

2023-2024 SEASON

8 & UNDER MEMBERSHIP REPORT



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PARTICIPATION + RETENTION OVERVIEW

The 8 & under Membership Report highlights the USA Hockey entry level program at the National, Affiliate, and Association levels. The 8 & under age group is the Key Performance Indicator (KPI) for USA Hockey membership, and this report shares metrics from previous seasons to share insights on growth goals for the upcoming season.

The USA Hockey Program Services Team provides resources and tools to help local associations grow their 8 & under program, which can be found on www.usahockey.com/programservices.

8U REGISTRATIONS CONTINUE TO HOLD FIRM

USA Hockey registrations at 8U totaled 121,647 for 2023-24, essentially holding firm with prior year while continuing a strong post-COVID recovery. TOTAL registrations at 8U were only 85 short of 2022-23 levels demonstrating resilience largely tied to strong retention at the foundational 8U level.

RETENTION FROM ONE AGE TO THE NEXT: AFFILIATE LEVEL

	19-20	20-21	21-22	22-23	23-24
8 TO 9	13.3%	-16.8%	9.9%	-1.3%	5.6%
7 TO 8	-15.6%	3.7%	-6.7%	17.1%	-4.1%
6 TO 7	2.9%	-13.8%	20.4%	2.3%	9.9%
5 TO 6	11.4%	-7.1%	-12.1%	28.1%	-25.9%
4 TO 5	3.8%	-30.4%	5.3%	3.0%	1.0%

ETHNICITY BREAKDOWN

ETHNICITY BENCHMARKS

Several minority segments increased as a percentage of the total in 2023-24 with the White/Non-Hispanic segment continuing to slide to 77.99%, reflecting a nation-wide trend in shifting demographics:

Ethnicity Mix					
NATIONAL REGISTRATIONS - 8U					
	19-20	20-21	21-22	22-23	23-24
American Indian/Alaskan	0.86%	0.70%	0.81%	0.74%	0.78%
Asian	2.71%	1.56%	2.33%	2.88%	2.72%
Black/AA	0.66%	0.56%	0.79%	0.72%	0.71%
Native Hawaiian	0.15%	0.09%	0.13%	0.15%	0.15%
Hispanic/Latino	2.53%	2.21%	2.90%	3.00%	3.19%
White (non-Hispanic)	80.96%	81.66%	78.38%	77.99%	77.35%
Two or more races	5.04%	4.78%	4.55%	4.42%	4.67%
Other	0.63%	0.57%	0.96%	2.35%	3.68%
Prefer not to answer	6.47%	7.88%	9.15%	7.81%	6.75%

Ethnicity Mix					
VERMONT REGISTRATIONS - 8U					
	19-20	20-21	21-22	22-23	23-24
American Indian/Alaskan	0.45%	0.19%	0.15%	0.16%	0.24%
Asian	0.60%	0.58%	0.82%	0.56%	0.71%
Black/AA	0.38%	0.78%	0.60%	0.79%	0.71%
Native Hawaiian	0.08%	0.00%	0.00%	0.00%	0.16%
Hispanic/Latino	0.75%	1.07%	1.42%	1.27%	1.41%
White (non-Hispanic)	86.98%	88.90%	88.21%	87.53%	86.83%
Two or more races	3.91%	3.21%	3.13%	2.78%	2.90%
Other	0.45%	0.58%	2.82%	0.56%	0.78%
Prefer not to answer	6.40%	4.67%	5.22%	6.35%	6.27%

KEY TAKEAWAYS: NATIONAL LEVEL

- **8U BOYS & GIRLS**

- TOTAL decreased by -85 or -0.1%
- NEW decreased by -1,059 or -1.9%
- RETAINED increased by +974 or +1.5%

BOYS & GIRLS 8U					
	19-20	20-21	21-22	22-23	23-24
TOTAL	121,796	94,582	119,459	121,732	121,647
	-1.2%	-22.3%	26.3%	1.9%	-0.1%
NEW	53,799	33,875	59,647	56,530	55,471
	-3.3%	-37.0%	76.1%	-5.2%	-1.9%
RETAINED	67,997	60,707	59,812	65,202	66,176
	0.5%	-10.7%	-1.5%	9.0%	1.5%
LOST	27,373	32,617	15,926	27,405	26,657
	5.2%	19.2%	-51.2%	72.1%	-2.7%

