

Jaguar Nation

Football

WE
WILL
WIN

Parent Playbook 2021

SPRING - SUMMER

presented by
Flower Mound Jaguar Football Booster Club
501c3 - TIN 75-2817984

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“This is the beginning of a new day. God has given me this day to use as I will. I can waste it or use it for good. What I do today is important as I am exchanging a day of my life for it. When tomorrow comes, this day will be gone forever, Leaving something in its place I have traded for it. I want it to be a gain, not a loss – good not evil. Success not failure, in order that I shall not forget the price I paid for it.”

**–Dr. Heartsill Wilson,
read by Coach Paul
“Bear” Bryant**

Dear Jaguar Nation,

I cannot begin to tell you how excited we are to begin another season of Flower Mound Jaguar Football! The fall season is always filled with joy and optimism as the school year kicks off and our best and brightest start their year filled with hopes and dreams.

This past year presented a new challenge for all of us, one which forced us to reflect and exhibit changes in our everyday routines. Through this we learned to appreciate many of the things we often take for granted. We started to notice the small things in everyday detail that often go overlooked, and we missed the relationships and daily interactions that take place in our lives.

Our students made an eager return to school and adapted well to a different “normal” in the classroom and on the field. Uncertain whether we’d have a full season, our coaching staff was extremely proud of the manner our players, athletic trainers, crew and fans maintained distancing protocol to ensure everyone’s safety and increase our chances for a shot at Friday Night Lights. This level of teamwork confirmed a lot of things that we already knew: Flower Mound HS is a special place with a culture that is demonstrative of strength, leadership, accountability and fortitude. This entire campus is truly a team with endless capabilities.

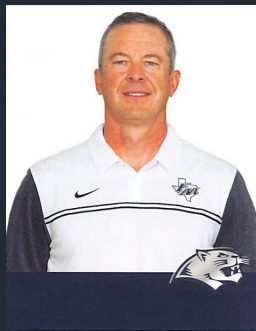
We greatly value the relationships and opportunities that exist for every player in our program. Our coaching staff firmly believes that football teaches life skills that our players will carry on with them long beyond their playing days. Our core values of Teamwork, Discipline, Work Ethic, Commitment and Perseverance and are among many traits that will be engrained in order to become outstanding members of society.

We have an outstanding football team this fall and are ready to make another run. Our players are ready to raise the bar higher and build upon the strong foundation set by themselves and those before them. Do not discount your role as a parent and advocate in our success. Understandably, there many processes you manage as you prepare your teen for the school year. This playbook is designed to assist your role as a Jaguar parent on our team. From setting up communication to a snapshot calendar and policies, our booster club has prepared this document to assist you. Review, ask questions and get ready for 2021 Jaguar Football!

Brian Basil

WE WILL WIN!

FLOWER MOUND JAGUAR COACHES



BRIAN BASIL - HEAD FOOTBALL COACH

Coach Basil is entering his 6th season at Flower Mound High School. Prior to coming to FMHS, he coached at Colleyville Heritage, Irving MacArthur and Crandall High Schools. Coach Basil ranks 2nd on the all-time wins list at Irving MacArthur High School. He has coached such prominent players as Ron Brooks, who played at LSU and was a 4th round draft pick by the Buffalo Bills, James Sims, who ranks 3rd on the all-time rushing list at the University of Kansas and Kane Hardin, who holds the season and career passing records at Irving MacArthur. Coach Basil attended Miami (OH) University and played cornerback for Coach Randy Walker. He has been married to Michelle for 22 years and they have two children, Kaden and Kallie.



BRYAN VARDEMAN - DEFENSIVE COORDINATOR AND LINEBACKERS COACH

Coach Vardeman is entering his 18th year of coaching and his 6th year at Flower Mound High School. Coach Vardeman is originally from Lawton, Oklahoma and attended Oklahoma State University where he played defensive back for 4 years. He and his wife, Jade have two children Colson and Emerson. Coach Vardeman enjoys spending time with family, friends, and in the outdoors.



