



Dear Friends of the PRAA,

The Park Ridge Athletic Association (PRAA) is getting ready for the 2025 season! As you know, PRAA is an all-volunteer Board, Commissioners and Coaches and we depend on local support to offer sports to PR kids throughout the year. We had over 1,400 individual youth sports registrations last year! We are grateful for our small-town corporate support and hope you will join us again this year.

With your support in 2024, we were able to redo our baseball and softball dug-outs, resurface batting areas and pitching mounds, order desperately needed new uniforms in football, soccer and basketball, add additional training across multiple sports, have our football teams play at Metlife, host our annual Park Ridge Softball Tournament and launch our 1st PRAA Golf Tournament. Your generosity went directly to helping youth athletes across all ages and levels in 2024! Thank you, thank you!

Despite growing costs and inflation, we are able to honor our same pricing (\$400 per Team) for Baseball/Softball and Soccer programs this year. Your \$400 includes signage on the Baseball/Softball field as well as on the jersey (1st come, 1st served). Once we sell out of \$400 jersey/banner combos, we'll offer banner only for \$300 on the field of your choosing.

You will see a few new options for 2025:

1. Our annual Girls Softball Tournament May 16-18 is offering sponsorships for \$300. Your banner will be featured at the fields. As a bonus, if you would like to drop off coupons or a reason to come visit your business while teams are in town, you may bring them to be distributed at the snack shack during the tournament.
2. We have 4 digital ads we are selling for \$300 each. They will be on the PRAA Presidents Newsletter (1x) that is emailed out to our entire active membership, reaching nearly 2,000 residents. These 4 ads will only be

available for purchase to companies sponsoring at least 1 team in 2025. We only have 4 digital newsletter ads for the year, they will be placed 1st come, 1st served and limited to 1 per Sponsor.

Once your order is received, please email your logo to Lynn Ribando at: lynn.ribando@gmail.com Art files need to be a vector file to ensure your logo prints/displays clearly. If you have a banner on file, we do not need your logo but encourage you to send one so we can feature you on our website too.

Thank you for your PRAA support, we hope you will join us again this year to provide Park Ridge Kids their best year yet!

Go Owls!

Nate Brown

PRAA Trustee/Sponsorships

Cell: 952.210.6637 E: NateBrown_Vikes@yahoo.com

*****The number of team sponsors is limited. We will assign team sponsors on a first-come basis. TO RESERVE YOUR SPACE FOR ANY OF THE ABOVE: Please reply to this email with your company name, selections, total and any specific team (Sport, Grade, Player) you would like to sponsor. Please reach out with any questions to Nate Brown (PRAA) at: NateBrown_Vikes@yahoo.com or on my cell: 952.210.6637.**

Please Mail Checks (Payable to PRAA) to: Nate Brown c/o PRAA, 4 Duke Ct, Park Ridge, NJ 07656

Baseball or Softball Team Sponsorship includes: (Total \$400)

- Company name proudly displayed on uniform.
- Advertising on our dedicated website www.parkridgeathletics.com • Outfield banner at Colony Fields where games will be held this season Soccer Banners will be hung on Memorial and other Soccer fields.
- o Sponsors may provide their own custom 3'x5' banner. A new banner will be created, or a previous banner will be used if a repeat sponsor.

Please sign me up for Baseball Sponsorship (\$400)

Company Name as you would like it to appear on the jersey:

Please sign me up for Softball Sponsorship (\$400)

Company Name as you would like it to appear on the jersey:

Please sign me up for Fall Soccer Sponsorship Only (\$400) (Prek-2nd Grade Only for Jersey Sponsorship)

Company Name as you would like it to appear on the jersey:

Please include my Company for the PRAA Golf Tournament Hole Sponsorship (\$200) Company Name as you would like to it appear on the signage:

Please include my Company for the Girls Softball Tournament May 16-18, Banner only.(\$300) Company Name as you like it to appear on the signage:

_____ \$ Total