- **8U BOYS ONLY**

- TOTAL decreased by -55 or -0.1%
- NEW decreased by -1,082 or -2.5%
- RETAINED increased by +1,027 or +2.0%

BOYS 8U					
	19-20	20-21	21-22	22-23	23-24
TOTAL	98,129	75,314	94,421	96,388	96,333
	-1.8%	-23.3%	25.4%	2.1%	-0.1%
NEW	42,126	25,793	46,213	43,826	42,744
	-3.5%	-38.8%	79.2%	-5.2%	-2.5%
RETAINED	56,003	49,521	48,208	52,562	53,589
	-0.5%	-11.6%	-2.7%	9.0%	2.0%
LOST	21,016	25,331	11,914	20,321	20,321
	5.9%	20.5%	-53.0%	70.6%	0.0%

- **8U GIRLS ONLY**

- TOTAL decreased by -27 or -0.1%
- NEW increased by +26 or +0.2%
- RETAINED decreased by -53 or -0.4%

GIRLS 8U					
	19-20	20-21	21-22	22-23	23-24
TOTAL	23,665	19,269	25,038	25,341	25,314
	1.3%	-18.6%	29.9%	1.2%	-0.1%
NEW	11,673	8,085	13,434	12,701	12,727
	-2.7%	-30.7%	66.2%	-5.5%	0.2%
RETAINED	11,992	11,184	11,604	12,640	12,587
	5.5%	-6.7%	3.8%	8.9%	-0.4%
LOST	6,360	7,287	4,012	7,083	6,911
	2.8%	14.6%	-44.9%	76.5%	-2.4%

KEY TAKEAWAYS: AFFILIATE LEVEL

- BOYS & GIRLS**

- TOTAL increased by +54 or +4.1%
- NEW increased by +87 or +16.9%
- RETAINED decreased by -33 or -4.1%

BOYS & GIRLS_8 & UNDER_ SUMMARY					
	19-20	20-21	21-22	22-23	23-24
TOTAL	1,391	1,024	1,425	1,315	1,369
	0.4%	-26.4%	39.2%	-7.7%	4.1%
NEW	598	314	729	516	603
	2.6%	-47.5%	132.2%	-29.2%	16.9%
RETAINED	793	710	696	799	766
	-1.2%	-10.5%	-2.0%	14.8%	-4.1%
LOST	329	435	182	391	293
	3.8%	32.2%	-58.2%	114.8%	-25.1%

- BOYS**

- TOTAL increased by +40 or +4.4%
- NEW increased by +62 or +18.2%
- RETAINED decreased by -22 or -3.9%

- GIRLS**

- TOTAL increased by +14 or +3.5%
- NEW increased by +25 or +14.3%
- RETAINED decreased by -11 or -4.8%

BOYS_8 & UNDER_ SUMMARY						GIRLS_8 & UNDER_ SUMMARY					
	19-20	20-21	21-22	22-23	23-24		19-20	20-21	21-22	22-23	23-24
TOTAL	982	716	985	912	952	TOTAL	409	308	440	403	417
	-1.5%	-27.1%	37.6%	-7.4%	4.4%		5.1%	-24.7%	42.9%	-8.4%	3.5%
NEW	411	211	503	341	403	NEW	187	103	226	175	200
	1.7%	-48.7%	138.4%	-32.2%	18.2%		4.5%	-44.9%	119.4%	-22.6%	14.3%
RETAINED	571	505	482	571	549	RETAINED	222	205	214	228	217
	-3.7%	-11.6%	-4.6%	18.5%	-3.9%		5.7%	-7.7%	4.4%	6.5%	-4.8%
LOST	226	294	128	254	186	LOST	103	141	54	137	107
	7.6%	30.1%	-56.5%	98.4%	-26.8%		-3.7%	36.9%	-61.7%	153.7%	-21.9%
BOYS TO GIRLS RATIO	69.5%					30.5%					

