



# Central Bucks West Football

## Parent Club BOARD Meeting Minutes

March 3, 2020

Start: 7:06 PM

Adjourned: 8:58 PM

### 1. BOARD MEMBERS PRESENT

1. Bonnie Kuller, Senior Rep
2. Jen McGuire, Junior Rep
3. Vanessa Riggi-Cimino, Junior Rep
4. Steph Charran, Sophomore Rep
5. Jen Estes, Sophomore Rep
6. Lisa Oates, Sophomore Rep
7. Kelly Morris, Treasurer
8. Sara Vessichelli, Secretary
9. Rob Rowan, Head Coach

### 2. Recap of February Minutes 2/3/2020

- a. No outstanding issues to discuss.
- b. **Discuss potential new Freshman Rep (Shannon Catterall)**
  - i. Shannon is available and has volunteer experience
  - ii. Board Vote: All in favor of nominating Shannon Catterall for Freshman Rep for the 2020/2021 Season:

Bonnie Kuller	Senior Rep	yes
Vanessa Riggi-Cimino	Junior Rep	yes
Jen McGuire	Junior Rep	yes
Steph Charran	Sophomore Rep	yes
Jen Estes	Sophomore Rep	yes
Lisa Oates	Sophomore Rep	yes
Kelly Morris	Treasurer	yes
Sara Vessichelli	Secretary	yes
Rob Rowan	Head Coach	yes

### 3. FUNDRAISING

- a. **Gold Cards**
  - i. Cost of cards are 49 cents each and includes one key tag with plastic coating = \$980 total
  - ii. For the key tag – one for Nat's Pizza. Suggestions for the other key tag: Mosquito Grill
  - iii. Discussion about using Dairy Queen on the Gold Card (rumor about the establishment closing down) – we will use them until they are officially closed.
  - iv. Doylestown Beer Authority contacted us to be on our Gold Card. Due to certain rules, they are not permitted to be on the Gold Card but will allow the players to sell cards outside of his establishment.

- v. Other businesses discussed to be on the Gold Card that we still need to confirm are Jamison Pourhouse, Yogurt Tree and Annie's Water Ice (currently closed for the season). We are waiting to hear back from these businesses.
  - vi. Confirmed are Men on Main and Borough Bagel
  - vii. Lovebird – to be contacted about being on the Gold Card
- b. Gold Rush**
- i. Gold Card distribution to take place at April Mandatory meeting
  - ii. 1<sup>st</sup> Gold Rush April 4 /Last Gold Rush May 2 – Confirmed locations where the teams can sell cards are UPS, Borough Bagel, ATI, Nats Pizza. Waiting on Bucks County Gold Exchange, Planet Fitness, Coaches, and Starbucks
  - iii. Sara (board member) will ask Revolve Fitness owner about selling cards in front of this business for both dates
  - iv. B&B Beverage – Ask Bob Estes (parent volunteer during registration) to oversee players at this location for Gold Card sales.
- c. Chipotle Fundraiser**
- i. Date for April 14, 2020 5pm-9pm
    - 1) Flyer to come out next week to promote event
- d. Wawa Sales**
- i. Discussed Designer Bag Bingo first. As a result, it was discussed whether or not we will do this fundraiser, depending on money raised from Bag Bingo.
  - ii. Another suggestion was to hold off on this fundraiser until the Fall.
- e. Designer Bag Bingo May 9th**
- i. St. Anne's is \$700 to rent for 7 hours (less expensive than St. Cyril's). St. Anne's also has a bingo board and a professional caller available for us to use during the event.
  - ii. Liability Insurance is required for this event. St. Anne's can obtain the liability insurance for us for \$100, or we could get it ourselves.
  - iii. Bingo License is \$25 for the year. Small chance raffles costs \$15 for a license for a 30-day window. If we do a 50/50 the price of the license increases.
  - iv. Facility holds 330 people. Doors open at 6pm. Bingo time 7-10pm.
  - v. Bonnie (board President) already has tickets and a bag to donate to the fundraiser.
  - vi. 1 raffle basket donated by Vanessa (board member). Discussion of places to obtain bags at a discount.
  - vii. Bingo Cards: \$29.95 for a pack of 200 for 10 rounds of bingo cards.
  - viii. Dabbers \$22.95 for 48 small dabbers