SCOTT GRANTHAM - OFFENSIVE COORDINATOR AND QB COACH

Scott Grantham is entering his 12th year at Flower Mound. During his eleven years, he has coached slot receivers, wide receivers and quarterbacks. He started coaching after he finished his playing career at Tarleton State University, where he threw for more than 8,000 yards and owns the school records for career wins (27) and touchdown passes (57). Scott and his wife, Jordan, have twins, Hope and Evan.



SEBASTIAN TAYLOR - ASSISTANT OFFENSIVE COACH - RUNNINGBACKS

Coach Taylor is entering his 2nd year of coaching at Flower Mound High School. Previously, he coached and played overseas in German American Football League overseeing quarterbacks and running backs. He played quarterback at Texas A&M-Kingsville and graduated with a Bachelor of Business Administration from Texas A&M-Corpus Christi.



ROBBIE WATERS - OFFENSIVE LINE COACH

Coach Waters is entering his 25th year in coaching and his 7th year at Flower Mound. Previous coaching stops were at Stillwater, Oklahoma, Cedar Hill, Pilot Point, Scottsdale, Arizona, Rockdale, Midlothian and Marcus. He lives in Flower Mound with his wife, Karen and children, Payton and Kaden.

FLOWER MOUND JAGUAR COACHES



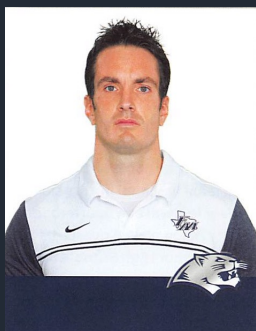
RUDY BUENROSTRO - ASSISTANT OFFENSIVE LINE COACH

Coach Buenrostro is entering his 2nd year at Flower Mound. He is a graduate of Springtown High School and the University of North Texas. He previously coached at Northwest High School in Justin and has 19 years of coaching experience.



BEN SARTOR - HEAD FRESHMAN COACH

Coach Sartor is entering his 8th year at Flower Mound and his 17th year of coaching. He attended Irving High School where he wrestled, played football and baseball, earning an athletic scholarship for baseball to Tarleton State. While playing at Tarleton, he was a two-time All Lone Star Conference Catcher. After graduating with a degree in Kinesiology, he began his career as a baseball assistant at Tarleton. He continued coaching at Irving and Haltom High Schools. He is married to Kim and they have two children - Jackson and Riley Kate.



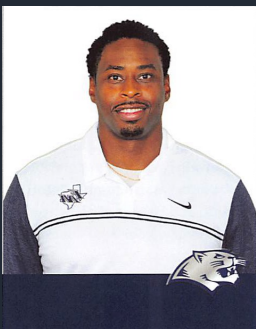
CARL CARRINGTON - DEFENSIVE END COACH

Coach Carrington is entering his 7th year of coaching at Flower Mound. He attended Wylie High School where he played football and ran track. He graduated from Stephen F. Austin in 2013 with a major in English and minors in Kinesiology and Secondary Education. He and his wife, Lindsey, have two dogs (Sadie and Dany) and a cat (Bellatrix).



CASEY FITZGERALD - RECEIVERS COACH

Coach Casey Fitzgerald will be starting his twelfth year as a teacher/coach. This will be his 3rd year at Flower Mound High School. Coach Fitzgerald attended the University of North Texas where he was an All-American Receiver. He was recently elected into the Football Hall of Fame at UNT. Casey and his wife have two boys, Dreyke and Camdyn. Coach Fitzgerald enjoys working out and spending time with his family.



BRENT NICKERSON - VARSITY SAFETIES COACH

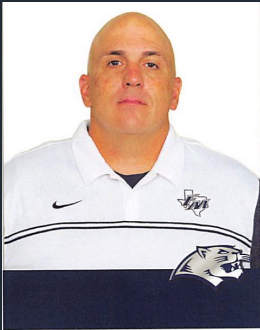
Coach Nickerson is entering his 9th year of coaching and his 2nd year at Flower Mound. He is a graduate of Irving MacArthur High School where he lettered in football, basketball and track. Earning an academic and athletic scholarship to play football at Texas Tech University, Coach Nickerson was a four-year letterman at defensive back and a part of the TT 2008 Big 12 Championship team. He began his coaching career at Irving MacArthur serving as head track coach, special teams coordinator and defensive coordinator.