- GROWTH CHALLENGE**

- TOTAL OVER-performed by +21
- NEW OVER-performed by +74
- RETAINED UNDER-performed by -53

HAT TRICK GROWTH CHALLENGE			
23-24 GOAL	VS. GOAL	VS. ACT	24 -25 GOAL
1,348	21	54	1,405
529	74	87	619
819	(53)	(33)	786
# OF ASSOCIATIONS	19		
AVERAGE # PLAYERS/ASSOCIATION	72.1		

ASSOCIATIONS

VTH0059 BAHA-BURLINGTON AMATEUR HOCKEY ASSOC

BOYS & GIRLS 8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	21-22	22-23	23-24	23-24 GOAL	VS. GOAL	VS. ACTUAL	24-25 GOAL
TOTAL	67	40	70	42	28	30	73
NEW	33	4	43	5	38	39	45
RETAINED	34	36	27	37	(10)	(9)	28
LOST	22	23	7				

BOYS 8 & UNDER				GIRLS 8 & UNDER			
	21-22	22-23	23-24		21-22	22-23	23-24
TOTAL	50	31	50	TOTAL	17	9	20
NEW	25	3	30	NEW	8	1	13
RETAINED	25	28	20	RETAINED	9	8	7
LOST	13	17	4	LOST	9	6	3
RATIO BOYS TO GIRLS			71.4%				28.6%

VTH0071 BRATTLEBORO HOCKEY ASSOCIATION

BOYS & GIRLS 8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	21-22	22-23	23-24	23-24 GOAL	VS. GOAL	VS. ACTUAL	24-25 GOAL
TOTAL	26	19	14	21	(7)	(5)	16
NEW	5	1	7	2	5	6	8
RETAINED	21	18	7	19	(12)	(11)	8
LOST	0	7	2				

BOYS 8 & UNDER				GIRLS 8 & UNDER			
	21-22	22-23	23-24		21-22	22-23	23-24
TOTAL	18	13	8	TOTAL	8	6	6
NEW	2	0	3	NEW	3	1	4
RETAINED	16	13	5	RETAINED	5	5	2
LOST	0	4	1	LOST	0	3	1
RATIO BOYS TO GIRLS			57.1%				42.9%

VTH0073 CENTRAL VERMONT SKATING ASSOCIATION

BOYS & GIRLS 8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	21-22	22-23	23-24	23-24 GOAL	VS. GOAL	VS. ACTUAL	24-25 GOAL
TOTAL	50	162	144	167	(23)	(18)	149
NEW	24	125	52	129	(77)	(73)	54
RETAINED	26	37	92	38	54	55	95
LOST	22	9	32				

BOYS 8 & UNDER				GIRLS 8 & UNDER			
	21-22	22-23	23-24		21-22	22-23	23-24
TOTAL	30	112	99	TOTAL	20	50	45
NEW	15	86	34	NEW	9	39	18
RETAINED	15	26	65	RETAINED	11	11	27
LOST	14	5	19	LOST	8	4	13
RATIO BOYS TO GIRLS			68.8%				31.3%

VTH0043 CHITTENDEN SOUTH BURLINGTON YOUTH HOCKEY

BOYS & GIRLS_8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	21-22	22-23	23-24	23-24 GOAL	VS. GOAL	VS. ACTUAL	24-25 GOAL
TOTAL	124	143	134	148	(14)	(9)	139
NEW	58	59	53	61	(8)	(6)	55
RETAINED	66	84	81	87	(6)	(3)	84
LOST	17	24	25				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	21-22	22-23	23-24		21-22	22-23	23-24
TOTAL	92	96	98	TOTAL	32	47	36
NEW	45	34	41	NEW	13	25	12
RETAINED	47	62	57	RETAINED	19	22	24
LOST	15	18	16	LOST	2	6	9
RATIO BOYS TO GIRLS			73.1%				26.9%

