as a member of WAHA and representative of USA hockey. Board members need to understand their roles and responsibilities. Conversations that occur in closed session are confidential. Stacy will provide a form for new board members to sign.
- Ice Board Update – Ice Board is financially strong. 5 accounts based on capital replacement.
  - Motion was made to approve dehumidification system at a cost of \$80,000. Fixing it would cost \$20,000, but the system is near the end of its lifespan and could need further replacement of components.
    - The system is most important during the warm months. It is working during those months, but not as well as colder months.
    - It will be the same size as our current system, and the same system as Chippewa and Eau Claire.
    - These new systems are 20-30 weeks out for installation, so it will be ordered this week. There is a plan to get by in the first few weeks of the season.
  - Internet upgrade, phone disconnected. We need to take the phone number off the website as there is no longer an MYHA phone number.
  - Rate increases – no increases at this time due to Covid and other factors. The sign program will increase from \$275 to 300 annually.
    - Decrease cost of dasher board to \$500/year, plus \$300 design fee first year (previous cost was \$800/year).
  - Outdoor pavilion – Survey feedback was very clear about the pressures of the shared ice/only having one rink. Cedar Falls Building will present a plan for an outdoor pavilion. This will include 2 locker rooms. Stout has been asking for improved locker rooms, and there is a hope they may contribute to locker room expense.
  - A Mat system is being discussed to have ice longer in the season. This is one option that is being discussed, coils in the concrete may be another option. A committee will evaluate these options.
- Budget: Motion to go into closed session 6:59pm to discuss building finances:
  - Out of closed session at 7:02
- Donors are interested in bigger opportunities. Feedback has been received that they may be more inclined to support a bigger opportunity with a plan.
- Our price for off-season activities at the rink is \$30, so possibilities for rollerblading activities at the rink in the off season.

***Treasurer's Report: Gary Messerschmidt***

- Coaching Payments for Stout Coaches – Stout coaches were paid
- Checking balance is \$51,788.27
- Savings \$15,153.44
- Scholarship \$471.99
- Most of the bills are paid, sweatshirts, a few credits from TriMark are outstanding
- Siri Benrud donated \$400 from the photo orders (10% of the overall profit).

### ***Fundraising Director: Heidi Dowd***

- 50th anniversary sponsorship opportunities
  - UTV Fundraiser proposed as a bigger fundraiser. Other organizations have reported a \$50-60,000 profit, after buying the vehicle. This would be higher than any other fundraiser, including the wreaths.
  - We could start this off with a kickoff event and sell tickets at all our 50<sup>th</sup> anniversary events.
  - Board supported Heidi looking into this.
- Funds from Blood drive and Chevy event – We made \$510 on the blood drive. Opportunity to do another one later this summer. We maximized the return on the Chevy event. They will purchase something on our behalf, not cut a check to us.
- Pizza Fundraiser – Carbone’s donated pizza for us to sample as a fundraising opportunity. Hudson hockey did this fundraiser and charged \$10-12. We would buy for \$6-8, depending on toppings. They sold 7,000 pizzas. They would be made locally in River Falls. This is the same pizza as served at Carbone’s restaurant. Discussed whether we can run another fundraiser, as member feedback indicated that one was enough. The board needs to align on whether we will bring in a 2<sup>nd</sup> fundraiser. Discussed possibility of having fundraising options for people, but need to have people to help run the 2<sup>nd</sup> fundraiser. There is no minimum amount of sales for Carbone’s, so this could also be an optional 2<sup>nd</sup> fundraiser.
- Venmo – It is difficult to collect money without a digital payment option. Square and Venmo are options. Discussed privacy concerns. Board supported offering a digital payment platform, and Heidi will look into options and make a recommendation.
- Fundraising requirements – What are expectations for members, so we can plan for registration? For May meeting, we will go over registration requirements, fundraising, DIBS hours to prepare for registration.

### ***Hockey Operations Director:***

- Dave has the State tournament banner on order. Cost will be \$471, and it will be shipping in 10 days. Feedback has been provided on order of banners, so that will be reviewed when the new banner comes in. The board will decide how banners should be arranged moving forward, so we don’t need to make changes in the future.

Motion to move into closed session at 7:27 pm to discuss board positions. Motion to allow non-voting board members to be a part of the discussion (Dave and Kris). Motion passed.

- Motion to move out of closed session 9:20pm. Motion passed. Meeting adjourned.

**Next Meeting: 7:00 on April 11<sup>th</sup> to align on board positions and roles and responsibilities.**

**May board meeting – May 2<sup>nd</sup>, 6:00pm at the rink. Full board meeting.**