



Brainerd Amateur Hockey Association
P.O. Box 38
Brainerd, MN 56401
www.brainerdhockey.com
218-851-2244

BAHA BOARD OF DIRECTORS MEETING

Date of meeting: September 25, 2019

Time: 7:00pm

Essentia Health Sports Center – Board Room

In attendance: Mitch Hodgman, Ryan Glas, Chad Rasinski, Lisa Anderson, Darren Goltz, Brent Linnemeyer, Jim Brau, Kaycie Tohm, Glenn Hagberg, Lisa Roberts, Ali Timmons, and Jessica Gangl

Unable to attend: Mike Patrick

- I. Call to Order – 7:10pm
- II. Introductions and meeting of Lisa Anderson & Brent Linnemeyer
- III. Approval of Meeting Agenda – 1st by Mitch Hodgman, 2nd by Lisa Roberts – motion carries
- IV. Approval of Consent Agenda which includes: - 1st Glenn Hagberg, 2nd by Ali Timmons – motion carries
 - a. Executive Director’s report (Attached)
 - b. Hockey Director’s report (Attached)
 - i. Player Development Committee and In-House sub-comm. (report attached)
 - c. Treasurer’s report (Attached)
 - d. Recruitment and retention committee report (attached)
 - e. Alumni project committee report (attached)
 - f. SafeSport/Grievance/Discipline Committee report (Attached, nothing to report)
 - g. Fundraising Committee report (Attached)
 - h. Events and promotions committee report (Attached)
 - i. Volunteer Committee report (Attached)
 - j. Executive Committee report (Nothing to report)
 - k. August meeting minutes (Attached)
- V. Old Business
 - a. SSDG recap from previous meeting
 - i. Both parties in question had an opportunity to share and be heard.
 - ii. BAHA has created a new form for reporting/recording grievances or issues. If there is an official grievance being filed, MN Hockey has a process in place that BAHA follows. BAHA encourages families to have open communication with their coach or the association if they have a concern before filing an official grievance, when possible.
 - b. Little Wild
 - i. Received list of participants last week, will contact all the families about signing up for the season.
 1. We had 35 players and approximately 17 of those players are BAHA eligible (based on where they live). We had kids come from all over to do the Little Wild program.
 - c. Mite t-shirt follow up
 - i. Handed out on a couple nights, will continue to hand out to those that haven’t been in yet to pick-up.
 - d. Committee background checks/safesport update/timeline for completion
 - i. Committee chairs are tasked with completing the requirements.
 1. Volunteer confirmation number, background check (District), safe-sport. November 1st is BAHA deadline.
 - e. Team sponsorship update/timeline

- i. The BBLB club is working on wrapping up the sponsor letters. Print proof is scheduled for next week.
 - f. Member mailing list – tabled at August meeting
 - i. For confidentiality purposes, Jessica motions to not release our member mailing list. 2nd by Ali Timmons. Motion carries.
 - g. Tryout proposal from Dave Aus – referred back to committee in August meeting
 - i. Motion made by Mitch Hodgman to approve the PDC proposal with an amendment to eliminate parent evaluators from evaluating their own player’s level. In addition, it is recommended to add a fifth evaluator at each level when possible. 2nd by Glenn Hagberg. Motion carries.
- VI. New Business
 - a. 501c(3) update – Jim
 - i. Approval of amended articles of incorporation
 - ii. Approval of amended by-laws
 - iii. Approval of new fiduciary duty, non-disclosure, and confidentiality agreement
 - 1. Motion made to table by Jessica Gangl, with a 2nd by Ali Timmons. Motion carries. Jim will send a doodle poll to the board to find a time to review and approve.
 - b. Email from past member
 - i. Jim and Darren have a meeting scheduled to discuss the email with the sender.
- VII. Comments and Announcements
 - a. Looking at a pint for pint fundraiser idea with a local brewery
 - b. The Events and Promo committee of BAHA is looking to schedule a mixer with the BBLB, the BASF, and HS coaching staff.
 - c. Rink/theft
- VIII. Adjournment – Motion to adjourn 10:02 made by Jessica, 2nd by Lisa Roberts. Motion carries.