VTH0039 ESSEX YOUTH HOCKEY ASSOCIATION

BOYS & GIRLS_8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	21-22	22-23	23-24	23-24 GOAL	VS. GOAL	VS. ACTUAL	24-25 GOAL
TOTAL	112	94	117	97	20	23	121
NEW	59	34	61	35	26	27	63
RETAINED	53	60	56	62	(6)	(4)	58
LOST	23	31	19				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	21-22	22-23	23-24		21-22	22-23	23-24
TOTAL	80	66	87	TOTAL	32	28	30
NEW	44	27	47	NEW	15	7	14
RETAINED	36	39	40	RETAINED	17	21	16
LOST	17	24	17	LOST	6	7	2
RATIO BOYS TO GIRLS			74.4%				25.6%

VTH0056 LYNDON AREA YOUTH HOCKEY ASSOCIATION

BOYS & GIRLS_8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	21-22	22-23	23-24	23-24 GOAL	VS. GOAL	VS. ACTUAL	24-25 GOAL
TOTAL	53	69	74	72	2	5	76
NEW	26	43	39	45	(6)	(4)	40
RETAINED	27	26	35	27	8	9	36
LOST	3	16	23				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	21-22	22-23	23-24		21-22	22-23	23-24
TOTAL	44	50	55	TOTAL	9	19	19
NEW	20	28	29	NEW	6	15	10
RETAINED	24	22	26	RETAINED	3	4	9
LOST	3	13	14	LOST	0	3	9
RATIO BOYS TO GIRLS			74.3%				25.7%

VTH0055

MIDDLEBURY AMATEUR HOCKEY

BOYS & GIRLS_8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	21-22	22-23	23-24	23-24 GOAL	VS. GOAL	VS. ACTUAL	24-25 GOAL
TOTAL	54	52	49	54	(5)	(3)	51
NEW	24	30	23	31	(8)	(7)	24
RETAINED	30	22	26	23	3	4	27
LOST	4	16	11				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	21-22	22-23	23-24		21-22	22-23	23-24
TOTAL	43	40	41	TOTAL	11	12	8
NEW	18	22	19	NEW	6	8	4
RETAINED	25	18	22	RETAINED	5	4	4
LOST	3	10	8	LOST	1	6	3
RATIO BOYS TO GIRLS			83.7%				16.3%

VTH0076

MILTON YOUTH HOCKEY ASSOCIATION

BOYS & GIRLS_8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	21-22	22-23	23-24	23-24 GOAL	VS. GOAL	VS. ACTUAL	24-25 GOAL
TOTAL	23	24	44	26	18	20	46
NEW	16	14	30	15	15	16	31
RETAINED	7	10	14	11	3	4	15
LOST	12	8	9				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	21-22	22-23	23-24		21-22	22-23	23-24
TOTAL	20	18	32	TOTAL	3	6	12
NEW	14	10	21	NEW	2	4	9
RETAINED	6	8	11	RETAINED	1	2	3
LOST	6	7	6	LOST	6	1	3
RATIO BOYS TO GIRLS			72.7%				27.3%

VTH0064

MISSISQUOI AMATEUR HOCKEY

BOYS & GIRLS_8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	21-22	22-23	23-24	23-24 GOAL	VS. GOAL	VS. ACTUAL	24-25 GOAL
TOTAL	80	77	77	80	(3)	0	80
NEW	38	26	26	27	(1)	0	27
RETAINED	42	51	51	53	(2)	0	53
LOST	8	16	12				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	21-22	22-23	23-24		21-22	22-23	23-24
TOTAL	46	49	48	TOTAL	34	28	29
NEW	22	14	17	NEW	16	12	9
RETAINED	24	35	31	RETAINED	18	16	20
LOST	5	7	5	LOST	3	9	7
RATIO BOYS TO GIRLS			62.3%				37.7%

VTH0042

NORTHSHIRE HOCKEY ASSOCIATION

BOYS & GIRLS_8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	21-22	22-23	23-24	23-24 GOAL	VS. GOAL	VS. ACTUAL	24-25 GOAL
TOTAL	67	56	45	58	(13)	(11)	47
NEW	39	23	17	24	(7)	(6)	18
RETAINED	28	33	28	34	(6)	(5)	29
LOST	10	16	14				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	21-22	22-23	23-24		21-22	22-23	23-24
TOTAL	48	40	33	TOTAL	19	16	12
NEW	29	17	11	NEW	10	6	6
RETAINED	19	23	22	RETAINED	9	10	6
LOST	6	11	10	LOST	4	5	4
RATIO BOYS TO GIRLS			73.3%				26.7%