- ix. 50/50 – discussion about how much to charge. To be discussed at Bag Bingo meeting in more detail.
- x. Table decorations can be obtained from the Dollar Store
- xi. Facility has a refrigerator if we want to offer refreshments
- xii. Volunteers needed for this event; Players to help out with event
- xiii. Facebook and the Patch can be used for event promotion
- xiv. Goal of 12 baskets for the event to raffle off; Envelope Game for the tables as an option
- xv. Total Cost for event: \$1,000 approximately (hall, supplies and bags)
- xvi. Consider having local businesses sponsor bags in exchange for Facebook shout outs and free ad space.
- xvii. Pre-payments for event. Use of Parents Club Paypal account. \$30 in advance. \$35 at the door. Advertise before the first football meeting.
- xviii. Separate Designer Bag Bingo Event meeting TBD. Flyer to be created and ready to promote by the end of the week.
- xix. BAG BINGO MEETING: March 11<sup>th</sup> at 7:00pm at Station Tap House

#### 4. COMMITTEE CHAIRS (chairs needed, pull from registration)

- a. **Website design/updating**
  - i. Jen McGuire (board member) to continue to handle updating the website.
  - ii. Request to update the schedule for the season to include Home/Away, Homecoming Game and Game Times.
- b. **Gameday Program Committee**
  - i. Kelly Fileppo and Shannon Catterall (parents) have volunteered through registration
- c. **Youth Camp**
  - i. Kim Bradley (parent) volunteered through registration – has a rising sophomore
  - ii. Need a volunteer there for the 5 days of camp
  - iii. Sara Vessichelli and Jen Estes (board members) to contact Lenape Valley Football to find out when registration takes place. Have CB West players go to hand out camp flyers at Lenape Valley Football registration days.
- d. **Parent Jerseys and Yard Signs**
  - i. Kelly Morris (board member) volunteered to chair this program
- e. **Senior Hosted Dinners**
  - i. Teasha Hay McClarin (parents) volunteered through registration

#### 5. COMMITTEE MEMBERS (members needed, pull from registration)

- a. **Fundraising - Designer Bag BINGO Drive 4 Your school, etc.**

- i. Discussion about handling iPads and interaction with people stopping by for the event this year
- b. **Pregame Meals**
  - i. Suggestion: Family Night BBQ at Covered Bridge Pavilion
- c. **Game day apparel and program sales**
  - i. Pull volunteer names from player registration

**6. APPAREL**

- a. **Pride Pack- Logo and order/delivery date**
  - i. Will be available in Team Store for Freshman, Sophomore, Etc. Coach wants shirts to be a compression fit. For a looser fit players should size up. Jen McGuire (board member) had clothing samples to show to the board and design samples to use for the apparel pride pack.
- b. **Player Team Store - Items to include**
  - i. Team Store will feature hoodies and other items. Women’s apparel: leggings to be offered. Discussion about offering window clings in addition to car magnets. Sweatpants options were discussed. Team store should be ready to go for April 1<sup>st</sup> meeting. Players will pay cost (no markup) for this sale.
- c. **Coach’s Wish List for Staff**
  - i. Coach Rowan still working on wish list. Request from Coach Rowan to include team managers in the wish list this season.
- d. **Helmet Stickers**
  - i. The Board will cover the cost of the helmet stickers this season.
  - ii. Board Vote: All in favor of the CB West Parents Club to cover the cost of the helmet stickers:

Bonnie Kuller	Senior Rep	yes
Vanessa Riggi-Cimino	Junior Rep	yes
Jen McGuire	Junior Rep	yes
Steph Charran	Sophomore Rep	yes
Jen Estes	Sophomore Rep	yes
Lisa Oates	Sophomore Rep	yes
Kelly Morris	Treasurer	yes
Sara Vessichelli	Secretary	yes
Rob Rowan	Head Coach	yes

**7. NEXT BOARD MEETING: Will be held on Tuesday, March 24, 2020, 7:00 PM at Bonnie’s house.**

Prepared by

*Sara Vessichelli*

Sara Vessichelli, Secretary