Next: BOD meeting October 30, 2019 6:30pm (EHSC Board Room)

Pre-board rotation 6:00-6:30pm starting in September running through March meeting:

(Oct. Darren/Glenn) (Nov. Chad/Ali) (Dec. Mike/Mitch) (Jan. Jessica/Darren) (Feb. Chad/Kaycie) (Mar. Mike/Glenn)
 Committee & Director Updates/Reports – September 2019

09/2019 Events and Promotions Committee Report

Submitted by Kaycie Tohm

Last Meeting: Aug 21 Next Meeting: TBD (hopefully in the next week or so)

Chair-Kaycie Tohm

Liaison-Jessica Gangle & Members-Becky Fulton, Martha Jendro, Nicole Wheeler, Victoria Dudeck, Ali Timmons

EVENTS

GIRLS WORLD HOCKEY DAY–Sunday October 6, 10:30am-1:00pm (10:30-12 on ice, 12-1 fun & food)

- Martha and Nicole Leading this event (thank you ladies!)
- Registration was sent to BAHA members & LF by email as well as posted on social media 09/05/19 (as of 09/19/19, we have 31 participants registered so far)
- Shirt design was made and link was put on website to order thru 09/14 to have the shirt there the day of the event (shirt orders will be available during the event for \$1 more and Kaycie will personally deliver when they are in)
- Community hockey members helping day of so far are Larissa Luther Sullivan, Alyssa Sharpe and Jessica Bye Longhurst.
- Nicole confirmed that Jack Freeman will be participating and planning ice events. He’s recruiting all his players to participate and wants to be on the ice to get the know all the girl players who are attending. We invited the girls HS players to attend the food and fun for after ice time too!
- Confirmed budget for food/drink and giveaways with Mike P (\$400)
- Looking for donations for a couple nice prizes (does BAHA have anything to donate?)



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HOMECOMING EVENT

- Checking with EP committee to determine if anyone is available to participate and get a booth together for 10/04/19. It was decided at the last meeting 08/21 to forgo it this year but checking again to confirm. (Chad said he had Hockey Sauce kit to use if we wanted to go forward with planning something)

MEETINGS

- Kaycie, Nicole, Martha and Ali attended the R&R Committee Meeting 09/08/19. To help give input and advice for beginning of the year R&R activities
 - Kaycie will help stuff for swag bags on 09/22 for Little Wild Program (arrive @ 1:15 to help and stay thru event for questions etc)
- Kaycie will attend the THFF events on 09/24 & 09/25 to help with whatever is needed
- Working on getting meeting set up to finalize WGHD event and work on beginning of the season fun!

MISC

- Will continue to update the BAHA calendar with dates & information
- Will continue to send Henry emails about dates/plans for events ASAP
- Want to connect w/ Little Falls to make sure they stay involved with events (who do we contact for this?)

Fundraising Committee

Submitted by Mike Patrick

Fundraising Team communicated via email this month instead of having a meeting.

Pizza Fundraiser is on track. Jerry from Giovanni's has been contacted to print order forms and order hand out will be Friday 10/11 and Saturday 10/12.

Pizza Card/\$ Collection will be Tuesday 11/5 and Wednesday 11/6.

Pizza Handout will be Monday 11/25.

Raffle

The City of Brainerd approved our gambling permit and it has been sent to state. Prizes are coming in and we currently have 24 on our list. We want a minimum of 30 that have a retail value of at least \$50. We should be on target to hand out Raffle Tickets on Friday 10/11 and Saturday 10/12 with our Pizza order forms.

Drawing will be Monday 2/17/20 at Roundhouse in Brainerd.

Background / Safe Sport

Two team members have sent their safe sport / background info to me.

ALUMNI PROJECT

Submitted by Glenn Hagberg

16 of 36 posters have been graphic designed. A sample has been printed to confirm sizing, quality, material and gloss. Working on a completion date.

Safe Sport/Grievance/Discipline Committee

Submitted by Chad Rasinski

No news is good news. Nothing to report.

Volunteer Committee Report

Submitted by Lisa Roberts

Groups (Single Player Family and Multiple Player Family) have been set up for the 2019-2020 season.

All the Try Hockey for Free and Bring a Friend to Hockey shifts put in DIBS have been claimed.

Hours worked during the 2019 SKATE party have been credited toward the 2019-2020 volunteer requirement to those players whose parents worked during the party.