FLOWER MOUND JAGUAR COACHES



KANE HARDIN - ASSISTANT RECEIVERS COACH

Coach Hardin is entering his 3rd year of coaching and has experience as an undergraduate assistant at UNT, where he helped with outside receivers and coached on the staff with Seth Littrell, Graham Harrell and Joel Filani. Kane played collegiate football as a walk-on quarterback at Texas Wesleyan University where he was starting quarterback of the first inaugural football team in school history since 1941. He also played collegiate football as a quarterback at East Texas Baptist University. Kane played quarterback under Coach Basil at Irving MacArthur High School and holds the all-time and city records in career passing yards, touchdowns, as well as yards and touchdowns in a season.



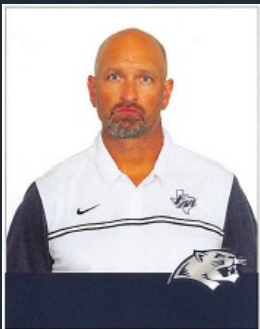
CHRIS KILLIAN - DEFENSIVE TACKLES COACH

Chris Killian is entering his 26th year coaching and his 2nd year at FMHS. His previous football experience includes 5 years as Head Coach and 6 years as Defensive Coordinator. Prior schools include Denton HS, Keller HS, FW Trimble Tech, FW North Side, Austin McCallum, Cleveland, and Eustace. Chris is a graduate of Southwest Texas State. Chris is married to Anne and they have 3 children, 2 sons -Connor (22), Colby (20), and daughter Cameron (14). Coach Killian will also coach baseball in the Spring.



DERRICK ERB - ASSISTANT DEFENSIVE BACKS COACH

Coach Erb is entering his 2nd year as a coach at FMHS. He previously coached at Grapevine Faith for two years. Coach Erb graduated from FMHS in 2013 where he played football, baseball and was in the band. He graduated from University of North Texas with his Bachelor of Kinesiology in 2017 and Masters of Education in 2020.



PARKER LILES - VARSITY TIGHT END COACH

Coach Liles is entering his 24th year of teaching and coaching. His son, Jake, graduated from Flower Mound in 2019 and is currently attending Oklahoma State University. He has been married to Cristie for 23 years.



BOOSTER CLUB

Monica Evers

President

fmjagpresident@gmail.com

The Flower Mound Jaguar Football Booster Club is a registered 501c3 non-profit organization (TIN 75-2817984). We are composed of parents and other community members who have an interest in supporting the Freshman, JV, and Varsity players within the Jaguars Football Program.

Justin Cooper

Vice President

fmjagvicepresident@gmail.com

The mission of our booster club is to provide financial assistance and support through fundraising and community donation programs.

The core principles of our program are:

- 1) **FUNDRAISE** to support the football program
- 2) **PROMOTE** school spirit throughout the high school and community at large
- 3) **SUPPORT** student athletes to achieve excellence in academics, athletics and sportsmanship.

Ray Watson

Vice President

fmjagsvp2@gmail.com

The role of fundraising shall be to financially support player provisions, athletic training resources, facility maintenance & equipment, capital improvements and other items not covered by Lewisville Independent School District (LISD) funds. In doing so, we enhance and develop a competitive 6A football program and ensure the safety of all students involved.

Marianna Porter

Treasurer

fmhsfbtreasurer@gmail.com

Go Jags! We Will Win!

“**We Will Win**” is our official Flower Mound Jaguar Football slogan for broadcasting our program's philosophy to our community and fan base.