VTH0050

RUTLAND AMATEUR HOCKEY ASSN

BOYS & GIRLS_8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	21-22	22-23	23-24	23-24 GOAL	VS. GOAL	VS. ACTUAL	24-25 GOAL
TOTAL	56	76	69	78	(9)	(7)	72
NEW	45	38	24	39	(15)	(14)	25
RETAINED	11	38	45	39	6	7	47
LOST	0	10	16				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	21-22	22-23	23-24		21-22	22-23	23-24
TOTAL	46	59	52	TOTAL	10	17	17
NEW	35	26	17	NEW	10	12	7
RETAINED	11	33	35	RETAINED	0	5	10
LOST	0	7	12	LOST	0	3	4
RATIO BOYS TO GIRLS			75.4%				24.6%

VTH0049

ST ALBANS SKATING ASSOCIATION

BOYS & GIRLS_8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	21-22	22-23	23-24	23-24 GOAL	VS. GOAL	VS. ACTUAL	24-25 GOAL
TOTAL	181	138	154	143	11	16	159
NEW	68	44	60	46	14	16	62
RETAINED	113	94	94	97	(3)	0	97
LOST	22	39	26				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	21-22	22-23	23-24		21-22	22-23	23-24
TOTAL	112	90	97	TOTAL	69	48	57
NEW	42	28	33	NEW	26	16	27
RETAINED	70	62	64	RETAINED	43	32	30
LOST	16	28	15	LOST	6	11	11
RATIO BOYS TO GIRLS			63.0%				37.0%

VTH0041 STOWE YOUTH HOCKEY

BOYS & GIRLS_8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	21-22	22-23	23-24	23-24 GOAL	VS. GOAL	VS. ACTUAL	24-25 GOAL
TOTAL	30	53	48	55	(7)	(5)	50
NEW	9	39	19	40	(21)	(20)	20
RETAINED	21	14	29	15	14	15	30
LOST	5	3	15				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	21-22	22-23	23-24		21-22	22-23	23-24
TOTAL	19	36	30	TOTAL	11	17	18
NEW	4	28	11	NEW	5	11	8
RETAINED	15	8	19	RETAINED	6	6	10
LOST	2	2	10	LOST	3	1	5
RATIO BOYS TO GIRLS			62.5%				37.5%

VTH0019 VERMONT DYNAMO

BOYS & GIRLS_8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	21-22	22-23	23-24	23-24 GOAL	VS. GOAL	VS. ACTUAL	24-25 GOAL
TOTAL	15	19	28	21	7	9	30
NEW	12	11	22	12	10	11	23
RETAINED	3	8	6	9	(3)	(2)	7
LOST	1	0	1				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	21-22	22-23	23-24		21-22	22-23	23-24
TOTAL	14	19	24	TOTAL	1	0	4
NEW	11	11	18	NEW	1	0	4
RETAINED	3	8	6	RETAINED	0	0	0
LOST	1	0	1	LOST	0	0	0
RATIO BOYS TO GIRLS			85.7%				14.3%

VTH0074 WOODSTOCK YOUTH HOCKEY

BOYS & GIRLS_8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	21-22	22-23	23-24	23-24 GOAL	VS. GOAL	VS. ACTUAL	24-25 GOAL
TOTAL	52	47	40	49	(9)	(7)	42
NEW	35	21	19	22	(3)	(2)	20
RETAINED	17	26	21	27	(6)	(5)	22
LOST	7	16	9				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	21-22	22-23	23-24		21-22	22-23	23-24
TOTAL	34	31	30	TOTAL	18	16	10
NEW	26	13	14	NEW	9	8	5
RETAINED	8	18	16	RETAINED	9	8	5
LOST	5	9	8	LOST	2	7	1
RATIO BOYS TO GIRLS			75.0%				25.0%