Recruitment & Retention Committee

Submitted by Jessica Gangl

Our committee met Aug 26th and Sept 8th. We primarily have worked to plan the Little Wild Program marketing, Try Hockey for Free Events, and the Bring a Friend to Hockey Day.

Little Wild Program: We have had volunteers at both sessions so far to thank people for coming and to be a familiar face. On Sunday 9/22, we have a crew lined up to stuff and hand out small swag bags with BAHA info and some fun trinkets. Our goal is to pull a few "locals" in to our THFF and ultimately BAHA. We have also been posting this opportunity on social media to show people what an awesome opportunity is being offered on our home ice. This year we had 35 participants.

Try Hockey for Free:

- Dates/Time
 - Sept 24/25 from 5:30-6:30.
 - Pre-Sizing Google Form complete – Jim sent to registered families so we can "pre-pack" hockey bags to streamline check-in process.
- Marketing
 - We have distributed flyers to students at all 7 elementary schools in Brainerd and Pillager and at the Brainerd ECFE 4yr old classes. We had all 59 THFF signs get signed out – and hopefully displayed at businesses, homes, and Brainerd/Pillager Elem schools. We have put ads on the radio and in the Brainerd Dispatch, Jim did Community Focus on WJJY, the wrap went out on 09/21, and we have blasted social media. We also were excited to partner with Dalen Hodge on a nice letter to the editor.
- Volunteers
 - I asked both Dave Aus and Jack Freeman to come be "local celebs" at the THFF events – as well as members of their teams. We have confirmations from 8-10 boy/girls from HS teams planning to come help (wearing their jerseys). I have also asked the whole PDC and the Mite/Mini-Mite Coordinators to come help. Ryan Glas is in charge of making sure we have enough help on the ice. Lisa got the DIBS shifts posted – and they are all full. I have the R&R Committee ready to help and the E&P Committee, if needed. Jessica will get food to rink for our on-ice volunteers for afterwards and suckers for the THFF kids after the second night.
 - We will have Q/A forms ready for families who want to know more!



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Bring a Friend to Hockey

- Date/Time
 - Saturday, Sept 28th 3:30-4:30 (on ice) and 4:30-5 pizza
- Marketing
 - Primarily social media and an email went home to BAHA members
- Volunteers
 - Minimal volunteers will be needed – some shifts have been posted on DIBS and have been claimed. Ryan Glas will handle having “on-ice” help. The R&R committee will fill in with other help as needed.

Recruitment Ideas

- New BAHA family mentorship
 - New Mite Night! Look at scheduling this on Oct 21 – 1st night of hockey. Ask some older-BAHA families to come as ambassadors – serve hotdogs, lead a “mom craft”.
 - Purchase colored lanyards – ASK ME! To identify helpers.
 - Would be great to have ambassadors the first 6 sessions of Mini-Mite hockey – Oct 21, 23, 28, 30 and Nov 4 and 6th.
- Other ideas:
 - Family “mentors.” A mentor could be a seasoned hockey parent who knows the ropes and can serve as “friend” to share tips/tricks

September 2019 – Executive Director’s Report

Submitted by Jim Brau

Fall Hockey

1. Registration went live on July 26.
2. Current participant number is 168.
3. 2018 final numbers were 156. Over 100 of those registered on or after 8/23 last year.

Regular Season

1. Registration went live on July 31.
2. Current participation number is 208.
3. Mini-Mite/Mite/8U doesn’t have a deadline and most register right before first season starts
4. 2018 final number was 333.

Home Tournaments

1. Registration remains open since June 4th launch date.
2. Current participation levels are:

Bantam AA – Full

Bantam B1 – Full

Bantam B2 – Full

12UA – 2 open spots

12UB – Full

PWB1 – Full

PWB2 – Full

10UB1 – Full

10UB2 – Full

Squirt A – Full
Squirt B1 – 2 open spots
Squirt B2 – Full
Squirt C – Full
Jamborees – Only 3 teams have reserved so far, all are 8U teams.