Heather Bush

Secretary

fmjagsec@gmail.com



FRESHMAN CALENDAR

Jun - Aug 2021

JUNE						
Su	M	T	W	Th	F	Sa
	7 Summer J.A.C. 8:15-9:45 a.m.	8 Summer J.A.C. 8:15-9:45 a.m.	9 Summer J.A.C. 8:15-9:45 a.m.	10 Summer J.A.C. 8:15-9:45 a.m.	11	12
13	14 Summer J.A.C. 8:15-9:45 a.m.	15 Summer J.A.C. 8:15-9:45 a.m.	16 Summer J.A.C. 8:15-9:45 a.m.	17 Summer J.A.C. 8:15-9:45 a.m.	18	19
20	21 Summer J.A.C. 8:15-9:45 a.m.	22 Summer J.A.C. 8:15-9:45 a.m.	23 Summer J.A.C. 8:15-9:45 a.m.	24 Summer J.A.C. 8:15-9:45 a.m.	25	26
27	28 Summer J.A.C. 8:15-9:45 a.m.	29 Summer J.A.C. 8:15-9:45 a.m.	30 Summer J.A.C. 8:15-9:45 a.m.	1 Summer J.A.C. 8:15-9:45 a.m.	2	3

JULY						
Su	M	T	W	Th	F	Sa
4	5 Off	6 Off	7 Off	8 Off	9	10
11	12 Summer J.A.C. 8:15-9:45 a.m.	13 Summer J.A.C. 8:15-9:45 a.m.	14 Summer J.A.C. 8:15-9:45 a.m.	15 Summer J.A.C. 8:15-9:45 a.m.	16	17
18	19 Summer J.A.C. 8:15-9:45 a.m.	20 Summer J.A.C. 8:15-9:45 a.m.	21 Summer J.A.C. 8:15-9:45 a.m.	22 Summer J.A.C. 8:15-9:45 a.m.	23	24
25	26	27 Baseline Testing 2:30 p.m. (QB, RB, TE)	28 Baseline Testing 2:30 p.m. (REC)	29 Baseline Testing 2:30 p.m. (OLine)	30	31
Head Start Football Camp (5-8 p.m.) Grades 7th-9th						

Summer JAC Football Skill Work
9:45 - 10:30 a.m.
Monday and Tuesday

Schedule is subject to change
For the most current information, please check our
website at www.FMJaguarFootball.com

AUGUST						
Su	M	T	W	Th	F	Sa
1	2 Begin 9th FB Practice Report 7 a.m. Practice 7:30-9:30 a.m.	3 Practice Report 7 a.m. Practice 7:30-8:30 a.m.	4 Practice Report 7 a.m. Practice 7:30-9:30 a.m.	5 Practice Report 7 a.m. Practice 7:30-9:30 a.m.	6 Practice Report 7 a.m. Practice 7:30-9:30 a.m.	7 Picture Day 8 a.m. Jag Card Blitz 9:30 a.m. - 2 p.m.
8	9 Practice Report 7 a.m. Practice 7:30 - 8:45 a.m.	10 Practice Report 7 a.m. Practice 7:30 - 8:45 a.m.	11 1st Day of School Begin regular season schedule Report 7:15 a.m.	12 Pre-Season Parent meeting 6:00 p.m. FMHS Cafeteria	13	14
15	16	17	18	19	20 Scrimmage vs. Fossil Ridge 5 p.m. @ FMHS	21
22	23	24	25	26 9th games vs. Mesquite 5/7 p.m.	27	28

Regular Season practice schedule (once school starts)

Monday 7:15 a.m. (Report) ; 7:30 - 9:00 a.m. (Practice)
Tuesday 6:45 a.m. (Report/Lift) ; 7:30 - 9:00 a.m. (Practice)
Wednesday 7:15 a.m. (Report) ; 7:30 - 9:00 a.m. (Practice)
Thursday (Game Day) 7:45 a.m. (Report) ; 8:00 - 9:00 a.m. (Walkthrough)
Friday 8:00 a.m. (Report) ; Lift and watch film

Reminders

Please visit our website at www.fmjaguarfootball.com. You may register for email updates and do the following:
Sign up for Summer JAC and Football Skills
Complete all online forms on Rank One
Download UIL Pre-Participation physical form and complete your physical. Must have current physical to participate in JAC.
Order your Game Day polo (if needed)
Order your Thursday pre-game meal
Access Game Schedules
Regular Season practice schedules
Sign up for Head Start Camp at www.flowermoundfootballcamps.com



