

Brandon Valley Hockey Association

Board Meeting Minutes
Monday, August 22, 2019
Tailgators, Brandon, SD

Board President, Perry Schneekloth called the meeting to order at 7:06 pm CST.

Board members present: Cody Clites, Perry Schneekloth, Jon Johnson, Laura Schoen Carbonneau, JoLynn Harris, Brian Reinwald, Sarah Rasmussen, Jennifer Swenson, Tom Fogarty
Members Absent: Tom Cauwels

Guests: Christa Clites, Laura Reinsch, Jim Harris, Emily Groen

The minutes of the July meeting were approved.

Public Comment

Jim Harris is interested in working with the association in a strength and conditioning program for squirt level and above. Jim will put together a proposal for board consideration.

Treasurer's Report

Tom presented the FY budget for review with balances as of 7/31/19:

A motion was made and seconded to approve the August treasurer's report. Motion passed unanimously.

President's report – Perry Schneekloth

South Dakota Amateur Hockey Association– The fall SDAHA meeting will be in Watertown on September 21. Perry and Cody will attend. Yankton called Perry to discuss Yankton's Bantam team.

Scheduling - Emily Groen is looking for tournament dates to turn into SDAHA so the state scheduler can begin putting the schedule together. SDAHA needs to have the information by September 1. Emily needs the names, email addresses and cell phone numbers of the team coaches and coordinators so she can communicate any game changes due to weather.

Home Ice Game Schedule - Hours for games on BVHA ice can be from 9:00 am – 10:00 pm on Saturdays and 9:00 am – 7:00 pm on Sundays. Discussed doing Open Skate around events such as Frost and Flannel rather than a set day to boost attendance. The board will continue this discussion at a future meeting.

Zamboni Insurance - For insurance purposes, it might be a good idea to make sure the new Zamboni is covered under the current plan.

Volunteer Hours - Families who did not complete their volunteer hours for the last season will be invoiced.

Player Transfers - There were two players transfers.

Pre-Season Ice Time - BVHA needs to decide whether the association will book ice time before the ice is in at Brandon.

Hockey Development – Jon Johnson

Pre-Season Ice Time – Currently looking at renting ice for the last week in October and first week in November for Pee Wee and older levels. 4 hours each for Peewee, Bantam and JV.

Fundraising – JoLynn Harris, Sarah Rasmussen

Golf tournament – The tournament is this Friday. To date there are 22 teams signed up. Prizes and sponsorships have come in well. Sarah's goal is to make it an experience for the players to encourage them to come back for future events. Many of the teams are having fun with their names and attire. Teams will still be accepted. Tom requested two people handle and count cash and get that to him shortly after the tournament to make a deposit. Sarah wondered if cash was still an appropriate prize for the winning teams. The board felt it was ok. Prizes will be: \$500 for 1st place, and \$350 for 2nd place.

Stretch Fundraising – The association received an email about a product. No motion came forward, so the board decided not to pursue the opportunity.

Raffle Tickets - Are a couple families didn't pick up tickets or pay their fundraising fees. They will be invoiced, and skaters will not be allowed to be on the ice until their fundraising requirements are met. Discussed ideas for next year's raffle.

Pizza Ranch Cards - JoLynn and Sarah will get together to talk about Pizza Ranch card sales. BVHA has agreed to sell them as a condition of the Pizza Ranch capital campaign pledge. Each player will be required to sell 5 cards.

Capital Campaign – Bryan Seaver

The next Capital Campaign meeting will be Thursday, August 15 at Stones Architect. Ryan Query with Great Plains Sponsorships is moving to Omaha, however Ryan Patrick will continue the campaign. The Capital Campaign Committee would like to see more pledges from the BVHA membership. The Board discussed a pre-season membership meeting to express the need for internal support.

Concessions

The association is still looking for a concessions manager. An iPad is needed for concessions along with stronger Wi-Fi.

Marking/Public Relations – no report

Registration

To date there are 34 kids registered: 10 JV, 4 Bantam, 6 Peewee, 4 Squirt, 5 Mites and 5 Mini Mites.

Fred Assam Outreach – The school open house is Monday August 19. Jennifer will send out a message to the association asking if anyone can go to the open house and try to recruit players.

Rink – Brian Reinwald

Chiller -The sandbags are gone and the chiller is back in place. He needs to work with the city to get in touch with Excel Energy and he's working to get Electric Supply to re-hook it up to power.

Painting Player Benches - There should be enough paint and primer to paint the inside of the player benches.

Locker Rooms – The locker rooms are back in place.

South Dakota Highway Patrol – Their help wasn't needed for rink cleanup but they are interested in helping at some point.

Communications – Jennifer Swenson

Volunteers Needed - Jennifer will send out a message asking for volunteers for the Fred Assam Open House and the Pigskin Classic on September 14. She will also send a reminder that registration is open and ask for someone to head up concessions for the coming season.

Team Photos - She is working on setting up a date or dates for team photos. Cody will contact a photographer to see if the pictures can be taken earlier. More details will be discussed when they become available.

Old Business

Squirt/Peewee Jerseys – still in the works.

School Absence for Hockey Games – no change.

Curling – Tom has asked for more information from the curling association. He hasn't heard anything back.

New Business

Inside Brandon Ad – There was an email motion made and seconded to purchase an 1/8-page ad for \$200 with the message about registration being open. The board approved.

Big Soo Coupon Books - BVHA is not selling Big Soo Coupon Books this year.

The meeting adjourned at 9:14 pm. The next meeting is scheduled for Monday, September 9.