Summer Shot Club

1. Currently have 40 participants' tracking shots online (last year 29) and have shot 160,435 pucks so far.

Little Wild Program

1. Received final numbers and contact information.
2. 35 registered for our location, 17 would be in our boundary

Concessions/Registrar

1. Both candidates are working hard on getting up to speed in the onboarding process.
2. Attended district registrar's meeting to help Lisa A. with her training.

Girls' Co-Op with LF etc.

1. Called a girls' co-op meeting in Ft. Ripley (halfway between locations)
2. Discussed many topics with representatives from both organizations

Recruitment & Retention

1. Attended committee meeting to continue on building our plan for recruiting new players and keeping them year over year.
2. Placed our THFF promotion on the screens at the license bureau for more exposure.

Online Clothing Store

1. Met again with GLS about our clothing store to go over plan of new store, should have an opening date very soon.

Learn To Skate

1. Met with members of the LTS program again to further detail the start of the season.

Concessions

1. Renewed our contract with Pepsi in the concession stand.
2. Brought in different coolers and changed the layout to be able to offer healthier beverage options.
3. We negotiated new wholesale pricing structure to increase our revenue.

Hockey Director Conference

1. Attended the MN Hockey Directors Conference in Maple Grove on September 13-15.
2. Gained valuable insight on training on offering the best programming for our players.

Referees

1. Had our graphic designer make new ref wanted posters and handed them out to our ref coordinator and I placed some around the arena
2. Attended referee informational meeting on Wed.-9/18

Website updates

1. Updated website with numerous items of information regarding away tournament dates and locations, mouth guard day, coaching information, referee information, concession and registrar info.
2. Built out and continuous monitoring of several registrations such as – try hockey for free, world girl's hockey day, bring a friend to hockey day.
3. Will tackle committee structure and members next.



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GM sound system etc.

1. Met with Bill Satre from the radio station to discuss what we need to be able and move forward with making some updates to the system
2. Bill is checking on pricing of equipment we will need; he's looking at both new and used options.

Community Focus

1. I went on WJJY's "Community Focus" and participated in a radio interview to promote BAHA's various upcoming events.
2. Promoted our getting more refs and coaches as well as placing a focus on gaining more female youth players in our program.

T-Shirts

1. Handed out the free t-shirts to the mini-mite/mite/8U kids on two different nights
2. Only have a handful left to handout and will keep working on getting them done.

Dispatch Wrap

1. Worked on the four-page wrap that comes out in the Sunday paper 9/22
2. We were offered the space due to another advertiser backing out which created a very tight timeline of only two business days to turn around.

Tryouts

1. Worked with Ryan on scheduling the times of our tryouts.

Player Development Committee Meeting Notes/ Director Report September 19th, 2019

Submitted by Ryan Glas, Hockey Director

In Attendance: Ryan Glas, Paul Borchert, Jack Freeman, Eric Jendro, Brent Potvin, Shannon Finnegan, Eric Gangl, Dave Aus, Jim Brau, Darren Goltz

Not Present: Jake Brandt, Mark Mitchell

1. Recap from the In-house sub-committee meeting:

The In-House committee has decided to divide the mite groups into an A and a B team for the purpose of entering jamborees.

2. Coaches Meeting Agenda

Coaches meeting set for 9/29 4:00pm. We will cover HDP, SafeSport, certification requirements, goaltending academy.

3. Player registration and final team declarations

Squirt – A, B1, B2, C

Peewee – AA, B1, B2

Bantam – AA, B1, B2

10U – B

12U – A, B

15U - A

4. Tryout evaluation proposal from Dave Aus

Boys HS head coach, Dave Aus, made a proposal to the board to have his staff evaluate all levels of the boys (youth) tryouts. The board requested the PDC make the final recommendation for who should evaluate. After discussion, the PDC came to a compromise with coach Aus, concerned with the ability for his staff to cover all the sessions and the concern of having parent/player evaluators. It was decided that coach Aus would assign (2) of his direct HS coaching staff to different levels, along with BAHA assigning (2) representatives to each level of the boys (youth) tryouts. We will look to have one goalie academy coach, at each level, to evaluate goalies during tryouts as well.

5. Hockey Director Conference

I attended the Minnesota Hockey Directors Conference. There were many great presenters and some great group discussions. Former Brainerd Hockey Director and current Bowling Green head coach Ty Eigner, was the keynote speaker. We took away some great information and some skill development ideas for our association.