VARSITY / JV CALENDAR

Jun - Aug 2021

JUNE						
Su	M	T	W	Th	F	Sa
		1	2	3	4	5
6	7 Summer J.A.C. 7:30 - 9:00 a.m.	8 Summer J.A.C. 7:30 - 9:00 a.m.	9 Summer J.A.C. 7:30 - 9:00 a.m.	10 Summer J.A.C. 7:30 - 9:00 a.m.	11	12
13	14 Summer J.A.C. 7:30 - 9:00 a.m.	15 Summer J.A.C. 7:30 - 9:00 a.m.	16 Summer J.A.C. 7:30 - 9:00 a.m.	17 Summer J.A.C. 7:30 - 9:00 a.m.	18	19
20	21 Summer J.A.C. 7:30 - 9:00 a.m.	22 Summer J.A.C. 7:30 - 9:00 a.m.	23 Summer J.A.C. 7:30 - 9:00 a.m.	24 Summer J.A.C. 7:30 - 9:00 a.m.	25	26
27	28 Summer J.A.C. 7:30 - 9:00 a.m.	29 Summer J.A.C. 7:30 - 9:00 a.m.	30 Summer J.A.C. 7:30 - 9:00 a.m.	1 Summer J.A.C. 7:30 - 9:00 a.m.	2	3

JULY						
Su	M	T	W	Th	F	Sa
4	5 Off	6 Off	7 Off	8 Off	9	10
11	12 Summer J.A.C. 7:30 - 9:00 a.m.	13 Summer J.A.C. 7:30 - 9:00 a.m.	14 Summer J.A.C. 7:30 - 9:00 a.m.	15 Summer J.A.C. 7:30 - 9:00 a.m.	16	17
18	19 Summer J.A.C. 7:30 - 9:00 a.m.	20 Summer J.A.C. 7:30 - 9:00 a.m.	21 Summer J.A.C. 7:30 - 9:00 a.m.	22 Summer J.A.C. 7:30 - 9:00 a.m.	23	24
25	26 Sr Lead workout 8-9:30 a.m.	27 Sr Lead workout 8-9:30 a.m.	28 Sr Lead workout 8-9:30 a.m.	29 Sr Lead workout 8-9:30 a.m.	30	31

Summer JAC Football Skill Work 9:00 - 9:45 a.m. M/W Offense T/Th Defense
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Schedule is subject to change
 For the most current information, please check our
 website at www.FMJaguarFootball.com

AUGUST						
Su	M	T	W	Th	F	Sa
1	2 Sr Lead workout 8-9:30 a.m.	3 Sr Lead workout 8-9:30 a.m.	4 Sr Lead workout 8-9:30 a.m.	5 Sr Lead workout 8-9:30 a.m.	6	7 Picture Day 9:00 a.m.
8	9 Practice begins Lift 6:30/7 a.m. Position mtgs/ Practice 8-11 a.m.	10 Report 8:00 a.m. Position mtgs/ Practice 8-11 a.m.	11 1st Day of school Begin regular season schedule	12 Parent Meeting 6:00 p.m. FMHS Cafeteria	13	14 Practice Report 7:30 a.m. Practice 8-10:30 a.m.
15	16	17	18	19	20 Scrimmage vs Fossil Ridge 5:16:30 p.m. @ FMHS	21
22	23	24	25	26 JV vs. Mesquite 5:30/7:00 @ Mesquite	27 Varsity vs. Mesquite 7:00 @ FMHS	28

Reminders

- Please visit our website at www.fmjaguarfootball.com. You may register for email updates and do the following:
- Sign up for Summer JAC and Football Skills
- Complete all online forms on Rank One
- Download UIL Pre-Participation physical form and complete your physical. Must have current physical to participate in JAC.
- Order your Game Day polo (if needed)
- Order your Thursday pre-game meal
- Access Game Schedules
- Regular Season practice schedules

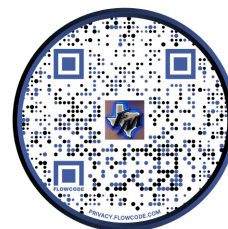


COMMUNICATION

There are several ways to receive communication, updates and notifications from our program. Please see below for each category of contact.

SPORTS ENGINE

This platform manages our website at www.fmjaguarfootball.com. Each player's family should have a primary email account registered with SportsEngine.com to receive important program-level updates on player requirements, events, meetings, etc. Communications from this platform are managed by Coach Basil and the FM Jaguar Football Booster Club Board. Sign-up by using the following QR code. Follow instructions and the prompts.



SOCIAL MEDIA

We have 3 social media account that are managed collectively by coaches and the Booster Club Board. Like and Follow us on Facebook (@FMJAGS) and Twitter (@JagFootball and @JagFBRecruits) for program engagement, game/team/player highlights, and recruiting announcements.

REMIND.COM

Freshman, Junior Varsity, and Varsity will often have team-related communications throughout the season concerning specific team requirements, last-minute schedule changes, etc. These "Remind" texts are managed by each team's respective Team Parent. Sign-up using the following text codes:

Freshman: text "@JagFresh21" to 81010

Junior Varsity: text "@JagJV21" to 81010

Varsity: text "@JagVar21" to 81010

PROGRAM (BOOSTER) MEETINGS

Our program usually meets each Monday at 6pm at FMHS during the season. In the pre and post season our meetings are, generally, monthly. We cover topics from weekly game highlights, coaching perspectives, recruiting dynamics, program updates, etc. Connect on the platforms above to ensure you have access to our calendar for details.



ANNUAL PLAYER FEE

We are excited to kick-off the 2021 season for Jaguar Football and we are blessed to have all players and families in our program.

Each year, the booster club assesses the program's financial position and budgets for upcoming expenses. Last year's pandemic brought forth unforeseen circumstances and our program was greatly affected. We experienced a dramatic decrease in our prime fundraising via sponsorships and Jag Card sales. Also, restrictions on game attendance and product offerings severely impacted our revenue generation for concessions and spirit wear. Thankfully, through an intrinsic focus with cost-savings and reduced expenditures, we were able to temper the impact of fundraising losses and note a few lessons along the way. During this time, we learned we must adjust the **Annual Player Fee to \$250 (+\$150 for each additional player per household)**. Most 6A programs have annual fees between \$250 and \$300 per player, with no multi-player discount. Historically, our player fees covered a small fraction of program costs, attributable to low participation and a below-market fee structure. However, with 100% participation in this new Annual Player Fee, we'd be able to accomplish the following:

1. Cover about 75% of the planned player expenditures for 2021
2. Create opportunity to build a reserve allocation for extenuating circumstances (approval req)
3. Remain one of the most affordable organizations within the sports and fine arts programs at FMHS

While the funds generated through the Annual Player Fee are crucial, they are never mandatory. Please contact the Board Treasurer, Marianna Porter, if you'd like to discuss accommodations for payment arrangements. **We are accepting fees beginning May 11, 2021. All fees are due by August 6th. Form included with packet and accessible at www.fmjaguarfootball.com**

FEE PROVISIONS:

- Protective Equipment (new helmets, reconditioning helmets, shoulder pads, integrated girdles)
- Uniforms (Jerseys, pants, socks, compression shirts)
- Practice Gear (T-shirt, shorts)
- Training Department (FREE rehab & therapeutic equipment, emergency equipment, hydration stations)
- Virtual Combine Player Profile (used for athletic recruiting and performance tracking)
- Catapult System (Real-time performance tracking system used in the NCAA; maximizes training)
- Weight Room Equipment & Improvements
- Video Equipment with Aerial Drones (game & player performance analysis, available to player HUDL)
- Locker Room / Facility Improvements
- Equipment Trailers and Maintenance
- Professional Photography (UNLIMITED downloads of game pictures)
- End of Year Banquet Player Ticket
- Voting Rights in General Meetings and Elections
- Recognition in Varsity home gameday programs



GAMEDAY NECESSITIES

PLAYER POLO - DEADLINE JULY 30th

If you are a returning player and would like to use your polo from the previous year, that is acceptable as long as it isn't faded, stained, etc.

Purchase your polo by the deadline via <https://kristees.biz/newsite/index.php/custom-stores/>. Our custom Jaguar store opens May 18th.

SUB-VARSITY GAME DAY MEALS - DEADLINE AUGUST 18th

Varsity meals are provided by the Booster Club for every game during the regular and post season. Junior Varsity and Freshman will have their meals provided through Jason's Deli. Parents must secure their player's request via Jason's Deli online portal by **AUGUST 13th**

EQUIPMENT

The Annual Player Fee covers nearly everything a player needs to play:

Gameday Uniforms, Helmet, Chin Strap, Mouthpiece, Shoulder pads, Practice jersey, Practice pants, T-shirt, Shorts, Girdle, Thigh pads, Knee pads, Hip pads, Tailbone pad, Belt

Some families elect to purchase some of this equipment and that is acceptable if it follows our policy for player swag and uniform attire.



We only ask families to provide cleats and the player polo.



Players are responsible for returning issued & purchased equipment to lockers after game.

POLICY FOR GAME DAY ATTIRE

1. Players must wear the player polo and khakis on game day.
2. Cleats must represent Jaguar colors of navy, black, white, or gray.
3. Families electing to purchase their own helmet, we recommend Riddell SpeedFlex as the training department stocks the equipment to service those helmets. Helmets **MUST** have the following specifications:



Freshman: Navy matte finish with navy facemask



Navy/navy: Navy matte finish with navy facemask



Navy/silver: Navy matte finish with silver facemask

4. Player swag (arm bands, sleeves, shivers, gloves, skull caps, etc) is not required but allowed **ONLY** if they represent Jag colors (Navy, Silver/Gray, White).

RISK: If you order your own equipment, do it by June 1 to ensure arrival for practice. Equipment must pass coaches' fitting process in order to be used.



PLAYER RECOGNITION

SPIRIT AD - DEADLINE MAY 21, 2021

Spirit ads are open to all FMHS Football players, Cheerleaders, Rosettes, Jag Crew Members, Athletic Trainers, JROTC, Band, & Color Guard members. If your child supports the Jaguar football team or is part of the team, they deserve recognition every home game in our programs. PPS is our printing partner and will assist in designing your ad (business card size to full page). Supply the pictures and what you'd like say on the ad and we'll take care of the rest.



YARD SIGN - DEADLINE AUG 18th for AUG 27th PICK-UP

Our durable yard signs are made through our printing partner at PPS. Cost is \$35.00 per sign. Signs can be made within a week of confirming your design and must be picked up at the store in Flower Mound. There are 6 designs available. Consider the turnaround time of a week to plan for the signs to be ready before the season. However, purchases can be made all year.



HOMECOMING LOCKER SIGN - DEADLINE AUG 16TH

Homecoming is September 3rd vs Naaman Forest. These signs are a great way to recognize your player for this week. The Freshman and JV locker signs are 34.5" x 16" and are printed on vinyl banner material that is durable and can be rolled-up for safekeeping. The Varsity locker signs are 60" x 24" and printed on the same vinyl. To ensure sign is ready by homecoming week, please order by the deadline. Forms are on www.fmjaguarfootball.com/resourccs.



SPIRIT WEAR & PROMOTIONAL ITEMS

KRIS-TEES- DEADLINE AUG 2nd TO RECEIVE BY 1st GAME

Kris-tees T-Shirts is our spirit wear provider and has been an excellent advocate and partner for our program. Each Fall, the business opens our team store for purchasing the Player Polo (mentioned in Player Necessities) and various clothing options for fans to show their Jaguar spirit. New offerings each year (see examples below) so check out our custom store (OPEN NOW) at:

<https://kristees.biz>



PRO-TUFF DECALS - DETAILS COMING SOON

Pro-tuff will help us add to our game spirit by providing Jaguar cowbells, thunderstix, stadium seats, roll-up stadium blankets, rain gear, etc. to our fans. Items will be available via an online store for a specified period of time. Once the store closes, the items will be shipped to the Booster club within 7 business days. We will distribute at the school on a designated day. The online store is due to open soon and more details are forthcoming. In the meantime, here are just a few examples:



HOW TO HELP

VOLUNTEER- Never a deadline **BUT** we need to know now.

We have many opportunities to get involved. From game time opportunities (concessions, Jag Crew, tailgating) to team-related (team parents, meals, hosts) and administrative (audit, website)...we have a spot for you. Sign-Up Genius is available now on the landing page of www.fmjaguarfootball.com . The link is also accessible under the Resources tab, along with a detailed PDF description of all positions.

PLEASE consider the concessions. If we have enough people, we can ensure that we do not have to pay for this function out of the fundraising dollars.

PARTICIPATE IN THE ANNUAL PLAYER FEE

We have a lot to plan for this year and much unpredictability stemming from the pandemic. Please see details under the Annual Player Fee section of this playbook.

DONATIONS / SPONSORSHIPS

If your business or your employer would like to participate in sponsoring or donating to the program, from radio ads to signage and social media...we have many options to suit your/their needs. Please visit www.fmjaguarfootball.com/resources for access to our sponsorship packages and the link for donations. For further questions, please contact the Board VPs, Ray Watson and Justin Cooper.

GET YOUR PLAYER INVOLVED

Please be on the look-out for community outreach opportunities in which we are seeking to involve our players. Participate in JAC (9th - 12th) and the Head-start camp (7th- 9th grade) to ensure your player is fit, dialed-in and physically ready to handle the rigors of a full season.

ATTEND PROGRAM/CLUB MEETINGS

Best way to connect with the program is to hear, first-hand, information from Coach Basil and the Board about the previous game highlights, upcoming events, & program needs. There be ed-events incorporated throughout, as well. Meetings typically occur every Monday night during the Fall season and each month, thereafter. We need your insight.



BEFORE FALL CHECKLIST

BE PREPARED – all links, documents and info accessible at www.fmjaguarfootball.com.

- Today:** Register for SportsEngine using sign-in at www.fmjaguarfootball.com
- Today:** Get your player an updated Athletic Physical
- Today:** Sign-up For Volunteering
- Today:** Complete mandatory RankOne UIL forms
- Today:** Follow Facebook @FMJAGS and Twitter @JagFootball / @JagFBRecruits
- May 21:** Submit your player's Spirit Ad
- May 30th:** Register for Summer JAC (9th - 12th) starts on June 7th!
- June 1st:** Consider ordering your helmet / other equipment from your desired vendor if you aren't using the school-issued items OR you didn't purchase it through the school (Deadline passed).
- July 22nd:** Register for Head Start Camp (7th -9th)
- July 30th:** Deadline to order Player Polo
- August 2nd:** Deadline to order Promotional Spirit Items for delivery by 1st game
- August 6th:** Deadline for Annual Player Fee
- August 12th:** Attend Fall Kick-Off Parent Meeting
- August 12th:** Sign-up form REMINDS if you haven't already!
- August 16th:** Deadline to order Yard Signs & Homecoming Locker Signs from PPS
- August 18th:** Deadline for ordering Jason's Deli JV/Fresh Game Day Meals.



CONTACT INFORMATION



FMHS FOOTBALL KEY CONTACT INFORMATION 2021-2022

Football Staff

Head Coach	Brian Basil	469-390-2094	basilb@lisd.net
Head Athletic Trainer	Cody Jenschke	469-948-3632	jenschkec@lisd.net

Executive Board Members

President	Monica Evers	214-263-7180	fmjagpresident@gmail.com
Vice President	Ray Watson	817-300-1996	fmjagsvp2@gmail.com
Vice President II	Justin Cooper	214-406-2739	fmjagvicepresident@verizon.net
Treasurer	Marianna Porter	972-999-5058	fmhsfbtreasurer@gmail.com
Secretary	Heather Bush	817-658-9532	fmjagsec@gmail.com

Team Parent Liaison

Jen Kyrish	214-478-7830	jenkyrish@yahoo.com
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Varsity Team Moms- TBD

JV Team Moms - TBD

Freshman Team Moms - TBD

Sign up to get quick updates & reminders from your team reps via text

Freshman: Text the message @JagFresh21 to 81010

JV: Text the message @JagJV21 to 81010

Varsity: Text the message @JagVar21 to 81010